Idaho Talking Book Advisory Committee Meeting
Wednesday, June 14, 2017
9:30 am-1:30 pm
Idaho Commission for Libraries
Table Rock Room

Meeting Purpose: To remain current with Talking Book Service items

Desired outcomes: By the end of the meeting, participants will:
- Receive an overview of the TBS User survey
- Recommend next steps based on the User Survey results
- Recommend the recipient of the TBS Postal Carrier of the Year Recognition
- Receive updates on TBS activities
- Share member updates
- Recommend possible replacements for members whose terms have expired

Meeting leader: Sue Walker
Facilitator: Stephanie Bailey-White
Recorder: Terri King
Attendees: Sue Walker, Judy Mooney, Steven Bailey, Sue Robinson, Stephanie Bailey-White, Nancy Wise, Susan McCoy, Catherine Stanton, Dana Ard, Vicki Prin, Terri King, Gideon Tolman (Governor’s Fiscal Analyst for ICfL))

Agenda

<table>
<thead>
<tr>
<th>Meeting set-up, introductions, icebreaker</th>
<th>Stephanie</th>
<th>• Share</th>
<th>15 minutes</th>
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<tr>
<td>Ask each committee members to introduce</td>
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<tr>
<td>Session</td>
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<tr>
<td>User Survey overview/discussion/next steps: Powerpoint, clarification, next steps for FY2018 plan</td>
<td>45 minutes</td>
<td>Sue • Share • Discuss</td>
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<td>Postal Carrier of the Year Recognition: Share, discuss</td>
<td>20 minutes</td>
<td>All • Share • Decide</td>
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<td>Volunteer Appreciation lunch with staff</td>
<td>60 minutes</td>
<td>All • Enjoy</td>
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<td>Committee member updates</td>
<td>15 minutes</td>
<td>All • Share • Discuss</td>
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<td>New member recruitment: Need user and rep from audience other than visually impaired, mention Steven is leaving</td>
<td>15 minutes</td>
<td>All • Brainstorm</td>
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<td>Next steps</td>
<td>5 minutes</td>
<td>All • List</td>
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User Survey overview/discussion/next steps:
Sue W. presented the survey **Power Point**.

Questions/comments:
- Does NLS look at survey? No, but we can share with Pam Davenport (NLS consultant)
- Assistive technology and training are expensive
- Older population has problems with new technology
- CSR’s have been contacting patrons that made comments & needed adjustment in service.
- Need to find a better way to promote BARD
- Need to focus on BARD Mobile
- New patrons are overwhelmed with too much information at first-start with small doses of information
- Great as a teacher to have a demo player to show students
- To increase Newsletter use start a pilot program; send a cartridge with tips and ask if they want the newsletter and which format works best for them?
- Place a message about returning books at beginning or end of newsletter cartridge or both.
- Maybe send more newsletters on cartridge.

Where do we want to focus next? Public Libraries:
- Public libraries need to be referring patrons
- Library staff can do promotion of TBS
- Vicki Prin would like to know how many are signing up in the Eagle Public Library area.

Sue – 200 patrons are interested in an online book club-will start working on this.
In the future we will use a sampling of TBS patrons for survey instead of contacting all patrons.

Postel Carrier of the Year Recognition:
- We had a lot fewer nominations this year (19)
- Committee narrowed selection down to 4 choices
- Selected – Tina (Buhl)
- Sue will set up a date and time to present award after the first of the new fiscal year.
- Committee members can attend

TBS Activities Update:
“Cycle for Independence”
- Fundraiser for NFB-$20,000 raised
- Attendees: Pete and Lisa Nelson, Sue Walker (“Wrong way Walker”), Tina Schilling, Stephanie and Addie Bailey-White

NLS Site Visit in April 2017:
- Every 2 years
- Consultant is Pam Davenport
- Overall we are doing a good job
- Pam will submit written report this fall
  - NLS is working on readers/players for the future
  - Patrons will be able to access books from the cloud
- NLS has received permission to design Braille display equipment
  - Need funding to develop and produce
  - NFB has bill before Congress to purchase braille displays. Bill has gone nowhere. Requesting 10,000 units at $400 each

NLS Regional Conference-western region
- 2-day conference in Santa Fe, NM
- Focusing on standards that libraries are to meet
  - Topics
1. Recommendations on staffing-Idaho should have 8 staff members

2. Concept-getting away from physical copies. Libraries have different ways of achieving this goal.

PCC (Patron Centric Cartridge):
- Worked on this for a year
- Has been difficult with lots of steps
- When bugs are worked out this will be very helpful getting books out to certain patrons.

Unrated Books:
- NLS is adding approximately 1,000 per year of commercial unrated books
- This is in addition to the regular 2,000 that NLS adds every year
- A group of regional Libraries are working to add ratings
- Most of this work is done by volunteers
- 10 from Idaho have expressed interest in volunteering to rate books-5 have started
- 900 books have been completed

At NFB convention 8-9 volunteered to be a BARD mentor

Bell Academy-10 students came to ICfL for a tour last year. This year will come over and record a book report as a reward for reading

TBS Outreaches:
- Terri & Sue R attended the Treasure Valley Information Fair in Caldwell
- Sue R promoted TBS to Library Directors at the “Meet n’ Greet” workshop
- Sue R will do a presentation at Valley View Retirement to Veterans on Friday, June 16th
Judy presented TBS to a Veterans Support Group at the Golden Corral in Nampa
Judy will attend a Health Fair at the Walmart in Caldwell June 17th

Committee Member Updates:
Dana Ard - National Federation of the Blind:
- State convention will be in Twin Falls this fall
- Staying at the Red Lion at $81.00
- National convention is in Orlando, FL, July 9-15
- Grants will be available for 20 people; to participate at NFB conventions

Vicki Prin promotes TBS in the Eagle area
Catherine Stanton went to an assisted living facility and signed up 4 new patrons
Susan McCoy took TBS information materials to 3 Opthomologist offices
- How can we excite new staff about the TBS?
- Keep teachers informed about TBS-they have resources & handbook

Nancy Wise
- Thanked Sue W for presentation on BARD Express for teachers
- Planning for Summer Work Employment Program (SWEP) which allows students to work in areas of interest for 5-6 weeks
- June 26-27 staff in-service
- Working on end of fiscal year

Fall TBS Promotion Campaign (TBS-Yes)
• Request to Governor and Legislature to move TBS back to State funding
• Public libraries can be more proactive promoting TBS (posters, players, etc)
• ILA Conference at Riverside in Boise
  o Tour ICfL
  o Handout copies of “Six Dots: A Story of Young Louis Braille” in print and print/Braille formats
• January 4th Louis Braille birthday
  o Promote Braille and TBS

Braille is fast moving on giveaway site
Boise Public Library has a vending machine that displays letters in different formats such as Braille.

New Member Recruitment, terms ending:
• Sue Sebranek (user)
• Heidi Caldwell (works with physically disabled)

Steven is retiring the end of August-this is his last meeting
Next meeting is Wednesday, Sept 13, 2017 9:30-1:30

Next Steps:
• Talk to Sheila about adding a note on cartridge newsletter
• Send Eagle Public Library stats for last year for new TBS users referred by library staff
• How can we partner with schools “Yes”
• Explore social media avenues for TBS in the Fall
• Pilot program-tips for new TBS users that they receive in 6 months

Meeting Review:
• Have Lunch every time