

LiLI Steering Committee
October 1, 2013
9:00am – 4:00pm

Purpose: To share information regarding the implementation, planning, and sustainability of Libraries Linking Idaho programs and services.

Agenda

Welcome & Introductions		9:00 – 9:15
Travel Expense Claims <ul style="list-style-type: none"> • New form 	Gina Persichini	9:15 – 9:30
Updates from previous discussions <ul style="list-style-type: none"> • LearningExpress Library • LinkIdaho Broadband Summit • Broadband Crowdsourcing Project • LiLI.org Site Redesign Features 	Gina Persichini Aubrey Ellis	9:30 – 10:30
Break		10:30 – 10:50
LiLI Unlimited <ul style="list-style-type: none"> • What are the goals behind LiLI Unlimited? • How has resource sharing evolved? • Based on goals, what services or products should we focus on to reach and sustain goals? 	All	10:50 – 12:00
Networking Lunch		12:00 – 1:00
Reports <ul style="list-style-type: none"> • Round Robin Updates 	All	1:00 – 2:00
State Librarian Report	Ann Joslin	2:00 – 2:30
Break		2:30 – 2:50
Future Focus Discussion <ul style="list-style-type: none"> • What keeps you up at night? • What are your priorities for the next few years? (for library and/or consortium) 	All	2:50 – 3:45
Wrap Up <ul style="list-style-type: none"> • Next Meeting • Agenda Requests 		3:45 – 4:00

Present: ICfL: Ann Joslin, Marj Hooper, Gina Persichini, Shirley Biladeau, Teresa Lipus, Aubrey Ellis, Kevin Tomlinson, Pam Bradshaw, Jan Wall, Jeannie Standal

Steering Committee: Jane Somerville (Stanley), Lynn Baird (University of Idaho), Lynn Johnson (Mountain View School District), Mark Rose (Nampa), Michael Greenlee (University of Idaho Law), Myrna Weikal (Midvale), Pam Juel (Meridian School District), Sandi Shropshire (Idaho State University), Sue Niewenhaus (Lewis Clark State College), Susan Tabor-Boesch (Wood River Middle School), Tracy Bicknell-Holmes (Boise State University)

Travel Expense Claims

Gina introduced a new form that non-ICfL employees will use for travel reimbursements along with a tip sheet for completing the form. The form is considered a draft, and ICfL staff welcome feedback about the it.

- Fill out and sign in pen.
- Fill out W9 form on back each time.
 - **Q: Do we have to include the Social security number each time?**
- Can claim miles driving to airport.
- Miles start from your place of work, not your home.
- Flying: Can only reimburse for coach fare, but you can upgrade at your own expense.
- Don't have to put dollar amount for meals; just checkmark the meal (dinner, etc.)
- Mileage determined by state mileage guide (itd.idaho.gov), Rand McNally if not in state guide.
- Forms go to Gina at end of day. Or send them to her within 10 business days of the meeting.
- Reimbursement will be sent within 4-6 weeks.
- If non-ICfL business is part of your trip to Boise, use the time when you are done with your ICfL business. (In the case of this meeting and the Idaho Library Association (ILA) Conference, put the date of your trip home.)
- No longer need to include your personal license plate number.
- If you choose to drive when flying would be cheaper, ICfL will reimburse at the lower rate.
- Use this new official form starting today.

LearningExpress Library (LEL):

Idaho libraries funded LEL for the next 8 months. The contract to continuing the service has already been signed and extended to June 30, 2014. There were 41 libraries contributed from \$50 to \$10,000. A list will go out with names of contributing libraries but not amounts.

Next step is to support ICfL's budget enhancement request for LEL for FY15. ILA will be taking an active role in that support. Libraries that couldn't fund but want to help will also be part of the support effort. Last year a substitute motion to fund LEL got seven votes out of 20 at the Joint Finance-Appropriations Committee (JFAC) budget hearing. Michael, who is also the ILA Legislative Committee Co-Chair, noted that Legislators need to hear about the importance of LEL and then they understand.

Ann arrived early at a legislative committee presentation last month and had an opportunity to discuss and hear about the importance LEL with a couple of JFAC members.

LEL has wonderful new platform that provides lots of useful feedback for users, but the downside is that users will need new logins. Reasons to wait on implementing the new platform: 1) We'd like to take care of other platform changes first (LiLI, FirstSearch), 2) We don't want to switch in the middle of the school year, 3) ILA has made good use of LEL bookmarks and legislators recognize the current one.

We could implement the new platform statewide on July 1, 2014 and then recommend that libraries use authentication so they'll know what their library users are doing. Libraries could tie in with Summer Reading and use as opportunity to train people.

LinkIDAHO Broadband Summit

LinkIDAHO is a state initiative funded through the Recovery Act.

- Broadband Crowdsourcing Project - Trying to map broadband availability across the state, especially rural areas, by having users download an app to register mobile broadband availability.
- Broadband Summit - October 22 all day. Satellite feed in Lewiston. Can set up another location. \$10 for lunch if you attend in-person. The current state of broadband, what broadband could be, breakout sessions. Idaho Education Network, health care, libraries, telecom, etc. are attending. John Hartung from Community Library Network will be on one of the panels. Mike Field, LinkIDAHO State Broadband Coordinator understands role of libraries in providing statewide access.

LiLI.org Site Redesign Features

- Removal of search box since users often didn't understand what they were searching.
- Tried to make it easier to find things: User Group, Topic, Guide Me (for resources, which is not live yet)
- Full Resource Index
- Guide Me: broken into personal and professional research as a place to start. Personal is likely to be in magazines where as professional would lead to journals, etc.
- We try to weigh the value of the resource with the length of the list. But if something is missing, let us know.
- Please continue to send all of your suggestions/corrections to Gina. We want to hear them.
- Comment at Association of Small and Rural Library Conference: someone from Indiana mentioned Idaho's "really cool LiLI girl."
- LiLI.org next steps/suggestions:
 - Guide me: Change "Personal Research" to "Consumer Research" (Lynn B).
release the Guide Me as beta so people will feel free to give us more feedback.
 - World Book: Point to Word Book in more places: personal, student research, teacher resource center). Point to Educator section in World Book. Change description of World Book for the different sections (teachers, kids, etc.) Emphasize World Book Discover for refugees, ELL teachers, etc. High interest, low reading level. (Pam Juel)
Add World Book to the scrolling on bottom of page.
 - Tutorials: make the database tutorials easier to notice.
 - Emphasize STEM/STEAM (keep STEM, which more people recognize)
 - College/University (add University to student category... Lynn B.)
 - University resources: Make priority resources appear to those who need them: university special collections, publicly available, digital collections. Point to university lib guide?
 - Feedback: Add more opportunities for feedback on the site?

- User testing: Have U of I and LCSC circulation staff do some testing in their spare time.

LiLI Unlimited

- What are the goals behind LiLI Unlimited? (30,000 ft level, statewide perspective)
- How has resource sharing evolved?

Ten years ago, 14 libraries, resource sharing/OCLC. LaserCat was going away. 2003 Pilot project included automated and non-automated libraries to see how they would move to online resource sharing tools. The results were good. We looked at group services contract with OCLC. One cost for state, then libraries contributed a portion. The amounts contributed by the libraries varied by type and size of library and whether or not they had full cataloging access with OCLC. State took on resource-sharing cost. Sometime's there's a gap between what is contributed by ICfL and the participating libraries and what the statewide rate is – ICfL uses LSTA funds to cover the gap. We have a difficult time sustaining school library participation. Positive results and library community has grown in skills. Modeled on Montana.
- **Based on goals, what services or products should we focus on to reach and sustain goals?**
 - Sharing regional and technical services?
 - Do we all need cataloger on staff?
 - How do we determine what is a reasonable cost?
 - Technical services shift with changes in our budget
 - How OCLC decides who pays what/ pricing is not always transparent. Not always comparing apples to apples. (This tends to be true for most databases.)
 - Look at it from user perspective: develop some sort of consistency so users know what they could access from their local libraries.
 - If we didn't have LiLI Unlimited, what would change for the end user?
 - Would shrink access and isolate in rural areas.
 - User already thinks it's all out there: Amazon, LOC, etc. OCLC gives us the ability to get these resources to the user; Delivery (free) to customer is the issue. They can access it but can they get it?
 - If we're not contributing our records to World Cat, how do people see what we've got?
 - How many libraries don't remove or add items to OCLC?
 - Wyoming has a state library system rather than a bunch of different systems. Here, users tend to look at each consortium or each library for what they need.
 - Staff time to put things in OCLC. Shrinking cataloging staff and demands.
 - Can OCLC do quality checks? It's the library responsibility to keep the database up to standards. We own the responsibility to ourselves and other libraries.
 - Shrinking book circulation makes us less attentive. More attention on digital and shorter pieces (in academic libraries).
 - Circulation (broad materials) in public libraries is going up.
 - "What cataloging is" has broadened, especially in public libraries: may be different in academic and k-12 schools.
 - Interlibrary loan is critical at Boise State. Cataloging has shifted from what the original funding model. Combination of being in urban area but being isolated.
 - Metadata increase.

- ILL is critical but (Boise State) concerned about how much they are subsidizing other smaller libraries.
 - How can libraries/consortia know how much of their (real) portion they are paying? Hard to figure accurately. One library creates record, then everyone adds holdings.
 - Statewide contract still significantly cheaper.
 - Cataloging contribution: works with Idaho subject headings and Idaho records: authority records. We have metadata people. That's what we are contributing to the community.
 - Authority records: academic libraries do many, public libraries, not so much. Cost issue: pay for them rather than using staff time to do them. Eventually older records will be weeded.
 - RDA will not use same abbreviations. Name authority will become more important with RDA.
 - If you had a catastrophic failure of your system, would you be happy with what you got from OCLC?
 - OCLC's new knowledge-based system will allow you to export your holdings at no cost. (Used to be \$1 per holding)
 - OCLC originated in the 1960s before computers: model has changed. Nature of data has changed so much. They will try to preserve their infrastructure.
 - OCLC is non-profit and legislatively approved in Ohio. Has new president. Possible competition from open-source systems.
 - ILL piece is still really valuable, but effective only when you can discover and locate.
 - Less emphasis on cataloging (our priority) and more on metadata .
 - OCLC seeking user input as they change their business model. Not a lot of input unless they disagree with something. Big 10 universities have more power.
- **Direction to take, desired feature in resource sharing:**
 - No borders for our users, seamless access
 - Resources sharing seems to be the biggest priority...what has to be in place to support that?
 - People can look up in WorldCat, but if we're not adding to it, people can't get to resources.
 - Copy cataloging (Express tab) and uploading records (file transferring method) are different modules. They attached your holdings to existing records. Initiated by the library: have to agree to share holdings. Can hold things out (journals, etc.) Batch-loading is based on old technology and hasn't yet been improved. OCLC knows batch-loading is a problem. Soon we should be able to import our records. Have to match standards of local systems/records and OCLC systems/records. Library symbols have to be matched with OCLC symbols.
 - Cost: Should libraries with full cataloging consider dropping it? OCLC doesn't differentiate (cost-wise) between full-cataloging and copy-cataloging.
 - We need to know what OCLC would say about pricing to make some of these decisions.
 - By contract, OCLC can increase up to 5%. Sometimes they stay flat, but sometimes it's up to 4%.
 - Technically, OCLC is a member-cooperative, not a vendor.
 - What we have in place is what we need; we need to change the cost sharing formula
 - How is it really serving our users; what do we know from the data?

- OCLC is used as deliberate vehicle for professional development within the state. Awareness of professional standards and our commitment to one another.
- Think about the life-long learning piece and help librarians support students.
- If local catalog is kept up, compare to OCLC holdings. You can wipe clean your holdings and add new.
- Add to priorities to clean up holdings.
- Communicate this: Resource sharing is your connection to the rest of the world. It's not just about cataloging.
- Create talking points for schools to use it. Some fear sharing limited resources. Shipping costs prohibitive. Give them an idea of what smaller libraries are paying.
- Borrow from people with whom you're connected via courier.
- Talking points to use with funding agencies.
- Administrator and staff turnover is sometimes high and we need talking points.
- We need to strengthen support for libraries in the state.
- UI 5-year stats: 16,000 sent out, 8,000 borrowed

Round Robin Updates

Tracy (BSU): Just started in June. Working on prioritization, which is helpful for me to learn about library. New archivist starting in October. Trying to build more consistent fund-raising program, may involve building a parent resource page. Having MOOC discussions. E-campus and IDLA pilot project resulted in an online concurrent enrollment course in information literacy; we're doing an after-action report. We don't have the software for building interactive exercises. We're looking at it for courses that already have a large online component. Keeping online courses updated is a challenge to explore.

Pam (Meridian Schools): New e-books and digital content. Folks loved the ICfL School Librarian Summer Institute. Dealing with staff and budget cuts. Elementary librarians are classified positions. They are in the library, part-time and tutoring the rest of the time.

Jane (Stanley): Settled in new building, held grand celebration in July, went through an expensive public records request about how taxpayer money was used, lots of changes in our board, we're having a programming party next week: Knitting, Wii bowling, etc. 2014 Sawtooth Calendar for sale at <http://sawtoothcalendar.com/>

Lynn (Grangeville): New superintendent, I am doing a lot of training, in VALNet news-- Lewiston opened this summer, Summer Reading was a big success.

Jan: Notice of proposed rule-making from FCC could drastically change E-rate. 600 questions about how to change E-rate, 900 responses, a handful of agreements. Telecom providers have different perspective on E-rate than libraries. SHLB webinar: heavily skewed toward schools. Libraries get around 4% of E-rate money. American Library Association (ALA) is only library organization there (although Gates is there, but more focused on schools). Libraries in the middle of three E-rate years. Idaho public libraries average 76% discount, so it's critical for them to keep it.

Susan (Wood River): paddling really fast. Patty Gilman (from Bellevue Public) is now at Bellevue Elementary. New curriculum director--high hopes for her view of how library fits it. Change in School Board recently. Superintendent left this week. Becoming an International Bachelorette (IB) School--committed to second language for every student. Are using one of the two periods originally for language arts. This coming spring we'll have first tests on Common Core. Teachers approaching the library for more for resources. We're switching to Edline for website....I'll have control of library website. With 1-to-1 devices, we switched to Chromebooks. Librarians are responsible for tracking. Summer Reading event kids paired with adults who read same books. Had to do it school-wide this year. Everyone in school stopped at the same time to talk about what they were reading. It worked out great.

Sandi (ISU): Entered year with budget cut and lost FTE, two vacant positions. Filled special collection and electronic resources position. Developed Information Literacy classes: 4 sections and a waiting list! The class will be offered for credit. It was questioned at the beginning but demand for it is high. Also doing program prioritization. New carpet throughout our building, plus seismic bracing, which will make the project challenging.

Kevin: Association of Small and Rural Libraries (ASRL) was very good and I visited with president of Libraries United (ALA branch for trustees and Friends groups). Told her I've been encouraging the development of a set of qualifications for trustees. She wants to work on a checklist.

Lynn (UI): Five new candidates for president. Major leadership transition--provost and president. Using program prioritization (Focus for the Future) as talking points because libraries are misunderstood. SBOE trying to identify strongest to weakest programs. Internal reallocations will allow us to fix our financial situation. I'm chairing search for Dean of College of Arts and Letters. Current will be gone by December 31. Integrated library system migration to Orbis. Government Printing Office (GPO) considering the possibility that we'll have to use a print copy of records (we are a regional repository office) because microfiche copies of print materials are declining in quality. Print copies mean incredible cost in terms of space. New resident librarian. Adjunct faculty working to make students more comfortable with library experience, more experienced working in research. Close to getting geographic-spatial librarian for Inside Idaho.

Sue (LCSC): Hired additional librarian "Kate Flower." Retirement of 30-year paraprofessional. Small staff so it's fun to have new blood. WIN purchase PRIMO so all libraries will have it. WIN staff will help us integrate it. Also working on Program prioritization. College rolled out new strategic plan in September. Closed computer lab in the libraryies last semester; Writing Center and Spanish lab moved in. Have an interim provost. Change in librarian responsibilities: One librarian now managing electronics resources and technical services and the other managing acquisitions and collection management.

Michael (State Law Library): Idaho Supreme Court and College of Law agreement. College took over Law Library. It's a win-win and part of larger agreement to expand law education in Treasure Valley. Eventually make Ada County Courthouse become the Library Law Learning Center with the law library (now in Idaho Water Center Building. 30,000 volumes in active collection. 90,000 in basement of Supreme Court building). Many things may stay in storage

because there is no room. Court needs space in basement for new staff coming in. Congressional record materials have gone to BSU. Court kept a lot in print but now that they are partners they can access through us. New project, Uniform Electronic Legal Materials Act may come up this upcoming Legislative session. Certain standards for materials that are only offered online. (authenticated). New cataloging librarian in Moscow law library. Focus on Future prioritization. Upcoming search for Law School Dean.

Myrna; Job opening for assistant librarian. It's been a while since the position was open. Rewriting job description . Challenging search. Life is still pretty wonderful in Midvale. (Jan called Myrna an E-rate star.)

Jeannie: Gina and I are presenting at Idaho School Boards Association (ISBA) in Coeur d'Alene. Will reacquaint librarians and teachers with LiLI and Common Core.

Mark: Rotary Club gave us a donation. Our Anime teen club is a tremendous hit and attendance is phenomenal with some teens that don't typically come to the library. We're a place where community can come and be. Thrilled to see the library's new direction. Doing an ILA presentation about the process of getting a new building. Library has a public art plan but will have to be privately funded. Art really creates a bond with people about what library can offer.

Gina: Since July 1st, no more Heritage Quest. Lots of feedback on that. When we get comments from patrons we direct them to what tools their libraries have whenever possible. A lot of new directors and new school staff, so lots of LiLI orientation. 12 libraries have new directors in Kevin's region. Common Core has inspired a new way to reach teachers...a whole new world of resources. Teacher's Night Out was at Zoo Boise and many came by the LiLI table to say how much they liked it and their librarians told them about it. Working with Treasure Valley Education Partnership (TVEP). It's been eye-opening for people to learn how much libraries can help students. Yesterday I received invitation to run for ALA executive board. My participation in ALA has been well worth the time and provides opportunity to be a voice for small and rural libraries.

Shirley: Went to Association of Small and Rural Libraries (ASRL) in Omaha and met lots of new people. Rich Harwood will present at one of the three ILA pre-conferences: *Out of Stacks and Into the Streets: Building Library Community*. Will reinforce what Idaho is already doing. Other two are RDA and VolunteerMatch. Putting together a calendar for Continuing Education. Customer service always seems to come to the top. Info 2 Go sessions started slowly but are growing. Edge Benchmarks in October. November is about Health. IMPACT study user survey in January.

State Librarian Report

Budget Request for FY15 was submitted in early September. Most of our budget is formula driven but we do have the opportunity to request enhancements over and above, and contract inflation amounts.

Two enhancements approved by ICfL's Board of Library Commissioners:

1. Community Development through Public Libraries (building on online @ your library):
\$110,400 for LearningExpress Library, \$200,000 for covering non-E-rate portion of Internet

bill (for libraries not applying for E-rate we know what their discount would be). Schools have IEN in place which has some state money. 70% of libraries are the only source of free public access Internet. Token amount of information for public information. In 55 libraries with computer and broadband upgrades, use increased by over 50%. \$335,400 total.

2. Read to Me mini-grants: We're on 2nd round of Read to Me grants. 1st year open to elementary schools and public libraries. Received 3.5 times more in requests than we were able to fill. This year, it was offered only to schools because school library collections have been so underfunded. The request is to double the amount to \$200,000.

LinkIDAHO: Partnering with Office of Community Partnerships at U of I to do some mapping. *Economic and Social Impact of Broadband Investment: Is it worth it?*

Summer Reading: In 2002 we started offering PLs incentives to work with community partners local to increase participation in programs. In 2001, participation was 21,000 kids. In 2013 it was 96,000, 15% more than last year.

National Initiatives: With help (using flyer from COSLA) we put together a summary of National Initiatives. Fits into the Harwood ILA pre-conference.

Edge Benchmarks to help advocacy and community involvement. Libraries throughout the nation have been piloting it. Great evaluation tool and tools to help plan and implement next steps. School libraries may find them of use as well.

COSLA-halfway through my two-year term as president. 40 years this year. We're going through organizational planning process. Several members have moved on or retired. So many new members make for an interesting planning process. Discussion about whether COSLA is ready to become a pro-active organization. Great opportunities coming our way. Added voice to ALA. Overall sense is we do want to be more proactive and work to build capacity.

IMLS- Laura Bush 21st Century Librarian grants: Held back some FY13 monies to give awards for OCLC and WebJunction (coalition for national learning).

ILA Conference Legislative Panel: 3 other competing sessions at this time. We hope the attendance is good. Ward-Engelking and McKenzie (Chair of Senate State Affairs) will be there.

Future Focus Discussion

What keeps you up at night?

- SchoolNet is container for Discovery Education and digital content. It bypasses the school library. Put a library link presence on it. Promote/remind them that there is local content.
- Who's having the conversation and why don't they know about libraries. Break through that wall. We're more than resources and databases. We're the experts.
- Build awareness in ED department

- (Myrna) After 2010 census, local paper notes that there continues to be an exodus from rural areas. Demographics are changing. Changed how I view my community. People moving in are not coming in to town. Not using the library service even though they pay for it. School is the hub. Impact on delivery of library services.

- Have to have an agreement with other states to provide some online education.
- We answer reference question in any form, respond to international. Chat question could be from in the building or around the world. Have to respond to new devices.
- Starting to see literature about the failure of online courses without (facilitator, teacher). Seeing more blended learning.
- Succession plan: teaching people how to do something that someone who is leaving is currently doing.
- Legal education as profession and discipline is slow to catch up with new technology. Relies on print resources and face-to-face teaching. Law students limited in number of online credits they can take.
- Technology: May be the way to save the rural library. Small staff and few hours. Can give patrons more without the physical facility.
- Makerspaces: Put more energy into creation of content, research, build, 3-D printers.
- Digital archive, preservation plan, physical creation, electronic creation. Digitized photos for access at Nampa. Digital preservation, preserving digital record.
- Big data: it's huge. How do we create rules, keep, toss, maintain. Miracle
- Sub-grants (LSTA) schools and libraries want to join networks and don't have money to do so.
- District libraries. As property rates go down and libraries at the top of their levy, they are having to leave money on the table.
- Libraries finally getting the hang of E-rate and it might change. Some will literally be back to dial-up.
- 3 libraries in my county and we don't have county-wide service. (13% of state is unserved and mostly in Canyon County and Twin Falls.)
- Public libraries used to getting computer through Gates and other initiatives. Not likely to happen again and libraries don't have replacement plan.
- We're not creating citizens able to have a job higher than minimum wage. How can they finance libraries and other community amenities?
- Students who can't read. How can they do LEL?
- Library partnerships/consortia focused on technology rather than sharing resources/service.
- Digital Citizenry (responsibility and safety) and our kids. Nobody out there is in charge of that. We have a curriculum but nobody is teaching it.
- Happy thing: Idaho Alliance on Bullying Prevention. Press release to go out this week.

Wrap Up

- Next Meeting: Gina will do a Doodle, possibly for January or February 2014.
- Agenda Requests: Bring in an expert on marketing and advocacy for the library community, Julie Armstrong talk about serving people in poverty.