April is Child Abuse Prevention Month, which we honor through our participation in the national “Pinwheels for Prevention” campaign.

Why Pinwheels?

The pinwheel is reflective of the happy, healthy and carefree childhood that all children deserve. It’s uplifting symbolism promotes public engagement and encourages everyone in our state and communities to take action by learning more about prevention, supporting child and family friendly policies and services, and volunteering.

Idaho’s 44 by 4/4 Campaign

This year, Idaho Children’s Trust Fund, the state affiliate of Prevent Child Abuse America, and our partners, have a bold vision: for the pinwheel symbol to be found in all 44 Idaho counties by April 4th – just in time for us to announce our success at our Prevention rally at the Idaho Capitol!

We need your HELP!

No matter where you live, but particularly those of you who live in rural counties – please contact your local library, sheriff station, health district or even grocery store or gas station to see if they are willing to put up a pinwheel display. You can order pinwheels directly or through your regional representative. To find out who that is or to send pictures of the displays you see and set up – contact us: taryn.yates@ctf.idaho.gov or 208-385-9317.

TOGETHER, WE CAN ENSURE ALL CHILDREN THRIVE!

#Greatchildhoods #Standupforchildrenidaho