

THE Nexus



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State Librarian Ann Joslin

The Best of Times, the Worst of Times...

by State Librarian Ann Joslin

The phrase may sound trite, but these are interesting times for libraries. While public revenues are falling and budgets are being cut, many libraries are experiencing unprecedented use and opportunities for partnerships to expand their services. The recession is undoubtedly responsible for some increased use. And, I believe that outreach efforts, offering 21st century services, and advocacy at local, state, and national levels over the past five years have laid the foundation for the higher visibility libraries are now enjoying.

In Idaho, our successes are many and opportunities for more are coming our way:

- The final report on the FY2009 Read to Me program documents its high degree of success and cost-effectiveness in addressing early literacy development in Idaho.
- Statewide, the number of children registering for Summer Reading Programs in 2009 was up 38%.
- Stacks, the digital repository for state publications, is well established with over 10,000 state agency publications

now accessible through WorldCat.

- 20 public libraries celebrated TBS Awareness Day, making Idaho the first state we know of to highlight Talking Book services in this way.
- Collaboration with the Department of Labor resulted in training for Idaho public library staff on the Career Information System and IdahoWorks, and free access for the public through August 2010.
- Collaborative grant projects with other state library agencies, funded by the National Endowment for the Humanities, NASA, and the Institute of Museum and Library Services, will bring professional development to Idaho library staff and programming to Idaho libraries that would not be possible for the Idaho Commission for Libraries (ICFL) to provide on its own.
- Likewise, several broadband projects have been submitted by national organizations for Stimulus funding to develop training and web resources to help all libraries improve their planning for and management of broadband services.

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Idaho Commission for Libraries

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Mission:

The Idaho Commission for Libraries assists libraries to build the capacity to better serve their clientele.

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State Librarian

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The Best of Times, the Worst of Times

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- Idaho’s school library impact study is winding up and promises to give us solid data for planning future initiatives.

That said, at the Commission the budget figures are sobering. Our FY2010 state general fund appropriation is 19.8% less than that approved for FY2009. We met that reduction largely through transferring the entire Talking Book Service to federal Library Services and Technology Act (LSTA) funds, giving up four full-time staff positions, and discontinuing the Professional Development Service.

Less than 3 months into FY2010, the Governor implemented a holdback that amounts to another 7.5% decrease for us. To meet this reduction, we will reduce expenditures for Read to Me’s Jump Start project, not renew the license for the LiLI-D Art Museum Image Gallery, reduce travel and print publications, and leave the Stacks librarian position vacant.

Read to Me gets “Stellar” Results

“More Idaho parents are reading to their children and focusing on the six early literacy skills. And Idaho librarians who participate in Read to Me programs gain and retain important knowledge and capacity as a result of participation.”

These two findings, along with several other favorable observations, were reported in a year-long evaluation of the FY2009 Read to Me program. Dr. Roger A. Stewart of Boise State University, who conducted the evaluation, also comments, “Parent evaluations of all of the programs where they have been surveyed have been stellar.”

The General Fund Numbers

FY09 Appropriation	\$4,269,300
FY09 Adjusted Appropriation	\$3,960,400
FY10 Appropriation	\$3,426,000
FY10 Holdback	(\$ 257,000)
FY11 Request	\$3,550,300

We are about to begin a review of all of our services and programs to identify priorities in anticipation of additional cuts when the Legislature convenes in January. Meeting the state expenditure requirements for receipt of federal LSTA funds may be another challenge under these conditions.

How are you faring? I’m often asked how Idaho libraries are doing, and hearing your successes and challenges will help answer those questions from funders at all levels. Please share your stories with Commission staff or post them on LibIdaho.

The report shows that all the programs have been highly successful to date and statistics indicate that libraries are reaching more low income and underserved children than ever.

Mini-Grants: 30 libraries served over 17,000 children.

Every Child Ready to Read Family Workshops: 23 libraries served over 1,055 children in 691 families.

First Book: 25 libraries distributed 19,568 books to 2,174 children.

Jump Start: 61 libraries and 27 schools served 10,000 families.



Summer Reading Participation Increases by 38 Percent!

Idaho public libraries had record summer reading program registrations this year, serving 63,300 children, a 38 percent increase over 2008.

“Every year we hope to see the numbers of children being reached by these valuable programs increase, but we were totally blown away by the numbers this year,” ICFL Summer Reading Coordinator Peggy McClendon said. “We know more families may have stuck closer to home this year, but all the work librarians are doing with outreach to schools, daycares, and other community partners is also really paying off. The outreach statistics show libraries are reaching more low income and underserved children than ever.”

During the past five years, more library staff members have been visiting area schools to promote their summer programs. In 2009, 83 percent of reporting libraries made school visits, reaching 263 schools. Libraries reported they reached 20,700 children through outreach programs at daycares, Head Start, school nutrition programs, and summer school partnerships.

Jerome Public Library partnered with several community groups to get their numbers up and reach more Spanish-speaking families. “We saw a huge increase in our Spanish participants because we really focused on Spanish marketing. We also had the opportunity to provide free snacks from the Free Summer Food Program with the State of Idaho. This allowed us to provide healthy snacks all summer long to the children and teens in our community,” Children’s Librarian Angie Haddock said.

More Idaho libraries are offering summer reading programs for tweens and teens.

The Hailey Public Library expanded their program to include incentives for the 7th and 8th grade students for the first time. “The middle school provided summer reading lists for students this year too. They were required to read at least one book from the list and this seemed to encourage more library use over the summer. We also decided to have children be able to register and continue to work on earning reading incentives without the necessity of attending programs,” Hailey Children’s Librarian Carolyn Gutches said.

The Commission for Libraries Read to Me program offered a variety of incentive programs the past five years, encouraging more libraries to increase participation through school and outreach visits. This year 96 of the 140 public library entities in the state participated in the programs, which provided free books and summer reading materials to public and school libraries who go above and beyond the standard summer reading promotion.

“We did more school visits and the principal at the school we partnered with really encouraged the kids to attend. I think that helped boost our attendance,” Middleton Public Library Director Elaine Mathiasen said.

Since the Bright Futures Program began in 2005, summer reading enrollment more than doubled from 27,610 children participating in 2004 to 63,300 in 2009.

The 2010 Summer Reading Program manuals were mailed to every public and branch library in the state in early October. If you have not seen your copy, please contact Peggy at the Commission.

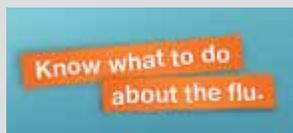
“Local libraries are getting a lot more support from school principals, teachers, and school librarians who recognize the boost in reading achievement summer reading programs give students. Librarians are asked to track the number of students from each school and in each grade and recognize those students who participated once they go back to school in the fall. These are all really positive outcomes of the Read to Me program.”

—Peggy McClendon



Summer Reading Resources

Get started on next year’s summer reading programs with the resources and suggested timeline on the ICFL website at:
<http://libraries.idaho.gov/page/summer-reading-resources>



Many resources are available at www.flu.gov. Material presented on the website is considered federal government information and is in the public domain, unless otherwise noted. This means that the information may be freely copied and distributed, acknowledging PandemicFlu.gov as appropriate.



LiLI Databases (LiLI-D) FY2009 report

Cost of LiLI-D in FY2009

License Costs for LiLI-D: \$561,815

Cost per Idahoan: 37¢

Cost per Logon: 15¢. There were 3,677,924 sessions/logins. This is the highest number that the LiLI-D databases have ever recorded for a year.

Cost per Full Text Article: 66¢ Idahoans downloaded, printed or emailed the texts of magazine, journal, newspaper, encyclopedia and reference book articles 846,975 times.

Cost per Search⁽¹⁾: 40¢. Idahoans performed 1,396,216 LiLI-D searches

Use of LiLI in FY2009

Idaho Population

The average Idahoan logged onto a LiLI Database 2.41 times. This uses a July 1, 2008 population estimate of 1,523,8162.

LiLI Users

100% of school districts, city and district libraries, and publicly-funded academic libraries have access to the LiLI Databases. Additionally, LiLI-D is freely available through the Internet for all Idaho residents.

(1)Starting in fiscal year 2008, the searches metric was added to the report.

Free courses and other resources on WebJunction Idaho

by Shirley Biladeau

The Idaho Commission for Libraries still has about 80 course units available for free through WebJunction Idaho at <http://id.webjunction.org/catalog>. These units need to be accessed before **December 31, 2009**. You don't have to finish the course by the end of the year, just check it out before then. Please sign in (create an account if you don't already have one) and check out the private course catalog.

Here are a few self-directed, online courses you might try:

- *Customers, Confrontation and Conflict*
- *Identifying Your Customers' Expectations*
- *Grant Writing Basics*
- *Reaching Teenagers*
- *Readers' Advisory Services*

Another suggestion might be *Planning Storytimes for Children*. This course is intended for anyone who works or volunteers in a library and is responsible for planning, developing, and delivering story time programs. The course will help you develop successful library story time programs for children of different

developmental age groups, and covers planning and preparation, presentation tips and techniques, and sample story time programs. There are many other courses available, from Word and Excel to library programming and management.

Remember, these course units need to be accessed by December 31, 2009—or we will lose them! We hate to waste them. So sign up today – you have one year to complete the course!

WebJunction Idaho has other great resources for expanding your knowledge in the areas such as customer service and interpersonal skills. Checkout the *Guide to Personal/Interpersonal Resources* at <http://id.webjunction.org/interpersonal> today. There is information on topics such as the following:

- Communication
- Customer Service
- Ethics and Values
- Learning and Personal Growth

Any questions? Please contact me at shirley.biladeau@libraries.idaho.gov or 208-639-4149.



Teen Read Week Update: Winning program ideas

Congratulations to the winners of the Teen Read Week. Thirty FlipCams were delivered to the lucky winners. All libraries submitting entries received ID key-chain wallets branded with "Read Long and Prosper" for their Teen Read Week program participants.

The top 11 vote getters are:

1. Taylorview Junior High—Imagine Infinity - i squared I2 – (i squared)
2. Centennial High School—What Are You From?
3. Hayden Library—Slam Beyond Reality
4. Wendell High School Library—I Was Caught Reading
5. Gooding High School—Read People, Read Food?
6. West Junior High School Library—Recycle Books for Mustang Pride

7. Garden City Library—Teen Trailers (Bring Books 2 Life)
8. Nampa Public Library—Get Into The Game: Go Where No Teen Has Gone Before...
9. Idaho Falls High School—Are You Smarter Than a High School Student?
10. Tie: Boise Public Library—Reading Beyond...
11. Tie: East Bonner County Library—Party Beyond Reality: Watch Coraline & Participate in a Pumpkin Carving

Thanks to all who voted and entered!

Idaho Teen Read Week is brought to you by ICFL and funded through the Library Services and Technology Act administered by the Institute of Museum and Library Services.



Check out these and other program ideas at: <http://libraries.idaho.gov/files/TRWProgramIdeas.pdf>.

View videos to see how some Idaho libraries celebrated Teen Read Week at: <http://libraries.idaho.gov/TRW09>.

Calling all School Library Staff

Make plans to attend one of the "Partnerships and Conversations" sessions at a school library near you. And bring along your principal and a parent because you'll have the opportunity to show how your school library media center supports student achievement.

The two-hour informal sessions will bring stakeholders together to talk about what school librarians do throughout the day. The sessions will be facilitated by Commission staff Shirley Biladeau and Anne Abrams. "We know that technology, from searching catalogs to validating websites, is becoming part of the workday for school librarians and we think it's important for other community members to know that too," explains Biladeau.

Thanks to Library Services and Technology Act (LSTA) funding administrated by

the Institute of Museum and Library Services, each librarian who attends with an administrator and parent is eligible to receive a FlipCam for their library. "We are excited about bringing a 21st century learning tool to the school library," notes Biladeau. "And we can't wait to hear about how our creative and imaginative school librarians will use them to engage students."

Find the agenda, FAQs, tips on how to use FlipCams, and other information at <http://libraries.idaho.gov/SLpartners>.

School Venues: Northern Idaho

(48 people attended the November 5 session in Coeur d' Alene)

- Tues. Nov. 10:** Post Falls
Prairie View Elementary School
- Thurs. Nov. 12:** Lewiston
McSorley Elementary Library

Southeastern Idaho

- Wed. Nov. 18:** Idaho Falls
Edgemont Elementary School
- Wed. Nov. 18:** Pocatello
Wilcox Elementary School

Southwestern Idaho

- Mon. Nov. 16:** Nampa
Endeavor Elementary School
- Thurs. Nov. 19:** Gooding
Gooding Elementary School
- Thurs. Nov. 19:** Twin Falls
Harrison Elementary School
- Tues. Dec. 1:** Meridian
Sawtooth Middle School
- Thurs. Dec. 3:** Caldwell
Sacajawea Elementary School
- Mon. Dec. 14:** Boise
Fairmont Junior High School
- Tues. Dec. 15:** Boise
White Pine Elementary School
- Tues. Dec. 15:** Boise
Andrus Elementary School
- Wed. Dec. 16:** Boise
Horizon Elementary School
- Thurs. Dec. 17:** Boise
Pepper Ridge Elementary School

2010 Trustee Election Dates for District Libraries



The Idaho Commission for Libraries will NOT be mailing any election calendars this year. The trustee election calendar is available online ONLY, at <http://libraries.idaho.gov/files/10Trusteecalelec.pdf>.

District library directors and trustees will still be responsible for a trustee election in 2010, and any other elections held next year! The election reform bill will not take effect until January 2011. You need to get dates to your county clerk no later than **November 30, 2009** for any elections that you are planning to hold in 2010.

Idaho Code 34-1405 requires that county clerks list on a county election calendar all elections to be held in a county. This includes trustee elections, bond elections, plant facilities levy actions, levy override elections, or elections to add territory to your district (such as annexation elections or elections to add a city library to your district.)

At a minimum, you need to tell the

county clerk about your trustee election, which will be held on May 25, 2010.

Other possible dates for elections:

- Permanent levy override [I.C. 63-802(1)g] May 25 or November 2
- Temporary levy override [I.C. 63-802(3)] any of the 4 consolidated dates (Feb. 2, May 25, Aug. 3, Nov. 2)
- Bond election (I.C. 33-2728) May 25 or November 2
- Plant facilities (I.C. 33-2729) any of the above 4 consolidated dates
- District establishment, annexation, consolidation (I.C. 33-2702 - 33-2713) any of the above 4 consolidated dates

If you fail to list your election dates with the county clerk, you will face extra costs for legal advertisements for the election.

What would your library's e-Rate discount be?

View the 2008-2009 NSLP spreadsheet on the ICFL website to see what your discount for telecommunications and/or Internet might be under the e-Rate program. Go to <http://libraries.idaho.gov/page/determine-your-discount-or-reimbursement> and click on *YOUR School District's E-Rate Discount Rate*. Look for your school district, then go to the far right-hand column of the spreadsheet to see what your rate would be.

Discount/reimbursement rates are determined by applying a "discount matrix" to the percentage of free and reduced lunches in your school district. The resulting percentage also depends on whether your library is urban or rural.

For more about the e-Rate program see www.universalservice.org/sl/ or contact Public Library e-Rate Coordinator Jan Wall at jan.wall@libraries.idaho.gov.

Disclaimer: your percentage may vary from that listed, especially if you have multiple branches within your library jurisdiction. In that case, it's basically an average of the percentages, unless you have different vendors.

2009 ILA Awards

Congratulations to the following people, who were recognized at the 2009 Idaho Library Association Annual Conference Awards Banquet for their dedication and contributions to Idaho's libraries.

Idaho School Library Media Program of the Year:

Kit Parker—Les Bois Junior High

Friend of the Year:

Kim Hirning—Marshall Public Library

Trustee of the Year:

Don Johnson—Kuna Library District

Special Services to Libraries Award:

Tina Cherry—formerly from Jerome Public Library

Legislator of the Year:

Dell Raybould—Rexburg

Librarian of the Year:

Susannah Price—retired from Boise Public Library



Kit Parker with Glynda Pflieger, Melba Teacher Librarian who presented the Library Media Program award



Library News From Around the State

Post Falls Public Library

On November 3, Post Falls voters approved the consolidation of their library with the Kootenai-Shoshone Area Libraries (KSAL) District, with 73.43% of the 2,254 voters voting yes. Effective October 1, 2010, the KSAL District will serve all of Kootenai County except Coeur d'Alene, along with the part of Shoshone County that used to be the Pinehurst-Kingston Library District.

Grangeville Centennial Library

Linda Ruthruff, director, retired in October 2009, with 28 years of service, serving as director since 1994. The library welcomes Edie Lustig as the new director.

Boise Public Library

Boise Public Library recently developed an Adult New Readers Collection. The purpose of the collection is to provide materials for adults learning to read in the English language. Adults may be learning English as another language or may be native English speakers learning to read. The collection includes both fiction and nonfiction items at reading levels appropriate for beginning readers.

Some items include audio CDs, allowing the user to read along while listening, and several bilingual picture dictionaries are available. Many life skills topics are available, including studying for a driver's license and becoming a U.S. citizen. The collection has received much favorable feedback.

LIBRI Foundation grant recipients (of new, quality hardcover children's books)

**Garden Valley District Library, Garden Valley
Valley of the Tetons Library, Victor**

Burley Public Library, DeMary Memorial Library (Rupert), and Jerome Public Library went live on August 20, 2009 with the Libraries by a River (LIBRI) integrated library system (ILS) after six years of determined and collaborative efforts.

Idaho Community Foundation grant recipients:

- Bear Lake County Library District**— \$1,500 for early literacy workstations for preschoolers
- Bear Lake County School District 33**— \$1,500 for library books
- Preston High School**— \$500 for brain games and puzzles for the library
- Rigby City Library**— \$1,000 for audiobooks
- West Side School District 202 (Franklin County)**— \$1,000 for student-selected books for the library

Laura Moore Cunningham Foundation, Inc. grant recipients

Garden City Library has been awarded a \$10,000 grant to replace children's books published prior to 1985. **Hansen Community Library and Kimberly Public Library** recently received a grant for \$3,500 to complete their newspaper digitization project, begun four years ago. The grant will move them closer to their goal of making the Kimberly Advertiser and East End Chronicle available to all by converting them and putting them on CDs.

Nezperce Community Library

Earlier this month, students and community members moved 6,500 books into the new Nezperce community center/library, forming a human line that stretched from the old facility to the new.



Burley Public, DeMary Memorial, and Jerome Public libraries collaborate to enhance customer service with the LIBRI integrated library system

What a Deal!!!



The What a Deal fact sheet, designed to help you promote donations to your library, is now available on the ICFL website at <http://libraries.idaho.gov/> under *Highlights*. Click on *Public Library Contribution Tax Credit*.

To receive a deduction in 2009, individuals or corporations must give to the library by December 31 of this year.



Moving Day at Nezperce Community Library, branch of the Prairie-River Library District

Idaho Commission for Libraries
325 W. State St.
Boise, ID 83702-6055

NONPROFIT ORGANIZATION
U.S. POSTAGE PAID
Boise, Idaho 83702
Permit No. 1



Trustee Corner

Ten Commandments for library Trustees

Patricia L. Owens, library trustee consultant and former Interim State Librarian at the Connecticut State Library, passed away in August 2009. But she left us with words of wisdom, saying, "Public Library Trustee advocacy is vital to ensuring the future of public libraries." Following are her 10 commandments for library trustees:

1. Have a working knowledge of your public library's services and programs.
2. Be familiar with your library funding sources.
3. Know who the key decision-makers are in your community.
4. Establish clear roles and responsibilities for the Friends of the Library and support their work.

5. Attend civic, educational, and community functions and events.
6. Become familiar with local, state, and federal existing and proposed library legislation.
7. Establish a continuing education budget for trustees.
8. Adopt a Library Board Members' Code of Ethics.
9. Develop an annual advocacy plan.
10. Believe in the value of partnerships and collaborations.

Trustee Resources on WebJunction Idaho

Trustee groups are some of the powerhouses behind libraries. They frequently advocate on behalf of libraries and spend hours volunteering their time to help make their local library a success. In the Documents section at <http://id.webjunction.org/friends-trustees>, you will find great

resources offering training to trustees and some best practices for working in these groups.

Topics include:

- What Does a Library Trustee Do?
- Trustees Need to be in the Picture
- Working Together: A description of the responsibilities of the library's Director, Board of Trustees, and Friends
- Discussing Technology with Library Shareholders
- Getting on Your Community's Leadership Team

You can also find resources for budget and finance (<http://id.webjunction.org/budget-finance>), for funding (<http://id.webjunction.org/funding>), and for rural and small libraries, (<http://id.webjunction.org/rural>).