Meeting Purpose: To improve services for those requiring reading alternatives

Desired Outcomes: By the end of the meeting, participants will:
1. Receive latest information on digital transition issues
2. Recommend strategy for distributing players
3. Provide feedback on outreach re digital transition to TBS users
4. Receive an update on Talking Book Awareness Day activities
5. Suggest public library staff to replace Courtney on committee

Meeting Leader: Sue Walker
Facilitator: Erin McCusker
Recorder: Tina Schilling

AGENDA

| Meeting set-up: introductions, meeting purpose, desired outcomes, roles, agenda review, ground rules, decision making | Erin          | • Present  |
|----------------------------------------------------------------------------------------------------------------|---------------|
|                                                                                                                | • Agree       |
| NLS Digital transition update:                                                                                 | TBS staff     | • Present  |
| • Player Demo                                                                                                  |               | • Clarify  |
| • BARD Demo                                                                                                    |               |            |
| • Loan Guidelines update                                                                                         |               |            |
| • Website Demo                                                                                                  |               |            |
| Player distribution:                                                                                             | Sue          | • Present  |
| • Target audiences                                                                                              | All           | • Clarify  |
| • Standard versus advanced                                                                                       |               | • Review   |
|                                                                                                                |               | • Approve  |
| Outreach recommendations                                                                                         | All           | • Discuss  |
| Break                                                                                                           | All           | 20 min.    |
| Talking Book Awareness Day update                                                                               | Sue          | • Present  |
|                                                                                                                |               | • Clarify  |
| Member updates                                                                                                  | All           | 30 min.    |
| Committee Membership                                                                                            | All           | 15 min.    |
| Next steps                                                                                                      | All           | 15 min.    |
| Meeting Review                                                                                                  | All           | 5 min.     |
Present:
Amber Kent, Donna Denney, Dorothy Ogden, Heidi Caldwell, Judy Mooney, Laurel Day,
Loretta Paine, Marcia Courtney, Mary Ellen Halverson, Nancy wise, Pam Bradshaw, Teresa
Lipus, Terri King, Erin McCusker (facilitator), Sue Walker (meeting leader), Tina Schilling
(recorder)

Sue Walker guided the group through the NLS Digital transition update.

Player distribution:
Target audiences (to be contacted after veterans, centenarians, and those requesting players) are
in the priority order:
- E1 Users
- Email Addresses/Bard users/OPAC registered
- Students
- New Patrons
- History of problems using the players

Standard versus advanced players (those to concentrate on receiving the advanced players):
- Students and Professionals
- Non-Fiction Readers
- Email users/BARD signup users w/ no players/ OPAC Users
- Magazine users

Outreach Recommendation:
Contact all support groups through Commission for the Blind and Visually Impaired
Article in Commission on Aging’s Newsletter
LINC Newsletter
News releases and PSA’s
Flyers/Brochures – Less words and more pictures
TBS Awareness day activities
Links on various websites
LIBIdaho
Mailing to TBS contact database members
Regional ILA library meetings
Adult services/community outreach/PR in libraries
Press release tool kit/video instructions/U-tube
Dept of Ed counselors/Special Ed
Outreach teachers/rehab
Newsl ine

Member updates:
Laurel:
- Voyager has merged with Klas
- Received a donation from the Eagles Lodge
Amber:
- Ground breaking for library addition has been pushed back.
• Summer Reading started out with 1500 attendees the first two days. Enrollment is up in Summer Reading along with adults too
• Will be graduating in December with her Masters
• Attending ALA in July

Dorothy:
• September 25th and 26th hosting a family weekend and would like ICFL to demo the new digital player

Nancy:
• Senior week coming up; on July 21st will do a presentation of the new player
• Remodel is almost done
• Funding Newsline for another year

MaryEllen:
• Hoping to start a mentoring group with Idaho School for the Deaf and Blind
• Braille Readers are Leaders contest over the summer
• Braille coin with limited mint and circulation will benefit NFB

Loretta:
• Weeding of books continues
• Working on the inactive list of 6 months or longer of not using the service. Cleaning up the data base

Courtney
• Developing deposit collection of large print books to go out to facilities
• New “green” branch is opening soon

Heidi:
• Outreach
• Training peer to peer focus groups

Sue:
• Regional ILA in Moscow, 8 library site visits in 2 days
• Hope to do two more outreach visits this summer. Goal is all public libraries in a 3 yr period
• Attended NLS regional conference in Springfield
• Expecting 3000 cartridges by August
• TBS calendar for 2010 is in progress and the focus is on specialized organizations with resources for TSB users.

Donna:
• Long term care symposium June 10, 2009.

Committee Membership:
Nancy and Dorothy agreed to serve another 3yr term.
Public library representative needed to replace Courtney
Nominations:
  Anna Smith – Lewiston
  Linda Dahl – Lewiston
  Librarians/Libraries signed up for TBS Awareness Day
  Linda Hieb – Caldwell
  Diane @ Ada Community
Next Steps:
Contact potential vacancy replacements  Sue
TBS brochures to Donna for conference  Sue
Contact Layne Steward at ICBVI for BARD down load training  Sue
Contact Greg Metzger to participate in college days (week of June 22nd)  Sue
ICFL to act on outreach recommendations.
Update player distribution guidelines  Sue
Follow up on organization activities to demo new digital player
Write letter to The Statesman editor TBS Awareness Day  Mary Ellen
Confirm next meeting date, September 9th  Sue
Investigate different formats that Victorstream and NLS player will play  Sue

Meeting Review:
Plus
All day visitor parking
Terri’s cookies and brownies
Introductions (summer reads)
On time (good facilitation and recording)
We get things done
Donna as a team member

Delta
More Cheetos