



# Teen Read Week 2012

## It Came from the Library!

### List of Flash drive contents

#### READ ME FIRST

- Creature Creation Checklist
- Creature Creation Letter
- ICfL Action Plan
- Submission Template 2012
- TRW Only Checklist
- TRW Only Letter
- YALSA Planning Form

#### Logos and Artwork

- TRW12 Banner
- TRW12 Button
- TRW12 Flyer
- TRW12 Poster small
- TRW12 Poster
- TRW12 Skyscraper
- Using the TRW Logo

#### Marketing

- Marketing Publicity Resources
- Sample Letters to the Editor
- Sample Press Release
- Sample Proclamation
- Sample PSA Scripts
- Using Read Design Studio to Market

#### Programming Ideas

- Booklist Folder
  - Creepy Creatures
  - Fantasy and Science Fiction
  - Mythic Creatures
- 2012 Teens Top Ten Nominations
- Teens Top Ten Toolkit 2012
- Creature Craft Ideas
- Food/Snack Ideas
- Games and Activities Ideas
- Other Fun Resources
- TRW 2012 Manual (from ALA)
- Wrestlemania Toolkit
- YRCA 2013 Nominees

#### Creation Resources

- Ways to Create a Creature – Real
- Ways to Create a Creature – Virtual