Thank you for participating in the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Library’s 2014 Summer Reading Program (SRP). Help us evaluate this year's program by telling us about your and/or your family's experience. Your feedback will help make our summer reading program even better for next year.

1. I / My family participated in the Summer Reading Program...

\_\_\_\_\_ for the first time this year

\_\_\_\_\_ at this branch previously

\_\_\_\_\_ in a similar program at another library system

\_\_\_\_\_ We did not participate this year (skip to question \_\_\_\_\_)

1. How did you first learn about the SRP?

\_\_\_\_\_ At school/from the school

\_\_\_\_\_ At my local library

\_\_\_\_\_ On the library's website

\_\_\_\_\_ Flyer

\_\_\_\_\_ Someone told me about it

\_\_\_\_\_ On TV, radio or newspaper

\_\_\_\_\_ Library Facebook/Twitter

\_\_\_\_\_ other:

1. What are the ages of those in your household who participated in the SRP?
2. person 2 people 3 people 4 people 5+ people

0-3 years \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

4-7 years \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

8-11 years \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

12-17 years \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

18 and older \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Yes No Not sure

1. Will you take part in summer reading next year? \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_
2. Would you recommend your library's summer

reading program to a friend? \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

1. **For parents:** as a result of participation in the SRP, did your child(ren)'s... (please check all that apply)

Increase Decrease Stay the same

Enjoyment of reading \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Reading voluntarily \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Reading skill \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Amount of reading \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Use of library \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Socializing \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

1. How did you/your family participate in the SRP? (check all that apply)

\_\_\_\_\_ Attended programs at the library

\_\_\_\_\_ Tracked and submitted reading minutes/books/pages

\_\_\_\_\_ Checked out books from library

\_\_\_\_\_ Downloaded e-books from library’s website

\_\_\_\_\_ Participated in off-site programs (park, school, community center)

1. If you visited multiple libraries, please list:
2. If you attended programs…
3. Which activities or programs did you like the most?
4. Which activities or programs did you like the least?
5. The incentives and awards offered encouraged me/my family to read. \_\_\_\_\_ yes \_\_\_\_\_ no
6. What are some barriers or challenges that prevented you or your family from participating in library programs?
7. What suggestions do you have to make the program better for next year?