**Library Planning Tools**

This section contains resources for advocacy, marketing, grants, strategic planning, technology planning, and community economic development.

***Advocacy / Marketing***

* **Library Advocacy:** <http://www.webjunction.org/documents/ohio/Library_Advocacy_045_A_Short_Literature_Search.html>
* **WebJunction**: <http://www.webjunction.org/partners/connecticut/ct-topics/advocacy.html>
* **PLA Turning the Page**: <http://www.ala.org/pla/education/turningthepage/>

***Community Economic Development***

*Webinar Archives (2012)*

* **Takes a Community to Bridge a Digital Divide**: <http://www.webjunction.org/events/webjunction/It_Takes_a_Community_to_Bridge_the_Digital_Divide.html>
* **Engaging Your Community**: <http://www.webjunction.org/events/webjunction/Engaging_Your_Whole_Community.html>
* **Telling the Library Story:** <http://www.webjunction.org/events/webjunction/Telling_the_Library_Story.html>
* **Rural Education Summit:** <http://events.ruraleducationtechsummit.org/sessions/>

*Research*

* **Pew Research**: <http://www.pewinternet.org/>
* **Libraries, Patrons and e-books**: <http://libraries.pewinternet.org/2012/06/22/libraries-patrons-and-e-books/>

*Learning Opportunities*

* **PLA Turning the Page**: <http://www.ala.org/pla/education/turningthepage/>
* **Trustee Academy, ALTAFF**: <http://www.ala.org/altaff/trustees/trustee_academy>

***Computer and Internet Basics:***

* **GCFLearnFree**: <http://www.gcflearnfree.org/>
* **Idaho Commission for Libraries**: <http://lili.org/digitalliteracy>
* **Learning Express Library**:<http://lili.org>
* **WebJunction:** <http://www.webjunction.org/explore-topics/computer-internet-basics.html>

***Budgets & Funding:***

* **WebJunction**: <http://www.webjunction.org/explore-topics/budget-funding.html>
* **Talking to Power:**  <http://www.webjunction.org/documents/webjunction/Talking_to_Power.html>
* **Grant /Funding Resources**:
	+ **Albertson Foundation:** <http://www.youtube.com/watch?v=lUWDaX1TcY0>.
	+ **Grant Wrangler**: <http://www.grantwrangler.com/>
	+ **Internet for Librarians**: <http://www.itcompany.com/inforetriever/grant.htm>
	+ **Library Grants**: <http://librarygrants.blogspot.com/>
	+ **Library Grants 101**: <http://www.webjunction.org/events/webjunction/Library_Grants_101.html>
	+ **Library Works**: <http://www.libraryworks.com/lw_grants/grantscurrent.aspx>
	+ **Philanthrophy News Digest**: <http://foundationcenter.org/pnd/>
	+ **Salem Press**: <http://salempress.com/store/grants/grants.htm>
	+ **Scholastic Grants**: <http://www.scholastic.com/librarians/programs/grants.htm>
	+ **WebJunction**: <http://www.webjunction.org/partners/connecticut/ct-services/grants.html>
	+ **Whittenberger Foundation**  (Idaho): <http://www.whittenberger.org/>

***e-Rate:***

* **WebJunction**: <http://www.webjunction.org/explore-topics/e-rate.html>
* **The Schools and Libraries (E-rate) Program of the Universal Service Fund (USF)** makes discounts available to eligible schools and libraries for telecommunication services, Internet access, and internal connections. The program is intended to ensure that schools and libraries have access to affordable telecommunications and information services. <http://www.usac.org/sl/applicants/default.aspx>

***Library Policies Regarding Technology:***

* **WebJunction:**
	+ <http://www.webjunction.org/explore-topics/policies-procedures.html>
	+ <http://www.webjunction.org/events/webjunction/Developing_and_Maintaining_E_Reader_Policies_and_Procedures.html>
	+ <http://www.webjunction.org/documents/webjunction/E_045_reader_Policies_and_Procedures_045_Samples_from_Libraries.html>
* **Filtering**:
	+ Monitoring the Other Parent: the Media. A workshop hosted by a PTA group offered tips and resources for teaching digital literacy to children. <http://alisoviejo.patch.com/articles/media-the-other-parent>
	+ What You App-Solutely Need to Know About Apps. Smart tips to shop and download apps wisely. <http://www.commonsensemedia.org/advice-for-parents/what-you-app-solutely-need-know-about-apps>
	+ How to Set Up iPad Parental Controls and Content Filtering. <http://www.gottabemobile.com/2012/03/26/how-to-set-up-ipad-parental-controls-and-content-filtering/>
	+ Check your device’s app store for the latest content filtering software.
* **Checking Out a Device**: <http://www.screencast.com/t/jmtaxrpP1>
* **Checking In a Device**: <http://www.screencast.com/t/el4OGdejT4l5>
* **Laptop Checkout:**
	+ <http://www.screencast.com/t/k098pKziz>
	+ <http://mylibrary.us/services/laptop-checkout>
	+ <http://coslabtopcommunity.ning.com/group/communitywebinarsandevents/forum/topics/february-16-2012-laptop-checkout>
* **Setting Up a Tech Petting Zoo**: [www.webjunction.org/content/dam/WebJunction/Multimedia/webjunction/TechPettingZooWebinar.swf](http://www.webjunction.org/content/dam/WebJunction/Multimedia/webjunction/TechPettingZooWebinar.swf)

***Strategic Planning:***

* **Ohio Public Library Strategic Plans:** <http://www.webjunction.org/partners/ohio/oh-topics/strategic.html>
* **Quick MBA**: <http://www.quickmba.com/strategy/strategic-planning/>
* **Sample Format**: <http://ldb.njstatelib.org/ldb_files/SampleFormatForStrategicPlan.pdf>
* **Seattle Public Library** <http://www.spl.org/about-the-library/strategic-planning>
* **Strategic Planning Models:**  <http://managementhelp.org/strategicplanning/models.htm>
* **WebJunction:** <http://www.webjunction.org/explore-topics/planning-coordination/documents.html>

***Technology Planning:***

* **Mobile Devices**: <http://www.webjunction.org/explore-topics/mobile-devices.html>
* **Planning Puzzle**: <http://www.webjunction.org/events/webjunction/Planning_Puzzle.html>
* **WebJunction**: <http://www.webjunction.org/explore-topics/tech-planning.html>

***Staff Training:***

* **American Libraries eContent Blog** – Read this regularly. <http://americanlibrariesmagazine.org/e-content>
* **Curriculum Materials:** <http://www.nysl.nysed.gov/libdev/nybbexpress/curriculum/index.html>
* **Idaho Commission for Libraries:**  <http://libraries.idaho.gov/ContinuingEducation>
* **Librarians Feel Sticker Shock as Price for Random House Ebooks Rises as Much as 300 Percent.** <http://www.thedigitalshift.com/2012/03/ebooks/librarians-feel-sticker-shock-as-price-for-random-house-ebooks-rise-as-much-as-300-percent/>
* **MediaLit** - <http://lab.lili.org/medialit>
* **My PC Series** – Free curriculum resource for libraries, registration required. <http://www.mypcprogram.com/>
* **Programming:** <http://www.webjunction.org/explore-topics/programming.html>
* **Tech Training for Libraries:**  <http://www.webjunction.org/news/webjunction/Tech_Training_for_Libraries.html>
* **Terminology:** <http://www.sos.wa.gov/_assets/library/libraries/projects/eBookPilot/20120228-eBooks_Terminology_and_Definitions.pdf>
* **Virtues of Next-Gen Librarian:** <http://crln.acrl.org/content/72/8/450.short?rss=1>
* **WebJunction:** <http://www.webjunction.org/events/webjunction/List_of_Library_Webinar_Programming.html>

***Library Trends:***  (blogs to follow)

* [**Blue Skunk**](http://doug-johnson.squarespace.com/)by Doug Johnson
* [**NeverEndingSearch**](http://blog.schoollibraryjournal.com/neverendingsearch) by Joyce Valenze
* [**The Daring Librarian**](http://www.thedaringlibrarian.com/) by Gwyneth Jones
* [**The Unquiet Librarian**](http://theunquietlibrarian.wordpress.com/) by Buffy Hamilton
* [**2¢ Worth**](http://davidwarlick.com/2cents/) by David Warlick
* [**Technology Teacher**](http://itcboisestate.wordpress.com/) by Barbara Schroeder (BSU)
* [**Will**](http://willrichardson.com/) by Will Richardson (formally Weblogg-ed)

**Learning Resources via LiLI.org**  (<http://lili.org>)

* EBSCO Databases
* World Book Encyclopedia
* Learning Express Library
* MediaLit Tutorial
* Scout
* Idaho Career Information System (CIS – Workforce Development)
* Job Seekers Guide / Handbook
* Idaho Works