

## **Webinars - Idaho Commission for Libraries**

Coming in July – LiLI Database Webinars – **Heritage Quest Webinar** -- July 13, 19, 22  
Register at <http://libraries.idaho.gov/page/lili-d-training-2010>

### **Free Webinars by Date**

#### **Tuesday, June 1 12:00-1:00pm Mountain Time**

Power to the User: Interactive Online Reference Sources (Booklist). Explore the value and potential of interactive features, and representatives of reference resources.

To register: <https://www2.gotomeeting.com/register/292689402>

#### **Thursday, June 3 11:00-12:00am Mountain Time**

Re-tooling Frontline Staff with E-government Resources (WebJunction). Explore strategies used to educate both the public and frontline staff on how to access e-government resources. For more information, and to register:

<http://evanced.info/webjunction/evanced/eventsignup.asp?ID=1649>

#### **Tuesday, June 8 1:00-2:00pm Mountain Time**

Now Hear This: Audiobooks A to Z (Booklist). An exciting discussion of audiobooks from A to Z, including the latest titles featuring popular readers, how to integrate audiobooks into book club promotions and discussions, finding backlist and crossover titles that fit the bill for summer listening, and much, much more. To register:

<https://www2.gotomeeting.com/register/580194507>

#### **Wednesday, June 9 1:00-2:00pm Mountain Time**

Improving Health Literacy in Your Community (Texas State Library and Archives). Explore what health literacy is, why it matters to you and how it affects your community, what you can do to help improve your community's health literacy, and what are some great health information resources for your patrons. To register:

<http://www.tsl.state.tx.us/ld/workshops/webinars/healthlit.html>

#### **Thursday, June 10 11:00am-12:00pm Mountain Time**

Discover how to use an online learning community. For more information, and to register:

<http://evanced.info/webjunction/evanced/eventsignup.asp?ID=1651>

#### **Wednesday, June 16 9:00-10:00am Mountain Time**

Advocate: Becoming an Ambassador for Your Library by WOM Marketing (Texas State Library and Archives). Prepare yourself for opportunities where you can share what your library offers, what you do and what the library can do for others.

To register: <https://www2.gotomeeting.com/register/344405803>

#### **Wednesday, June 16 1:00-2:00pm Mountain Time**

Creating Inviting Low Cost Teen Spaces (InfoPeople). Discover the practicalities and pitfalls of creating spaces for teens. To attend, visit this link on the day of the program:

[http://infopeople.org/training/webcasts/webcast\\_data/286/index.html](http://infopeople.org/training/webcasts/webcast_data/286/index.html)

**Wednesday, June 23, 2010, 9:00-10:00am Mountain Time**

Getting Started with a Social Media Plan (Using Social Media in the Library Series) (Texas State Library and Archives). Discover how Twitter and Facebook might fit into your library's outreach, marketing, and programming efforts. To register:

<https://www2.gotomeeting.com/register/115253682>

**Wednesday, June 30 9:00-10:00am Mountain Time**

Managing Your Library's Online Reputation (Using Social Media in the Library Series) (Texas State Library and Archives) Learn about tools you can use to track and engage your customers (and non-customers). To register:

<https://www2.gotomeeting.com/register/716258491>

**Coming in July & August**

**Best Practices in Library Fundraising**, August 3, 2010, 9:00-10:00 a.m., MDT

Strategies for implementing a comprehensive fundraising program to support your library. Topics will include: cultivating individual donors, annual campaigns, corporate sponsorships, special events, planned giving and much more.

[Click here for more information and to register for this webinar.](#)

**Advocating for Your Library**, August 11, 2010, 9:00-10:00 a.m., MDT

A plan for creating and sustaining a successful advocacy program for your library. Topics will include creating a powerful advocacy committee, drafting an advocacy platform, meeting with elected officials and sustaining your library's advocacy efforts year to year.

[Click here for more information and to register for this webinar.](#)

**Conducting a Successful Capital Campaign**, August 26, 2010, 9:00-10:00 a.m., MDT

Discover the activities to run successful a capital campaign – including the feasibility study, setting a campaign goal, recruiting campaign leadership, creating a compelling campaign case, soliciting major donors and all the campaign activities.

[Click here for more information and to register for this webinar.](#)

**Other CE Resources**

"**Service Animals in Libraries** -- Slideshow" .. A PowerPoint slide presentation plus a quiz and answer keys on Service Animals in Libraries. <http://connect.ala.org/node/102777>.

**Lyrasis (fee-based)**. LYRASIL provides classes on library-centric topics. For more information or to register, please visit [www.lyrasis.org](http://www.lyrasis.org) (these are fee-based – however, Idaho librarians are members of Lyrasis so use membership fee). Keyword: Classes and Events. LYRASIL Preservation classes are funded in part by the National Endowment for the Humanities (NEH) Division of Preservation and Access. Please keep an eye out for our weekly discount codes as part of our educational stimulus program and save when you register for certain classes.

**Idaho Career Information Systems (CIS) Fall Training**

<http://idcis.intocareers.org/materials/CISnews/cisnews0510.htm>

June 2010 – Continuing Education Opportunities

**Archived Podcasts from April**

Digital Information Management Podcasts

The University of Arizona Digital Information Management (DigIn) certificate program recently hosted a series of talks exploring the challenges we face in the digital environment today. All podcasts at: <http://digin.arizona.edu/presentations.html>

“Career Paths for Information Professionals: Looking Ahead to 2020”

“Digitization and the Future of Law Libraries”

“Curating the Digital Past: Lessons from the PeDALS Project”