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Welcome



We'd love to see Scoop readers in September! Join us for a day of learning, sharing and planning with Idaho librarians as we focus on best practices in serving families at the **Opening Doors for Families @ the Library** workshop.

From storytime to family programs, from child care outreach to school partnerships, hear from practicing librarians how they do it and get practical solutions for ramping up your services to meet the needs of today's families. You will also learn how you can promote your great programs to the community. [For Online Registration Click Here](#). Dates are set for September 7 at the Boise Red Lion Downtowner, September 11 at the Coeur d'Alene Inn, and September 19 at the Pocatello Holiday Inn. Contact [Peggy](#) or [Stephanie](#) for more information.

Over 85 librarians attended the **Evolving Library Services for Digital Natives Conference** held July 11-13 in Eagle. It was a great conference and we'd like to share some of the information and hear more from those who attended. We ran out of time to do an article for this issue, but you can read more at the [Idaho Commission for Libraries' \(ICFL\) blog](#) and link to the presenters' blogs from there. The [new SPLAT blog](#) has some information about the conference and thoughts on services for teens. And, ICFL's web gurus Michael Samuelson and Eric Hildreth have also created a "[What can you learn in 15 minutes?](#)" blog. Its goal is to provide a place where librarians can discover links and information. The idea is to put aside 15 minutes everyday to learn something new -- a major theme of the conference. If you attended the conference, we're asking **you** to take 15 minutes and send us an [e-mail](#) with your thoughts about the conference and what you're doing (or not) as a follow-up. We hope we'll be able to pull an article or two together for upcoming issues of *The Scoop*!

Meet Emily Johnson



Emily Johnson has been in her job as **Children's Programming Coordinator at the American Falls District Library** for two years and she's one very busy woman. Her library serves a population base far beyond the actual boundaries of the agricultural community of approximately 4,000 about 25 miles west of Pocatello.

She's responsible for both the weekly preschool story and craft time and the "Kid's Club". She also visits four day care centers on a monthly basis as well as the school district's after school program. As an added "bonus" she is in charge of the six-week long Summer Reading program. And, her library hosts a daily story time for a month in cooperation with the migrant summer school program. Emily recently partnered with the local school district and Head Start on the Read to Me Boomerang and Jump Start projects. In April of this year, American Falls District Library also sponsored a very successful Dia de los Niños celebration.

Emily's background is in education. For 11 years she worked as a teacher. "Then I was fortunate enough to be able to be a stay-at-home mom when my children were small," she said.

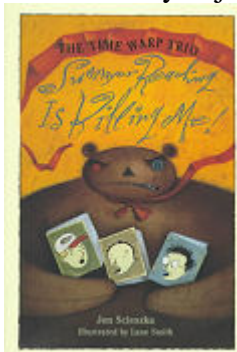
"The same things that attracted me to teaching are the things that pulled me to work at a library—the generous salary and luxurious perks," Emily says somewhat tongue-in-cheek about the last part of her statement. Seriously, she considers a favorite aspect of her position to be the opportunities for creativity. "I love matching a story's theme with an art or craft project that enriches a child's imagination," Emily says. She sees every day as a learning experience in the art of storytelling and capturing a child's fleeting attention. "It's great fun to share outstanding books with children, hopefully sparking their interest in the joys of reading."

Emily thinks the people she works with rank as “the best”. They all share not only a great deal of laughter, but also a strong “can do” attitude that helps make the



summer reading program a resounding success.

Emily works 30 hours a week which gives her a day to catch up on family matters. Her children, who are in middle and high school, are a rich source for reading material. Her fifteen year old particularly recommends *Kiki Strike* by Kirsten Miller. Emily enjoys the humanness of *Petey* by Ben Mikaelson and the



humor, visual quality, irreverence, and just plain silliness of Lane Smith and Jon Scieszka. Although she finds it impossible to pick a favorite children’s author, Emily finds comfort in knowing there’s always a good book waiting to be read.

When she's not at the library, Emily tells us, “I like to spend time in my yard, go for hikes in the woods, and read—all while pretending my house is clean.”

Library to Library

Good news in Idaho Libraryland!



Bellevue Public Library Director Patty Gilman called the other day to say their library will receive \$10,000 from a local foundation to remodel their children's area. Patty pitched the proposal a month ago and had to wait several weeks to hear if they would get the funding. It sounds like she did a great job with the presentation and she's thrilled with the chance to provide a better space for the kids in the Bellevue area.



Congratulations to Norma Jean Sprouffske at the **Canyon County School District** (based out of Caldwell). Norma Jean spent weeks of her time writing a grant for the Improving Literacy Through School Libraries program. It paid off and they will be receiving \$300,000! The district's Libraries and Literacy through New Connections (LLiNC) program will ensure improved student reading skills and overall academic performance for the district's 6,108 students. The program will increase access to up-to-date school library materials and provide well-equipped and technologically advanced school library media centers. Activities will include purchasing curricular-aligned library books and materials, enhancing access through extended hours to school library media centers, and acquiring equipment and software to support resource-sharing networks.

We couldn't be happier for all the school libraries in the Caldwell area and all the students who will benefit from this opportunity. We hope Norma Jean will be able to update us as they move through the process. We're anxious to hear how it goes! See School Zone below for a little more information about the Improving Literacy Through School Libraries program.



If you just finished reading Emily's profile, she's about to get a lot busier! **American Falls District Library** passed their \$2.2 million bond issue to expand and remodel their library. Of 470 votes cast, 334 (71%) were in favor with 136 votes not in favor. Passage of the bond required a 66 2/3% majority. Congratulations to everyone who worked so hard on this election.



The **Larsen-Sant/Franklin District Library** in the Preston area is also celebrating passage of a two-year temporary operating levy for \$129,000. Of 141 voters, 109 voted yes and 32 voted no. While this levy did not require 66 2/3

percent to pass it is still encouraging to note that 77 percent of those who voted



favored the measure. Congratulations!

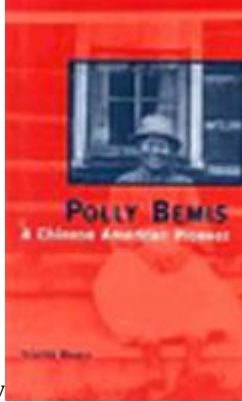
Young Adult Corner:

Are they dancing at your library? Dance Dance Revolution, which goes by DDR, is a music video game sweeping the country. According to [Wikipedia](#), the game is played on a dance pad with four arrow panels: left, down, up, and right. These panels are pressed using the player's feet, in response to arrows that appear on the screen in front of the player. The arrows are synchronized to the general rhythm or beat of a chosen song, and success is dependent on the player's ability to time and position his or her steps accordingly.

The Teen Advisory Group at the East Longmeadow Public Library in Massachusetts recently brought DDR to their library. With the help of the Friends of the Library and other library funds, they added two Sony Playstations, two DDR games and four DDR mats. They connected one Playstation to a television and the other to an InFocus projector. With both stations running, there was very little waiting and everyone had plenty of opportunity to dance. Thirty-nine teens showed up for the first DDR night held on a Friday night after closing. Members of the library staff were on hand to supervise the event. At the end of the night, teens filled out a quick survey about the evening, and were asked what other kinds of events would bring them to the library. DDR was at the top of the list! Staff reported this was an easy event to organize once the equipment was purchased. Many teens brought their own games and mats. A \$2 donation to the Teen Advisory Board, who hosted the event, was requested for admission, and the library provided a snack bar, with proceeds to benefit the Teen Board as well. (Source: *Wrapper*: the newsletter of the Western Massachusetts Regional Library)

Book Look

States are gearing up to participate in the Pavilion of States at the **National Book**



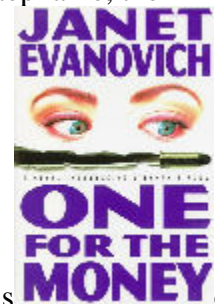
Festival which will be held on the Mall in Washington, DC in September. A booklist of children's titles from every state will be distributed at the Festival. Idaho's featured book this year is ***Polly Bemis: A Chinese American Pioneer*** by Priscilla Wegars. Thanks to several *Scoop* subscribers who recommended this title. This picture book biography of one of the Pacific Northwest's most famous Chinese Americans traces Polly's life for 60 years in Idaho. Polly was born Lalu Nathoy in China, was sold into slavery as a child, brought to the United States, and taken to Warren, Idaho, by her owner. She eventually made a life for herself, marrying saloon keeper Charlie Bemis. The couple homesteaded in a remote area along the Salmon River.

For lesson plans relating to Polly's life, visit this web site www.uidaho.edu/LS/AACC/Lessons/.

Did you get to read any good books this summer?



No. **Notus Elementary School Librarian Irene Basaldua** says, "A friend introduced me to the Janet Evanovich series about Stephanie, the



lingerie buyer turned bounty hunter. There are 12 in the series s o

far starting with *One for the Money*. She writes so vividly that I can picture what is happening and has me laughing so hard throughout the entire book. I started reading them last March and am about to start book *12 Sharp*. I am also looking forward to reading others books by her this summer." Irene and others are asking for your suggestions for other good books -- for adults and kids at heart! Send a quick e-mail to [Stephanie](#) and we'll keep publishing them.

Stephanie is always looking for good audiobooks that will get an 8 and 11 year old and their parents through miles of drive time. Her family gave a collective thumbs



up to *The Convicts* by Iain Lawrence. When his father lands in debtors' prison, 14-year-old Tom tries to survive on the rough streets of early-nineteenth-century London. The setting is Dickensian, though more gruesome, and the story is packed with action and wild coincidence. "We liked the narrator and spent the rest of our vacation talking with early-nineteenth-century London accents." She also enjoyed *The Miraculous Journey of Edward Tulane* by Kate DiCamillo and has been reading some of Tony Hillerman's stuff. "I'll be picking through the [2006 Selected Audiobooks for Young Adults](#) list soon to keep us busy during our next vacation drive and I'll try an Evanovich title too!"

Speaking of audiobooks . . .

YALSA and ALSC announce Odyssey Award for best audiobook produced for children and/or young adults

The Young Adult Library Services Association (YALSA), the fastest growing division of the American Library Association (ALA), and the Association for Library Service to Children (ALSC), administrator of the prestigious Caldecott and Newbery Medals, among other awards, are pleased to announce the Odyssey Award, a new award for the best audiobook produced for children and/or young adults. The award, which will debut at ALA's Midwinter Meeting in 2008, is sponsored by Booklist magazine and administered by YALSA and ALSC.

"With teens downloading music, podcasts and e-books in record numbers, this is the perfect time to announce the Odyssey Award for best annual youth audiobook," said YALSA President Judy Nelson. "As authorities in selecting young adult books, YALSA is excited to be working with such prestigious organizations as ALSC and Booklist."

"A little over a decade ago, unabridged spoken-word versions of children's books were a rarity," said ALSC President Kathleen T. Horning. "The Harry Potter

audiobooks really helped to popularize this medium for children and raised it to an art form. The Odyssey Award will set the standard for excellence, pointing children and teens toward the very best in audiobooks."

A committee consisting of ALSC and YALSA members will select the award. The 2008 award will represent the best audiobook released in 2007. (Source: ALA News Release)



Upcoming Events

Upcoming Training Events

Sign up for **New Technologies and New Literacies for Teens**. The Idaho Commission for Libraries will be offering Idaho public and school librarians an exciting opportunity this fall. A cohort of 12 - 15 people will participate in an online class October 2-30, 2006, to learn how teens' use of technology to play, learn, and create improves their text-based literacy skills. This group of people will meet face-to-face in Boise before and after the online course. The Commission is negotiating a group rate and will pay the \$195 registration fee, plus travel and related expenses for the two meetings in Boise (one half day session on September 28th before the online class starts and one day-long meeting on November 17th.) For more information or to register, go to <http://www.lili.org/forlibs/ce/new-literacies-for-teens.htm> by September 1, 2006.

September 7, 11, 19, 2006: **Opening Doors Workshops**. Opening Doors for Families @ Your Library workshops, sponsored by the Read to Me program, will be held September 7 (Boise), September 11 (Coeur d'Alene), and September 19 (Pocatello). See <http://www.lili.org/read/readtome/opening-doors-flyer.htm> for more information.

The **2006 ALSC Institute** will be held September 14-16, 2006 at the Hilton Pittsburgh Pittsburgh, PA. The theme is CHILDREN'S SERVICES TODAY AND TOMORROW. "Plan to join ALSC for its biennial Institute in 2006 and take advantage of this opportunity to recharge and network with other library professionals. This three-day event includes a preconference focusing on legal issues and children's services (e.g., copyright, intellectual freedom, public behavior, abuse reporting); stimulating continuing education workshops; exciting keynote speakers; an informative program on ALSC's Kids! @ your library® campaign; and much more." See <http://www.ala.org/ala/alsc/alscevents/06Institute.htm> for more information.

October 4-6, 2006: **Idaho Library Association Annual Conference in Moscow**. See <http://www.idaholibraries.org/conferences/index.htm> for more information.

October and November: **E-Branch in a Box workshops around the state**. E-branch in a Box is a new initiative from the Idaho Commission for Libraries (ICFL) to assist Idaho libraries in having a web presence, which is defined as having a vital website that is an extension of the library providing information about or access to library services. See <http://help.lili.org/node/91> for more information.

September Events:

September is **National Library Card Signup Month**. This is a time when the American Library Association and libraries across the country remind parents that a library card is the most important school supply of all. There are some great tools and information at www.ala.org/ala/pio/otherinit/card/librarycard.htm .

September 4 – **Labor Day**. The first Monday in September is dedicated to the social and economic achievements of American workers. It constitutes a yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country. For more on Labor Day go to <http://www.dol.gov/opa/aboutdol/laborday.htm>.

September 23-30 - **Banned Books Week**. Observed since 1982, Banned Books Week celebrates the Freedom to Read and reminds Americans not to take this precious democratic freedom for granted. Find out more at: www.ala.org/bbooks.

Amazon.com's Listmania notes recently banned and challenged books in 2006 including Maya Angelou's *I Know Why the Caged Bird Sings* and notes that Shakespeare's *A Midsummer Night's Dream* was cancelled as a school play in Fulton, Missouri.

Just a few months ago, **Nampa Public Library** had to deal with a controversy involving the accessibility of sexually oriented books and their availability to young readers. For more on this you may go to www.google.com and search Nampa, Idaho Public Library. This site also includes an *Idaho Statesman* editorial of July 11th backing Library Director Karen Ganske's decision to keep the books but to move them to the tallest shelves available.

Probably the most extreme form of banning books is to burn them. The most well-known instance of some 20,000 books burned on May 10, 1933 in Berlin during a student rally as the Nazis rose to power in Germany. The target was anti-Nazi, Jewish-authored, and so-called "degenerate" books. Ernest Hemingway and Helen Keller were among the authors whose volumes were thrown into the bonfires.

Book burning is as old as 210 BCE when a Chinese emperor ordered the burning of books for reasons of national security and to make sure these volumes didn't make another appearance, he ordered leading scholars executed. In 1814 when the

British burned the US Capitol, the entire collection of the Library of Congress was destroyed. In 1815 it was rebuilt from the personal library of President Thomas Jefferson. One of the most recent losses of books, culture and records was the looting and burning of the National Library and Archives in Baghdad, Iraq in April 2003. An interesting history of the topic is found at www.ronaldbrucemeyer.com/rants/0510almanac.htm . The US Holocaust Memorial website www.ushmm.org/museum/exhibit/traveling/ has a list of cities across the country which will be visited by an exhibit titled Fighting the Fires of Hate-- America and the Nazi Book Burning.

Author Birthdays

September 8 - **Jack Prelutsky** (born in 1940). Poet and author of *The Frogs Wore Red Suspenders*, *For Laughing Out Loud*, *The Sheriff of Rottenshot* and other titles. http://teacher.scholastic.com/writewit/poetry/jack_meet.htm

September 15 - **Tomie dePaola** (born in 1934). Author and illustrator of *Bill and Pete Go Down the Nile*, *Tomie de Paola's Mother Goose*, *The Legend of the Poinsettia* and more. www.tomie.com

September 24 - **Shel Silverstein** (1930 - 1999). Author and illustrator of *A Light in the Attic*, *Where the Sidewalk Ends*, *The Giving Tree*, *Falling Up*, and more. You can read about the author at www.shelsilverstein.com .



Summer Reading News



Toys purchased for distribution through summer reading are subject to recall. The Idaho Commission for Libraries purchased bendable Cat and Dog toys from Highsmith, Inc. for distribution to public libraries through the national Collaborative Summer Library Program. These toys were distributed throughout Idaho by public libraries for children participating in school visits and summer reading programs. For more information, go to the [Commission's web site](#).

[Print a recall flyer to post at your library](#)



Easy, fast, convenient - Summer Reading Online Reporting Form

The **2006 Summer Reading online reporting form** is now available. Please go to: <http://libraries.idaho.gov/2006summer-librarians>. A PDF version of the report can also be downloaded if you prefer to fax or mail your report. The information you send is critical to helping the Idaho Commission for Libraries plan for continued support of summer reading programs. The deadline for reporting is **August 31**.

Several libraries have already sent us their data and comments. It looks like attendance has increased for many libraries. Here is what a few have had to say about their experiences:

Heidi Arzola, Portneuf District Library in Chubbuck: "The school visits have a huge impact on how many kids come in to sign up. They get excited and they do come in as a result of the school visit. Your role in the community is important. When you visit schools, parks, and day cares and when those same kids you visit come into the library, they feel like they know you. They feel welcomed and excited about reading. Prizes are fun to have and give away. When a child receives a nice prize, that spreads like wild fire and other kids want to know what they need to do to receive the same prize. Parents are the same way. They want their children to earn those prizes.

I think as librarians, we need to decide what our focus is in the summer. Do we spend 50 percent of our time providing service at the library and 50 percent in outreach to underserved? We can't reach the underserved unless we leave the library to provide it. And how do we do that? It would be wonderful if each library had an outreach person to do that. But most libraries have part-time or full-time children's librarians drowning in just providing services at the library. It has to be a priority and commitment for libraries to reach the underserved."

Lucy Barnard, Post Falls Public Library (Post Falls summer reading staff pictured below, left to right Peggy Cooper, Cate



Symons, Bobbi Whatcott, Lucy Barnard): "Our July 2006 juvenile circulation was up 37 percent from the previous July. We partnered with Ponderosa Elementary School and received the \$200 worth of free books for each of us. The principal was very excited about the partnership, and attended two library programs. We attended their school assembly to promote

summer reading, and the school promoted it through phone calls to homes by volunteer. This partnership jump-started us into visiting all four elementary school since we had a skit and materials all ready to go.

I was surprised how enthusiastic the schools were about our visits. At each school the school librarian introduced us and helped distribute the materials. (One principle even gave us a big hug!) They all mentioned the difference they see when kids read over the summer and wanted to help in anyway they could. It was a very positive experience."

Jillian Subach, Meridian District Library: "Our library was able to host a separate prize desk to help give prizes to kids, and that helped so much with crowding in the kids' department. Also - the entire library closed for the end-of-summer carnival, which was a huge staffing success."

Linda Rasmussen, Grace District Library: "Once again we have survived another intense four weeks of summer reading and managed to have a fun time doing so! Community members have made favorable comments on the number of children visiting the library during summer months. We have found the increased visibility brings more people into the library to see what all the excitement is about and helps make the community aware of the importance of the library."

Debbie DePaola, So. Bannock County District Library, Lava Hot Springs: "We live in an awesome community with lots of support for what we are trying to do for the entire community. One organization asked if they had donated enough money to cover the costs of the program and our children. (I'm still stunned). [To include underserved children,] we had family orientated packets for individuals to work on or as a whole family so these children wouldn't be intimidated and felt comfortable with the program working on it in their homes. We had storytime at the day care center and free lunch program and distributed books to the children."



The CSLP (Collaborative Summer Library Program) materials for



summer reading 2007 "Get a Clue @ Your Library" and "YNK @ Your Library" (You Never Know) will be available this fall, but we



got a sneak peek at the posters that we want to share with you.



Awesome SRP Web Site! Shasta Bolduc from the **Kuna District Library** sent the following: "If you look on the library's website it has a PowerPoint show of all the different activities that went on this summer. We had llamas in the library, Officer Russell and his dog Sadie, Adare Evans with Idaho Fish and Game, Boise Hawks Player Alfred Joseph read a story & answered questions, every child got to be in a parade at the library, and many different animals made an appearance." It's well worth your time to see what they've done to showcase their programs. See www.lili.org/kuna or www.kunalibrary.org. I also like how they've done a photo tour of their library at the same site. Very cool!



We have received several requests for the address to send a thank you to the **Fred Meyer Foundation** for the \$10,000 grant to Idaho libraries for summer reading books. One hundred libraries applied and each received about 40 paperback books to use for summer reading incentives. Here is the address:

Glynda Brockhoff
Philanthropy Coordinator
The Fred Meyer Foundation
PO Box 42121
Portland, OR 97242



School Zone

For the basics on RSS feeds, take a look at “Merrily Down the Stream”, by Will Richardson, a three-page article in the July 2006 issue of *School Library Journal*. This article is a good introduction to the technology – explaining the process and presenting some ways it can be used in schools. *School Library Journal* can be found in LiLI-D. Will Richardson is also the author of *Blogs, Wikis, Podcasts and Other Powerful Web Tools for the Classroom*.



A little more information about the Improving Literacy Through School Libraries program

The Department of Education announced the 2006 grantees for the Improving Literacy Through School Libraries program. In total, 78 grants were awarded in 26 states.

The program is administered by the U.S. Department of Education and is the first program specifically aimed at upgrading school libraries since the original school library resources program was established in 1965. The Department of Education's November 2005 evaluation of the Improving Literacy Through School Libraries program found it has been successful in improving the quality of school libraries.

Numerous studies show there is a clear link between the quality of library media programs in schools staffed by an experienced school library media specialist and student academic achievement.

The Improving Literacy Through School Libraries program is a competitive one-year grant for school districts in which at least 20 percent of the students are from families with incomes below the poverty line. When the funding levels are less than \$100 million in a fiscal year, the Secretary awards competitive grants to eligible school districts. When funds are equal to or more than \$100 million, the program will be distributed as formula grants to state departments of education.

Despite an authorization level of \$250 million, the Improving Literacy Through School Libraries program received only \$19.486 million in FY 2006. Caldwell's successful grant application make two awards to Idaho since the program started. Eight states have never received funding under this program. Congress is currently considering funding levels for fiscal year 2007. Both the House and the Senate Appropriations Committees recommended \$19.486 million for the program in FY 2007.

More information about the program, including a list of eligible school districts in Idaho, can be found at <http://www.ed.gov/programs/lsl/index.html> .

Know the Numbers

For every American child through age 14, more than 11 juvenile books were checked out of public libraries during 2002. *Source: Federal - State Cooperative System for Public Library Data (FSCS)*



A Closer Look at Emerging Trends in Youth Services

by Stephanie Bailey-White

Trend #4: The physical environment of community spaces is becoming very important for library customers. The popularity of chain bookstores and coffee houses where customers can relax, read, attend a program, or browse for hours has led libraries to shift to retailing models.

Residents expect the library to adapt to the need for the varied way that people want to use the library. The library is expected to have differentiated spaces for quiet study and reading, space for computer use and research, space for collections of print and non-print materials, and space to accommodate informal community gatherings, conversations, discussions and programming.

Demand for ease of use and convenience as a factor that people consider when they visit a for-profit or public facility. Customers, who lead increasingly busy lifestyles, expect efficient and friendly service and comfortable surroundings. Organizations that provide knowledgeable and friendly service with readily available resources are rewarded by customers with increased use. Time starved families, especially with young children, look forward to services and resources that respect their time. (Statements from the Mount Laurel Public Library's long range plan, www.mtlaurel.lib.nj.us/about.html -- also contains a great slide show and wonderful handouts of how "We added WOW to our Library! Take a look at our Trading Spaces: Reinventing the Library Project.")

Ideas for ways to jazz up your facility:

- Weed. Get rid of books that are outdated, worn, and ugly.
- Highlight new materials and get them processed quickly.
- Package books and videos together for parents to pick up on the run. Boundary County District Library found this approach worked for those parents who come in, check out three videos and run out. Now they bundle books and videos together

to get more books into the hands of kids. Placing videos in the back of your library so people have to walk past the books (like grocery stores do with milk and bread) is another strategy for promoting books. Six packs of books, Together Time bags, and story kits also help increase circulation and aid busy parents.

- Look for colorful cubes, sofa tables and/or baker's shelves for displays. Visit bookstores and see how they are highlighting children's and young adult books. Put book displays near your computers, circ desk, and study tables.
- Play with color and height. Essential tools of the trade consist of fishing line, scissors, double-sided sticky tape, masking tape, pins, posters, a sewing kit, and a staple gun.
- Try inexpensive tricks such as enlarging book covers and mounting them on foam core. Books are just too small. Try making calligraphic signs about the books on display and then putting the signs into photo frames, a la Restoration Hardware.
- Folkmanis' company slogan is "Handle with Fun!" and this is exactly what you want your customers to do. Position items in a highly visible location where little and big hands can easily reach them. Use plastic buckets for board books and bins that people can flip through for a change.
- Placing books at eye-level, front face presentation, and displays all improve access to books for children who generally browse for books for short periods. Placing books near tables and having equal access to fiction and nonfiction is important. The role of parents in finding materials for their children cannot be underestimated. Alerting parents to what is available by discussing where things are during storyhours, and introducing them to different areas of nonfiction is important. (Source: "Information Picture Books in the Library: Do Young People Find Them?" by Patricia A. Larkin-Lieffers)

Want more information?

- Read *Why We Buy: The Science of Shopping*, by Paco Underhill, ISBN 0-684-84913-5. An article that summarized some of Underhill's comments and observations he made during the 2006 PLA Conference can be found in the last issue of The Scoop, www.lili.org/scoop/may1206.htm
- Take a look at these PowerPoint slides from the Richmond Public Library, B.C. They've doubled their circulation by using inexpensive retailing ideas and focusing on customer service: www.yourlibrary.ca/Good_to_Great.pdf
- Handouts from the South Jersey Regional Library Cooperative's trading spaces project and information on retailing can be found here. Slides of what their library looks like now are at www.sjrlc.org/tradingspaces

Tips & Tools

New Books at the Idaho Commission for Libraries:

Dynamic Youth Services through Outcome-Based Planning and Evaluation, by Eliza T. Dresang, et al. American Library Association, 2006. [027.62 DRESANG 2006]

A step-by-step, patron-centered guide to help you integrate outcome measures into regular library processes with minimal effort.

Something Funny Happened at the Library: How to Create Humorous Programs for Children and Young Adults, by Rob Reid. American Library Association, 2003. [027.62 REID 2003]

Tricks of the trade for how to warm up an audience, choose age-appropriate material, use facial and vocal expressions, and select props.

These books and many others are part of the Professional Development Service offered by the Idaho Commission for Libraries (ICFL). Materials can be checked out either by direct loan or through interlibrary loan at your library. Go to <http://libraries.idaho.gov/professional-development-collection> to fill out an application for a library card. For more information on borrowing ICFL materials, call (208) 334-2150 or (800) 458-3271.

News Beyond Idaho

Here's a good idea from the Williamsburg Regional Library . . .

The **50 Hour Club** members receive recognition in the library newsletter. In addition, each volunteer chooses a new book in which a 50 Hour Club bookplate is placed with the volunteer's name and his/her accomplishment noted. When the 50 hour mark is reached again a volunteer's membership is renewed and a new book can be selected. After the new club members' names are listed in their newsletter, the article ends by saying, "Thanks for sharing your time and talents. For more information about volunteering, please call the library" (and lists the

number). Good idea!



Talk Back: We welcome your feedback on anything in *The Scoop*. Just e-mail [Peggy](#) or [Stephanie](#) and we'll print your comments in *The Scoop*.

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