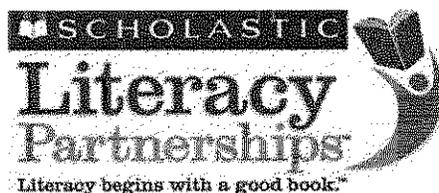


Attention:
Children's Services Librarian



Incentives
For Your
Summer
Programs!

Let's Work Together To Bring More Books To More Children!

Scholastic's Literacy Partnerships is your source for your book giveaway incentives, at the best possible prices!

Book Giveaway Ideas from Libraries Across the Country:

- Summer Reading Programs
- Family Literacy Events
- Kindergarten Readiness Initiatives
- Birthday Book Clubs

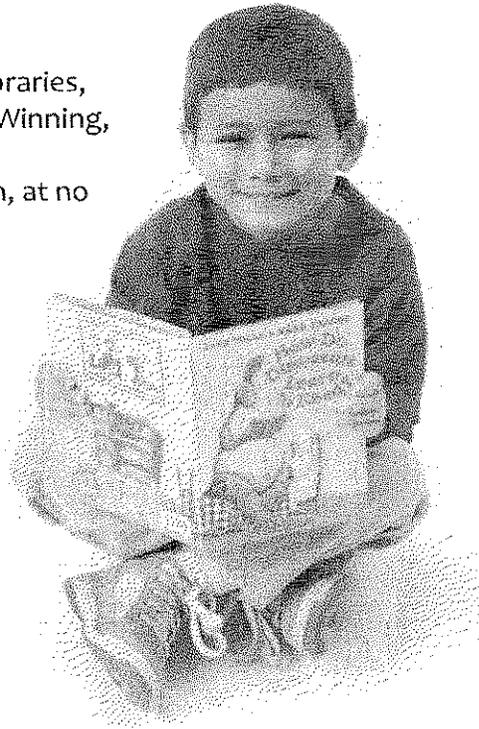
You name it - the possibilities are ENDLESS, with the result being increased visits to your library AND increased circulation!

About Scholastic Literacy Partnerships:

- Literacy Partnerships is a book discounting program that allows libraries, schools, and other organizations to purchase Best-Selling, Award-Winning, High-Interest, Age-Appropriate books at Industry-Low Prices.
- Scholastic requires that these books are to be provided to children, at no cost, for the purpose of home ownership.

Literacy Partnerships Advantages:

- No "red-tape"; sign-up is easy!
- No cost to join!
- No minimum purchase requirements!
- Discounts up to 75% off list price!
- 10 free Bonus Books for every \$150 spent!
- Free shipping & handling!
- Parent involvement tools
- Literacy building activities for children



Stretch your book donation dollars!!

EXAMPLE OF SAVINGS

Total # of books ordered:	200
Your cost:	\$454.00
Shipping savings:	(\$41.86)
Average cost per book:	\$2.27
Free books earned:	30
Total books received:	230
Final Average Cost per Book:	\$1.98

**To join or learn more, please
call a Scholastic Literacy
Partnerships representative
at: (800) 387-1437.**

If you would like to opt-out of having Scholastic send facsimile advertisements like special product offers and promotions to you, please call 1-800-387-1437 and provide us with the fax number that you would like to opt-out of receiving such faxes from us. This toll free phone number is available 24 hours a day, seven days a week. If a live operator is not available, please leave a voice mail message at extension 399, clearly stating your fax number and that you would like to opt-out of receiving future facsimile advertisements from us to such fax number. Scholastic shall comply with such opt-out request within 30 days and failure to comply is unlawful. However, if you later provide consent to Scholastic, in writing or otherwise, to send facsimile advertisements to such fax number to you, such opt-out request will no longer be honored.