Day Two:

8:30-9:00 Coffee, pastries, and networking
9:00-9:15 Welcome and introductions
9:15-9:30 READ® Marketing ideas and projects
Using content to create additional marketing materials such as window clings, bookplates, t-shirts, magnets, and bookmarks
9:30 - 9:45 Introduction to taking great photos (if needed)
9:45-10:00 GIMP Tools 201 – using READ content for creating bookmarks and magnets
10:00-10:15 Brainstorming ideas on how to use bookmarks and magnets
10:15-11:00 Hands-on photo-editing
11:00-11:15 GIMP Tools 202 – using READ content to create a window cling
11:15-11:30 Brainstorming ideas on how to use window clings
11:30-12:00 Hands-on photo-editing
12:00-1:00 Lunch - informal sharing during lunch as well as drawings for books, USBs, and posters.
1:00-1:15 Geek Out @ your library overview
1:15-2:30 Hear from fellow library staff how various tools and software programs such as eReaders, iPads, FlipCams, Digital Photo Frames, Wii, and are being used effectively in libraries around the state. Technology Petting Zoo - Hands-on time to explore the tools and ask questions of the experts
2:30-3:00 Re-visit tools and technologies we have provided to libraries in the past three years and encourage creative use; what are barriers to use?
   - Digital Photo Frames
   - Flip VideoCams
   - Library PSAs
   - Book Trailers
3:00-3:15 TTW Project Overview – requirements and timelines
3:15-3:30 Wrap Up/Plus/Delta Evaluations