



325 West State Street  
Boise, Idaho 83702

p. 208.334.2150 | 800.458.3271  
f. 208.334.4016

## NEWS RELEASE

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**Information Contacts:** Erica Compton, Idaho Commission for Libraries, 208-334-2150 or [erica.compton@libraries.idaho.gov](mailto:erica.compton@libraries.idaho.gov)  
Teresa Lipus, Idaho Commission for Libraries, 208-334-2150 or [teresa.lipus@libraries.idaho.gov](mailto:teresa.lipus@libraries.idaho.gov)

### Hailey Teens Win Video Challenge

BOISE, ID –A group of teens from the Blaine County Teen Advisory Council in Hailey won the 2012 Idaho Teen Video Challenge for creating a video promoting summer reading programs at libraries. The three teens who took the lead in filming and editing the video are Nick Bell, Alex Bell, and Sara Garcia. For their hard work and creativity, each winner for this year’s competition will receive \$275 and the Hailey Public Library will receive \$100 plus a \$50 gift certificate for summer reading promotional items.

The Teen Video Challenge, a national competition sponsored by the Collaborative Summer Library Program (CSLP), is designed to get teens involved with reading and their public library's summer reading program.

The winning Idaho video can be viewed at <http://www.tinyurl.com/7d2s8y7>. Idaho’s video and video winners from other states are available for public libraries to use to get the word out to teens about the 2012 summer reading program.

“Idaho is pleased to participate in this challenge to engage teens in summer reading,” said State Librarian Ann Joslin. “The Idaho Commission for Libraries supports summer library programs because we know that kids who read over the summer maintain or improve their reading readiness when they go back to school. Congratulations to these talented teens and the Hailey Public Library for their great work.”

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The Idaho Commission for Libraries (ICFL) assists libraries to build the capacity to better serve their clientele. To learn more about ICFL, visit <http://libraries.idaho.gov/>.