

Teen Read Week 2011 Opportunities!

Teen Read Week is October 16-22 and this year's theme is Picture It @ your library. We have jumped on the bandwagon and tied this year's project to photography. The ICfL wants to know if you are going to participate in TRW this year! We collected some great baseline data on library and teen participation last year and want to continue gathering information on teen services. But we need your help. **So please consider participating in ONE of the following opportunities:**

Register [HERE](#) for Opportunity One: "Picture It with Posters"

Open Friday, August 19 - Friday, September 16

This program is open to up to the **first 35** publicly funded public and school libraries to apply.

You know those great Celebrity READ posters that ALA sells? How would you like to be able to create them with your own teen celebrities? Well now you can!

- Did you know that there is a tool called "READ Design CD Set" from ALA that allows you to create your very own READ posters just like the professionals?
- And did you that the ICfL is going to help you receive this package through this opportunity?

Eligible applicants will be sent the following by September 23:

- One copy of the ALA READ Design CD Set (includes Adobe® Photoshop Elements)
- One branded flash drive with tons of TRW content and support materials
- Two ALA Teen Read Week 2011 posters (PLUS one per partner!)
- One ALA Celebrity READ poster of the cast of GLEE
- Branded wrist band flash drives for TRW participants



Attention Teen Read Week first time participants!! You will receive the following (based on availability mentioned below):

- A FlipVideo camera (15 available)
- *Teen Read Week & Teen Tech Week: Tips and Resources for YALSA's Initiatives* (7 available)

Applicants must complete the following requirements:

- Complete the ICfL [Picture It With Posters Registration](#) with all required information.
- Register your TRW event with YALSA [here](#). It's free, easy to do and gives you access to this year's logo and other goodies!
- Place your Idaho city on the [2011 TRW Activity Google map](#).
- Host a Teen Read Week event.
- Submit at least one teen-designed "READ" poster using the READ Design CD we send you.
- Submit a 100-150 word essay for each poster created. Essays are to be written by teens and should address why the book was chosen for the poster.
- Submit the TRW Final Report by Friday, November 4, 2011. (You will need to provide a brief description of your TRW event, approximate number of teens served, and the number of new teen library cards issued, if applicable.)

Submissions are due by Wednesday, November 2, 2011. All submissions will be reviewed by ICfL staff and entries which meet the stated requirements will be posted on the ICfL website on Friday, November 4. The Idaho library community will be asked to review the posters and essays and vote for their favorites from November 5 – 13.

Votes will be tallied and three projects will be selected and announced on November 15. The library whose project receives the most votes will be sent two full color copies of the winning poster and a set of books. The following categories will be awarded:

- Project created by school library teen (voted on by library community)
- Project created by public library teen (voted on by library community)
- Best overall project (voted on by ICfL staff)

If you don't want to participate in the Picture It With Posters Opportunity, but plan on hosting a TRW event, please consider registering your event to help us gather valuable data on teen services in Idaho!

Register [HERE](#) for Opportunity Two:

TRW Event Registration ONLY

Open Friday, August 19 - Friday, September 16

- Complete the ICfL [TRW Registration](#) with all required information.
- Register your TRW event with YALSA [here](#). It's free, easy to do and gives you access to this year's logo and other goodies!
- Place your Idaho city on the [2011 TRW Activity Google map](#).
- Host a Teen Read Week event.
- Submit the TRW Final Report by Friday, November 4, 2011. (You will need to provide a brief description of your TRW event, approximate number of teens served, and the number of new teen library cards issued, if applicable.)

Just for registering you will receive the following:

- One branded 1 GB flash drive with TRW content and support materials
- Two ALA Teen Read Week 2011 posters (PLUS one per partner!)



Attention Teen Read Week first time participants!! You will receive the following (based on availability mentioned below):

- A FlipVideo camera (15 available)
- *Teen Read Week & Teen Tech Week: Tips and Resources for YALSA's Initiatives* (7 available)

All libraries applying for either Opportunity will also be eligible for the following Special Drawings held on November 7, 2011:

- First time participants
- Partnering with community organization or school
- Completing the TRW Final Report by the November 4 deadline

Those libraries drawn could receive one of the following:

- Set of award-winning YA hardcover books
- READ Poster
- Branded flash drives
- READ pen sets

We hope to have a record number of libraries participate in Teen Read Week this year and look forward to viewing your creative endeavors. Contact [Erica Compton](#) or [Sue Walker](#) at ICfL with questions. Information is also available on ICfL's [website](#).