

2010 Summer Reading Survey



Below are the questions you will be asked on your 2010 summer reading survey. We will send you a link to the survey (Survey Monkey) in June. Please complete and submit the electronic survey by August 31st.

The information you will provide is critical. The ICFL is required to provide statistics to our summer reading funding sources, such as the IMLS and Fred Meyer. The information you will submit on this survey will help us justify continued funding, as well as make improvements to our outreach programs. We welcome any comments you will have and we value your input.

Your summer reading team,
Staci, Stephanie and Erica

Questions you will be asked on your 2010 Summer Reading Survey

(This is not the actual survey- please do not send any information directly to ICFL staff)

1. Library information

2. How long does your summer reading program run?

3. How many youth ages birth to 19 are in your service area?

To find population data by city or county on the US Census page, [click here](#) or go to http://www.factfinder.census.gov/home/saff/main.html?_lang=en. Type your city or county in the "Get Fact Sheet" box and click on "Go." When the page loads, scroll down to "ACS Demographic Estimates" and click on "Show more." Enter, then total the numbers in the following categories: Under 5, 5-9, 10-14, 15-19, Total number of youth

4. Who can participate in your summer reading program?

5. Please tell us how many individual children/teens participated in summer reading through:

1) Your regular in-library summer reading program

2) Summer reading at one or more outreach sites

We would like to get as accurate a count as possible of how many children/teens participate in summer reading. If you have a registration process, we ask libraries to count the number of children/teens who register. We do not count program attendance as children/teens may attend more than one program. It is more difficult to count children/teens who participate at an outreach site, especially if it is held outdoors (like the summer nutrition programs). Please do your best to count participating children/teens only once. One way to do that would be to count the number of books distributed or the number of reading logs distributed. We appreciate your efforts to provide this important data.

6. How does your total summer reading participation (both in library and outreach) in 2010 compare to participation in 2009? (increased, same, decreased)

7. If you separated your summer reading programming into age groups, please tell us how many children in each age group participated in summer reading.

8. Please list any factors that may have contributed to an increase or decrease in participation.

9. How many children/teens COMPLETED your summer reading program? Briefly describe what your library requires for completion. (Program Completion vs. Program Participation)

10. Did you target any underserved children for summer reading? (*Daycare or Head Start, low income families, summer school, English language learners or whose home language is not English, reading below grade level, disabilities, children who have not used the library previously*)

11. Please tell us how you promoted summer reading to school-age children. (*Visited schools in person, schools brought classes to the public library, sent summer reading information to the schools to distribute, PSAs, newspaper/magazine ads, flyers, website, social media [Facebook, Twitter, MySpace], direct mail, etc.*)

12. If you visited schools, how many schools did you visit? (number) Please tell us about your school visits. (*Visited specific classrooms, whole school assembly, classes came to the public library, part of Bright Futures outreach*)

The next section of questions relates to the Collaborative Summer Library Programs (CSLP) theme and materials.

13. Which theme(s) did you use?

14. Please tell us what you thought of the Make a Splash (CSLP) theme materials.

15. Please tell us what you thought of the Make Waves (CSLP) theme materials for teens.

16. Have you registered for a CSLP username and password, in order to download theme materials and resources from the website (www.csllpreads.org)?

The next section of questions relates to Bright Futures outreach opportunities.

17. Please check all the Bright Futures opportunities in which your library participated (*list included*).

18. Please rate the materials provided for Bright Futures (*list included*).

19. Did participating in the Bright Futures opportunities motivate you to try something new?

20. Do you think participating in the Bright Futures outreach opportunities brought in more kids to your summer reading program?

21. Bright Futures is a large part of our LSTA funding allotment each year. Please provide a few short comments about each outreach program in which your library participated.

22. Did your library receive free Fred Meyer paperback books for summer readers? If yes, please tell us how the Fred Meyer books benefited your summer readers. (*Your comments will be important and may be used in a report to the Fred Meyer Fund.*)

23. Does your library have a summer reading website? Please check all features included on your library's website (*list included*).

24. In order to increase the capacity of your library's summer reading program, please check your THREE BIGGEST NEEDS (*list included*).

25. Additional comments are welcome.