

**Talking Book Service Advisory Committee Meeting**  
**Tuesday, June 9, 2009**  
**9:30 AM-1:30 P.M.**  
**River Room**

**Meeting Purpose:** To improve services for those requiring reading alternatives

**Desired Outcomes:** By the end of the meeting, participants will:

1. Receive latest information on digital transition issues
2. Recommend strategy for distributing players
3. Provide feedback on outreach re digital transition to TBS users
4. Receive an update on Talking Book Awareness Day activities
5. Suggest public library staff to replace Courtney on committee

**Meeting Leader:** Sue Walker

**Facilitator:** Erin McCusker

**Recorder:** Tina Schilling

**AGENDA**

Meeting set-up: introductions, meeting purpose, desired outcomes, roles, agenda review, ground rules, decision making	Erin	<ul style="list-style-type: none"> <li>• Present</li> <li>• Agree</li> </ul>	10 min.
NLS Digital transition update: <ul style="list-style-type: none"> <li>• Player Demo</li> <li>• BARD Demo</li> <li>• Loan Guidelines update</li> <li>• Website Demo</li> </ul>	TBS staff	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> </ul>	60 min.
Player distribution: <ul style="list-style-type: none"> <li>• Target audiences</li> <li>• Standard versus advanced</li> </ul>	Sue All	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> <li>• Review</li> <li>• Approve</li> </ul>	40 min.
Outreach recommendations	All	<ul style="list-style-type: none"> <li>• Discuss</li> </ul>	30 min.
Break	All		20 min.
Talking Book Awareness Day update	Sue	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> </ul>	15 min.
Member updates	All	<ul style="list-style-type: none"> <li>• Share</li> </ul>	30 min.
Committee Membership	All	<ul style="list-style-type: none"> <li>• Discuss</li> <li>• Recommend</li> </ul>	15 min.
Next steps	All	<ul style="list-style-type: none"> <li>• List</li> <li>• Assign tasks</li> </ul>	15 min.
Meeting Review	All	<ul style="list-style-type: none"> <li>• List</li> </ul>	5 min.

**Present:**

Amber Kent, Donna Denney, Dorothy Ogden, Heidi Caldwell, Judy Mooney, Laurel Day, Loretta Paine, Marcia Courtney, Mary Ellen Halverson, Nancy wise, Pam Bradshaw, Teresa Lipus, Terri King, Erin McCusker (facilitator), Sue Walker (meeting leader), Tina Schilling (recorder)

Sue Walker guided the group through the NLS Digital transition update.

**Player distribution:**

Target audiences (to be contacted after veterans, centenarians, and those requesting players) are in the priority order:

- E1 Users
- Email Addresses/Bard users/OPAC registered
- Students
- New Patrons
- History of problems using the players

**Standard versus advanced players** (those to concentrate on receiving the advanced players):

- Students and Professionals
- Non-Fiction Readers
- Email users/BARD signup users w/ no players/ OPAC Users
- Magazine users

**Outreach Recommendation:**

Contact all support groups through Commission for the Blind and Visually Impaired  
Article in Commission on Aging's Newsletter  
LINC Newsletter  
News releases and PSA's  
Flyers/Brochures – Less words and more pictures  
TBS Awareness day activities  
Links on various websites  
LIBIdaho  
Mailing to TBS contact database members  
Regional ILA library meetings  
Adult services/community outreach/PR in libraries  
Press release tool kit/video instructions/U-tube  
Dept of Ed counselors/Special Ed  
Outreach teachers/rehab  
Newslines

**Member updates:**

Laurel:

- Voyager has merged with Klas
- Received a donation from the Eagles Lodge

Amber:

- Ground breaking for library addition has been pushed back.

- Summer Reading started out with 1500 attendees the first two days. Enrollment is up in Summer Reading along with adults too
- Will be graduating in December with her Masters
- Attending ALA in July

Dorothy:

- September 25<sup>th</sup> and 26<sup>th</sup> hosting a family weekend and would like ICFL to demo the new digital player

Nancy:

- Senior week coming up; on July 21<sup>st</sup> will do a presentation of the new player
- Remodel is almost done
- Funding Newsline for another year

MaryEllen:

- Hoping to start a mentoring group with Idaho School for the Deaf and Blind
- Braille Readers are Leaders contest over the summer
- Braille coin with limited mint and circulation will benefit NFB

Loretta:

- Weeding of books continues
- Working on the inactive list of 6 months or longer of not using the service. Cleaning up the data base

Courtney

- Developing deposit collection of large print books to go out to facilities
- New “green” branch is opening soon

Heidi:

- Outreach
- Training peer to peer focus groups

Sue:

- Regional ILA in Moscow, 8 library site visits in 2 days
- Hope to do two more outreach visits this summer. Goal is all public libraries in a 3 yr period
- Attended NLS regional conference in Springfield
- Expecting 3000 cartridges by August
- TBS calendar for 2010 is in progress and the focus is on specialized organizations with resources for TSB users.

Donna:

- Long term care symposium June 10, 2009.

### **Committee Membership:**

Nancy and Dorothy agreed to serve another 3yr term.

Public library representative needed to replace Courtney

Nominations:

Anna Smith – Lewiston

Linda Dahl – Lewiston

Librarians/Libraries signed up for TBS Awareness Day

Linda Hieb – Caldwell

Diane @ Ada Community

Nampa  
Lida – McCall

**Next Steps:**

Contact potential vacancy replacements **Sue**  
TBS brochures to Donna for conference **Sue**  
Contact Layne Steward at ICBVI for BARD down load training **Sue**  
Contact Greg Metzger to participate in college days (week of June 22<sup>nd</sup>) **Sue**  
ICFL to act on outreach recommendations.  
Update player distribution guidelines **Sue**  
Follow up on organization activities to demo new digital player  
Write letter to The Statesman editor TBS Awareness Day **Mary Ellen**  
Confirm next meeting date, September 9<sup>th</sup> **Sue**  
Investigate different formats that Victorstream and NLS player will play **Sue**

**Meeting Review:**

*Plus*

All day visitor parking  
Terri's cookies and brownies  
Introductions (summer reads)  
On time (good facilitation and recording)  
We get things done  
Donna as a team member

*Delta*

More Cheetos