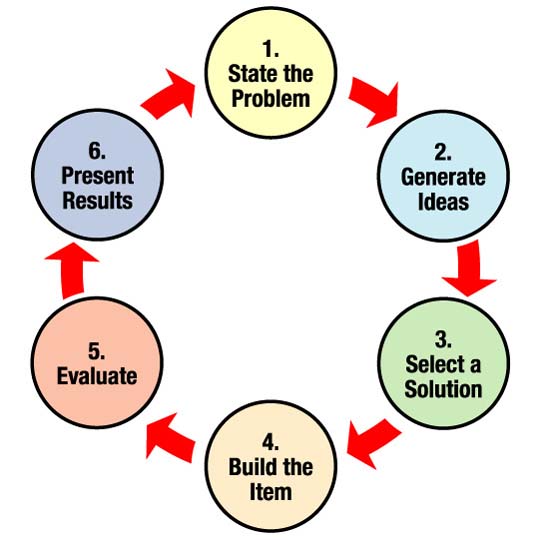
**The Design Cycle**