

Preview of Online Summer Reading Report 2014

Even if you did not host a SRP, please submit the online report. You will only have two questions to answer, the first and the last.

The information you submit on the Summer Reading Programs report helps us justify continued funding, as well as make improvements to our outreach programs. We welcome your comments and value your feedback. Please submit this report **online** by **August 31**. Report can be accessed at <http://libraries.idaho.gov/landing/summer-reading>.

Branch libraries: Each branch must submit a report. Please keep branch participation numbers separate from the main library's numbers.

Questions marked with an * are required.

Please gather participation numbers for children and teens and submit only ONE report per library/branch. We are not collecting data on adult programs at this time.

Helpful Tip: Type your responses into a Word document first, then copy and paste text into this form. This way you will have your original data in case of technical difficulties or if you are interrupted before you can finish the entire report online.

When you hit "submit" you will immediately receive an automatic confirmation and copy of your report. If you do not receive this please check your Spam folder or contact Staci Shaw at staci.shaw@libraries.idaho.gov.

If you have questions about this report, please contact one of your summer reading coordinators: Stephanie, Staci, or Erica.

First Question: Did your library host a summer reading program this year?*

Yes (please continue)

No (this takes you to the last question on the report)

Section 1: Participation in SRP

1. Who can participate in your summer reading program? (check all that apply)*

Babies/toddlers

Preschool children

Elementary school children

Young teens - middle school or junior high

Older teens - high school Adults

In-house Participation:

We would like to get an accurate count of how many children/teens participate in summer reading. If you have a registration process, we ask libraries to count the number of children/teens who register. We do not count attendance at each program, as children/teens may attend more than one program and would be counted more than once. Children did not need to "complete" your program, only register (they did not need to complete the entire reading log or levels, or attend every program). We will ask for your "completion" numbers further along in the report.

2. Please enter the number of children ages birth to 18 who registered/signed up for the program that your library defines as its "summer reading program."*

If you separated your summer reading programming into age groups, please tell us how many children in each age group participated in summer reading (totaled, these numbers should match the number you submitted above).

Number of babies, toddlers, and preschool children who participated:

Number of participants in elementary school:

Number of participants in middle through high school:

Outreach:

If you visited summer nutrition programs, daycares, schools, clinics, events, etc. to host a library event or hand out books to kids during the summer months, we would like your best estimate of the number of children you made contact with and delivered the message, "Read over the summer!"

One way to do this would be to count the number of books distributed or the number of reading logs distributed at outreach sites. Please do your best to count these children/teens only once.

3. Please enter the number of children ages birth to 18 that you reached during Community Outreach events. If you did not do any kind of outreach over the summer, please insert the number 0.*

4. If your library provided daily or weekly scheduled visits, please indicate how/where that outreach programming took place:

Schools	Parks	Child Care or Community Centers (daycares, Boys/Girls Club, etc.)
Churches		Mobile library, multiple locations (bookmobile, bus, wagon, etc.)

5. How does your total summer reading participation (include both regular library programming and outreach) in 2014 compare to participation in 2013?*

Increased	Decreased	Stayed the same	Don't know
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6. List any factors that may have contributed to an increase or decrease in participation:

7. Program Completion: How many children and teens COMPLETED your summer reading program? Briefly describe what your library requires for completion:

8. How does your library assess the quality and effectiveness of its SRP? (check all that apply)*

Our library does not assess the quality and effectiveness of our SRP.

Surveys to children	Surveys to teens
Surveys to parents	Surveys to adult SRP participants
Surveys to teachers/principals/school staff	Surveys to volunteers
Surveys to community or outreach partners	Focus groups

If you evaluated your program this year, what were some of the results/outcomes/conclusions of your evaluation?

Section 2: Promotion

1. Please check all the "underserved" groups of children or teens that you targeted for summer reading:*

We did not target any special group	Children in daycare or Head Start
Children from low income families	Children attending summer school
Children who are English language learners or whose home language is not English	
Children who are reading below grade level (as indicated by parent or school)	
Children with disabilities	Children residing in tribal communities
Children who have not used the library previously	Teen parents

2. Please tell us how you promoted summer reading to school-age children. *

Visited schools in person	Schools brought classes to public library
Sent SRP information to schools to distribute	Public Service Announcements (PSAs)
Newspaper/magazine ads	Flyers
Website	Social media (Facebook, Twitter, etc.)
Direct mail (including email)	Attended community event(s)
Sent SRP information to Homeschool groups	
Collaborated with school staff as part of Bright Futures "School Partnerships" program	

3. If you visited schools, how many schools did you visit? (Include schools that brought classes to library) Please tell us about your school visits (check all that apply):

We visited specific classrooms.	We did a schoolwide assembly.
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Classes came to the public library. School visits were part of Bright Futures outreach.
We attended a parent or family event at the school.

4. Does your library promote summer reading on its website? (check one)*

Yes, and our website is part of e-Branch. Yes, and our website is hosted independently.
No, we did not add SRP information to our website. No, our library does not have a website.

Please check all the features included on your library's website:

CSLP theme web banners (*must be removed by September 30)
CSLP theme graphics (*must be removed by September 30)
On-line registration Programming information Calendar of events
Blogs Booklists Games
Book reviews Twitter or Facebook follow Flickr or other photo-sharing site
Related links Early literacy information TumbleBooks and DayByDayID.org
Audio or video podcasts Link to CSLP Teen Video PSAs Reading logs or link to online tracking
Volunteer Match Summer learning loss info or research
Link to Learning Express Library or Novelist

Section 3: Bright Futures Outreach Programs

1. Please check all the ICfL Bright Futures outreach programs in which your library participated this year:*

Our library did not apply for any Bright Futures programs this year (skip to next section)

School Visits program (science activity booklets)

Reaching Underserved Children (paperback books and bookmarks)

*Strengthening School Partnerships (hardcover books for library and partners, banner) *requires separate follow-up report

*Little Libraries (bins of "read and return" books) *requires separate follow-up report

2. Please rate the materials ICfL provided for Bright Futures outreach programs:

Math and Science activity booklets (School Visits)

Paperback books (Underserved Children)

Yard sign (Underserved Children)

Hardcover books (School Partnerships)

Vinyl banner (School Partnerships)

Read and Return books (Little Libraries)

3. How did participating in a Bright Futures outreach program increase your capacity to better serve your children and/or young adults?

4. Bright Futures is a large part of ICfL's summer reading funding. Please provide a few short comments about each outreach program in which your library participated.

Section 4: Collaborative Summer Library Program (CSLP)

1. For our summer reading theme we used:*

CSLP theme (Fizz, Boom, Read and/or Spark a Reaction) or Other

2. Please tell us what your staff thought of the Fizz, Boom, Read materials for the early literacy and children's program: (rating scale)

Program manual (DVD or paper copy)

Posters (provided by ICfL)

Upstart catalog items and incentives (use comment box for individual items)

PSA in English or Spanish

Web banners or e-Branch skins

3. Please tell us what your staff thought of the Spark a Reaction materials for the teen program: (rating scale)

Program manual (DVD or paper copy)

Posters (provided by ICfL)

Upstart catalog items and incentives (use comment box for individual items)

PSA (Teen video challenge state winners, downloaded from CSLP website)

Web banners or e-Branch skins

4. Which of the following CSLP partner resources or materials did your staff use this year? (promoted in The Scoop and listed on the CSLP website)

TeachingBooks.net	Bedtime Math	Xist Publishing
Movie Licensing USA	National Park Service	National Geographic

5. This year CSLP created a special Upstart catalog from which schools and community partners could order theme materials. Each library received one of these special catalogs with the program manual and regular catalog. Did you distribute the catalog(s) to your schools or community partner(s)?*

Yes No

6. Have you or any member of your staff registered for a CSLP member username and password, in order to download theme materials and resources from the CSLP website?*

Yes Not yet (please go to www.cslpreads.org to set up a username and password)

7. What features on the CSLP website have you or your staff accessed?

Shop Now (to order from Upstart)	Rules of Use	PSAs
Approved logos	Picture protection script	Signing videos
Web banners	Slogans in Spanish	Newspapers in Education
Fonts	Manual corrections	Bookmarks
Summer reading research (under Learning Tools)		Wiki
Diversity resources (under Learning Tools)		

Section 5: General Questions

1. ICfL provided your library free books from Fred Meyer to use for summer programming. Please tell us how the books benefitted your summer readers. (Your comments are important and may be used in a report to the Fred Meyer Fund.)

2. Which of the following resources on ICfL's Summer Reading Resources website have you or your library staff used? (<http://libraries.idaho.gov/page/summer-reading-resources>)

Planning Timeline	Web form to request additional program manuals or Upstart catalogs
Summer Learning Loss handout	Overview of 2014 theme (PPT)
Examples of how public libraries and schools have collaborated to promote summer reading	
How school libraries can support Summer Reading 2014	
Summary of Summer Reading Research	Summer Reading Outreach Guidebook
Parent brochure showing summer learning loss (ordered)	
Script: Visual Demonstration Activity showing Summer Learning Loss	
Video: Summer Learning Loss and the Achievement Gap, narrated by Brian Williams	
Video: The Statistiks Lottery, from the Campaign for Grade Level Reading	
Summer Reading Gameboard for preschoolers	Sample SRP End-of-Program Survey
SRP Data Tracking Sheet	Template to compile an End-of-Program Brief

LAST QUESTION: In what ways can ICfL help build your library's capacity to better serve your clientele? (specific to summer reading, and in general?)