2012 Idaho Teen Video Challenge!

Create a video promoting Summer Reading.
You could win $275 and an award for your library!

State winners will be shared with libraries across the country!

For more information go to: http://www.cslpreads.org or http://libraries.idaho.gov/summer-reading

2012 ID Teen Video Challenge
Idaho Entry Form

Name of Your Local Public Library__________________________________________________________

Your Name ____________________________________________Age ____________________________

Your Address ________________________________________________State ________________ZIP __________

Your Email ________________________________________________Your Phone Number ______________________

Video Title ________________________________________________________________________________________

URL of Uploaded Video____________________________________________________

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent’s or Legal Guardian’s Name__________________________________________________________

Your Parent’s or Legal Guardian’s Signature ___________________________________________________________ Date ____________________
Eligibility
The “2012 Teen Video Challenge” for Idaho is open only to legal U.S. residents who are residents of Idaho aged 13-18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules. Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received at the ICfL office by 5:00 p.m. Wednesday, February 29, 2012. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions
All music and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2012 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

Video Criteria for Acceptance
All videos must:
• Be 30 to 90 seconds.
• Promote the idea of using public libraries and reading.
• Include your interpretation of the 2012 CSLP teen slogan “Own the Night.”
• Be designed for use at any library.
• Be appropriate for viewing by audiences of all ages.

How to Enter
1. Go to libraries.idaho.gov/summer-reading and click on Resources for more information on the contest.
2. Create your video.
3. Title your video with: “2012 TVC - ID - Unique Name.” Please choose a unique name that does not include your real name.

4. Upload your video to YouTube.com or Vimeo.com
5. Fill out and sign your completed Entry & Model Release form(s) and
6. Mail completed forms. Completed forms must be received by 5:00 p.m. February 29, 2012. Mail your forms to:

   Idaho Commission for Libraries
   Attn: Erica Compton
   325 West State Street
   Boise, Idaho 83702.

Late entries will not be considered.

Video will be judged on the following criteria
• Creativity
• Message clarity and relevance
• Motivation and inspiration
• Overall impact

(please be sure to fact check and spell check your work!)

Prizes
On March 31st, 2012, CSLP will award each CSLP approved State Teen Video Challenge Winner $275. Their Local Public Library will receive prizes worth $150 from CSLP and Upstart.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. http://www.cslpreads.org.

Questions?
Ask your local public librarian! They are great resources to help you create an effective project!