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## Welcome

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### New Year's Resolutions

The new year is the perfect time for looking back and looking forward. In 2008, we saw new opportunities for youth services in Idaho in the form of state funding for Read to Me, the SPLAT 101 online course for new technologies, the ALSC conference in Salt Lake City attended by 43 Idaho librarians, the introduction of the Every Child Ready to Read family workshops, and the “Taking Students to the 21<sup>st</sup> Century” in-service for teacher/ librarians, to name a few. What new ideas were implemented at your library?

And now for 2009: Despite the current economic downturn, the Commission is committed to continue the statewide outreach programs that many of you have been

able to tap into. First Book, Jump Start, Every Child Ready to Read, and Idaho Child Care Reads programs will continue at the level they were supported this year. However, **we do not anticipate that we'll have funding for Read to Me mini-grants during the next state fiscal year (July 2009 to June 2010). If you are a public library, we encourage you to apply for the Wal-Mart funds that are currently available. The deadline for applications is February 2, 2009.** (That's only three weeks away!) To read more about the impact on ICFL's budget, see "Library to Library."

As we all redouble our efforts to keep the momentum going to serve families and children, we look forward to working with you in the coming year. We hope you will share with us what are you looking forward to in 2009. Whether you have personal goals, new skills you want to learn, or you just want to have more fun, we hope you will continue to read *The Scoop* and find helpful hints, ideas and resources that you can use to make 2009 a productive and successful year. Cheers!

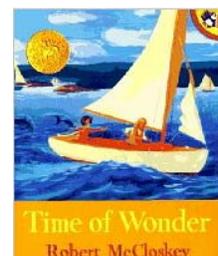


## Meet Debbie Kraft

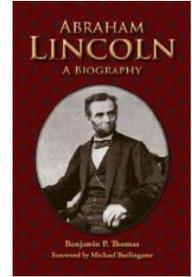
**Debbie Kraft** has been the library media manager at **Washington Elementary** in Caldwell for three years. Washington Elementary has approximately 530 students in grades K-5, 30% of whom take classes to learn English. Debbie works with each grade level and teaches each class for one-half hour twice per week, focusing on information literacy, book genres, and literary skills; and, of course, she loves reading to the students! "I love working with children with hands-on activities," she

says. "The library is such an exciting place for students because there is always a book for every student's interest."

Debbie's school is one of three elementary schools participating in the First Book program this year. Her partner organization is the Caldwell Public Library. This is the first year of participation for Washington Elementary, and Debbie is distributing 200 books to her kindergarten and first grade students each month. On First Book day she plans a mini-lesson, such as learning the parts of the book (cover, title, illustrator, title page, etc.), making connections between the story and students' lives, main characters, fiction/non-fiction, etc., and then reads the book aloud. She has had several special guests hand out the books to the children, such as the principal, superintendent of schools, and even the mayor of Caldwell! Of the December distribution she said, "The students were hysterical over *Bark George*, and there was almost no containing the first grade when I read *Skippyjon Jones*, (in a Mexican accent of course)! When I announced this was their fourth free book to add to their home library, students yelled, 'Yeah!' Some shared that they read with their younger siblings, some with their parents, while others talked about which book so far is their favorite."



Debbie's favorite children's author and book is Robert McCloskey's *Time of Wonder*. "That book described me as a child---highly curious and in wonderment of nature!" She read the classics as a child, such as *Little Women* and *The Wizard of Oz*. She also likes *Curious George*, *Dirty Harry* and *The Little Engine That Could*. As an adult, she recently read *Abraham Lincoln, A Biography*.



When she's not in the school library, Debbie is finishing projects around the house that she and her husband built. She is painting, landscaping, and decorating, and she hopes she can find time to take up sewing again. She and her husband also like to camp, and they enjoy observing nature and geology as they travel. And, of course, she likes to curl up with a good book.

Debbie adds, "When I was in elementary school in Avon, Connecticut, we did not have a school library. Once a week the class would walk to the center of town and up the many steps to the main library, where we would have a short lesson and get to check out a book. It was the most exciting experience throughout my school year!"

Debbie's favorite ice cream scoop is peppermint, timely for this time of year!

## Library to Library

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**Eagle Public Library** is trying a new program series aimed at ages 9 -- 14 and one adult reading partner. The "Race 2 Read Book Club" features great book choices, guest speakers, door prizes, grand prizes and lots of fun. The free program starts January 20 and then meets on a Tuesday night once a month through April. The programs are scheduled from 6:30 – 7:30 p.m.

Topics include dogs, sports, smokejumpers and survival. Guest speakers will include an Iditarod veterinarian, a BSU football player, survival experts, and smokejumpers. Door prizes include two passes to the Bogus Basin tubing hill, two tickets to a BSU basketball game with center court seating, two passes to Boondocks fun center, and two passes to Roaring Springs water park. The grand prize is two pairs of tickets to a 2009 BSU football game with seating in the skybox. To win the prizes, club members need to choose and read at least one book from the selected list each month and attend the meetings. Drawings for door prizes will be held every month. Each time the members attend, they get to put in one entry for the grand prizes. If they attend all four club meetings, they'll get four chances to win.

Eagle Public Library Youth Services Director **Diane Matejka-Lund** said they are hoping to attract more boys to the program with the topics that have been selected. Matejka-Lund noted that "parents are looking forward to learning about the topics as well as sharing books with their child."

Eagle Public is also sponsoring a special Little House Celebration tomorrow, Saturday January 10 at 10 a.m. The library is planning several activities including making food Laura would have eaten as a young girl. "This is great preparation for the Laura Ingalls Wilder Birthday Celebration that will be held the first Saturday in February," Matejka-Lund said.



### **Garden City Public gets grant for children's books**

The **Garden City Public Library** received a \$3,000 grant from the Idaho Community Foundation to replace aging children's books. According to Library Director **Lisa Zeiter**, 83 percent of the children's books in the collection are older than five years, and each book is read an average of 14 reads per check out. "Our children's books were checked out over 70,000 times last year. You can imagine how worn they have become over the years," Zeiter said. "The Idaho Community Foundation deserves special thanks for helping us serve the children of Garden City." (*Idaho Statesman*, 12/27/08)



### **More people than ever are using libraries**

The *Idaho Statesman* recently printed an article and editorial praising **Boise Public Library**. "When the city's first branch libraries were in the blueprint stage, who could have predicted libraries would become so chic?" the editorial said. Citing the following growth statistics, the editorial urged Boise leaders to continue plans for a new main library building.

- Some 17,000 new library cards were issued to Boise residents in the past year.
- Circulation has increased by nearly 8 percent.
- Library use – at two new branch libraries and at the main library – is up by 20 percent.

Two other branch libraries will open by 2010. An advisory committee began meeting in November to make plans for the projected \$90 million new main library. They should have recommendations by June. Boise Mayor Dave Beiter would like to collect \$15 million to \$20 million in private donations toward the project. (*Idaho Statesman*, 12-31-08)

The American Library Association reports that library use is up nationwide and that more people than ever are utilizing library resources and services.



### **How state budget cuts will affect the Read to Me program**

One question that may be on the minds of youth services librarians is **how will state budget cuts affect the Read to Me program?** The Commission for Libraries, along with all other state agencies, has implemented a 4 percent holdback of state general account funds this year (July 2008 to June 2009). That amount, \$156,700, is made up

of a combination of salary savings, about half of our capital replacement budget, and a small percentage of our operating budget. The Governor has directed that all agencies hold an additional 2 percent in reserve in case more holdbacks are needed prior to July 1.

The current estimate for FY2010 is that our base budget will be reduced permanently by 10%, or \$381,200, and we've been told that very few requests for new funding will be recommended by the Governor. Several people have asked us what that means for the Read to Me program and the mini-grant proposal we had on the table.

Although things may change at any given time in the next few months, our immediate plans are to continue the statewide outreach programs that many of you have been able to tap into. First Book, Jump Start, Every Child Ready to Read, and Idaho Child Care Reads programs will continue at the level they were supported this year. We do not anticipate that we'll have funding for Read to Me mini-grants during the next fiscal year. If you are a public library, we encourage you to apply for the Wal-Mart funds that are currently available. The deadline for applications is February 2, 2009. (That's only three weeks away!)

In order to maintain our high priority outreach programs, the Read to Me program coordinators anticipate scaling back some of our training opportunities, not producing any new support materials in the next fiscal year, and not circulating the traveling displays that have been provided in the past. We may need to trim expenses for Family Reading Week in 2009 and see where we can save funds in other areas as well. We know many of you are also in the same budget-cutting position at your libraries and we hope the economy bounces back soon.

## Young Adult Corner

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### **YALSA Offers Online Learning to Serve Teens**

The Young Adult Library Services Association (YALSA), a division of the American Library Association (ALA), opened registration for three online courses in Winter 2009: "Booktalks Quick and Simple" (Nancy Keane); "Boys and Books: Encouraging Early Teen and Tween Boys to Read" (Jenine Lillian) and "Power Programming for Teens" (Amy Alessio).

All of YALSA's Winter 2009 courses meet for four weeks. Courses begin Feb. 9. To read course descriptions, please visit <http://www.ala.org/ala/mgrps/divs/yalsa/onlinecourses/info.cfm>.

Registration for YALSA's online courses is available at [www.ala.org/yalsa](http://www.ala.org/yalsa). Four-week courses cost \$135 for YALSA members, \$175 for ALA members and \$195 for nonmembers. Discounts are available for groups of ten or more, and all YALSA e-courses are available for licensing; contact Beth Yoke at [byoke@ala.org](mailto:byoke@ala.org) or 1-800-545-2433, ext. 4391, for more information.

# Book Look

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## Young Readers Choice Award

*Joy Lear from the **Star Branch of the Ada Community Library** sent out this message to Idaho librarians:*

Wow, it's that time already! Time to nominate the titles for the Pacific Northwest Library Association's (PNLA) 2010 Young Readers Choice Award (YRCA). Hello to all – I am your Idaho representative for the YRCA's this year.

Here is the information you need to know:

- Nominations are due to me by Feb 1 [you are welcome to send nominations to me or directly to Barbara Meisenheimer, [bmeisenheimer@fvrl.org](mailto:bmeisenheimer@fvrl.org) and please copy me!]
- Books in a series are no longer accepted for nomination – the first book of a series is acceptable
- Nominations must include:
  - Author
  - Original copyright date (2007 for the 2010 list)
  - Division the book is being nominated for (junior 4-6th; intermediate 7-9th; senior 10-12th grades)
- Nominated books can be fiction, nonfiction, graphic novel, anime and manga

Please pass along this information to all school and public librarians, teachers and anyone who may be interested.

Thank you all for your nominations!

Contact Joy by phone (208) 286-9755 / fax: (208) 286-7862 or email: [jlear@adalib.org](mailto:jlear@adalib.org).



## Best of the Best in Children's and Young Adult Literature and Media Unveiled on January 26th

The American Library Association (ALA) will provide a free live Webcast of its national announcement of the top books and media for children and young adults on January 26 at 7:45 a.m. MT. The award announcements are made as part of the ALA Midwinter Meeting, which will bring together more than 10,000 librarians, publishers, authors and guests in Denver from January 23 to 28. Sixteen awards will be announced, including

the **Caldecott Medal** (picture book), the **Newbery Medal** (most distinguished contribution to American literature for children), **Coretta Scott King Book Awards** (African American authors and illustrators of outstanding books for children and young adults), and the **Michael Prinz Award** (book displaying excellence in literature written for young adults).

Online visitors will be able to view a live Webcast the morning of the announcements by going to <http://www.unikron.com/clients/ala-webcast-2009>. This link is not yet live, but those interested in following the action online should bookmark and use the URL. The number of available connections for the Webcast will be limited and available on a first-come, first-served basis.

For more information and to see a complete list of the awards which will be announced, see [ALA's online press release](#).



## Celebrate Winter



Looking for books to celebrate winter? Try these websites:

<http://www.carolhurst.com/subjects/winter.html> From Carol Hurst's Children's Literature website: "There's no use fighting it. Winter is upon us bringing with it lots of teachable moments. The subject presents us with close ties between science and literature with social studies, math, physical education, music and art nearby making it perfect for a cross-curriculum theme."

<http://www.apples4theteacher.com/holidays/winter/kids-books/> An educational resource site for teachers and kids has a thematic book list for a unit study about Winter. ISBN numbers, book reviews and related links have been provided on each detail book page.

<http://www.readingrockets.org/articles/books/c348/> From Reading Rockets website: "Share the wonder of the winter season with these recommended books for children ages 0-9. You'll find books of fact and fiction as well as favorites both old and new."



## Upcoming Events

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The Wal-Mart Foundation grants are due **February 2, 2009!**

The \$100,000 donation from the Wal-Mart Foundation that was announced in December will be distributed in the form of mini-grants to Idaho public libraries for the purpose of strengthening services for youth up to the age of 18. Awards ranging from \$1,000 to \$10,000 will be available on a competitive basis to Idaho's 104 publicly-funded libraries. The funds will enable librarians to begin needed programs they have previously been unable to undertake. The grants also offer an opportunity to expand youth services capabilities in new or different directions. It is expected that the funding will provide a foundation for ongoing rather than one-time projects that can be continued with community support or through a reallocation of library funds.

Grant application packets have been mailed to every public library in the state and are available on the Commission's web site at <http://libraries.idaho.gov/page/wal-mart-minigrants>. **They are due February 2, 2009.** If you have questions about the grants, please contact [Peggy](#), [Stephanie](#), or [Staci](#).

### **Other Upcoming Events:**

January 26 – **2009 Caldecott award winner announced** – Watch for the American Library Association (ALA) to name the 2009 Caldecott award winner during a press conference at ALA Midwinter meeting.

February – **Black History Month** - We owe the celebration of Black History Month, and more importantly, the study of black history, to Dr. Carter G. Woodson. [For more...](#)

February 1-7 – **Children's Authors and Illustrators Week** - *Inspire a life-long love of reading!* During this annual event, acclaimed authors and illustrators from Children's Authors Network (CAN!) visit schools, libraries, and children's shelters all over the country. See [www.childrensauthorsnetwork.com/caiw.htm](http://www.childrensauthorsnetwork.com/caiw.htm) for more.

February 2 – **Grant applications from Idaho public libraries for Wal-Mart Foundation funding are due.** See <http://libraries.idaho.gov/page/wal-mart-minigrants> for details.

February 8 – **Boy Scouts' Day** - Boy Scout Day celebrates the birthday of Scouting in America. On February 8, 1910, Chicago publisher William Dickson Boyce filed incorporation papers in the District of Columbia to create the Boy Scouts of America. For more information go to the [Boy Scouts'](#) web site.

February 11 – **National Inventors' Day** - Proclaimed by Ronald Reagan on February 11, 1983 as National Inventors' Day, he called upon the people of the U.S. to observe this day with appropriate ceremonies and activities. For more go to [www.reagan.utexas.edu/archives/speeches/1983/11283i.htm](http://www.reagan.utexas.edu/archives/speeches/1983/11283i.htm) .

February 14 – **Valentine's Day** - Every February across the country, candy, flowers, and gifts are exchanged between loved ones all in the name of St. Valentine. But who is this mysterious saint and why do we celebrate this holiday? Go to [www.history.com/content/valentine/history-of-valentine-s-day](http://www.history.com/content/valentine/history-of-valentine-s-day) to find out.

February 16 - **President's Day** - Washington's Birthday is the official name designated to what many of us know as President's Day. During the month of February the birthdays of two of our greatest Presidents take place: George Washington who was born on Feb. 22nd and Abraham Lincoln born on Feb. 12th. For more go to [http://www.patriotism.org/presidents\\_day/](http://www.patriotism.org/presidents_day/) .

**Miscellaneous events include:** February 1 – **Super Bowl XLIII** (43) in Tampa Bay, FL [www.tampabay.com/superbowl/](http://www.tampabay.com/superbowl/), February 24 – **Mardi Gras or Fat Tuesday**, and February 25 – **Ash Wednesday** - [www.infoplease.com/ce6/society/A0805014.html](http://www.infoplease.com/ce6/society/A0805014.html)

### **February Birthdays Children's Authors and Illustrators:**

February 1 – **Jerry Spinelli** (born in 1941). Is the author of more than a dozen books for young readers, including *Maniac Magee*, *Wringer*, *Crash*, *Knots in My Yo-Yo String*, and more. He grew up in Norristown, Pennsylvania, where he once dreamed of becoming a major league baseball player. For more, see [www.randomhouse.com/features/jerryspinelli/about.html](http://www.randomhouse.com/features/jerryspinelli/about.html).

February 3 – **Walt Morey** (1907-1992). An award-winning author of numerous works of children's fiction, mostly set in the U.S. Pacific Northwest and Alaska. Some of his works include: *Deep Trouble*, *Gentle Ben*, *Gloomy Gus*, and many more. See <http://oregonmag.com/morey.htm> or [www.childrensliteraturenetwork.org/birthbios/brthpage/02feb/2-3morey.html](http://www.childrensliteraturenetwork.org/birthbios/brthpage/02feb/2-3morey.html) for more.

February 5 – **David Wiesner** (born in 1957). Wiesner is the author of *Tuesday*, *The Three Pigs*, *Flotsam* and more. Go to: [www.houghtonmifflinbooks.com/authors/wiesner/home.html](http://www.houghtonmifflinbooks.com/authors/wiesner/home.html) .

February 7 – **Laura Ingalls Wilder** (1867-1957). Wilder is an American author whose children's books were based on her childhood in a pioneer family. Some of her works include: *Little House in the Big Woods*, *Farmer Boy*, *Little House on the Prairie*, *On the Banks of Plum Creek* and many more. See [www.lauraingallswilderhome.com/](http://www.lauraingallswilderhome.com/) for more.

February 10 – **Lucy Cousins** (born in 1964). An author-illustrator of children's books. She is best known for her books featuring *Maisy Mouse* but she has also published other children's books. See [www.maisyfunclub.com/maisyframe.asp?section=lucy](http://www.maisyfunclub.com/maisyframe.asp?section=lucy) for more about Lucy Cousins.

February 11 – **Jane Yolen** – (born in 1939). Yolen is an American author and editor of almost 300 books. These include folklore, fantasy, science fiction, and children's books. Titles include: *Owl Moon*, *The Emperor and the Kite*, *How Do Dinosaurs Say Goodnight* and more. For more see [www.janeyolen.com/](http://www.janeyolen.com/) .

February 18 – **Barbara M. Joosse** (born in 1949). Is the author of many books for children, including: *The Thinking Place*, *Mama*, *Do You Love Me*, *I Love You the*

*Purplest, Wild Willie and King Kyle, Ghost Trap* and more. Go to [www.barbarajoosse.com/](http://www.barbarajoosse.com/)

February 26 – **Judith St. George** (born in 1931). St. George writes both historical fiction and non-fiction, blending elements of mystery and exciting action along with closely detailed research to come up with such award-winning titles as *Haunted, The Halloween Pumpkin Smasher, In the Shadow of the Bear, The Brooklyn Bridge: They Said It Couldn't Be Built,* and *The Mount Rushmore Story*. Go to [www.answers.com/topic/judith-st-george-children-s-author](http://www.answers.com/topic/judith-st-george-children-s-author) for more on St. George.



## Summer Reading News

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### Bright Futures Begin @ Your Library: Web 2.0

In November, we began featuring the 2009 Bright Futures summer reading outreach opportunities. The fourth and final Bright Futures outreach opportunity is **Web 2.0** -- a chance to take all the great information you have been learning about Web 2.0 and utilize it to promote summer reading on your website. We know that Millennials (those born between 1980 and 2000) are heavy users of technology. With library resources stretched to the limit, your library website can serve as a branch, providing information about your summer reading program and may actually deliver services. Some things Idaho libraries have tried: online registration, contests, photos of programs, games and contests.

Here's what you need to do:

1. Brand the summer reading page with the **Read to Me logo and statement:**  
*"Summer reading is supported by Read to Me, a program of the Idaho Commission for Libraries."*
2. List **information** about your summer reading program.
3. Include **at least one** of these interactive features:
  - Provide downloadable flyers, bookmarks, program schedules, or reading logs
  - Provide an option for summer readers to register online using a service like [www.eventbrite.com](http://www.eventbrite.com) or [documents.google.com](http://documents.google.com)
  - Provide for a way to report on summer reading goals online
  - Blog about your summer reading program using your site's blog or link to a blog you create using a service such as [www.wordpress.com](http://www.wordpress.com)
  - Display photos of summer reading activities or have a link to an online photo sharing site, such as [flickr.com](http://flickr.com)
  - Set up a summer reading wiki using a service like [pbwiki.com](http://pbwiki.com) or [sites.google.com](http://sites.google.com)

- Or provide another interactive feature

Libraries who apply and fulfill the requirements will receive:

- "Act Up! Theater Games and Fillers" for K-2
- "Act Up!" for grades 3-5
- 50 small paint sets
- 50 face masks



To participate, fill out the [Bright Futures online application](#) by March 17<sup>th</sup>. Supplies are limited, so the sooner you apply, the better. Then in May and June, ICFL staff will visit your website to see your ideas at work. Here are two great resources to explore if you would like to learn more about Web 2.0:

- WebJunction: <http://id.webjunction.org/technology/cop>.
- SPLAT 101 <http://splat.lili.org/splat101/intro>



## School Zone

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by Staci Shaw

### School Library 2.0: From practice to practical

SPLAT 101 is officially completed and the surveys are in. As I read through the comments section it was evident that the participants appreciated the opportunity to learn about and practice some of the new technologies students are using every day. Several participants commented that now that they are familiar with some of these tools, they would like to know how librarians are actually utilizing them in school media centers. So I did a little research...

An article by Will Richardson in [District Administration](#) led me to some outstanding resources for what has become known as "School Library 2.0." School libraries across the country are using blogs, wikis, podcasting and social networking to engage the 21<sup>st</sup> Century student in learning experiences that are authentic, global, and teach the skills that are now vital to success in a technological society. Because there are so many topics here, I'll focus on blogs first, and share other School Library 2.0 tools in upcoming issues of *The Scoop*.

**Blogs.** Short for "web logs," blogs are being written and read by professionals, academics, medics, soldiers, politicians, parents, students, teens, kids, and grandparents--- they're easy to use and they are an efficient means of communication. School librarians are using them to identify resources for classes, to communicate with the school community regarding library and school events, and to review books.

Teachers are using them to communicate with parents and to extend classroom discussion of content. Students are using them to discuss assignments and reflect on classroom discussions, and also for book reviews (great alternative to the dreaded “book report!”).

An excellent example of how librarians are using blogs in their schools is [Grandview Elementary](#) in Monsey, New York. Librarian Sarah Chauncey has been featured in several articles in the *School Library Journal* and regional newspapers. Chauncey’s website provides an exemplary model of how schools can utilize technology to support and enhance curriculum and student learning. The library’s website includes a section labeled “digital journal,” which includes wikis and blogging. The school has developed a blogging policy which all students must adhere to in order to have blogging privileges. An important part of their policy includes privacy practices. Here’s an excerpt from the [website](#):

**PRIVACY!** Names and images of students will **NEVER** appear on the blog entries! They will be known to our readers as Student nn -- followed by a Class Code.

#### **Important Rules About Blogging**

##### ***Break the Rules and You Will Not Blog!***

1. Do not include your name - use your student number/class code.
2. Do not include the name or address of our school.
3. Check your post for spelling errors, grammar errors, etc. Paste your post into WORD and run spell check.
4. Do not write about anyone else in your blog without his or her permission -- No Names!
5. Use appropriate language.
6. Do not write anything that could hurt someone's feelings.
7. Never touch anyone else's blog entry.
8. NOTE: You cannot leave comments for someone else unless you are logged in. Comments should be kind.

The blogs posted on this website are from third graders as part of an expository writing lesson, and are created using a free site called “[Edublog](#).” The site is fairly easy to use and also contains helpful links, tips and tools. Students in kindergarten through high school have used this site to create blogs about curriculum content or to practice narrative or expository writing skills. This type of tool is an alternative to all kinds of reports and writing assignments, from book and science reports to the inevitable “What I did over summer vacation” essay. To see how other schools across the country are using blogs, visit [The Blogging Libraries wiki](#).

Probably the most challenging aspect of using blogs in your school is the firewall issue. Many of the SPLAT 101 participants were unable to access Web 2.0 tools such as blogs and wikis because the district has placed restrictions on the kind of content allowed to through the servers. We can only continue to lobby and educate our administrators about the importance of preparing our students to compete in a technology-based society. This means educators must guide and teach students how to

utilize technology in a responsible and constructive manner, in an environment that supports learning and protects the privacy of the individual and the school. Until then, you may consider partnering with your local public library, and seek to gain the support of parents.

**The on-line faculty lounge...** What are some ways you or your school have used blogs to support learning? How have you bypassed roadblocks? Blog with us on our "School Libraries" page: <http://libraries.idaho.gov/landing/school-libraries>.

## Know the Numbers

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### The Future of the Internet III – Pew Internet and American Life Project

A survey of Internet leaders, activists and analysts shows they expect major tech advances as the phone becomes a primary device for online access, voice-recognition improves, artificial and virtual reality become more embedded in everyday life, and the architecture of the Internet itself improves. They disagree about whether this will lead to more social tolerance, more forgiving human relations, or better home lives.

Here are the key findings on the survey of experts by the Pew Internet & American Life Project that asked respondents to assess predictions about technology and its roles in the year 2020:

- The mobile device will be the primary connection tool to the Internet for most people in the world in 2020. Most survey respondents [81% of the 1,196 respondents] agreed with this statement:

***“The mobile phone is the primary connection tool for most people in the world. In 2020, while “one laptop per child” and other initiatives to bring networked digital communications to everyone are successful on many levels, the mobile phone—now with significant computing power—is the primary Internet connection and the only one for a majority of the people across the world, providing information in a portable, well-connected form at a relatively low price. Telephony is offered under a set of universal standards and protocols accepted by most operators internationally, making for reasonably effortless movement from one part of the world to another. At this point, the “bottom” three quarters of the world’s population account for at least 50% of all people with Internet access—up from 30% in 2005.”***

- The transparency of people and organizations will increase, but that will not necessarily yield more personal integrity, social tolerance, or forgiveness.

- Voice recognition and touch user-interfaces with the Internet will be more prevalent and accepted by 2020.
- Those working to enforce intellectual property law and copyright protection will remain in a continuing arms race, with the crackers who will find ways to copy and share content without payment.
- The divisions between personal time and work time and between physical and virtual reality will be further erased for everyone who is connected, and the results will be mixed in their impact on basic social relations.
- Next-generation engineering of the network to improve the current Internet architecture is more likely than an effort to rebuild the architecture from scratch.

(Source: [http://www.pewinternet.org/PPF/r/270/report\\_display.asp](http://www.pewinternet.org/PPF/r/270/report_display.asp). Read the complete report at: [http://www.pewinternet.org/pdfs/PIP\\_FutureInternet3.pdf](http://www.pewinternet.org/pdfs/PIP_FutureInternet3.pdf).)



## A Closer Look at the Idaho Jump Start program

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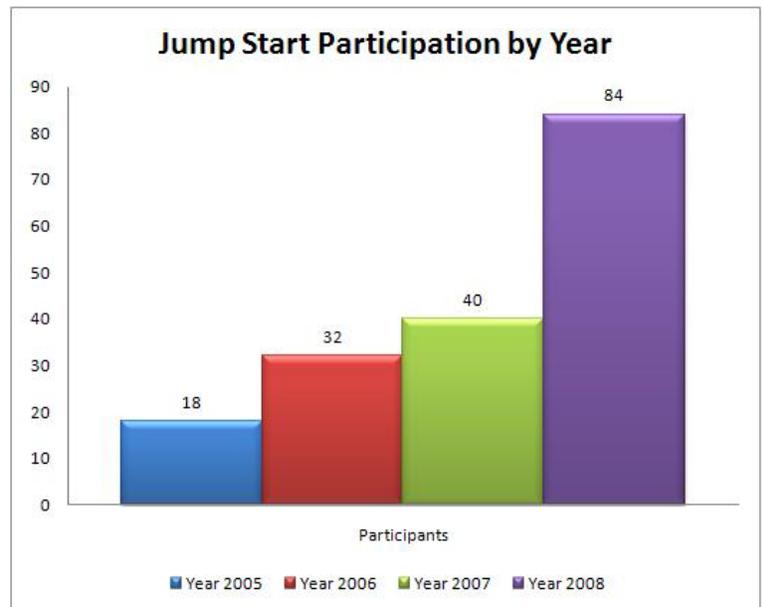
### Time to sign up for the 2009 Program!

Idaho librarians are encouraged to sign up for the 2009 Jump Start program. Brief application forms can be found at <http://libraries.idaho.gov/content/jumpstart-participation-application>. Jump Start incorporates PLA/ALSC "Every Child Ready to Read" information and encourages parents of children registering for kindergarten to "Get a Jump Start on Reading @

Your Library." Participating libraries provide early literacy packets to parents and a free copy of *Look Out Kindergarten, Here I Come!* by Nancy Carlson to each child during kindergarten registration. These are provided free of charge through the Read to Me program. Librarians also promote their summer reading programs, story hours and other local resources.

We encourage public libraries to take the lead in setting up displays at kindergarten registrations, but know that isn't always possible. "The primary goal of the project is to get early literacy and library information into the hands of parents at a time when they are very receptive to that information. We're happy to accept applications from school librarians, parent organizations and PTAs, and anyone else who can help distribute the information," project coordinator Stephanie Bailey-White said. "We've had some sites work with National Honor Society students, board members, and other volunteers to help with the staffing issue."

In 2008, 84 public libraries and schools set up displays at over 100 elementary schools, doubling the number of participants from 2007 when 40 public libraries set up Jump Start displays at 72 elementary schools. In 2008 over 10,000 packets and books were distributed to families. As this chart shows, our numbers have increased each year since the program began in 2004. State funding of \$39,000 allocated during the 2008 legislative session will allow us to meet the growing demand in 2009.



Below is a sampling of comments from the 70 library staff members who completed the evaluation form in 2008.

“Parents and especially teachers were glad to have a representative from the library there.”

– Garden Valley District Library

“Some parents were unaware that their child could participate in Summer Reading even if he/she can't read alone.” – Grangeville Centennial Library

“We took information on Summer Reading and signed up about 60 for summer reading and signed up several new library cards.” – Aberdeen District Library

“The biggest benefit of Jump Start we see in our community is the library awareness we are able to spread, especially though the schools and with teachers. We are starting to rebuild relationships with schools and help outlying community members see us as not just a building of books, but a group of people who are interested in supporting and strengthening our county.” – Idaho Falls Public Library

“The biggest benefit was making a connection with schools by providing an easy, valuable service. They were happy to have us; we were happy to be there. Connecting with those new to town or who are not regular library users and letting them know the library is a great educational resource. Spreading the word about Summer Reading! Beyond kids and parents, we had principals approach our team, asking about how they could get involved. It was a wonderful way to connect with a huge portion of the community. Also, the schools really appreciated the value we added to their registration event. We feel we got great value for the hours invested. Plus, the happy and surprised look on kids' faces was priceless--these children now have a positive association with the library.” – Kuna District Library

Benefits: “Meeting and greeting the new kindergartners and parents, partnering with the school, getting the word out about library services and programs, and providing reading

readiness information and library cards to those who did not yet have them. We issued 43 new cards through Jump Start.” – Star Branch of Ada Community Library

“The principals and kindergarten teachers really like the program. They call each year to let me know the date for kindergarten roundup. They have come to count on the library's presence and book giveaway as an important part of the sign up process.” – Kellogg Public Library

If you would like a copy of the packet and book in advance or have any questions about the program, please contact Stephanie Bailey-White at ICFL or see <http://libraries.idaho.gov/landing/jumpstart> for more information. We have four libraries signed up so far and we're hoping to increase participation by 10 percent this year. We hope you'll sign up today!

## Tips & Tools

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**Mark your calendar to get involved in the project that fosters creativity and generates interest in reading and technology.**

"My favorite book," "I love this story," and "You have to read this" are phrases that are used many times in the 2-minute or shorter video contest featuring students and their favorite books. The contest

opened up to new videos yesterday, January 8<sup>th</sup> and runs until February 15, 2009. Visit the StoryTubes web site at [www.storytubes.info](http://www.storytubes.info) for guidelines on helping kids select a book, make a video, and how to enter the contest. The site also has downloadable fliers to print out and distribute at your library.

Olivia Collins of South Portland, Maine, skips around her back yard, sometimes with her feathered friends, sharing her passion for raising chickens and the book that inspired her. Olivia was one of the 2008 Storytubes Contest winners. Last year's StoryTube's Contest featured young people from across the 48 continental United States. StoryTubes organizers are extremely pleased with the exponential growth and interest in the project. Over 160 young people spoke passionately about their favorite books in 2008. Thousands more people were urged to watch and cast votes for videos as the contest moved into the voting phase. During May 2008, the StoryTubes web site averaged 1,301 hits per hour. The StoryTubes web site pages were viewed over 150,000 times during the contest.

The StoryTubes project also received valuable support from the Children's Book Council, the American Library Association, publishers like Simon and Schuster and Scholastic, *School Library Journal*, many schools and libraries across the country and a host of bloggers on the Internet. Winners in each of the categories get book gift certificates and their sponsoring school or public library also gets funding for books. If

you can't participate this year, consider it for next year or brainstorm ways to use the video clips to promote reading in your community. They are really creative and fun!

This year's contest features new partner libraries, new categories that provide opportunities for kindergartners - through high school seniors, groups and people of all ages, new contest dates and the addition of TeacherTube as a video host to assist organizations that do not enable access to YouTube.



### **New Books in the Professional Development Collection**

The Idaho Commission for Libraries Professional Development Service (PDS) provides access to numerous titles in the field of library and information sciences. Free shipping to and from your library is provided! See <http://libraries.idaho.gov/pds> for more information. Here are some new titles:

***Library Services to Latinos: An Anthology***, edited by Salvado Güereña (2000). This is a collection of 17 professional readings, which offers strategies for serving Latinos in the library. Included: organizing and expanding Spanish-language collections, meeting the needs of Latino children, eliminating cultural and linguistic barriers, and making use of the latest electronic resources and the Web. [ICFL 027.6 Latinos]

***Sway: The Irresistible Pull of Irrational Behavior***, by Ori Brafman and Rom Brafman (2008). *Sway* reveals the many forces that influence our personal and professional lives. Why we do what we do. [ICFL 658.403 Brafman]

***Teens, Technology, and Literacy; or Why Bad Grammar Isn't Always Bad***, by Linda W. Braun (2007). The author proposes that today's teens are developing new literacies within the technologies they are using. A "must-read" for those working with teens in grades 6 and up. [ICFL 027.62 Braun]

***Building Influence for the School Librarian: Tenets, Targets, & Tactics***, by Gary Hartzell (2003). Find ways to make your library program utilized, respected, and ultimately supported. [ICFL 027.8 Hartzel]



### **Free Audio Magazine Covers Storytelling, Music, and Theater Games**

*Collaborative Summer Library Program (CSLP) Manual Chair Julie Tomlanovich shared this resource with member states:*

"The Program Room" ([www.TheProgramRoom.com](http://www.TheProgramRoom.com)) is a free biweekly audio magazine for librarians who do children's programming (preschoolers through teens), available as a podcast through iTunes. Much of the 2008/2009 season will be focused on the Collaborative Summer Library Program theme, "Be Creative @ Your Library." But this resource has plenty to offer for any children's librarian. The Program Room is hosted by singer/song writer Monty Harper of Oklahoma.

Each episode includes interviews with artists, performers, librarians, teachers, authors and other professionals who can help you create great programming for your youngest patrons. Library-related children's songs are included in every show. You'll also find reviews of books, products, websites and other resources. Links to the resources mentioned in each episode are listed on the website.

The first three episodes of "The Program Room" are already available online.

Episode 1.1: "Be Creative" CSLP president, Sally Snyder, and this year's manual committee head, Julie Tomlianovich, talk about the scope of the 2009 theme and the contents of the upcoming manual. Includes the songs "Imagine That" and "Take Me to Your Library."

Episode 1.2: "Make a Music Video" An artist, a librarian, and a teenage brother and sister team who make animated videos using Legos all give tips on producing music videos with children. Find out how to access "Video-Safe" music that you can use, including award-winning children's artists Bill Harley, Eric Herman, Gunnar Madsen, Marla Lewis, The Hipwaders, and many others. Includes samples of songs from all of the above artists.

Episode 1.3: "Booking a Performer" Children's Librarian Sue Busch tells how she books 16 performers each summer, and a panel of performers discuss what librarians should keep in mind when calling to schedule a program. Includes the songs "On Halloween" and "Scarecrow A-Go-Go" from Mr. Billy's new Halloween CD, Big Pumpkin.

Future topics include music with preschoolers, how to play theater games, storytelling with kids, connecting music and literature, and much, much more!



The **Grant Wrangler** is a free online listing service of grants and awards for K-12 schools. The site features information on specific grants and has a searchable database. You can also subscribe to a bi-weekly newsletter delivering the latest grants and awards directly to your email box. Visit their site at: <http://www.grantwrangler.com/index.html>.

## News Beyond Idaho

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### Library Storytime

The Jacksonville, FL, Public Library hosts Library Storytime, a blog-based site for people running library storytimes. It has an easily searchable catalog of library storytime ideas and concepts to help introduce you to essentially what works and what doesn't. Ideas are organized by age groups and topics, like "School age 2<sup>nd</sup> -5<sup>th</sup>" or "Toddler – Music and Movement." And many entries are illustrated by photos. It also features

feeds from *School Library Journal*, ALSC and *Horn Book*. Visit the site at:  
<http://librarystorytime.wordpress.com/>.



***Talk Back:*** We welcome your feedback on anything in *The Scoop*. Just e-mail [Peggy](#) or [Stephanie](#) and we'll print your comments in *The Scoop*.

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**Contact Us:** *The Scoop* is a service of the Idaho Commission for Libraries' Read to Me Program. To contribute or provide suggestions, contact [Peggy McClendon](#) or [Stephanie Bailey-White](#) at (208) 334-2150 or 1-800-458-3271.