



FOR IMMEDIATE RELEASE

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## **Idaho Commission for Libraries Refreshes Libraries Linking Idaho**

**BOISE, Idaho,** November 14, 2011 – Idaho Commission for Libraries is pleased to announce that LiLI.org will be the new name and face for Libraries Linking Idaho. Once known as LiLI Databases, or LiLI-D, the statewide online resource has opted for a new look and name in order to reach a wider Idaho audience. LiLI.org will continue to encompass full articles from reference books, magazines, journals, newspapers, encyclopedias and other information resources.

LiLI.org provides ALL Idaho residents the opportunity to enrich their lives with reliable, easy to access, free information and resources. LiLI.org links Idahoans to reading suggestions, genealogy databases, and information on health, business development, energy use, auto repair, and college and career ready resources. Many of LiLI.org's resources are available in Spanish.

“We’re very excited to reintroduce Idaho to LiLI.org. These are resources that every Idaho resident can use for free, any time,” said Gina Persichini, Network Consultant, Idaho Commission for Libraries. “We hope the new look and feel will bring statewide interest to using LiLI.org.”

Among the changes is LiLI, a female avatar character embodying the fun and helpful personality of LiLI.org. “LiLI” is the new spokesperson for LiLI.org on social media platforms.

Learn more about the capabilities and offerings of LiLI.org at libraries across the state or online anytime. Follow LiLI.org on Facebook (<http://www.facebook.com/LiLIorg>) and on Twitter (<https://twitter.com/liliorg>).

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### **About Idaho Commission for Libraries**

The Idaho Commission for Libraries (ICfL) assists libraries to build the capacity to better serve their clientele. To learn more about ICfL, visit <http://libraries.idaho.gov>.

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