**NEWS RELEASE** For Immediate Release: Month xx, 2018

Information Contact:

Name, Library / 208-xxx-xxxx / email address

**Library Name Helps City Youngsters Get a Jump on Kindergarten**

**CITY, Idaho** -- The Library Name helps area youngsters get head start on kindergarten through the Jump Start program.

As parents register their child for kindergarten, they receive information on early literacy, reading readiness, summer reading, and more, along with a book entitled *The Night Before Kindergarten*.

XXX Library Director First Last Name said, “The amount of reading done in the home is the single most important factor in the development of a child’s literacy skills. The Jump Start program is a valuable resource for parents as they work to create critical reading skills in their children.”

It is never too early to start reading with, or to, a child. Plus, re-reading the same material to youngsters is important, as children need repetition for information to become stored in their long-term memories.

State Librarian Ann Joslin said, “The Jump Start program presents reading readiness and early literacy information to parents and caregivers, along with exposing them to all that their school and public libraries have to offer.” Joslin added, “From storytimes and Makerspaces, to databases and DVDs, today’s library has learning, innovation, and engagement opportunities for all.”

The Jump Start program can also foster a child’s love of reading.

In Idaho, the Jump Start program is sponsored by the Idaho Commission for Libraries’ Read to Me program and supported by the Institute for Museum and Library Services and libraries across Idaho.

For more information, visit: <http://libraries.idaho.gov/landing/jump-start>.

**--###--**