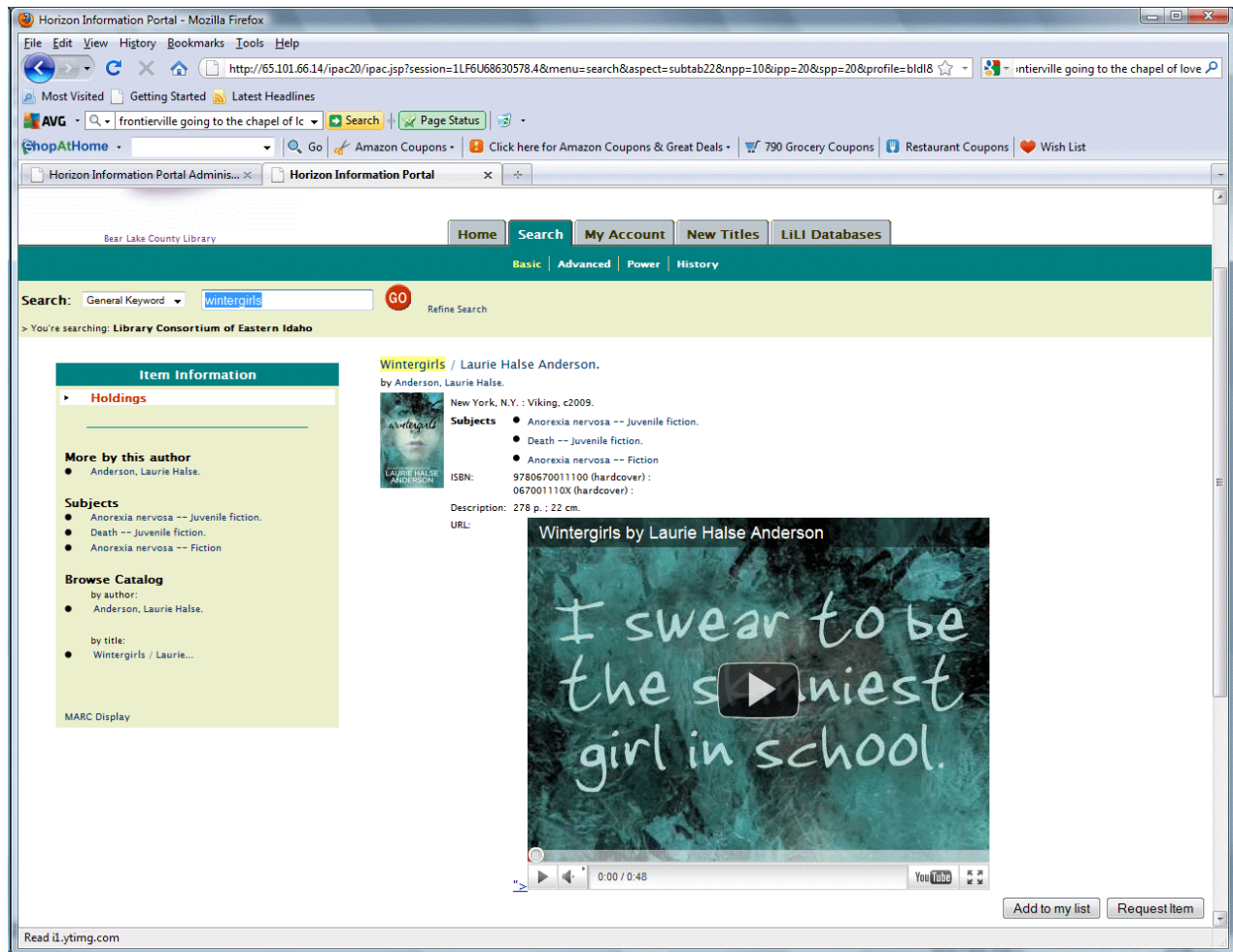


# How To Get A Book Trailer To Show Up In Your OPAC

If you want a book trailer or any other video to show up in your opac it is quite simple. Follow these steps and dazzle your patrons.

The end result should look like this:



Step 1. Upload your book trailer to YouTube.com. Then go to YouTube and access the correct video.

Step 2. Click on the “EMBED” button under the video.

The screenshot shows a web browser window displaying a YouTube video. The video title is "CATCHING FIRE TRAILER [fanmade]" by the channel "GirlsforBooks". The video player shows a person from behind in a forest. Below the video, the "Embed" button is circled in red. The video has 34,972 views and was uploaded on June 24, 2009. The description reads: "a fanmade book trailer to the second installment in the hunger games series....". The comments section shows two comments. The browser's address bar shows the URL: "http://www.youtube.com/watch?v=8JVGW3ZBHC". The browser's toolbar shows various search engines and coupons.

YouTube - CATCHING FIRE TRAILER [fanmade] - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.youtube.com/watch?v=8JVGW3ZBHC

Most Visited Getting Started Latest Headlines

AVG Search Page Status

ShopAtHome Go Amazon Coupons Click here for Amazon Coupons & Great Deals 790 Grocery Coupons Restaurant Coupons Wish List

Horizon Information Portal Adminis... YouTube - CATCHING FIRE TRAILER...

YouTube catching fire book trailer Search Browse Upload Create Account Sign In

CATCHING FIRE TRAILER [fanmade]

GirlsforBooks 17 videos Subscribe

0:16 / 1:43 360p

Like Add to Share Embed

34,972

GirlsforBooks June 24, 2009 131

a fanmade book trailer to the second installment in the hunger games series....

Highest Rated Comments

I really hope they don't start a team Peeta and team Gale thing. That would just be horrible

pawsha100 4 months ago 49

I want Peeta and Katniss to live and be together FOREVER!! I love Peeta. He is adorable. My friend looks like him, so I have started calling him Peeta. TEAM PEETA!

Transferring data from v2.cache2.c.youtube.com...

Suggestions

Hunger Games Trailer (Fanmade) by NoOneGurl 64,518 views Featured Video

Catching Fire Trailer by setayl 42,528 views

MOCKINGJAY Fan Made Trailer by SparksWiflyCast 121,033 views

The Hunger Games CATCHING FIRE Official Trailer by scholasticfilmsuk 134,207 views

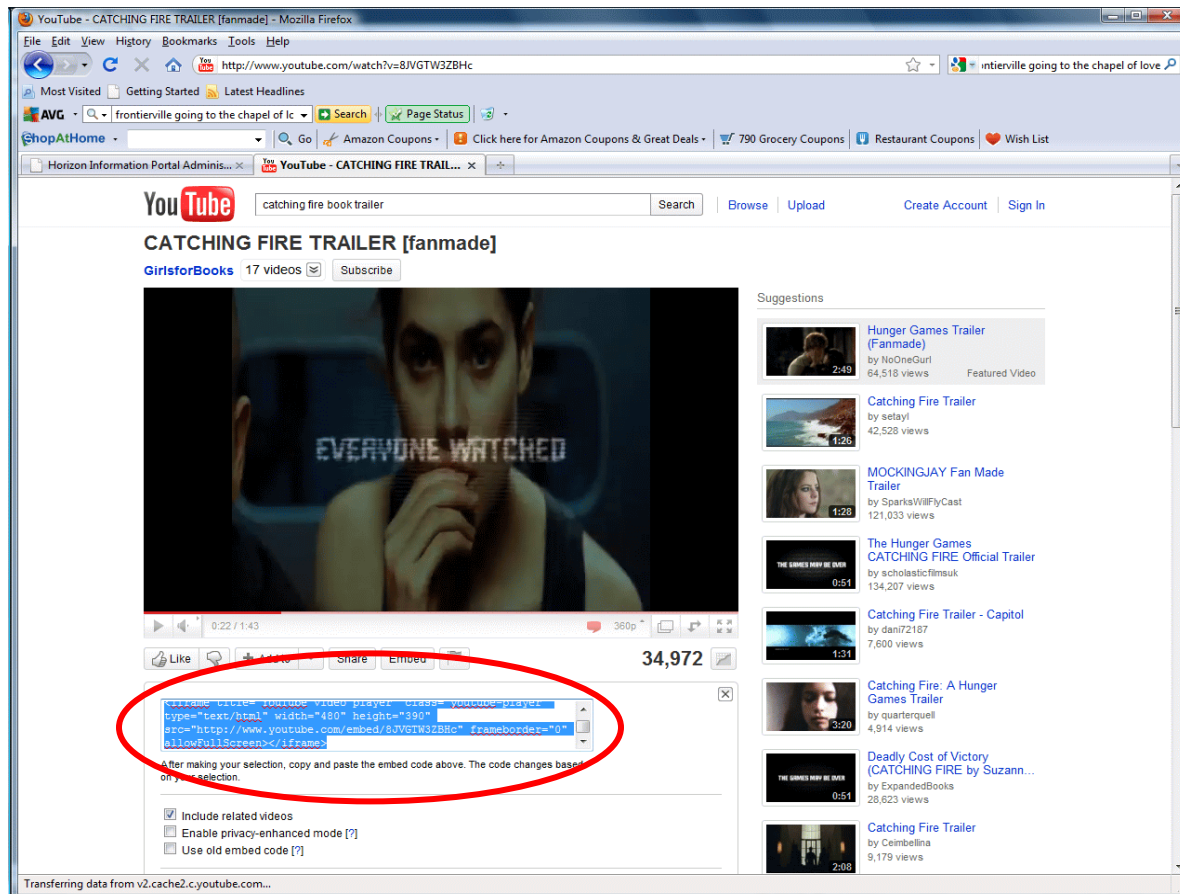
Catching Fire Trailer - Capitol by dani72187 7,600 views

Catching Fire: A Hunger Games Trailer by quarterquell 4,914 views

Deadly Cost of Victory (CATCHING FIRE by Suzann... by ExpandedBooks 26,623 views

Catching Fire Trailer by Ceimbelina 9,179 views

Step 3. When you click the embed button it automatically selects the code for you. All you need to do is press the “Control” + “C” keys to copy the text.

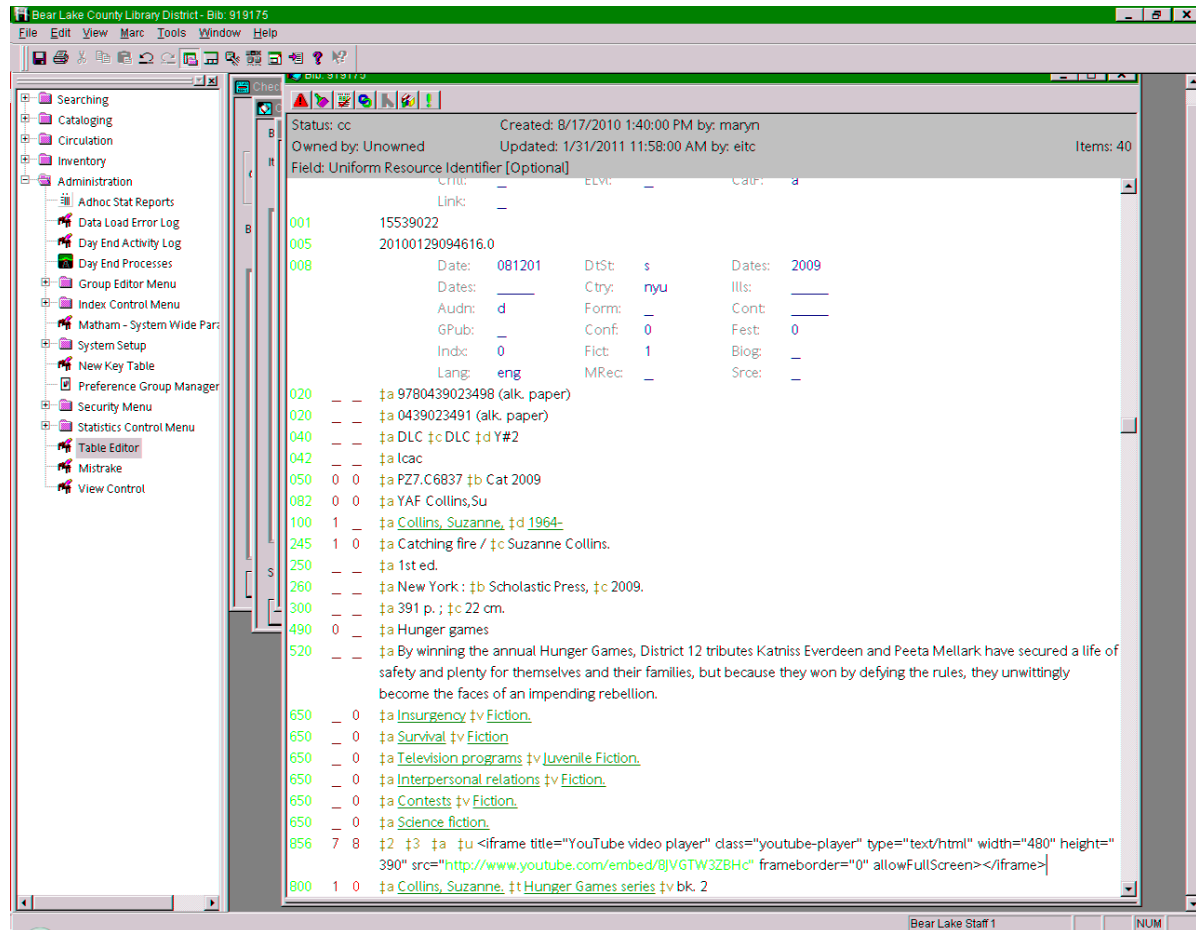


Step 4: In the horizon cataloging module, open the bib record for that title.

Step 5: Scroll down and add the 856 tag by clicking on Control + Enter, then add 856.

Step 6: Position your cursor in subfield \$u and press “Control” + “V.” This will paste the embedded code into the bib record.

Your result should look like this:



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Step 7: Save the bib record and close. Open your OPAC and see if you get the same results.

There are lots of videos we could be tying to our records.

How about:

Movie Trailers for our DVDs

Famous speeches

Songs from our CDs

And of course all those great book trailers being created!