

# THE Nexus

Vol. 4, No. 3 Fall 2011



online  
@ your library®



State Librarian Ann Joslin

## online @ your library update

Activities continue with the Broadband Technology Opportunities Program (BTOP) project. Now into the second year of the two-year “online @ your library” project, the majority of Idaho’s least connected public libraries have seen connectivity increases from an average of 1.5 Mbps to an average of 11 Mbps. In addition, 485 BTOP-funded computers have been installed in those libraries. The online resource LearningExpress Library is well-used statewide and Idaho Department of Labor’s “[Maximize Your Job Search](#)” workbook and online workshop are now available. Work continues on additional online resources that will be available statewide.

### BTOP kick-offs at connectivity libraries

Thirteen Idaho public libraries have held “online @ your library” celebrations to showcase their expanded broadband and public access technology. Additional events are in the works. Events included comments from VIPs, open houses, ribbon cuttings, demonstrations of the new online resources, and displays of related library books. See event photos at [www.flickr.com/photos/icflphotos/sets/72157627844180753/](http://www.flickr.com/photos/icflphotos/sets/72157627844180753/).

### BTOP public service announcements

Public service announcements (PSAs) informing people about online resources at their libraries and LiLI.org have been airing on Idaho Public Television for many months. Idaho PTV was recently on-site during some libraries’ BTOP kick-offs to capture footage for a new round of PSAs. The camera crew filmed community members who were using the new computers and asked them to describe how the library keeps them connected. The participants were good sports about doing what was asked and are excited about this new round of public service announcements. You can view

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Global information, innovative services and community

### Idaho Commission for Libraries

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<http://libraries.idaho.gov>

#### Mission:

The Idaho Commission for Libraries assists libraries to build the capacity to better serve their clientele.

#### Commissioners:

John Held, Dave Mecham,  
Bruce Noble, Sara Staub,  
and Larry Weeks

#### State Librarian

Ann Joslin

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- Dian Scott, office services supervisor
- Erica Compton, reading programs coordinator
- Frank Nelson, southeastern Idaho library consultant
- Gina Persichini, networking consultant
- Glynda Pflieger, school library consultant
- Jan Wall, northern Idaho library consultant
- Kevin Tomlinson, southwest/south central Idaho field consultant
- Marjorie Hooper, associate state librarian
- Pam Bradshaw, program supervisor
- Roger Dubois, administrative services manager
- Shirley Biladeau, continuing education consultant
- Sonja Hudson, grants/contracts officer
- Staci Shaw, reading programs coordinator
- Stephanie Bailey-White, reading programs coordinator
- Sue Walker, Talking Book Service consultant
- Teresa Lipus, public information specialist

The Nexus is available as an e-newsletter and PDF. To subscribe go to <http://libraries.idaho.gov/page/subscribe-to-nexus>.

online @ your library, continued from page 1

many of the PSAs airing on Idaho PTV at <http://libraries.idaho.gov/blogs/teresalipus/view-online-your-library-psas>. Radio PSAs targeting the unemployed or underemployed are airing during University of Idaho football games as well as before and after Boise State University football games.

#### Digital literacy coaches in the libraries

Through a partnership between the Idaho Department of Labor and the Idaho Commission for Libraries, 12 Idaho Summer Youth Corps teens were placed in libraries as digital literacy coaches. The coaches helped library users with questions about how to use computers and what online education, job search, and training resources are available. Hosting a digital literacy coach benefitted the libraries and their users and gave participating youth some real-world work experience.

Labor and the Commission are evaluating the 2011 digital literacy coach program, examining what worked well and what could be improved, with the possible goal of repeating the program in spring/summer of 2012 and extending an invitation to all public libraries to participate.

### “Maximize Your Job Search” tools

Many job search tools and resources are available from the Idaho Department of Labor at <http://labor.idaho.gov/jobsearch>, including the following recent additions:

1. **Online workshop:** “Maximize Your Job Search” online workshop, a step-by-step guide to a better job search that includes video and audio tips from Idaho employers, emphasizing what they expect to see in a potential employee. Find the workshop at [www2.labor.idaho.gov/jobsearchworkbook/](http://www2.labor.idaho.gov/jobsearchworkbook/).
2. **Workbook:** “Maximize Your Job Search” workbook, a 24-page guide to getting started, networking, the hidden job market, using social media, and more.
  - A PDF of the “Maximize Your Job Search” workbook is available at [http://labor.idaho.gov/publications/JobSearch\\_Workbook.pdf](http://labor.idaho.gov/publications/JobSearch_Workbook.pdf)
  - Printed copies of the workbook are available for library collections. The workbook has been cataloged and a MARC record is available in OCLC. To request a printed copy of the workbook, email Kristyn Carr at [kristyn.carr@labor.idaho.gov](mailto:kristyn.carr@labor.idaho.gov).

**Rack cards:** Also available are 4” x 9” rack cards for raising awareness of the “Maximize Your Job Search” tools with your library users. To request rack cards, email Kristyn Carr at [kristyn.carr@labor.idaho.gov](mailto:kristyn.carr@labor.idaho.gov).

The “Maximize Your Job Search” tools are available statewide through the “online @ your library” Broadband Technology Opportunities Program (BTOP) project.



## Scout, an online media encyclopedia

Scout, Classroom Edition at [idahoptv.pbslearningmedia.org](http://idahoptv.pbslearningmedia.org)

To deliver thousands of resources for use in the classroom, at libraries, and with home-schoolers, BTOP partners Idaho Commission for Libraries (ICfL) and Idaho Public Television launched Scout, Classroom Edition. Scout is a localized version of PBS LearningMedia—created in collaboration with PBS and WGBH, and their producing partners WNET and KET— with content contributed from other organizations, including the National Archives, the Library of Congress, National Public Radio (NPR), National Aeronautics and Space Administration (NASA), the National Science Foundation, the National Institutes of Health, and the U.S. Department of Education. Through Scout, Classroom Edition, Idaho teachers and students have immediate access to more than 14,000 research-based instructional resources—including videos, interactives, images, audio files, mobile apps, lesson plans, and worksheets.



### Scout, Library Edition

IdahoPTV is partnering with ICfL in developing both the classroom edition and the library edition of Scout. Scout, Library Edition will have a different interface designed specifically for students to use at the public library. This resource for informal learning will be available in 2012.

Both Scout, Classroom Edition and Scout, Library Edition will contain an Idaho-specific collection of cataloged videos from IdahoPTV productions. Look for videos on Idaho history, culture, geology, geography, wildlife, government, natural science, and more. The addition of the Idaho videos is a work in progress. The IdahoPTV collection will be available when Scout, Library Edition launches.



## Reintroducing LiLI.org

The Commission is pleased to announce that LiLI.org will be the new name and face for Libraries Linking Idaho, previously known as LiLI Databases or LiLI-D. The Commission opted for a new look and name for the statewide online resource in order to reach a wider Idaho audience. LiLI.org continues to encompass full articles from reference books, magazines, journals, newspapers, encyclopedias and other information resources. The change is part of the process to make LiLI.org more accessible to Idahoans, without confusing terminology.

Among the branding changes is LiLI—a female avatar embodying the fun and helpful personality of LiLI.org. LiLI can be found on updated marketing materials and as the “spokesperson” for LiLI.org on social media platforms. Find updated bookmarks at <http://libraries.idaho.gov/page/lili-promotional-materials-order-form>. Follow LiLI.org on Facebook ([www.facebook.com/LiLIorg](http://www.facebook.com/LiLIorg)) and on Twitter (<https://twitter.com/liliorg>).



The LiLI avatar



## Save the date: Credible Connections workshops

online @ your library announces late-winter workshops for all public libraries.

Credible Connections will be coming to a location near you in late January through mid-March 2012. This will be an opportunity for public libraries (staff and trustees) to connect with a wide range of other local and state agencies. These connections will serve to strengthen the role that libraries play in their communities, especially in regard to community education and workforce development. Check out the Idaho Commission for Libraries' Events calendar at <http://libraries.idaho.gov/landing/events> for the locations near you and watch for more information in the coming weeks. You won't want to miss this event!

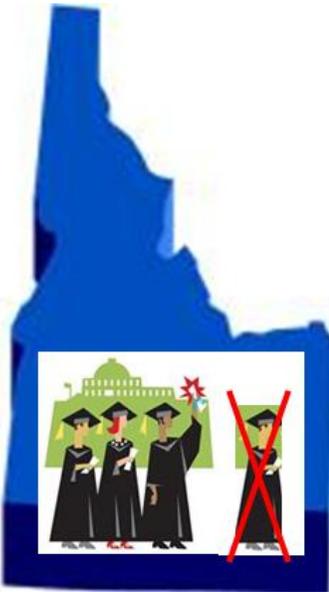
## College and Career Ready concept

- Nearly 5,800 students did not graduate from Idaho's high schools in 2010; the lost lifetime earnings in Idaho for that class of dropouts alone totals over \$1.5 billion<sup>(1)</sup>
- Idaho ranks 46<sup>th</sup> of all states in college completion at 22.3 percent<sup>(2)</sup>

Each type of Idaho library plays various roles to support student learning, helping prepare Idaho students to succeed in college, career, and civic life. College and Career Ready is a movement to facilitate discussion and create an action plan to help libraries, along with other community partners, address one of Idaho's gravest challenges: reducing the student dropout rate and ensuring that more students are "college and career ready."

The College and Career Ready concept has been presented to the Idaho Library Association (ILA) Executive Board, two ILA Divisions, and Idaho Commission for Libraries' advisory groups. Ideas emerging from the ongoing conversation include creating an action plan that engages all types of libraries and the possibility of a 2012 summer summit. Watch for coming information on the Commission's website and LibIdaho on how your library can get involved with this urgent effort. Find out more about College and Career Ready in the *Idaho Librarian* at <http://theidaholibrarian.wordpress.com/2011/11/23/college-and-career-ready-working-together-for-idaho/>.

- (1) Alliance for Excellent Education, "The High Cost of High School Dropouts," [www.all4ed.org](http://www.all4ed.org)
- (2) 2009 American Community Survey (Census Bureau), cited in 2010 Grad Nation Index provided by Johns Hopkins University's Everyone Graduates Center, [www.every1graduates.org](http://www.every1graduates.org)
- (3) Alliance for Excellent Education, "Education and the Economy: Boosting Idaho's Economy by Improving High School Graduation Rates," March 2011, [www.all4ed.org/files/Idaho\\_seb.pdf](http://www.all4ed.org/files/Idaho_seb.pdf)

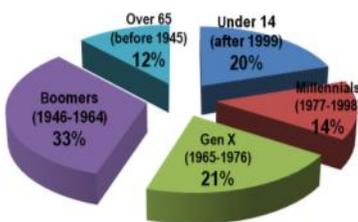


Nearly 1 in 4 Idaho students fails to graduate from high school with a regular diploma in 4 years<sup>(3)</sup>

## Recent additions to the Commission website

**Mid-life adults:** Did you know that by 2014, 65% of current library customers will be between 50 and 75 years of age? At <http://libraries.idaho.gov/landing/mid-life-adults> you will find resources to help libraries better serve and engage mid-life adults by creating opportunities for them to learn, teach, lead, and become civically-engaged.

**ELL @ your library:** Part of Idaho Commission for Libraries' vision is for all parents and caregivers to nurture children's early literacy skills and for all children to develop as independent readers and lifelong learners. At <http://libraries.idaho.gov/landing/ell-your-library> you can find information, training, and resources to support the efforts of Idaho libraries and their community partners to serve English language learner (ELL) patrons.



Population breakdown by generation – US Census



## Keeping up on library youth services

Want to stay informed about library youth services in Idaho? Check out these sources:

- **ICfL Website:**
  - \* Summer Reading: <http://libraries.idaho.gov/landing/summer-reading>
  - \* Read to Me: <http://libraries.idaho.gov/landing/read-to-me>
  - \* Tweens and Teens: <http://libraries.idaho.gov/landing/tweens-and-teens>
- **The Scoop, a bimonthly youth services newsletter published by Idaho Commission for Libraries:** Deadlines, program opportunities, and important announcements are included in the Scoop every other week. Check out past issues or subscribe to The Scoop email list at <http://libraries.idaho.gov/page/scoop>.
- **LibIdaho, Idaho Library Association's listserv:** Deadlines and final report information are posted on this listserv several times throughout the year. If you are not yet a subscriber, sign up today at [www.idaholibraries.org/libidaho](http://www.idaholibraries.org/libidaho).



## 2011 Summer Reading program

This was a great year! Here are some highlights from the Summer Reading Program (SRP)

Reports:

- **71,423** kids participated, an increase of about 2,000 from 2010.
- 99 libraries offered SRPs for kids who are not yet school age
- 105 offered programs for elementary-age kids
- 101 offered programs for teens/tweens
- 108 libraries visited schools in the spring to promote summer reading



For more information on the Summer Reading Program visit:

<http://libraries.idaho.gov/landing/summer-reading>.

## Teen Read Week (TRW) a Hit!

Here are some numbers compiled from the Teen Read Week (TRW) Final Reports:

- 22 public school libraries held TRW events
- 30 public libraries held TRW events
- 11 libraries reported being first-time participants in TRW
- Approximately 4,250 tweens and teens attended TRW events (up from 2,500 in 2010)
- 35 libraries participated in the Picture It With Posters opportunity and submitted 56 poster/essay projects. Check out their projects at [libraries.idaho.gov/files/PosterEssayList20111117Swal.pdf](http://libraries.idaho.gov/files/PosterEssayList20111117Swal.pdf).



For more information about Teen Read Week visit: [libraries.idaho.gov/doc/teen-read-week](http://libraries.idaho.gov/doc/teen-read-week).



## Internet filtering—resources for public libraries

Beginning October 1, 2012, all public libraries receiving public money and governed by the provisions of Chapter 26 or Chapter 27 of Title 33 of Idaho Code will need to comply with Idaho Code 33-2741 regarding Internet Use Policies.

The Idaho Commission for Libraries assembled a set of policy and procedure resources to help public libraries prepare for the implementation of this new law. At <http://libraries.idaho.gov/InternetUsePolicies> you will find the following and more to help your library comply with Idaho Code on October 1, 2012:

- A sample Policy Template for Idaho Libraries
- A sample Policy Template for Idaho Libraries Receiving Federal Funding
- Links to other resources for developing policies and procedures
- An Internet Use Compliance Checklist
- Resources for comparing technology protection measures (filters)
- Laws and Rules Regarding Internet Use in Public Libraries

This web page is a work-in-progress. We will notify libraries via email when significant updates are made. An info packet will be mailed to public libraries in the coming weeks. Please contact your regional library consultant with questions.

## National Book Festival



Idaho's table at the Pavilion of the States

The Commission promoted Idaho's literary heritage at the 11th annual National Book Festival on Saturday, September 24 on the National Mall in Washington, D.C. At Idaho's table in the Pavilion, ICfL's Marj Hooper and Teresa Lipus, along with Stephanie Bacon from the Idaho Center for the Book, visited with attendees and distributed information about Idaho authors and how Idaho promotes reading, books, literacy, and libraries. This year the Pavilion of the States also highlighted the role of public libraries in economic recovery, and the Idaho table distributed a [fact sheet](#) on how Idaho libraries promote economic development.

See photos at [www.flickr.com/photos/icflphotos/sets/72157627756211334/](http://www.flickr.com/photos/icflphotos/sets/72157627756211334/) and view webcasts of author presentations at [www.loc.gov/bookfest](http://www.loc.gov/bookfest).

*Commission staff attended the Festival through a grant from IMLS administered by the Chief Officers of State Library Agencies (COSLA).*

## Talking Book Service (TBS) campaign

The Commission's "Never Stop Reading" campaign to promote the Talking Book Service (TBS), began in October and will run through June 2012. This statewide outreach, intended to provide information about TBS to potential users and their family and friends, features a 30-second public service announcement (PSA) that focuses on the variety of titles available to TBS users. A PSA highlight is that all five people in it are either current or former TBS users.

The campaign will focus on different regions of the state at different times: southwest Idaho October through December, northern Idaho January through March 2012, and eastern and



Logo for the Idaho Talking Book Service's Never Stop Reading campaign



southeastern Idaho April through June. During these times, the PSA will run on television and radio stations in the targeted regions and TBS staff will do outreach to support groups, schools, nursing homes, libraries, and senior centers about the service and how to enroll.

View the 30-second PSA at [www.youtube.com/watch?v=CFXzdu3Semg](http://www.youtube.com/watch?v=CFXzdu3Semg) and use it on your website to inform users requiring reading alternatives about the Talking Book Service. If you have questions about the Talking Book Service or the PSA, contact Sue Walker at [sue.walker@libraries.idaho.gov](mailto:sue.walker@libraries.idaho.gov).

## ICfL Board of Commissioners tours Idaho libraries

Idaho Board of Library Commissioners met for a regularly scheduled meeting on Friday, October 14, 2011 in American Falls after touring the Idaho State University library and the Century High School library in Pocatello—as well as public libraries in McCammon, Lava Hot Springs, Soda Springs, and Malad—on Thursday. The Commissioners toured the American Falls District Library on Friday during the board meeting break.

The annual fall tour of libraries is a highlight for the Commissioners. They enjoy getting out to visit the libraries, meet the librarians, and see the facilities and services first-hand. They very much appreciated the warm hospitality extended to them by all of the libraries.

To see more about the tour and view photos, go to [www.flickr.com/photos/icflphotos/sets/72157627872683639/](http://www.flickr.com/photos/icflphotos/sets/72157627872683639/).

## Idaho Library Association Awards

Congratulations to the following people, who were recognized at the October 6, 2011 Idaho Library Association's Annual Conference Awards Banquet and Ceremony for their contributions to Idaho libraries.

- **Special Services to Libraries:** John Watts, Veritas Advisors
- **Trustee of the Year:** John Held, Payette Public Library and the Idaho Commission for Libraries
- **School Library Media Program of the Year - sponsored by Follett:** Gregory Taylor, Hillside Junior High School, Boise (award includes \$400 for the Hillside School library)
- **Legislator of the Year: Senator** John Goedde, District 4
- **Idaho Book Award:** Brady Udall's *The Lonely Polygamist*
- **Librarian of the Year:** Rebecca Stroebel, Boise Public Library
- **Scholarships:**
  - \* Idaho Library Association Scholarship: Thomas Ivie, University of Idaho
  - \* Gardner Hanks Scholarship: Ben Hunter, University of Idaho

Also recognized at the banquet were the current MLIS (Masters of Library and Information Science) students and new librarians.

For more information about the awardees, visit [www.idaholibraries.org/node/826](http://www.idaholibraries.org/node/826).



ICfL Board at Century High School, Pocatello "Diamondback Den,"

### ILA Awards



Left to Right: John Held, Senator John Goedde, Gregory Taylor, Becca



Thomas Ivie and Ben Hunter

Read the Idaho Statesman article about Idaho Librarian of the Year, Becca Stroebel, at [www.idahostatesman.com/2011/10/07/1829630/peace-corps-paved-way-to-idaho.html](http://www.idahostatesman.com/2011/10/07/1829630/peace-corps-paved-way-to-idaho.html)

View additional photos from the ILA 2011 Annual Conference at [www.flickr.com/photos/icflphotos/sets/72157627862628988/](http://www.flickr.com/photos/icflphotos/sets/72157627862628988/)



## Library news from around the state

**Clark County District Library** in Dubois welcomed new director Brenda Laird this fall.

**Eli M. Oboler Library, Idaho State University, Pocatello** Idaho State University appointed Sandra Shropshire dean of the ISU Eli M. Oboler Library. Shropshire has been at the Oboler Library for the last 27 years, including serving as interim dean since the summer of 2010. Shropshire is also a past president of the Idaho Library Association. See more at <http://isuvoice.com/?p=2067101108>.

**Idaho "Star" Libraries** Congratulations to the Idaho public libraries honored by Library Journal. **McCall Public Library; Oneida County District Library, Malad;** and **Rigby Public Library** were identified as Star libraries in the LJ Index of Public Library Service 2011. In Library Journal's fourth national rating of 7,513 public libraries, 262 Star libraries were identified. Ratings are based on four per-capita service indicators: library visits, circulation, program attendance, and public Internet computer use. Visit <http://features.libraryjournal.com/star-libraries/class-of-2011/star-data-by-peer-group/#10M29M>.

**Lewisville Public Library** is mourning the sudden loss of library director Darlene Selman in October. Selman loved her library work and will be missed by the entire community. Read about her life at [www.eckersellfuneralhome.com/fh/obituaries/obituary.cfm?o\\_id=1287095&fh\\_id=12591](http://www.eckersellfuneralhome.com/fh/obituaries/obituary.cfm?o_id=1287095&fh_id=12591).

**Priest Lake Public Library** will host a holiday open house on Saturday, December 10, to introduce new director Beverly Richmond.

**Sherburn Smith Memorial Library** in Wendell welcomed new director Suzanne O'Berry this fall.



South Bannock District Library, McCammon

**South Bannock District Library, McCammon Branch** The grand opening for the beautiful McCammon Branch of the South Bannock County Library District on Saturday, September 10 included a Flag Raising Ceremony, a Flag Pole Dedication, an address by the mayor of McCammon, a Ribbon Cutting Ceremony, impromptu story times, and refreshments.

**Weippe Public Library**, part of the Clearwater County Free Library District, has been awarded the 2011 National Medal of Museum and Library Services, the nation's highest honor for exemplary museum and library community service. Weippe library helps residents apply for jobs and learn basic computer skills, and "channels the abundant energy of youngsters into positive pathways." The library, through imaginative partnerships, also brought high-speed Internet service to the community. Read more at [www.ims.gov/news/2011\\_medals\\_weippe\\_public\\_library.aspx](http://www.ims.gov/news/2011_medals_weippe_public_library.aspx) and [www.ims.gov/assets/1/AssetManager/Medals11.pdf](http://www.ims.gov/assets/1/AssetManager/Medals11.pdf).



Boise mayor at Whitney Elementary School

**Whitney Elementary School** During a recent event at Whitney Elementary, Boise Mayor Dave Bieter talked about the importance of being able to read and promoted the public library. The event included a presentation to the school library of 25 new books that the students earned by participating in the 2011 Summer Reading program. Diane Broom of Boise Public Library, Hillside Branch and Patti Faber of Whitney Elementary School library participated in the Commission's Bright Futures Summer Reading Opportunities: School Partnerships. Mayor Bieter told the students they need to be able to read all kinds of different things. "We want to give you the best opportunity to do that," said Mayor Bieter. "That's why libraries are so important."



## Jump Start program gets the word out

The Jump Start program encourages parents of children registering for kindergarten to “Get a Jump Start on Reading @ Your Library.” Participating libraries visit local elementary schools where they provide early literacy packets to parents and a free copy of *Look Out Kindergarten, Here I Come!* by Nancy Carlson to each child during kindergarten registration. Librarians also promote their summer reading programs, story hours, and other local resources.

“This program is unique to Idaho and has been a good way to provide information and strengthen connections with the public school system. Parents are very receptive to the library and early literacy message at this point in their child’s life and we have had very positive results from the program,” Project Coordinator Stephanie Bailey-White said.

Over sixty public libraries participated in the program last year, reaching over 8,000 soon-to-be kindergarten students. Here are some of the comments we received from participants last year:

- “This is one of the most positive outreach programs we do each year. It is easy and an efficient way to promote literacy in our community.” – *Kuna District Library*
- “The biggest benefits I saw from our participation were more visibility in the community. There are still people that don't know they have a public library. We were also seen as more of a community partner than just off in library land. The kids loved getting their own book to take home.” – *Lizard Butte District Library*
- “This gives us a chance to tell parents about the library and all our children's programs. Every year I have parents who didn't even know about the library. This year we had someone come and get a library card while I was still at the school! I always use Kindergarten Roundup to really push the Summer Reading Program too. I think it really gets new families into the library.” – *Payette Public Library*

Idaho Commission for Libraries is hoping to increase the number of children and parents reached through the program in 2012 and encourages anyone who is interested to apply. “We have plenty of materials, including a new bilingual version of *Look Out Kindergarten*,” Bailey-White said. “Some libraries use volunteers including trustees, National Honor Society High School students, Friends of the Library members and school library volunteers to help staff the Jump Start tables. Ideally we’d have public library staff at each registration, but we know that’s difficult for some libraries to tackle so using volunteers to get the information out to families has been a good alternative.”

Applications to participate can be found at <http://libraries.idaho.gov/landing/jump-start>. Everyone who applies gets the free materials. Applications are also accepted from school library staff or community organizations who want to host registration tables. For more information or to get a Jump Start packet and book to preview, please contact Stephanie Bailey-White at the Idaho Commission for Libraries at 800-458-3271.



Idaho  
Commission  
for Libraries