



Vol. 7 No. 7 – April 8, 2011

Published monthly by [Read to Me](#), a service of the Idaho Commission for Libraries (ICfL)

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Welcome!

Earth Day, by Jane Yolen

I am the Earth
And the Earth is me.
Each blade of grass,
Each honey tree,
Each bit of mud,
And stick and stone
Is blood and muscle,
Skin and bone.

And just as I
Need every bit
Of me to make
My body fit,
So Earth needs
Grass and stone and tree
And things that grow here
Naturally.

That's why we
Celebrate this day.
That's why across
The world we say:
As long as life,
As dear, as free,
I am the Earth
And the Earth is me.



Celebrate Earth Day April 22, 2011

For more information visit [Earth Day Network](#). You will find great information, activities, press, and program information on their website.



Dates and Deadlines

Click on each for more information:

- **LAST DAY TO APPLY!** April 8, 2011: Deadline to apply for [El día de los niños Program](#)
- April 13, 2011: Deadline to register for [Early Literacy Environments Webinar](#)
- May 12, 2011: Deadline to apply for [Read to Me First Book](#)
- May 20, 2011: Deadline to apply for [Every Child Ready to Read](#)
- June 3, 2011: Deadline to apply for [Six SkillsTubs Pilot Program](#)
- You can apply anytime to participate in the [Idaho Child Care Reads Program](#)
- You can apply anytime to participate in the [Jump Start Program](#)



Library to Library



Alien Invasion at the Lewiston City Library

- Submitted by Debbie Allen, Lewiston City Library



Every second Saturday of the month (always from 2 - 4 p.m.), the Lewiston City Library hosts a children's event. Saturday, March 12, aliens invaded the library to create cool alien inspired crafts with their families. Every fashionable alien needed a cosmic costume to wear as they zoomed through the library galaxy. Children who attended were challenged to create such an outfit at the "Space Suit" station. Large grocery type paper bags were turned into amazing space couture, as participants added tin foil, CDs, and other alien inspired goo-gahs.

Little Green creatures were soon floating all over the library as the little aliens made green face masks, adding antennas and stars to create their alien look.

Every good Alien needs a proper form of transportation, so paper plate flying saucers were designed, created and then taken to the "Flying Saucer Fling" station. Alien kids flung their saucers onto a grid taped to the floor to win alien stickers, very popular with the Alien boys.

To decorate their home planet, little aliens put together an alien mobile with pictures of robots, planets, spaceships and other items from our galaxy. Children had fun reading books about UFO's, Crop Circles, and space, and having their pictures taken with our local Alien in the chair, who never moved.



At the end of the event, patrons who witnessed these strange “Alien Sightings” had their memories erased with our resident “Man in Black,” aka Kory. The Alien Invasion of the Lewiston City Library was a fun and cosmic experience for all!



Librarians for Little Ones Combine Fun with a Few Good Reads

Reposted from Reading Rockets' Rocket Blast Weekly, April 1, 2011

*This is an article about Amber Kent, who used to be a youth services librarian with the **Madison Library District** before moving on to Casa Grande, Arizona. Kudos, Amber!*

Amber Kent has a master's degree in library science. Perhaps you'd imagine her sitting in the musty corner of a musty library shelving musty library books. That would be wrong. Instead, she faced a cluster of preschoolers on a recent morning in Vista Grande Library. She sang to music and jumped up and down and touched her nose and reached to the sky. She did all this with a burst of energy not ordinarily seen in librarians. And, as directed, the kids followed along -- singing and twirling about. And this was just the warm-up. After all, this was Preschool Storytime. And Kent, youth librarian, hadn't yet cracked a book.

Read the complete article in the [Casa Grande Dispatch](#) from Arizona



Young Adult Corner



Teen Created Book Trailers Available to View!

Check out all the amazing book trailers that were created by teams of teens throughout Idaho as part of the 2011 Teens and Technology coursework. You can access the book trailers [HERE](#).



Teen Tech Week activities ROCK the state Part 2

Libraries all over Idaho celebrated Teen Tech Week. Here are some more highlights from the [survey](#) we asked them to complete:

“Due to scheduling conflicts we had a Teen Tech Night on Friday Feb 25 from 6-8 p.m. The library was closed to all but teens. Teens rotated through stations. They were introduced to JayCut, online video making, where they messed around using the tutorials and learning some basic skills on JayCut. This was to encourage and excite them into wanting to do a book trailer. All enjoyed and liked JayCut and most said they would use again. It was amazing how fast the teens caught on and got a short little video clip done with the pictures, video and music from the tutorial. Teens used the FlipCam to create a short video, and everyone had fun playing the Wii.” - *Debbie Allen, Lewiston City Library*

“We had Andrew Molzan give a workshop on the technology used in movies and rides at the Universal Studio in Florida. He is a machinist and he helped make props for movies including Harry Potter's wand. He also helps make parts for the rides at Universal Studios. He had a Powerpoint of the machines he uses and he explained some of the movie magic involved and

the technology that makes things work in movies.” - *Heidi Riddoch, North Bingham County District Library*

“We surveyed students about their use, concept and philosophies about technology. During Teen Tech Week, we featured a daily broadcast about the week. We planned two activities: book trailers and digital scrapbooking. Because of a conflict, the digital scrapbooking had to be postponed until after Spring Break. We have two guests coming to show the students scrapbooking techniques and then they will create a page. With the book trailers, we viewed and analyzed several different trailers. Then we brainstormed for the storyboard. We created a couple of trailers.” - *Cora Caldwell, Gooding School District*

“We had a geek craft night. From our website: "Come celebrate Teen Tech Week by making "Geek" crafts -- crafts inspired by video games and computers. Make a felt version of Angry Birds, a Super Mario Brothers keychain, computer keyboard magnets, or whatever your geeky little heart desires!" – *Debra Touchette, Boise Public Library*

“Our Teen Tech Week was called "Movie Magic.” Mr. Andrew Molzan, a machinist who works for Universal Studios came and talked about the way props are made for movies and the technology used. The teens really enjoyed the presentation. He also brought several Harry Potter wands and gave one as a door prize.” – *Kaylene Christensen, North Bingham County District Library*

“1. Library aides and book club members made book trailers. 2. We showed book trailers in the conference room that week. 3. Had students complete a Teen Technology Survey, Internet Safety Quizzes and Text Messaging Quizzes. 4. We had a drawing with those participants. 5. Library aides made Social Networking Bookmarks. 6. We passed bookmarks out with treats. 7. Took fines off if students came to the library.” – *Lynda Smith, West Side High School, Dayton*



Free Webinar: Teen Literature Update 2011

Tuesday, April 12, 2011, Noon, Pacific Time, 1 p.m., Mountain Time. This one-hour webinar is free of charge and registration is ONLY done on the day of the event on the WebEx server. No Passwords are required. For Tips and Registration Information, please go [HERE](#). **For more information and to participate in the April 12 webinar**, click [HERE](#).

At the end of this one-hour webinar, attendees will be familiar with current:

- Trends informing the dynamic field of young adult literature
- YA Fiction - both novels of realism and genre fiction - that are "first selections" for YA collections
- Non-fiction for both recreational and classroom use
- Graphic novels and comics
- Useful resources for collection development

This webinar will be of interest to both public and school library staff with young adult collection development responsibilities. The featured speaker is [Michael Cart](#). Michael Cart is a nationally known expert in the field of young adult literature and of adult books for young adults. Currently a columnist and reviewer for ALA's "Booklist" magazine, he is also the author and/or editor of twenty books. If you are unable to attend the live event, you can access the archived version the day following the webinar. Check their archive listing [HERE](#).



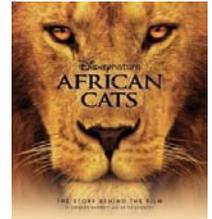
School Zone

Earth Day Resources for School Librarians, Teachers, and Students



Watch and Read: Earth Day and 'African Cats' (Elementary)

From [School Library Journal](#), March 29, 2011

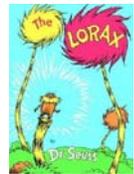


Scheduled for release on Earth Day (April 22), *African Cats* (rated G), a documentary from Disneynature, pairs stunning wildlife photography with true stories set in the African plains.

Kids can visit the official [website](#) to watch a video preview and catch a glimpse of the film's gorgeous photography. A "Story" section recounts the movie's main plotlines, introduces several of the featured big cats, and provides a bit of info about the Masai Mara along with a link to the reserve's [website](#). Teachers may be interested in the movie-based educational materials, available for free download. [Read more...](#)



The Lorax Project (Elementary and Middle)



"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." – Dr. Seuss, *The Lorax*, 1971

Visit www.theloraxproject.com for tips and materials and for a free classroom kit, including a printer-friendly environmental pledge poster for all your students to sign, a list of conservation challenges, a photo gallery, and educator idea exchange.



Pennies for the Planet

Protecting river rest stops, boosting butterfly habitats, and saving Gulf Coast birds are as easy as 1, 2, 3—cents. Your students can make a difference by taking part in local conservation action projects and by collecting, saving, and sending in pennies for projects around the world. [Download a free "Pennies for the Planet Starter Kit" here.](#)



Free Environmental Resources from the National Education Association (All grades)

Climate studies and issues, upcoming events, global education, lesson plans and activities. Lots of great stuff!



A Green Social Networking Site for Teens (High School)



It's the "green" Facebook, where environmentally minded teens looking for a place to chat, share ideas, and learn about careers and university programs can visit. Sponsored by the National Environmental Education Foundation (NEEF), the Weather Channel, and Philippe Cousteau, Planet-connect.org is a site designed for teens by teens. They can create profiles, "friend" each other and post articles of interest and create groups, as well as find age-appropriate information about pollution, climate change, and biodiversity.



From Steve Poppino, College of Southern Idaho (Libidaho posting 4-1-11)

McFarland & Co. and Scarecrow Press are looking for practicing school librarians and public librarians to contribute to some upcoming books. These links will take you to the details about the three books.

www.h-net.org/announce/show.cgi?ID=184152

www.h-net.org/announce/show.cgi?ID=184150

www.h-net.org/announce/show.cgi?ID=184149



Upcoming Events



April is National Poetry month and a great time to check out Poetry.org. The site lets you search for a poem by author, title and first line. It recommends poems for "every occasion," lists the 25 most popular poems (based on the site's traffic data), features hundreds of essays and interviews about poetry and poets, and now offers Poem Flow - a free iPhone app. The site also includes a National Poetry Map, with information from all 50 states.



Other events in April

- Text April 10-16 is **Young People's Poetry Week**
- April 10-16 is **National Library Week** with the theme, "Create your own story @ your library®." April is also **National School Library Media Month** and uses the same theme.
- April 10-16 - **Week of the Young Child**. The theme for 2011 is "Early Years Are Learning Years."
- April 12 - **National Drop Everything and Read Day**
- April 14 – **Support Teen Literature Day**
- April 18-24 - **Turnoff Week**
- April 22 - **Earth Day**
- April 23 - **World Books and Copyright Day**
- April 25-30 - **Unplug and Be Outside Week**. Sponsored by Be Outside, Idaho! The campaign is targeting Ada County this year and hopes to expand statewide next year – but it's still a great time to promote nature activities and utilize resources from the 2009 Idaho Family Reading Week CD.
- April 30 - Children's Day / Book Day - **El día de los niños / El día de los libros** – Check out our Multicultural Connections section for more about this yearly event.





Idaho Family Reading Week Slogan Revealed!

The votes are in and tallied. The winning slogan by a landslide is....(drum roll here...)
Let the Games Begin @ your library.

The Read to Me team will be working hard in the coming months to develop great resources for Family Reading Week November 2011. We'll be sharing ways that families can strengthen literacy through play – board games, pretend play/play literacy, playground games, sports, and video games.



Tips & Tools



Target provides Early Childhood Reading Grants. Reading is essential to a child's learning process. That's why Target awards grants to schools, libraries, and nonprofit organizations to support programs such as after-school reading events and weekend book clubs. Together we're fostering a love of reading and encouraging children, preschool through third grade, to read together with their families.

Early childhood reading grants are \$2,000. Grant applications are typically accepted between March 1 and April 30 each year, with grant notifications delivered in September. Check <http://sites.target.com/site/en/company/page.jsp?contentId=WCMP04-031821> on March 1 to apply for these Early Childhood Reading Grants.



If you've ever wanted to know how many times a particular illustrator has received the Caldecott Medal or Honor Book status, then check out this [link](#). The list is in alphabetical order by illustrator.



At LearningExpress Library, Idaho residents can access preparation courses and practice tests for exams such as the ACT, SAT, PSAT, GED, and GMAT.

From an internet-enabled computer students can access LearningExpress Library at <http://lili.org>. After entering their ZIP code and city, they can launch LearningExpress logo, register with their own personal login, and then access preparation courses and practice tests on the College Preparation page.

For more on LearningExpress Library, see <http://libraries.idaho.gov/page/project-training>.

LearningExpress Library is offered free to Idaho residents through ICfL's "online @ your library" project, funded by a Broadband Technology Opportunity Program (BTOP) grant. See <http://libraries.idaho.gov/online> for more information on the project.



Summer Reading News

News from CSLP



The “**One World Many Stories**” color logo on your CD/DVDs is missing the bottom portion of the letter “y”. This includes the files named “slogan.jpg” and “slogan.tif” in the Lopez Color Art folder. A corrected file is available on the www.cslpreads.org/ website under Downloads.



A video PSA for “**One World, Many Stories**” and audio PSA for “**You Are Here**” are available for you to download and use on your library website, blog, Facebook page, etc. The 30-second video by Secret Agent 23 Skidoo (www.secretagent23skidoo.com/) and a cast of children is available in English and Spanish. There are also several 10-second video clips encouraging kids to use the library this summer. To download any of the files, go to www.cslpreads.org/psas.html. You must be logged in, so start at www.cslpreads.org/component/comprofiler/registers.html if you don’t have an account with CSLP. The videos are in .wmv format and the audio files are in .mp3 format. Right-click on each file name and select “Save link as” or “Save target as” to download the files to your computer. You may also view or link to all the videos via YouTube at www.youtube.com/user/cslpreads.

I also have **eight copies of the PSAs in DVD format**, which I will send free of charge to the first eight publicly-funded public libraries to contact me: staci.shaw@libraries.idaho.gov.



Sarah Sogigian, CSLP State Rep from Massachusetts, used Photoshop to add the **CSLP copyright statement** to the “One World, Many Stories”, “You Are Here”, and “Novel Destinations” logos to facilitate libraries using the logos on their Facebook pages, blogs, etc. These logos are available on the ICfL [Summer Reading Resources page](#). Please review the CSLP Rules of Use at www.cslpreads.org/about/rules-of-use.html for a complete list of what public libraries may and may not do with CSLP resources.





A Closer Look at Creating Book Trailers



Do's and Don'ts of Creating a Blockbuster Book Trailer, by 2011 Teens and Technology Course Mentor Dylan Baker, Ada Community Library

Each time we go to the movie theater, we are shown a variety of movie trailers intended to get us interested in seeing more movies that we may know nothing about. The best movie trailers get us excited about watching their movie while the worst trailers turn us off and make us lose interest. Similarly, book trailers done well can get us interested in a book we might never have heard about before, while bad book trailers can make us actively avoid the book they mention. Here are a few tips that will help you create book trailers that make your audience want to read the books you feature:

- DO keep your book trailer short and concise.
 - Good book trailers spark the imagination and interest of the viewer by getting right to the good stuff. You're not reviewing the book, so just go for the best, juiciest hook you can think of to reel in your audience before you lose their attention.
- DON'T use too much text.
 - Unlike most books, a book trailer is a multimedia experience that should cater to the strengths of the format. Use text sparingly to make an impact and don't slow your audience down by making them read paragraphs of description; if that's what they wanted, they would have read the book jacket.
- DO balance your use of media, like audio, video, images and text.
 - As noted above, book trailers are multimedia experiences that can feature sights and sounds simultaneously. Video clips can be the most engaging piece, but even a slideshow of still images can grab the viewer's interest if matched up with the right soundtrack or narration (or both) instead of just boring silence.
- DON'T fake enthusiasm or interest in the book.
 - Effective book trailers convey the passion of their creator for their subject and help get the viewer excited about the book. Faked enthusiasm is easy for your audience to spot and will cause them to distrust you and the book you're feigning interest in.
- DO pay attention to the genre of the book and use it to your advantage.
 - Match the pace and style of your book trailer to the genre of the book you are covering to grab the right audience. For example, use discordant music and disturbing images in your trailer for a horror novel or lavish backgrounds and sweet harmonies for a romance story.
- DON'T sweat the small details.
 - Creating a book trailer can be a time-consuming endeavor, especially if you get wrapped up in editing and refining every aspect. Focus on the big picture with these other tips and be ready to let go of the little things that ultimately only serve to stress you out.



CE News You Can Use



Read to Me Program funding 10 more spots in Supporting Early Literacy through Language-Rich Library Environments webinar.

ICfL's Read to Me program is pleased to support this upcoming webinar featuring our friend and long-time presenter Saroj Ghoting. The material presented builds on information shared at recent Read to Me meetings and we're able to pay for up to 19 library staff members to attend. At the time this was published, there were 10 spots open.

The webinar will be held Thursday, April 21, 2011, 11 a.m. – 12:30 p.m. MST, 10 a.m. – 11:30 PST. In this interactive workshop, Saroj will provide a wealth of ideas for creating a language rich learning environment in the library. Using examples from libraries around the country that range from simple posters to creating learning space, she will demonstrate how simple, affordable changes can maximize the library's ability to foster early literacy. Participants will have the opportunity for hands-on learning and interaction with one of the leaders in early childhood literacy.

Please register at <http://rtmwebinar.eventbrite.com> by April 13. You will be required to complete an evaluation in return for ICfL paying the \$50 fee. If you don't want to complete the evaluation, you can register and pay directly with ALA.

If you have any questions about the webinar, please contact Stephanie Bailey-White at ICfL, 208-639-4145 or Stephanie.bailey-white@libraries.idaho.gov. Once we send the registration information in, you'll receive information on how to log in and get a password.



Here are two Infopeople webinars for April that you might find interesting. Two great things about Infopeople webinars: 1) They are free! & 2) They are archived!

So if you can't make the time and date for the live session, just click the link and it will take you to the [archived session](#).

Census 2010: Your Table Is Waiting! Accessing and Using the Data

Tuesday, April 19, 2011 Start Time: Pacific - Noon, Mountain - 1:00 PM

This will be a great overview on how to access and use the data provided by the Census – a great tool for when you are trying to find those hard to find statistics to support your library proposal. [Link to the Webinar](#)

Reference Interview: Time for a Tune-up

Tuesday, April 26, 2011 Start Time: Pacific - Noon, Mountain – 1 p.m.

Reference work, both in person and virtual, is constantly changing: the point of contact with the library user; the nature of the questions; and what technologies we use. What has not changed is the importance of the reference interview. No matter the setting or person being served, we still need to make sure we understand what the real question is so that we are able to answer it accurately and thoroughly. [Link to the Webinar](#)



Multicultural Connections



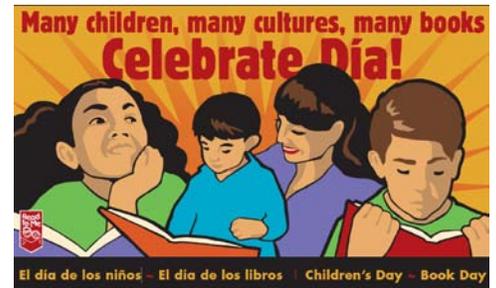
15th Anniversary of El día de los niños

April 30th is rapidly approaching and Idaho libraries are gearing up for the best Día celebration ever.



The following 13 libraries have applied for the ICfL's Día program and are in the process of receiving their promotional banner and posters, as well as free paperback books to give to children and families at their events:

- Hailey Public Library
- Jerome Public Library
- Gooding Public Library
- Burley Public Library
- Coeur d'Alene Public Library
- McCall Public Library
- Buhl Public Library
- Garden City Public Library
- Kimberly Public Library
- Caldwell Public Library
- Meridian Library District
- Bellevue Public Library
- West Bonner Library District - Priest River Branch



We have space for 20 libraries to apply for this year's Día program, **but the deadline is today April 8, 2011**. Call Erica for more information if you are interested in applying!

If your library is hosting a celebration, please consider registering your event at the national level through ALA. Let's show the rest of the country what Idaho is doing to celebrate Día.

Resources for Día:

- National Día website hosted by ALA and ALSC
- Official Facebook page for Día – amazing ideas posted each day!
- Pat Mora's Website -Incredible planning guide, resources, and activities
- National Latino Children's Institute
- Colorin Colorado - provides resources for parents and teachers of English Language Learners.
- Texas Library Association: Día Celebration Toolkit and Resources for Teachers and Librarians
- Criticas magazine - Great article on planning an event.
- Get Caught Reading – Día Bibliography from 2009
- REFORMA - the national association to promote library and information services to Latinos and the Spanish speaking community
- Día Toolkit from Random House
- Webjunction – Día Programming and Outreach Quick Links
- Reading is Fundamental – Hispanic Book Collection Resource Guide
- San Antonio Public Library – Fun activities for El Día!
- Perma-Bound – Suggested booklists for El Día – All ages!

- [Barahona Center-For the Study of Books in Spanish for Children and Adolescents](#). The website is available in both English and Spanish.
- [Texas State Library and Archives Commission](#) - Bilingual Library Programs for Children and Families



May is Latino Book Month

The [Association of American Publishers](#) Publishing Latino Voices for America (PLVA) Task Force has declared May Latino Books Month.

Throughout the month of May, booksellers, librarians, and others in the book industry are encouraged to promote reading among Latinos in their communities and to raise awareness of the rich variety of books authored by Latinos that are available, in both English and Spanish. Click on the picture to enter the giveaway.



May is Asian-Pacific American Heritage Month

The Library of Congress, National Archives and Records Administration, National Endowment for the Humanities, National Gallery of Art, National Park Service, Smithsonian Institution and United States Holocaust Memorial Museum join in paying tribute to the generations of Asian and Pacific Islanders who have enriched America's history and are instrumental in its future success.



2011 Light the Way: Library Outreach to the Underserved Grant Awarded

The Association for Library Service to Children (ALSC, a division of the American Library Association (ALA)), has announced that Richmond (Calif.) Public Library is the recipient of this year's award. As the winner of the grant, the library will receive \$3,000 for their "**Literacy Bags for Bilingual Families**" project.

Richmond Public Library plans to use the money to provide access to books where children have very limited access to them. The elementary school cannot afford to loan out their materials to students, and many of the students do not have the means to get to a public library. By utilizing the successful partnership of Richmond's bookmobile librarian with a local school, Montalvin Elementary School, the library aims to help strengthen English language skills for kids and families.

"The committee felt that the project's goal to create bilingual literacy bags for K-3 children, their families, and caregivers is both attainable and replicable by other libraries," said Erin Nguyen, chair of the 2011 ALSC Library Service to Special Population Children and Their Caregivers Committee (LSSPCC). "The project will directly impact the literacy and language skills of the participants, but the literacy bags will also be available to others served by the public library."

The Light the Way Grant, which honors Newbery medalist and Geisel winner Kate DiCamillo, is now in its third year. Although originally conceived as a one-time award, it has continued to be presented with the kind generosity of Candlewick Press.



Know the Numbers

Idaho Ranks Dead Last in State-by-State Child Care Report

The National Association of Child Care Resource and Referral Agencies recently released its third annual state-by-state report on child care licensing and oversight. The report uses 15 benchmarks based on U.S. Department of Health and Human Services criteria to rank all 50 states plus the U.S. Department of Defense and Washington, D.C. While slight progress has been made overall in the regulation and monitoring of child care centers, 26 states still earned a failing grade. You can see top- and bottom-10 rankings here.

More than 11 million children younger than age five spend an average of 35 hours a week in some type of child care setting. State child care licensing requirements govern the health, safety and learning opportunities for these children. State oversight requirements monitor compliance with state policies. In most states, current state child care center program requirements and oversight do little to protect the health and safety of children or to promote school success. Idaho had the lowest ranking of all the states and District of Columbia, scoring 17 out of 150 possible points.



Talk Back: We welcome your feedback on anything in The Scoop. Just e-mail Stephanie, Staci or Erica and we'll print your comments in The Scoop.

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