

TEEN READ WEEK 2012

CHALLENGE DETAILS AND GUIDELINES

This year we have designed a fun and engaging activity for tweens and teens in your library.

What's It All About?

The ***Creature Creation Challenge*** encourages tweens and teens to create their very own creature inspired by a character from a favorite book. They may create the creature in almost any way they want...from using a computer program to "morph" an image into their creation - to sculpting one out of clay. Drawing, painting, or even transforming a friend into a creature works too. It is up to you how you decide to structure this challenge at your library. Do you want to make this a group project, or have teens strike out on their own? You will have to choose your favorite project from all those submitted to send to ICfL for voting by the Idaho library community and teens.

Use the ICfL created TRW 2012 Template to submit your project. You will be asked to supply the following information:

- Library name:
- Creature name
- What character inspired the creature
- Title and author of the book in which the character was featured
- A short description of how the creature was created. What media, computer program, or design method was used?

Who Can Participate?

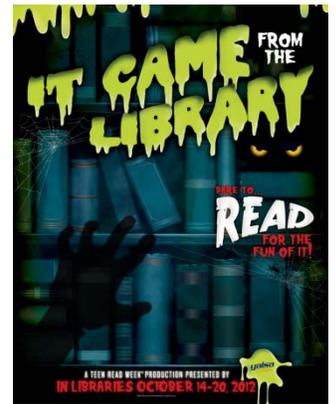
The challenge is open to the first 35 publicly funded public and school libraries to register, but any library can register for Teen Read Week and get free resources even if they don't participate in the challenge.

How Do I Get Started?

- Complete parts 1 and 2 of the TRW Registration with all required information by Friday, September 28. www.surveymonkey.com/s/TRW2012
- Register your TRW event nationally through YALSA at: <http://teenreadweek.ning.com/>

What Does My Library Receive for Participating?

- One ALA Editions Book (choose one of two titles)
- Two ALA Teen Read Week Posters
- 100 ALA Teen Read Week Bookmarks
- One branded flash drive with TRW content and support materials including the complete official ALA TRW Manual
- 10-15 branded LED (light up!) Dog Tags
- 10-15 branded glow in the dark water bottles



What Is The Timeline?

Program registration: Monday, August 20 - Friday, September 28

Teen Read Week: Sunday, October 14-Saturday, October 20; **However your event can be held anytime during October.**

Project submissions due: Wednesday, October 31, 2012

Final TRW Report due: Friday, November 9

Project Voting: November 3 - 12

Winners Announced: November 14

Challenge Winners?

Libraries submitting the projects receiving the most votes in the following categories will receive a set of ten hardcover YA books.

- Project created by school library teen (voted on by teens and library staff statewide)
- Project created by public library teen (voted on by teens and library staff statewide)
- Best overall project (voted on by ICfL staff)

Special Drawings?

The names of three first time participants in TRW will be randomly drawn to receive Canon Pixma Color Printers for their libraries.

Libraries that submit a detailed account of their collaboration with another library or community organization on the Final Report will be entered to win additional prizes as determined by ICfL staff.

No Time for the Challenge?

Please consider hosting a Teen Read Week event this October and registering that event with the ICfL. Your registration provides us with valuable data on teen services and programming in the state of Idaho. We use this data to advocate for funding and resources to support tweens and teens.

You'll receive free TRW posters, bookmarks, and a flash drive filled with useful information and resources for your efforts.

Your TRW event can take place anytime during the month of October!

**Fill out Part 1 of the same form to register your TRW event
by Friday, September 28**

www.surveymonkey.com/s/TRW2012

Contact [Erica Compton](#) or [Sue Walker](#) at ICfL with questions.