

Teens and Technology Course & Teen Tech Week 2011 Summary Report

Background Information:

ICfL's Teens and Technology course has historically been offered once a year from January through March. The course is designed to increase library staff knowledge of how to use technology with teens in meaningful ways. Teen Tech Week, a national celebration in March is a natural fit with our course and therefore the two events are often linked. This year we collected data from both events to see if the Teens and Technology course is in fact positively affecting Teen Tech Week events in Idaho.

The following information was included in the proposal submitted to management for the Teens and Technology course.

Course Purpose: Library staff will increase their knowledge of how to use technology commonly used by teens in meaningful and concrete ways. They will learn how to incorporate these technologies and skills into library programming in order to improve, enhance, and increase services to teens.

Staff will be encouraged to use the acquired knowledge to engage teens in events such as Teen Tech Week (March 6-12, 2011) and regular programming throughout the year.

Course Objectives:

- Expand librarian's understanding of "trans literacy" – the connection between technology and literacy for teens
- Provide concrete ways to use technology to engage teens
- Increase the number of libraries hosting Teen Tech Week events and programs for the first time
- Establish baseline for:
 - number of teens participating in Teen Tech Week
 - number of school libraries participating in Teen Tech Week
 - number of public libraries participating in Teen Tech Week

Key Output Targets:

- 48 library staff will register for the Teens and Technology 2011 course
- Of those libraries registered, 90 percent (43 out of 48) will all complete all course activities listed below.
- 22 percent (31 out of 143) of public libraries will offer Teen Tech Week programs.
- 12 percent (25 out of 213) of school libraries will offer Teen Tech Week programs.
- 2500 teens will participate in Teen Tech Week programs.

Key Outcome Targets:

- Course participants will demonstrate ability to create a book trailer.
- At least five public or school libraries will be first time Teen Tech Week participants.

Summary Information and Actual Data Collected

Budget: \$20,000

Actual Expenditures: \$14,565

Teens and Technology Course results:

- 40 participants and four regional mentors (target 48 participants)
- 31 participants completed all requirements (78% completion rate; target 90%)
- 50 book trailers were submitted for the March 25 workshop
- Over 150 book trailers were created by teens through all the TTW events statewide

Teen Tech Week data as reported in SurveyMonkey [Evaluation](#)

- 29 Public Libraries participated (20%; target 22%)
- 16 School Libraries participated (7.5%; target 12%)
- 1258 teens participated in registered TTW events (50%; target 2500)
- 20 of those registered were first time participants in TTW (400%; target 5)
- 59 library cards issued

Teens and Technology Course [Evaluation](#)

Where were you on the skills and knowledge Ladder? Range: 1 is low - 5 is high

- My ability to work with teens to create a book trailer project:
Before course: 26/32 responded 1 or 2
After course: 24/32 responded 4 or 5
- My overall knowledge of using technology to create book trailers:
Before course: 27/32 responded 1
After course: 31/32 responded 4 or 5

Course Method Evaluation – Range: 1 is Disagree - 5 is Agree

- Training methods were appropriate to achieve outcomes at regional workshop:
32/33 responded 4 or 5
- Overall, I found the course valuable:
32/33 responded 4 or 5

The most useful part of the training was:

Everything! Regional training was great. Nick's tutorials were so helpful and valuable. Like the WebJunction as a place to meet and talk/share - way fun to get together and watch trailers. VERY helpful to network face to face & talk.

Learning new software and tools - exposure to new ideas

Beyond learning how to create book trailers I really enjoyed the variety of presentations interspersed throughout our March 25 closing session.

Learning how to use JayCut. Yeah! Collaboration/sharing about teens & tech & tweens. Discussion about how to convert files for digital photo frame.

On-site training with JayCut. Focusing on one product

Learning about the new technologies that are more readily available to teens and project development

Hands on! Using the equipment/technology was very valuable

In order to make this course better, I suggest:

The focused nature of this course was really helpful this year. Feel like I can use this info in the future for many programs. Thank you!

Keep on doing what you're doing.

I would have liked more advance time before the event in order to better promote and figure out how to do the event.

Take a look at mobile technology, augmented reality, and QR codes.

More ideas about how to get teens into public libraries and how to get them more involved.

Other trainings or workshops I would like to see:

Using blogs or Facebook to promote the Library events.

Mobile apps, social media, e-readers

More technology trainings - once a year is not enough! A YALSA presentation would be great. What about giving away a YALSA membership next year?

Using social networking and mobile technology to reach teens and get them more involved.

Mobile technologies; shooting video (techniques); photo editing; how we can create our own videos, photos to use in blogs, websites, social networking

More on using social media to promote libraries. Just keeping on top of technology advancements.

Other Comments:

Great tips & collaboration. Hands on is very, very helpful. Less is better. I liked the focus on fewer things at one time. Too many things introduced at once creates confusion

Thank you for giving me the opportunity to "network" with some fantastic librarians - I learned a lot & came away with new ideas that are tried and true.

ICfL is awesome! They help libraries in the State to give better services to the people of Idaho!

Thank you so much for all of the useful info and techniques presented to us this year!

Data from Teen Tech Week evaluation: Note: All Teens and Technology participants hosted Teen Tech Week events, but not all libraries participating in Teen Tech Week were enrolled in the Teens and Technology course.

44/45 marked "Somewhat Likely" or "Extremely Likely" they will host another TTW

Comments from Teen Tech Week evaluation

It is always nice to share ideas and collaborate. I am looking forward to getting some more opportunities to work with the ICfL in the future, including their excellent and professional staff.

ICFL already does so much to help libraries plan for Teen Tech Week. They send out email reminders, links to resources, and offer things like the Teens and Technology class. I would say the best thing to do would be keep doing what you're doing! :-)

I really liked that you gave us the idea of working on a book trailer. It gave us something to focus on. So anything like that where we have a goal to work towards would be great.

I appreciate the training we received for the book trailers. This type of media is very necessary to communicate our library stories to our community and funders. While this event was intended for our teens, the skills can be transferred to many other areas in the library. Please continue to work with us on technological skills.

This year's training for TTW was so helpful. Focusing on one technology such as Jaycut (the newest thing for next year, of course :) will help us pass that along to our teens.

This was one of the best trainings I've had! I really enjoyed the information and interaction with other librarians. Since it was my first activity, I only focused on one library/one school. Next year I'd like to expand it.

I like being presented with the theme and ideas of how to plan programs featuring that theme. I like the incentives you provide. The jump drives we received in the workshop were very helpful.

This year I have been trying to take advantage of the programs and information ICFL has to offer. I learned a lot from the Teens & Technology workshop on Jaycut, and I've had a positive experience bringing that information to my students. I wish there were more workshops like this available throughout the year.