



## Application for the 2011 El día de los niños/El día de los libros program is now OPEN

### Please join us in celebrating Día's 15<sup>th</sup> Anniversary

El día de los niños/El día de los libros (Children's Day/Book Day), known as Día, is a celebration EVERY DAY of children, families, and reading that culminates every year on April 30. The celebration emphasizes the importance of advocating literacy for children of all linguistic and cultural backgrounds.

The opportunity is **open to the first 20 libraries** which submit an application and meet the following requirements:

- Host at least one culturally relevant event specifically celebrating Día
- Partner with at least one other business or group in your community to host your event. (Eligible partners could include schools, businesses, organizations, or local government agencies.)
- Submission of final report to ICFL including:
  - Short summary of events/program hosted, including information on partner(s)
  - Pictures of events/programs (Remember to get photo releases if necessary for your library)
  - Data on number of people participating in Día event (adults/children)
  - Data on the number of new library cards issued
- ✓ Eligible libraries will receive one 2'x5' vinyl Día banner, Día posters to share with partners, one hardcover bilingual children's book, and paperback (English, Spanish and bilingual) books to hand out during events.
- ✓ Up to FIVE libraries will receive a FlipVideo Camera. These will be awarded to libraries **which are first time participants in Día and have never hosted a Día event before.** In order to qualify, libraries cannot have received a FlipCam from ICFL in the past. They will be required to meet the same requirements as above.

**Application deadline is Friday, April 8, 2011**

<http://www.surveymonkey.com/s/2011-Dia-Application>

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