Mid-Life Adult Programming

Programming ideas, barriers, successes:
- Books to Action (Boise Public Library, Sarah)
  - Promoted book at 6 health fairs and held a health fair at library.
  - 2 book discussions and information on dementia support group.

- How to measure/demonstrate impact?
  - Track anecdotes as well as attendance statistics

- Muslim Journeys bookshelf grant (Ada Community Library, Diane)
  - Collaborated/Osher institute
  - Identified new presenter
  - LTAI: Continued to develop programs on Muslim culture/working with other library branches

- Fit & Fall program- participants had problems remembering to attend

- Programs focusing on chocolate, tea (Community Library Network, Rebecca)

- How to attract men to programs?
  - Model R Roads (Ada Community, Diane)
  - Fly tying (East Bonner, Ann)
  - Idaho folksongs/Gary Ellers followed by jam session (Community Library Network-Hayden, Rebecca)
  - Science Cafes: all scientific topics for people-lunch followed by discussion (East Bonner, Ann)
  - Coffee/tea tasting
  - Beer making
  - Chamber meeting on data bases
  - Wiis at assisted living centers
  - Gaming in general

- How to get people to attend programs?
  - Outreach
  - Target audience (mid-life adults) is busy
  - Suggestion to try requiring a minimal “deposit” to enroll in activities
  - Make programs applicable to more than “boomers”
  - Mix-up type of programs-smaller, larger
  - Family oriented programs-partner/others (Portneuf, Holly)

- Internal barriers:
  - Should public funds be used for refreshments at activities?
  - Staff not interested in programming for this audience
  - How to select best day/time of day?
  - When to repeat programs?
  - How to develop adult programs in a youth oriented community?
**Internal barrier suggestions:**
- Simultaneous programs for adults & youth

**Additional comments/programming ideas:**
- Grandparents or parents/caregivers: ID has highest % in country
- Share programs and ideas