
The Idaho Commission for Libraries assists libraries to build the capacity to better serve their clientele.

NEWS RELEASE

For Immediate Release: October 24, 2014

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Area Libraries are hoping to make a Big impact on over 50% of residents in South Central Idaho that are living at 200% below poverty level!

BOISE, ID – In the effort to impact this disadvantaged population—the Idaho Commission for Libraries and the College of Southern Idaho Library (CSI) in conjunction with public libraries in the following Magic Valley communities: Hailey, Burley, Gooding, Jerome, Hagerman, Rupert, Buhl, Shoshone, Richfield, and Twin Falls—will be hosting FREE, fun, and family-focused Stash Your Cash Financial Literacy Fairs over the next two weeks in the effort to help the South Central communities discover how to make the most of their money.

The fairs will deliver financial educational resources to people of all ages and economic circumstances utilizing the support of local not-for-profit expertise. The events will be held at the CSI campus in Twin Falls and distance education locations in Hailey, Burley, and Gooding. Free light refreshments will be served.

Diane Clark from the Hailey Public Library, said that no one is born knowing how to save and invest; it's something one has to learn. "These events are a chance for our communities to attend and take advantage of the local expertise that's offered by our unbiased, experienced and knowledgeable community partners," Clark said.

The events will address topics surrounding saving, investing, identity theft and how to fund a college education. The Stash Your Cash Events will feature the following not-for-profit agencies and organizations with representatives in attendance to provide information and answer questions:

- AARP
- Consumer Credit Management Services
- CSI Business Department
- Idaho Department of Finance
- Idaho Financial Literacy Coalition
- Idaho Military Financial Alliance/Army1 Source
- Junior Achievement
- Office on Aging
- Twin Falls High School Finance Academy
- University of Idaho Extension Service

Events dates and times:

Wednesday, October 29, 5-8 pm

CSI Hailey campus: 1050 Fox Acres Road, Hailey

Thursday, October 30, 5-8 pm

CSI Burley campus: 1600 Parke Avenue, Burley

Thursday, November 6, 5-8 pm

CSI Gooding campus: 202 14th Avenue E., Gooding

Saturday, November 8, 1-4 pm

Herrett Center for Arts and Science,
315 Falls Avenue, Twin Falls

The Stash Your Cash financial efforts are being brought to the area and are funded by a grant from the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation and the American Library Association (ALA) as part of Smart investing@your library®, a program coordinated by the Idaho Commission for Libraries. This event will serve as a kick-off to the “Stash Your Cash” campaign – a two-year effort to improve financial literacy in 10 Magic Valley communities. This opportunity will help to bring much needed financial education to a region in which over 50% of the residents have incomes below 200% of the poverty level.

For more information on the Stash Your Cash Literacy Fairs, please contact: Twin Falls Public Library: Jessica Tueller at 733-2964 or orjtueller@twinfallspubliclibrary.org; Hailey Public Library: Diane Clark - 788-2036 or DClark@haileypubliclibrary.org; Burley Public Library: Linda Barney: (208) 878-7708 or library@bplibrary.org; or the Gooding Public Library: Cindy Bigler at goodingpubliclibrary@gmail.com or 934-4089.

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The Idaho Commission for Libraries (ICfL) builds the capacity of libraries to better serve their clientele through support of statewide databases and online resources, continuing education, consulting, programming, early literacy skills, and building library community.