



# Please join us in celebrating El día de los niños/El día de los libros April 2013



El día de los niños/El día de los libros (Children's Day/Book Day), known as Día, is a celebration EVERY DAY of children, families, and reading that culminates every year on April 30. The celebration emphasizes the importance of advocating literacy for children of all linguistic and cultural backgrounds.

The 2013 opportunity is **open to the first 20 publicly funded libraries** which submit an application and agree to complete the following requirements:

- Host at least one culturally relevant event specifically celebrating Día during the month of April 2013.
- Partner with at least one other business or group in your community to host your event. (Eligible partners could include schools, businesses, organizations, or local government agencies.)
- Submit final report to ICFL including:
  - Short summary of events/program hosted, including information on partner(s)
  - Pictures of events/programs (Remember to get photo releases if necessary for your library)
  - Data on number of people participating in Día event (adults & children)
  - Data on the number of new library cards issued (if applicable)

Eligible libraries will receive:

- **Two** hardcover bilingual/culturally relevant children's books
- Paperback (English, Spanish and bilingual) books to hand out during events
- One 2'x5' vinyl Día banner (if you **have not** received in the past)
- Día posters to share with partners

Registered libraries that complete all of the requirements will also be entered into special drawings for additional books and resources.

**Application open from March 1- April 12, 2013**

**<http://www.surveymonkey.com/s/Dia2013>**

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