



Vol. 7 No. 12 – July 15, 2011

Published by [Read to Me](#), a service of the Idaho Commission for Libraries (ICfL)

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Welcome!

Each July the editors of this publication faithfully observe National Ice Cream Month with an appropriate toast to *The Scoop*. We encourage all Scoop readers to join in this great summer tradition and grab a spoonful, cone, cup, or enjoy it right out of the carton as you read this edition.

Happy July from Erica, Staci & Stephanie.

If you enjoy puns, you might like this website from [OneUpMe.com](#), a site that challenges the players to create plays on words combining two topics. The topics of this particular challenge were libraries and popular song titles. Here are some of our favorites!

- Return To Lender
- She's So Fined
- Stop Dragging My Cart Around
- Where Dewey Go From Here
- I Touch Myself
- Another One Bites the Dust Cover
- Baby got book

- Reference Material Girl
- She Blinded Me With Silence
- The Reader of the Stacks
- Respect Yourself
- Dust Jacket in the Wind
- I still haven't found what I'm looking for in the card catalog

To see all of the clever puns submitted click [HERE](#).



Dates and Deadlines

- August 31: **Summer Reading End-of-Program Survey** (Required for all public libraries, optional for volunteer libraries)
- You can apply anytime to participate in the **Idaho Child Care Reads Program**
- Orientation meetings for Read to Me First Book and Every Child Ready to Read Family Workshop programs will be held on the following dates. Please register by July 22.
 - **Monday, August 8: Boise, Idaho Commission for Libraries, River Room**
 - **Wednesday, August 10: Coeur d'Alene, CDA Public Library, Community Room**
 - **Friday, August 12: Pocatello, Clarion Inn**
- Save the date for the **ILA Annual Conference**, October 5-7 in Boise. Information will be available in August at www.idaholibraries.org/conferences/2011.
- Save the dates for **fall youth services workshops**. See below for more information. Dates are October 24 in Coeur d'Alene, October 26 in Boise, and October 28 in Pocatello.

Library to Library



Record Number of Children to Participate in Read to Me First Book Program

A record number of Idaho children from birth to kindergarten will be participating in the 2011-2012 Read to Me First Book program. Approximately 3,100 children will receive a book each month during the upcoming school year, provided by Read to Me and distributed by 32 Idaho libraries. This is an increase of over 500 children from the previous year.

“We were able to fund every application in whole or in part, and we are thrilled that so many children will be reached with this program,” Idaho Commission for Libraries (ICFL) Project Coordinator Staci Shaw said. The Read to Me program has sponsored First Books since 1997 and received state funding along with Library Services and Technology Act funds to reach more children starting in 2008. The program has been thoroughly evaluated by Boise State University Literacy Professor Dr. Roger Stewart. His research shows that parents read more to their children and actively engage their children in other early literacy activities as a result of participating in the program.

Along with the selected book the children receive each month, a parent newsletter provides information on activities that expand the book sharing time and includes rhymes, music and fun activities for each age group: Birth to Two; Preschool; and Kindergarten.

The 32 libraries participating this year are partnering with local Head Start agencies, daycares, developmental preschool programs, and schools to reach children ages birth to six who are unlikely to have many books in their homes or have a library card. “The program provides a great set of nine books for each child to keep at home, and we encourage participating libraries to help families acquire library cards,” Shaw said. “We know that the availability of reading material in the home, whether owned or borrowed from the library, is directly associated with children’s achievement in reading comprehension.” (see [Read to Me First Book](#) for more statistics)

To see a list of all the participating libraries and learn more about the program, visit [Read to Me First Book](#).



Three New Libraries to Host Every Child Ready to Read Family Workshops

The Read to Me program is pleased to announce three new libraries will be hosting Every Child Ready to Read family workshops in 2011-2012. **Bellevue Public, DeMary Memorial Public Library in Rupert, and Wendell Public** are joining 21 other Idaho libraries who will be hosting workshops again this year.

Evaluations of these programs show parents are increasing the amount of early literacy activities they are doing in their homes and reading more to their children as a result of the workshops. For more information about Every Child Ready to Read family workshops, visit <http://libraries.idaho.gov/landing/every-child-ready-to-read> or contact Stephanie at ICfL.



Do You Offer Play Literacy Programs at your Library?

We know some of you are offering open play times at the end of your storytimes, “Play Literacy” times, and some of you are using dramatic play stations and other early literacy tools in your library that encourage families to play and learn together. Do you check out toys at your library? We’d like to hear more about what Idaho libraries are doing. We’ve heard about programs at Ada Community Library, Garden City Public Library, and American Falls District Library and know there are others out there. Send [Stephanie](#) a quick email to tell us how you’ve incorporated play into your programs or library environment, and we’ll share that information with others in an upcoming Scoop and on this year’s Family Reading Week CD. Thanks!



Looking for a Preschool Program?

As part of the online course “Early Literacy Enhanced Storytimes: Reading Parents and Caregivers, Too,” presented by Saroj Ghoting and offered by the Library of Virginia with funds from IMLS, the participants created a preschool program that incorporated **three early literacy tips or “asides.”** Several of the people taking the course agreed to allow their preschool program to be posted at www.vpl.virginia.gov/youth-services/programideas-andresources/preschool-program-plans-thatpromote-early-literacy-skills.



Storytime Starters

Do you need new storytime ideas? Check out these great Storytime Starters based on the themes used at Madison Public Library's Preschool Storytimes. These thematic lists include books, songs, fingerplays, Play Literacy suggestions and more at www.madisonpubliclibrary.org/kids/storytime-starters.

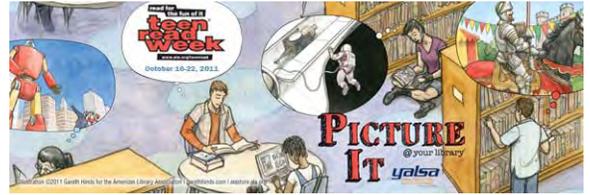


Young Adult Corner



2011 Teen Read Week Project Unveiled!

Teen Read Week is October 16-22 and this year's theme is **Picture It @ your library**. We have jumped on the bandwagon and tied this year's project to photography.



You know those great Celebrity READ posters that ALA sells? How would you like to be able to create them with your own teen celebrities? Well now you can!

- Did you know that there is a tool called “READ Design CD Set” from ALA that allows you to create your very own READ posters just like the professionals?
- And did you know that the ICfL is going to help you receive this package through this year's TRW opportunity outlined below?

The ICfL wants to know if you are going to participate in TRW this year! We collected some great baseline data on library and teen participation last year and want to continue gathering information on teen services. But we need your help. So please consider participating in one of the following opportunities:

Opportunity One: 2011 Teen Read Week Program – “Picture It with Posters”

This program is open to up to the first 35 publicly funded public and school libraries to apply.

Open Friday, August 19 - Friday, September 16
(Look for the link in the August Scoop)

Eligible applicants will be sent the following by September 23:

- One copy of the ALA READ Design CD Set (which includes Adobe® Photoshop Elements)
- One branded flash drive with tons of TRW content and support materials
- Two ALA Teen Read Week 2011 posters (PLUS one per community organization or school partner!)
- One ALA Celebrity READ poster of the cast of GLEE
- Branded wrist band flash drives for TRW participants



Applicants must complete the following requirements:

- Complete the ICfL TRW Application with all required information. (**Coming soon!**)
- Register your TRW event with YALSA [here](#). It's free, easy to do and gives you access to this year's logo.
- Host a Teen Read Week event.
- Submit at least one teen-designed “READ” poster using the READ Design CD we send you.
- Submit a 100-150 word essay for each poster created. Essays are to be written by teens and should address why the book was chosen for the poster.

- Submit the TRW Final Report by Friday, November 4, 2011. (You will need to provide a brief description of your TRW event, approximate number of teens served, and the number of new teen library cards issued.)

Submissions are due by Wednesday, November 2, 2011. All submissions will be reviewed by ICFL staff, and entries which meet the stated requirements will be posted on the ICFL website on Friday, November 4. The Idaho library community will be asked to review the posters and essays and vote for their favorites from November 5 – 13.

Votes will be tallied and three projects will be selected and announced on November 15. The library whose project receives the most votes will be sent two full-color copies of the winning poster and a set of books. The following categories will be awarded:

- Project created by school library teen (voted on by library community)
- Project created by public library teen (voted on by library community)
- Best overall project (voted on by ICfL staff)

**Opportunity Two: TRW Event Registration ONLY
Open Friday, August 19 - Friday, September 16**

- Complete the ICfL TRW Application with all required information. (Coming Soon!)
- Register your TRW event with YALSA [here](#). It's free, easy to do and gives you access to this year's logo.
- Host a Teen Read Week event.
- Submit the TRW Final Report by Friday, November 4, 2011. (You will need to provide a brief description of your TRW event, approximate number of teens served, and the number of new teen library cards issued.)

Just for registering you will receive the following:

- One branded flash drive with TRW content and support materials
- Two ALA Teen Read Week 2011 posters (PLUS one per community organization or school partner!)

All libraries applying for either Opportunity will be eligible for the following Special Drawings held on November 7, 2011:

- First time participants in Teen Read Week
- Partnering with community organization or school
- Completing the TRW Final Report by the deadline

Those libraries drawn could receive one of the following:

- *Teen Read Week & Teen Tech Week: Tips and Resources for YALSA's Initiatives*
- Set of award-winning YA hardcover books
- Flip Video Camera

We hope to have a record number of libraries participate in Teen Read Week this year and look forward to viewing your creative endeavors. Contact [Erica Compton](#) or [Sue Walker](#) at ICfL with questions. Information is also available on ICfL's [website](#).



Diversity in YA Fiction Challenge

Diversity in YA Fiction is a website and book tour founded by two young adult authors, Malinda Lo and Cindy Pon, to celebrate diverse stories in young adult literature. This summer, they are "challenging



readers to read books that feature a diverse world, to read beyond their comfort zones and to just plain dive into some wonderful stories.” Their challenge has two components: one for libraries, one for readers and book bloggers. “At the end of the summer we’ll be giving away some wonderful book prizes donated by publishers.” [Check out all the book prizes right here!](#) Click [here](#) for all the details.



Library PSA Available

Roaring Brook has just released a book, CHARLIE JOE JACKSON'S GUIDE TO NOT READING, narrated by the world's MOST Reluctant Reader.

Roaring Brook, Brilliance Audio, and the author Tommy Greenwald teamed up to create a library PSA from Charlie Joe Jackson's POV. THE PSA celebrates the non-book features of libraries. Check it out and feel free to use it to reach your Reluctant Readers:

<http://youtu.be/npfyHwumH4Q>



Upcoming Events

Fall Training: Save the Dates!

ICfL's Read to Me team has been working on plans for this year's fall youth services workshop. The theme is "Getting Kids Reading" and the age range is K- 8th. Two national speakers, Kathleen Baxter and Gary Johnston, will be joining us for a day filled with great practical ideas and a chance to network with school and public librarians in your area.

Sessions will start at 8:30 a.m. with registration and book browsing, a working lunch will be provided, and the workshops will end at 4 p.m. with book door prize drawings.

Dates are October 24 in Coeur d'Alene, October 26 in Boise, and October 28 in Pocatello. Watch for registration information coming soon.



Tips & Tools



Barbara Bush Foundation for Family Literacy Grant

The Barbara Bush Foundation is accepting applications for its annual grant-making program designed to develop and/or expand projects supporting the development of literacy skills for adult primary care givers and the children they care for.

Eligible applicants must have nonprofit or public status and have existed for two or more years, operating an instructional literacy program during that period of time.

For more information check out their website at www.barbarabushfoundation.com/site.

Deadline: September 9, 2011



Best Buy @15 Community Grants Program

Through the @15 Community Grants Program, Best Buys across the US select non-profit organizations that provide positive experiences that help teens to excel in school, engage in their communities, and develop leadership skills. This year, Best Buy Children's Foundation will give \$2 million through the Community Grants Program.

Best Buy seeks applications from organizations that have current 501(c)(3) tax status and are serving a diverse population of young teens in the areas of learning, life skills and leadership. Special consideration will be given to programs that provide youth with access to opportunity through technology. Additional criteria include:

- Serve a diverse population in local or regional communities
- Build social, academic, leadership and/or life skills in early adolescents (primarily ages 13-17)
- Show positive results against a demonstrated community need
- Reach at-risk children in working families

Grants will average \$4000-\$6000 and will not exceed \$10,000. Non-profits located within 50 miles of a Best Buy store or Regional Distribution Center may apply. **The grant application opened July 1. The application deadline is August 1.**

Please note that libraries are not eligible to apply directly, because of the requirement of 501(c)(3) tax status. If you have a foundation or Friends group, they may be able to apply on behalf of a library program. You might also want to share this RFP with other organizations in your community that serve and support teens. For more information: www.bestbuy-communityrelations.com/community_grants.htm.



ALSC has added 16 more recommended websites to **Great Web Sites for Kids**, its online resource containing hundreds of links to exceptional websites for children. The site features links to websites of interest to children 14 years of age and younger, organized into diverse subject headings such as dinosaurs, authors and illustrators; games and entertainment; U.S. history; astronomy and space; and music. There is also a special section with sites of interest to parents, caregivers and teachers. Each site entry includes a brief annotation and a grade-level rating. Read more about the newly added sites here: www.americanlibrariesmagazine.org/news/ala/more-great-web-sites-kids-alsc.

Explore Great Web Sites for Kids here: www.ala.org/greatsites



Grant Opportunity - Learning Labs in Libraries & Museums

From the Institute of Museum & Library Services and the MacArthur Foundation
These grants (up to \$100,000) will support the planning and designing of up to 30 Learning Labs in libraries and museums throughout the country. The Labs are intended to engage middle- and high-school youth in mentor-led, interest-based, youth-centered, collaborative learning using digital and traditional media. Grantees will be required to participate, in-person and online, in a community of practice that will provide technical assistance, networking, and cross-project learning. Projects are expected to provide prototypes for the field and be based on current research about digital media and youth learning. There will be two project deadlines for this grant program: the first is Aug. 15, 2011, and the second deadline is planned for spring 2012. For additional information, visit www.ims.gov/about/macarthur.shtm.

For information about an existing Learning Lab that has already been funded and implemented through this effort, access this .pdf document:

http://ccsr.uchicago.edu/downloads/6899youmedia_final_2011.pdf



Summer Reading News – Staci Shaw



Summer Reading Programs Survey Available Online, due August 31

All Idaho libraries offering summer reading programs *must* submit a SRP survey to ICfL by August 31, 2011. You can access the survey on our [Summer Reading web page](#). A list of questions is included below, and it would be a good idea to preview those now so you know what data we will be asking you to collect. *Each library branch must fill out a survey.*

Summer reading program materials, such as CSLP program manuals and Bright Futures materials, are LSTA funded. Every public library is required to submit a survey, which includes participation numbers (if your library is not hosting a summer reading program, simply submit a survey that notifies us of this). These statistics are used by ICfL to fulfill reporting requirements issued by IMLS (the Institute for Museum and Library Services), which administers LSTA at the federal level. In the event we receive future Fred Meyer Corporation funds to purchase books, we will use your SRP statistics to determine how many books you will receive. Failure to report your data will jeopardize your library's eligibility for future summer reading books and materials.

Thank you in advance for collecting your data and submitting them to us! Your information helps us demonstrate the amount of summer reading activity taking place in Idaho's libraries and helps us continue to improve the services we offer to you.

[Click here to see the statistics you will be asked to provide...](#)

If you have any questions, please email Staci Shaw at staci.shaw@libraries.idaho.gov.



CSLP News:

- The CSLP and Scholastic have partnered to offer books as incentives for the **2012 program for children and teens**. (There is a possibility that titles for adults would also be available.) When you receive your catalog this fall, there will be a sampling of titles that relate to the theme, with the full list available via the CSLP website. The vendor committee is also working on a tracking method to help with ordering so that libraries will know exactly how many of a specific title are available before placing the actual order. Remember that **beginning October 1, 2011 the only way to access the order link will be to log in to the CSLP website.**



Fred Meyer Stores Provide \$10,000 Worth of Books to Support Idaho Summer Reading Programs

We are pleased to announce the Fred Meyer grant to help fund new books to support public library summer reading programs was funded! Paperback giveaway books were sent last week to the 133 libraries that completed last year's summer reading report.

The response from Karen Yother, youth services librarian at the Community Library Network in Hayden, was typical of the many we received when we sent out the news on Libidaho. "Yay! What great news! Thanks for letting us know and for following up on this. It is a great perk for our libraries to offer books to children!" Karen said.

Claudia Jones, Library Director at the Prairie-River Library District was also pleased to hear the news. "Wahoo! Thanks for the good news. Several of our branches have had more SRP children than the previous year, and I've been rounding up as many extra Scholastic books as possible to send out. I've let staff know they can be expecting them soon. I'm so glad that Fred Meyers values public libraries and our effort to keep children reading during the summer months," she said.

We are also very pleased that Fred Meyer Stores have been able to continue to support this valuable program this year.

CE News You Can Use – Shirley Biladeau

Two free webinars to consider for your summer enrichment:

From the Nebraska Library Commission: *Voice of the Customer: Designing Library Services to Meet User Expectations*

Information seekers have unprecedented avenues to acquire information, many of which do not involve the library. Unless users can see an immediate benefit in time, effort, and quality, they will continue to use the avenues from their "real" lives instead of venturing into the library space. Voice of the Customer is a Bellevue University initiative which identifies the expectations of the student and calls for a change to the institutional environment. This is a top-down call to action. Come learn how the library is meeting the call to become more user focused. July 27, 2011 – 9-10 a.m. MT and 8-9 a.m. PT ~ To register go to <http://nlc.nebraska.gov/scripts/calendar/eventshow.asp?ProgID=10572>

WebJunction and ALA Learn Round Table will present a free two-day online conference on *Trends in Library Training*, August 10-11, 2011. From the following list of topics that will be presented, select the topics you wish to further explore:

- Beyond 23 Things: Enhanced Self-Paced Training
- Born to Forget: How to Survive and Thrive in the Age of Information Overload
- Cultivating the Library as a Site of Participatory Culture and Learning
- Getting Admin Buy-In for Training
- Happiness Through Personal Learning
- Instructional Literacy and the Library Educator: Reflective Habits for Effective Practice
- Lights! Camera! Action! Using Video for Patron and Staff Instruction
- Tech Training Skills for 21st Century Library Staff

For more information, registration and presentation times for each topic go to [WebJunction \(www.webjunction.org/trends-training-learning/-/articles/content/118110080\)](http://www.webjunction.org/trends-training-learning/-/articles/content/118110080)



Know the Numbers

According to the American Library Association, 90 percent of public libraries offer programs in the evenings and on weekends for young people.

The U.S. Department of Education in 2007 noted a 30 percent increase in youth participation in library programs between 1993 and 2005 from 35.6 to 54.6 million.



Book Look



2011 Boston Globe–Horn Book Awards for Excellence in Children’s Literature



What do teenagers surviving alone on the streets of Toronto, a Revolutionary War traitor who makes historians nervous, and uniquely illustrated nursery rhymes have in common? They’re the books that won top honors in the 2011 Boston Globe–Horn Book Awards. The Awards were announced on June 13, 2011.

Presented annually since 1967, the Boston Globe–Horn Book Awards reward excellence in children’s and young adult literature and are given in three categories: Fiction, Nonfiction, and Picture Book.

The 2011 BGHB winners are:

Fiction *Blink & Caution* by Tim Wynne-Jones (Candlewick)

Nonfiction *The Notorious Benedict Arnold: A True Story of Adventure, Heroism, & Treachery* by Steve Sheinkin (Flash Point/Roaring Brook)

Picture Book *Pocketful of Posies: A Treasury of Nursery Rhymes* by Salley Mavor (Houghton)

Canadian author Tim Wynne-Jones, winner of the Boston Globe–Horn Book Award for Fiction in 1995 for his short story collection, *Some of the Kinder Planets*, and a fiction honoree in 2007 for *Rex Zero and the End of the World*, has done it again with *Blink & Caution*. This gritty, suspenseful novel tells the story of two teens on the run from trouble at home who help each other survive the danger of the streets and overcome their haunting pasts.

Steve Sheinkin, history textbook writer, creator of graphic novels, and author of the irreverent *King George: What Was His Problem?* is a first-time winner for his insightful look at one of American history’s most perplexing figures in *The Notorious Benedict Arnold*.

Using an intricate tapestry of wool, felt, embroidery, beads, and various types of needlework to illustrate classic nursery rhymes, Salley Mavor's *Pocketful of Posies* — a *Horn Book Magazine* Fanfare title in 2010 — is a feast for the eye.

The 2011 Honor Books are:

Fiction *Chime* by Franny Billingsley (Dial)
Anna Hibiscus by Atinuke (Kane Miller)

Nonfiction *Into the Unknown: How Great Explorers Found Their Way by Land, Sea, and Air* by Stewart Ross, illustrated by Stephen Biesty (Candlewick)
Can We Save the Tiger? by Martin Jenkins, illustrated by Vicky White (Candlewick)

Picture Book *Dark Emperor and Other Poems of the Night* by Joyce Sidman, illustrated by Rick Allen (Houghton)
Pecan Pie Baby by Jacqueline Woodson, illustrated by Sophie Blackall (Putnam)



Award-winning picture book author and illustrator team Joyce Sidman (Newbery Honor 2011) and Rick Allen, along with two-time Newbery Honor winner Jacqueline Woodson and illustrator Sophie Blackall are the picture-book honor recipients. Fiction honorees include previous BGHB award winner (*The Folk Keeper*, 2000) Franny Billingsley for *Chime*, a tale for young adults of magic, murder, and love; and Nigerian-born author Atinuke for her semi-autobiographical stories for younger readers in *Anna Hibiscus*. The nonfiction honor books use text and illustrations to help readers understand the past and wonder about the future: *Into the Unknown* recounts fourteen historical explorations and explains how each was carried out; *Can We Save the Tiger?* is a sensitive discussion of the conservation challenges that lay ahead.



Author Birthdays

Authors & Illustrators' Birthdays in August include:

August 1 – **Gail Gibbons** (born in 1944). It is out of a natural curiosity for how things work and how things are made that she has based a successful career as an author and illustrator of children's books. Some of her works include: *Dinosaurs*, *Tornadoes*, *The Vegetables We Eat*, and many more. Go to www.gailgibbons.com for more.

August 6 – **Frank Asch** (born in 1946). Frank Asch has written in almost every category of children's literature including poetry, concept books, juvenile nonfiction, and children's novels.

He is the author of *Happy Birthday Moon*, *Good Night Baby Bear*, *Baby Ducks New Friend* and many more. Check out this website for more on [Frank Asch](#).

August 9 – **Seymour Simon** (born in 1931). Seymour is the author of 200 highly acclaimed science books. He has introduced children to a wide array of subjects, including the human body, animals and animal behavior, climate and weather, earthquakes, volcanoes, mirrors, optical illusions, rocks and minerals, star gazing and space, oceanography, and the list goes on and on. Find out more at www.seymoursimon.com/meet.htm

August 11 – **Joanna Cole** (born in 1944). She also writes under the pseudonym B. J. Barnet is an author of children's books who teaches science. She is most famous as the author of The Magic School Bus series of children's books. She has written over 250 books ranging from her first book *Cockroach* to her famous series Magic School Bus. For more go to www.edupaperback.org/showauth.cfm?authid=22

August 11 – **Don Freeman** (1908-1978). Don is known by many people as the author of *Corduroy* and other children's books. He is also known as a graphic artist who vividly portrayed the street life and theater world of New York City in the 1930's and 40's. Check out the [Don Freeman](#) website for more.

August 22 – **Will Hobbs** (born in 1947). He is the author of several novels for upper elementary, middle school and young adult readers, as well as two picture book stories. Some of his novels include: *Bearstone*, *Downriver*, *The Maze*, and *Jason's Gold*. Check out www.willhobbsauthor.com/meet.html for more information.

August 27 – **Ann Rinaldi** (born in 1934). Rinaldi is a young adult fiction author. She is best known for her historical fiction, including *In My Father's House*, *The Last Silk Dress*, *An Acquaintance with Darkness*, *A Break with Charity*, and *Hang a Thousand Trees with Ribbons*. Read more about [Ann Rinaldi](#).

August 28 – **Brian Pinkney** aka **J. (Jerry) Brian Pinkney** (born in 1961). Pinkney is an illustrator and author who works in a striking and unusual medium: oil painting over scratchboard. His unique illustrations have graced the pages of numerous books for children since he began his career in the late 1980s. Some of his writing includes: *Max Found Two Sticks*, *The Adventures of Sparrowboy*, and *Cosmo and the Robot*. Find out more at www.answers.com/topic/jerry-brian-pinkney



Talk Back: We welcome your feedback on anything in The Scoop. Just e-mail [Stephanie](#), [Staci](#) or [Erica](#) and we'll print your comments in The Scoop.

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