

**Talking Book Advisory Committee Meeting**  
**Wednesday, September 28, 2011**  
**Idaho Commission for Libraries River Room**  
**9:30 am-1:30 pm**

**Meeting purpose:** To update committee members on Talking Book Service activities and goals

**Desired outcomes:** By the end of the meeting, participants will:

1. Provide input on service needs for ICfL strategic plan
2. Provide feedback on Libraries United statement and possible next steps
3. Share updates on service initiatives

**Meeting leader:** Sue Walker

**Meeting facilitator:** Stephanie Bailey-White

**Recorder:** Tina Schilling

**AGENDA**

Meeting set-up: meeting purpose, outcomes, agenda review, announcements, introduce new committee members	Stephanie	<ul style="list-style-type: none"> <li>• Inform</li> </ul>	15 minutes
New members	Sue	<ul style="list-style-type: none"> <li>• Discuss</li> <li>• Recommend</li> </ul>	15 minutes
Monthly Birthday Party break	All	<ul style="list-style-type: none"> <li>• Enjoy</li> </ul>	20 minutes
Service needs assessment	Marj/All	<ul style="list-style-type: none"> <li>• Present</li> <li>• Discuss</li> </ul>	90 minutes
Libraries United Statement	Stephanie/all	<ul style="list-style-type: none"> <li>• Present</li> <li>• Discuss</li> </ul>	20 minutes
Never Stop Reading update	Sue	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> </ul>	20 minutes
Break	All	<ul style="list-style-type: none"> <li>• All</li> </ul>	20 minutes
Downloading update	All	<ul style="list-style-type: none"> <li>• Share</li> <li>• Discuss</li> <li>• Next steps</li> </ul>	20 minutes
Member Updates	All	<ul style="list-style-type: none"> <li>• List</li> <li>• Discuss</li> </ul>	15 minutes
Next steps/Meeting Review	All	<ul style="list-style-type: none"> <li>• List</li> <li>• Assign</li> </ul>	5 minutes
Next meeting : Wednesday, December 7, 10 am-noon (teleconference)			

**Present:** Jeanne Farnworth, Mary Ellen Halverson, Sue Niewenhous, Barbara Nolan, Dorothy Ogden, Sue Sebranek, Pam Bradshaw, Terri King, Judy Mooney, Loretta Paine, Sue Walker (meeting leader), Stephanie Bailey-white (facilitator), Tina Schilling (recorder)

**New Members:** Introduced newest member of the advisory council, Sue Sebranek, who is a TBS user. We need to recruit one more new member. Sue tried to recruit a member from the Magic Valley but was not able to. The group discussed it further and Sue will contact Heidi Caldwell from LINC about serving again.

**Service Needs Assessment:** Marj Hooper met with the council and explained the service needs assessment and how it relates to the Strategic Plan. The council members split into three groups and brainstormed ideas and then came back, shared them, and then voted on the priorities as follows:

Group - All TBS users

- Service: One step direct access to downloading National Library Service supplied materials. (Remove need to download to computer and then transfer to cartridge/flash drive)
- Benefit – More people are able to download with less frustration.
- 9 Votes

Group – Elderly 75+/80+

- Service: Access to community and health resources, outreach awareness campaign.
- Benefit – Lifelong learning and connecting to community and peers. Empower them through options. Sense of belonging. Offset dementia and Alzheimer's. Awareness and take advantage of services available – sign up for service
- 7 Votes

Group: Learning disabled (not currently qualified/eligible for TBS services).

- Service: Extend eligibility requirements for TBS service.
- Benefit: Increased access to information, increased education level, employment opportunities and build the community.
- 7 Votes

Group: All TBS Users

- Service: Material downloaded at or from local library.
- Benefit – increased access, more user awareness of local library services, faster delivery of services.
- 5 Votes

Group – All TBS users.

- Service: NLS materials are compatible with a variety/all playback device.
- Benefit – Increased the appeal and ease of use of services.
- 4 Votes

Group – All TBS users.

- Service: Group class or instruction on downloading.

- Benefit – Users can self-serve and be independent.
- 3 Votes

Group: High School students with vision loss/blindness

- Service: Equal access to required online courses/content.
- Benefit – The same opportunities to be successful as all high school students.
- 2 Votes

Group - Deaf Children, birth to Kindergarten.

- Service: Books signed for them.
- Benefit: Better communication skills to help improved reading,/better literary skills.
- 2 Votes

Group – Children of all ages birth and up.

- Service: Literacy rich activities.
- Increased literacy skills, school/life success, extended family is exposed to literacy activities. Library services and literacy skills, community builder. Society benefits from better educated society.
- 1 Vote

Group – Elderly 80+.

- Service: Book Club.
- Benefit – Awareness and taking advantage of services available and sign up for service. Increased self esteem.
- 0 Votes

Group – Elderly 75+/80+

- Service: Access to community and health resources
- Benefit – Lifelong learning and connecting to community and peers. Empower them through options. Sense of belonging. Offset dementia and Alzheimer's. Awareness and take advantage of services available – sign up for service
- 0 Votes

### **Libraries United Statement:**

Sue. N mentioned that last week all college presidents had to submit a plan to the State Board of Education to increase college graduation rates from 22 percent to 60 percent. LCSC is focusing on advising and retention as key elements. She said the Albertson Foundation has been generous in funding positions in student services to help with retention issues. She's also working on a committee to come up with plans to increase enrollment. She'll share some of that information with the Commission for anyone who is interested.

The group talked about what it takes to get kids prepared for college.

Using the needs assessment exercise they did earlier in the day with this issue might be helpful.

It's important to target parents early. What happens at home before kids get to school matters.

Need to reach parents of kids who haven't graduated from high school or college in order to break that cycle.

A lot of parents think, "Oh they'll learn that when they get to school," but there's a lot they can do at home to get them ready and help them be successful once they get to school.

How to reach two-income families that are working a lot of hours.

Also need to reach child care providers. There are many operating in the state that aren't creating optimal learning conditions for young children.

Poverty levels are another big factor and the lack of access to books that comes along with that.

Expectations of kids entering school seem higher. In the "old days" kids didn't need to know letters, colors, numbers, etc. On the other hand, it seems like expectations are lower in high school now. Hearing stories of kids that keep getting passed on to higher grades without knowing how to do things.

Need to address needs of ELL students better. Some classrooms have 50 percent or more students who don't speak English and teachers have to figure out strategies for teaching to all.

Programs like First Books seem to be really important in helping meet some of these needs.

Need to educate parents using some of these statistics. They are eye-openers. But also need to have short easy-to-comprehend messages. You don't know what you don't know.

Some are seeing a real lack of use of resources that are widely available. Sue N.'s son is in junior high and he hasn't had any assignments that have had him use LiLI and no library skills training.

No certified elementary library folks and huge reductions in the number of library staff at secondary level is an issue. Might mean moving our message beyond library staff directly to teachers.

Have noticed more media attention lately on how bad Idaho is doing in these areas. Plus the "Go On" spots are getting through to people.

Put some of these stats in newsletters, etc. Make them more widely known.

### **Never Stop Reading Update:**

Beginning in October TV and radio stations will start running the PSA. Schedule:

- Southwestern Idaho: October-December
- Northern Idaho: January-March, (Radio only)
- Eastern Idaho: April-June

We have purchased the website Never Stop Reading. Will explore placing the PSA on Boise State radio and PBS. Also contacting public libraries and doing outreach with different support groups.

### **Download Updates:**

Sue demonstrated how to download digital books through the Shelf Project that includes locally produced books and locally produced books from other regional libraries.

## Member Updates:

- Terri and Loretta went to Sun Valley, did an outreach, passed out more brochure stands, and have seen an increase in applications.
- Jeanne: Starting a special needs program at the library. Doing a TBS presentation at ILA.
- Sue W.: Will present at the NFB's parent's conference in Nampa. In November will attend the AER conference in Sun Valley and present on the TBS. The Blind Commission is developing a proposal to work with public libraries to provide public access computers to those requiring print alternatives.
- Judy: Outreach coming up in Nampa.

## Next Steps:

- Feedback from Sue and Mary Ellen on OPAC experience.
- Next meeting is Wednesday, December 7, 10 am-noon (MST) by teleconference

## Meeting Review:

*Plus*

Thanks to Tina and Pam for recording during the planning process

*Delta*

Focus the in focus

Bring travel forms.