



325 West State Street
Boise, Idaho 83702

p. 208.334.2150 | 800.458.3271
f. 208.334.4016

NEWS RELEASE

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Information Contacts:

Erica Compton, Idaho Commission for Libraries, 208-334-2150 or erica.compton@libraries.idaho.gov

Teresa Lipus, Idaho Commission for Libraries, 208-334-2150 or teresa.lipus@libraries.idaho.gov

Idaho Teen Wins Video Challenge

BOISE, ID – Lorry Hernández, a Garden City Public Library teen, demonstrated how much she values her library with her “You Are Here” video promoting the 2011 Summer Reading program to other teens. Hernández’s video was selected at the state level to be Idaho’s official “You Are Here” Teen Video Challenge winner for 2011.

The Teen Video Challenge, a national competition sponsored by the Collaborative Summer Library Program (CSLP), is designed to get teens involved with reading and their public library's summer reading program. This video competition represents a new approach to involve teens in promoting summer reading, with a focus on the CSLP 2011 slogan, “You Are Here.”

Twenty states participated in the “Challenge” for this inaugural year and each selected one winning video to be named an official CSLP “You Are Here” Teen Video Challenge winner for 2011.

“Idaho was pleased to be a first-year participant in this challenge to engage teens in summer reading,” said State Librarian Ann Joslin. “The Idaho Commission for Libraries supports summer library programs because we know that kids who read over the summer maintain or improve their reading readiness when they go back to school.” Erica Compton, a reading programs coordinator at the Commission, said, “The Idaho judges enjoyed reviewing the inspiring Public Service Announcements submitted by Idaho teens. We felt that Hernández’s creativity and effective use of video was particularly appealing to teens.”

To view this year’s winning videos from each participating state, visit the CSLP website at www.cslpreads.org. These winning videos can be used by all teens and all public libraries to promote summer reading nationwide. For her hard work and creativity, Hernández will receive a monetary award of \$250 and Garden City Public Library will receive \$100 from the CSLP.

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The Idaho Commission for Libraries (ICfL) assists libraries to build the capacity to better serve their clientele. To learn more about ICfL, visit <http://libraries.idaho.gov/>.