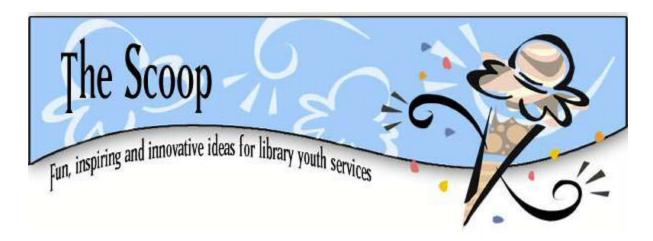
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• Welcome!

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Welcome

The countdown is on! It's the time of year when some of our school librarian friends are counting down the days until school is out and our public library buddies are counting the days until their summer reading programs begin. Others are counting the days (63 from today if you're curious) until the new Harry Potter book is released (download a Harry Potter screensaver and countdown clock for your desktop at www.scholastic.com/harrypotter/funstuff/countdown/).



In the meanwhile, we're counting on you to keep *The Scoop* in mind this summer. Sends us a quick book review or let us know how what you have planned for your Harry Potter Party or fun summer reading programs. We love to hear from you! And right now we have some awesome Summer Reading materials and other rewards for every publicly-funded school or public library in Idaho who contacts Peggy McClendon or Stephanie Bailey-White at (208) 334-2150 or 1-800-458-3271 with ANY information we can publish in *The Scoop*. These items are available to the first 25 people to send us an e-mail. After that prizes will be available as supplies last.



Meet Shirley Cobble

Shirley Cobble has been the Media Director for the Idaho School for the Deaf and Blind (ISDB) for 12 years. She recently decided to move and will be the High School Librarian for the Wendell School District effective August 15. She was the Director of the Wendell School District Libraries for 17 years before going to ISDB. "I started working in a library in Oregon and loved it. It's hard to beat reading to kids and sharing good

literature. And I love working with all the teaching staff and finding materials that enhance their lessons," Shirley said.

Once Shirley was sure she wanted to spend her working days in libraries, she went back to school to finish her teaching degree. She moved to Idaho and was Filer High School Librarian for one year before moving to Wendell. As part of the move to the Idaho School for the Deaf and Blind, she continued her education by getting a Masters in Deaf Education from Idaho State University. She also learned sign language and continues to learn more signing skills daily. "It is very fulfilling to work with a student population that has a different way of learning and I enjoy learning along with them," she said.

ISDB has a student population of about 600 students, 65 who attend school at the campus in Gooding. The first school for the Deaf and the Blind was opened 100 years ago in Idaho, so Shirley and two other teachers decided that ISDB should have a celebration. Shirley was the coordinator for the Read Captions Across America so she combined the ISDB Centennial Celebration with this yearly reading event. "We had an Alumni/Guest Dinner for 260 people, ten ISDB historical displays, six guest speakers, music performed by our visually impaired students and a magic show performed by Matthew and Liliana Morgan (a deaf married couple) from Wisconsin. We were overwhelmed by the large crowd that came to honor the past history of ISDB and everyone had a wonderful time," Shirley said.

Shirley is proud of the many things she has helped accomplish over the years. She successfully wrote the first grant to the J.A. and Kathryn Albertson Foundation to integrate the Accelerated Reader program into the library. "The \$50,000 grant was a big deal for the school," she said. She also developed a parent library and a new elementary library for the visually impaired. For the past nine years the school library has sponsored Read Across America on Dr. Seuss' Birthday, incorporating the Caption Media Program by expanding it to Read Captions Across America.

Shirley was awarded the National Outstanding Manager of the Year for The Open Captioning Media Program Project in 2006 (Read Captions Across America). She received an all expenses paid trip to the American Library Association Conference in New Orleans. "That was a great experience and a great honor. The four main speakers were Laura Bush (America's First Lady), Madeline Albright (former Secretary of State), Anderson Cooper (CNN news reporter), and Cokie Roberts (news analyst). I was able to get autographed copies of Madeline and Anderson's new books," Shirley said.



Shirley has promoted a strong partnership with the school and Idaho Public Broadcasting Television (IPBT). As a result, ISDB was selected as one of a handful of sites to premier the first showing of "Give Me a Little Sign" from the PBS series Maya and Miguel. The episode introduced a new deaf character, Marco, who has been mainstreamed into the local public school and uses sign language to communicate. "Ron Pisaneschi was our special guest speaker from IPBT. PBS provided Paco (the parrot) and costumes of Maya and Miguel for two ISDB

students to wear during the premiere event. Teachers received activity guides and lesson plans. All students received books, bookmarks, bracelets, poster, pencils and refreshments. It was a very fun event for our students, their families, and other guests from around the state," she said. Shirley is shown clowning around in the photo at the right (she's the one wearing the glasses).

Shirley has been instrumental in getting equipment in the ISDB Library/Media Center for the production of Braille, twin vision and tactile graphics books. ISDB has enjoyed a great partnership with Idaho's Correction System where prisoners work on their Braille

Certification and utilize their job skills by creating Braille books for ISDB and the Idaho Commission for the Blind. Shirley said a grant helped provided the equipment and the correction system provided the labor, it's been a win-win deal. We were also able to purchase a "Tiger" Tactile Graphics machine with funds from the Idaho State Grange a few years ago. Now, we can produce professional quality tactile graphics and twin vision books for students throughout the state in a timely manner.



Here is a list of a few of the books that Shirley has enjoyed reading this year.

- Madam Secretary: A
 Memoir and The Mighty and
 the Almighty: Reflections
 on America, God and
 World Affairs (autographed)
 by Madeleine Albright
- Dispatches from the Edge: A Memoir of War, Disasters, and Survival by Anderson Cooper (autographed)
- The Measure of a Man: A Spiritual Autobiography by Sidney Poitier
- All Together in One Place: A Novel of Kinship, Courage, and Faith by Jane Kirkpatrick
- Queen Isabella: Treachery, Adultery, and Murder in Medieval England by Alison Weir (I'm currently reading this and it an excellent book about English history.)
- *The Cay* by Theodore Taylor which I'm re-reading and reading to the ISDB junior high students right now.

"The list could go on and on, since I listen to book tapes on my way to work and back almost everyday," she said.

We wish Shirley the best of luck in her latest move and are glad she's still a part of the Idaho library community!

Library to Library

Kids' imaginations rule at library's LEGO event

Nearly 100 children and adults squeezed into a community hall for Coeur d'Alene Public Library's second annual LEGO-rama. The library sponsors the event as a way to draw boys and girls together and get them excited about learning to build things. David Townsend, public relations and volunteer coordinator for the library and the official "LEGO leader," said he wants the children to learn that the library is a good resource for information on how to build anything, not just LEGO toys." The response was so big at the first LEGO-rama event last year that librarians arranged to use a local church's community hall until a new 38,500-square-foot, \$6.5 million library is complete. The LEGO-rama is one of two big children's events put on by the library. The other is a tea party themed to the American Girls series.

Culdesac facility trades up!



The Culdesac Branch of Prairie River Library District recently moved to a new location and tripled the amount of space it has available. Culdesac director Beverly Gilliam couldn't be happier about the move. "It's my dream come true," she said as she described the new space.

The photo at the left shows some of the 80 plus volunteers, including three classes of high school P.E. students, who helped move the library collection by relaying books from

the old building to new site.

The library was housed in a 420-square-foot building. "That included the tiny bathroom and storage!" Beverly said. "The new space has 920-square-feet just for books! And we have room for three patron computers," she added. The "new" building is actually a 105-year old bank building with lots of beautiful oak trim and high ceilings. "Some people really doubted that it would work in that building, but I told them to have faith and it has worked out beautifully," Beverly said. The photo at the right shows the front of the new library and the big window that will soon be filled with a big Summer Reading display! **Congratulations Culdesac!!**



Young Adult Corner

Motivating Teens to Read

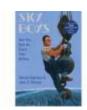
Information from "Adapted motivation survey reveals teen preferences" found in the April/May 2007 issue of Reading Today, p. 36

Recently released high school National Assessment of Educational Progress (NAEP) scores suggest that many older students in the US are just getting by when it comes to reading. (See "Know the Numbers" for more details on the latest NAEP data.) Here are five ideas for teachers and librarians from the article cited above.

- Incorporate into classroom instruction the multiple literacies students engage in out of school.
- Model reading enjoyment.
- Use engaging activities, such as literature circles and book clubs.
- Have varied reading materials accessible.
- Offer elements of choice in reading and projects.

Book Look

Thanks again to Marlene Mabey, BYU-Idaho, for sharing these books from her "Books that Grab You" presentation



Sky Boys: How They Built the Empire State Building by Deborah Hopkinson, illustrated by James E. Ransome (2nd-6th grade) This book shows what it took to build the Empire State Building during the 1930s Depression. Terrific art shows the perspective from the top beams and the amazing feat of building the tallest building in America. Actual construction photographs are on the end sheets. The book was a 2006 Boston Globe-Horn Book Picture Book Honor winner and a 2007 ALSC Notable Book.



Team Moon: How 400,000 People Landed Apollo 11 on the Moon by Catherine Thimmesh (5th grade and up)

Here is a rare perspective on the Apollo 11 excursion. The story belongs to many people: the seamstresses, engineers, flight directors, photo developers and more--the team who put the first man on the moon. The book shares the experience through direct quotes from those working behind and in front of the scenes, revealing the concerns of these

people. By using NASA transcripts, national archives and NASA photos, Thimmesh captures the sheer magnitude of the Apollo flight and the perseverance and ingenuity of the greatest team ever.



The Wright 3, by Blue Balliett, illustrated by Brett Helquist (4th-8th grade)

With her distinct style, Balliett returns to Chicago and the detective work of Calder and Petra, sixth graders at the University School. The time Tommy, Calder's former best friend who had moved away for a year, joins them. In this architectural mystery, destruction threatens Frank

Lloyd Wright's Robie House, and the Wright 3, as the protagonists call themselves, piece together the puzzle that will lead to the building's rescue. While friction initially mars the three-sided friendship, Petra, Calder and Tommy soon appreciate their individual roles in solving the compelling mystery.



Upcoming Events

May 31, 2007 is the deadline to apply for the 2007-2008 Read to Me First Book program. First Book is a national nonprofit

organization with a single mission -- to give children from low-income families the opportunity to read and own their first new books. The program provides a book a month for a year for each participating child and workshops for families. In addition to the 12 books each child receives, another program goal is to provide library cards and contact with librarians for at-risk children. Applications for new and returning libraries to participate in the 2007-2008 project year are due in May 31, 2007. See http://libraries.idaho.gov/firstbook for more information.





May is Get Caught Reading Month

The Get Caught Reading Campaign is sponsored by the Association of American Publishers. They have some great free (you must pay shipping and handling) posters of celebrities who were "caught" reading available via their website at www.getcaughtreading.org. See the article below for more information.

Looking way ahead, save these dates:

September 10, 12 or 14: The ICFL Read to Me program will be sponsoring early literacy workshops in three locations -- Sept. 10 in Coeur d'Alene, Sept. 12 in Pocatello, and Sept. 14 in Boise. The primary presenter is nationally-known Sue Nespeca and this promises to be a fantastic day of learning.

Sept. 29 - Oct. 6: Banned Books Week

Oct 3-5: Idaho Library Association Annual Conference in Nampa. Don't miss out on the opportunity to attend a fabulous preconference on October 3 -- Trading Spaces: How to transform a library like yours with the money you have right now! This preconference is sponsored by ICFL and features a great team of presenters from New Jersey. You're sure to come away with ideas you can do right away.

Oct. 25-28: AASL National Conference in Reno, NV. (See School News below for more details)

Nov. 11-17: Idaho Family Reading Week

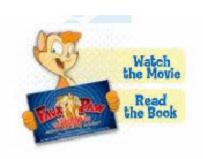
Jan. 11-16, 2008: ALA Midwinter Meeting, Philadelphia

March 25-29, 2008: PLA National Conference, Minneapolis

June 26-July 2, 2008: ALA Annual Conference, Anaheim

Summer Reading News

Attention Summer Reading Coordinators!



The Commission has a blue light special for you—or should we say a lime-light special?

Idaho's **First Lady Lori Otter** is now our Idaho Summer Reading Ambassador. And she wants to visit your libraries and read to your kids. She also wants to highlight the importance of being safe on the Internet, so she'll be reading a favorite of hers, <u>Faux Paws, the Techno Cat—Adventures on the Internet</u>. The First

Lady will bring the book, and you can preview the story at http://www.ikeepsafe.org/ by clicking on the "Read the Book" link by Faux Paws (a kitty) picture.

Anne Abrams is organizing the list of libraries interested in hosting her visit, so if you are interested, please e-mail <u>Anne</u> with the following:

Your Library:

Your name:

Your contact information:

Your program dates, days and times:

Approximately how many children and their ages:

In return, Anne will pass the list along to Mrs. Otter. When Mrs. Otter knows who she is going to visit, Anne will let you know. She'll also provide you with a suggested itinerary for Mrs. Otter's visit and a sample press release. Don't delay--the deadline to let Anne know of your interest is **May 31**.



Idaho library websites feature summer reading:

Cathy Ensley from the Moscow Public Library sent a link to the Latah County District Library's summer reading web site for the district's seven branches. The site has a page for "Get a Clue" and "YNK," and includes an online registration form, the program lineup, and links to some of their presenters' websites. Visit their site at www.latahlibrary.org.

What's on your website? Send <u>Peggy</u> or <u>Stephanie</u> a link and we'll feature it in an upcoming issue of The Scoop.

More resources for "Get a Clue" (Thanks to our friend Rhonda Putney, Youth Services and Special Needs Consultant for the Lakeshores [Wisconsin] Library System)

• Everyday Mysteries http://www.loc.gov/rr/scitech/mysteries/
Did you ever wonder why a camel has a hump? If you can really tell the weather by listening to the chirp of a cricket? Or why our joints make popping sounds? These questions deal with everyday phenomena that we often take for granted, but each can be explained scientifically.

Everyday Mysteries will help you get the answers to these and many other of life's most interesting questions through scientific inquiry. In addition, you will be introduced to the Library of Congress' rich collections in science and technology. All of the questions presented on this Web site were asked by researchers and answered by librarians from the Library's Science Reference Services.

Mystery Writing with Joan Lowery Nixon

http://teacher.scholastic.com/writewit/mystery/index.htm
What does it take to create a truly spooky story? In this workshop, Joan Lowery
Nixon shares writing tips, strategies, and challenges to help you write and
publish a mystery. When you're done with the workshop, you can publish your
own mystery online!

• Ike LaRue at Kohls

Kohl's Cares for Kids currently has Ike LaRue plush toys and books available for \$5.00 each. Check your local Kohl's department store for these items. http://www.kohls.com/main/brand_subcategory.jsp?FOLDER%3C%3Efolder_id=11748493&bmUID=1179152171067

School Zone



Make plans to head to Reno!

Idaho School Library Rep Norma Jean Sprouffske says, "Make plans to join American Association of School Librarians (AASL) and school library media professionals from around the country at the AASL

National Conference 'The Future Begins @ your library,' October 25-28, 2007 in Reno, Nevada." Best known as "The Biggest Little City in the World," Reno is a town rich in history and the conference is rich in professional development opportunities!

Visit the AASL National Conference website to make your hotel reservation, get airline discounts, and plan out your stay in Reno. We have a local map, links to hotels, and lots of useful housing and travel information waiting for you online.

Register now for the best prices. Make travel plans at www.ala.org/ala/aasl/conferencesandevents/national/attendees/attendeehousing/housing.htmwww.ala.org/ala/aasl/conferencesandevents/national/attendees/attendeehousing/housing.htmwww.ala.org/ala/aasl/conferencesandevents/national/attendees/attendeehousing/housing.htmwww.ala.org/ala/aasl/conferencesandevents/national/attendees/attendeehousing/housing.htmwww.ala.org/ala/aasl/conferencesandevents/national/attendees/attendeehousing/housing.htm<a href="https://www.ala.org/ala/aasl/conferencesandevents/national/attendees/attendeehousing/housin

Get all the National Conference details at www.ala.org/aasl/renohttp://www.ala.org/aasl/reno

"Remember Early Bird registration is the least expensive way to go. Early Bird is open now. AASL conferences are motivating, full of information & networking. You will be glad that you rubbed elbows with other idea people eager to share. Go. Have fun. Learn!" Sprouffske said.

Plus there's financial help available to attend AASL in Reno!

If you're interested in attending the AASL Conference in Reno October 25-28, 2007 and have never attended a national AASL Conference, consider applying for a First-Time Attendance at Library Conference Grant. LSTA grants are available to help cover the amount of conference registration, airfare or mileage, and lodging, up to the maximum of \$900.

Libraries may make application throughout the year on a special form found at http://libraries.idaho.gov/files/default/2007CE1stTimeAttend0516Shud.pdf. The completed application must be received by the Idaho Commission for Libraries at least 45 days before the date of the proposed activity.

A few more details:

 Applicants must include a copy of the conference announcement and an agenda with their grant application.

- Grant funds will be paid to the library after completion of the activity and upon receipt of an evaluation and request for reimbursement.
- Local match covers all additional costs of attending the conference.
- It is required that the person attending the conference will be paid their normal salary and benefits for time spent at the conference.

If you have questions or for more information, contact CE Consultant Charles Bolles (charles.bolles@libraries.idaho.gov or 1-800-458-3271 toll-free) or Grants Administrator Sonja Hudson at the Idaho Commission for Libraries.

This is such a great opportunity, we'd love to see as many people attend as possible!

Know the Numbers

NAEP Scores Provide Disappointing News

The most recent National Assessment of Educational Progress (NAEP) reading results for 4th-, 8th-, and 12th-grade levels show that although the percentage of students scoring at the proficient level has significantly improved among 4th graders, the percentage of 8th and 12th graders scoring at the proficient level has remained stagnant compared with the 1992 results. Other NAEP results:

- Despite improvements in 4th grade proficiency rates, 70 percent of students entering the 5th and 9th grades in 2005 were reading below grade level.
- Both dropouts and high school graduates are demonstrating significantly worse reading skills than 10 years ago.
- In general, students entering ninth grade in the lowest 25 percent of achievement are 20 times more likely to drop out than their higher performing peers.
- Some 30 percent of students drop out of high school.

A Closer Look at What's Happening in Soda Springs

Editor's Note: We had heard some great stories about what the staff at the Soda Springs Public Library has been doing in youth services and wanted to highlight some of their recent successes in this issue. Guided by the energy and enthusiasm of Youth Services Librarian Jennifer Balls, the library has seen the number of families attending programs and checking out books increase dramatically in the community of about 3,500 people.

The Soda Springs Public Library staff says one of the reasons for the increase in attendance and circulation is the success of theme days started during this school year. The library's first theme day was targeted at school age children. The storytime was all about the Flat Stanley series of books. Over 50 children attended the two hour program. Youth Services Librarian Jennifer Balls planned the program and volunteers helped provide flat cheese sandwiches, flat potato chips and chocolate milk while the first book in the Flat Stanley series was read aloud. The children also made Flat Stanley Frisbees. The children colored pictures of Flat Stanley and the library has been sending them to South Africa, Japan, Canada, Thailand, Spain, Brazil and other countries. A map at the library shows all the destinations Stanley has and will visit along with photos and souvenirs from his travels. The kids then had Flat as Stanley pancakes they decorated to look like Stanley's face. As they left, all received a yo-yo and some hot chocolate to toast each other just like they do in the book.

The library also sponsored a school-age program with Crazy Cyot, a real life mountain man, and his wife Stargazer. Children heard stories about mountain men, trappers and Native Americans. Hands-on activities and lots of items to pass around were featured during the Friday morning event. Jennifer said that the Friday morning event worked for targeting children ages 5 – 10 for the two-hour story time since school was out that day. "We had around 130 people attend," Jennifer said. "It has been such a success that we are going to have to make two sessions of theme days so we don't violate the fire code anymore at our tiny library."

The photo at the right (click to enlarge) shows the library during the birthday celebration for Dr. Seuss. "We had over 700 books checked out that day. We made ten dozen eggs and five pounds of ham for green ham and eggs. We also gave away over a thousand small prizes for games like Thing 1 Thing 2 activities, a Red Fish Blue Fish fishing pond, making a Cat in the Hat hat, Guess the Number of Goldfish in the Fishbowl, watching a Dr. Seuss movie, and drawings. It was a great birthday party!" Jennifer said.

Outreach is another important component to the library's success. Jennifer visits the six daycares and preschools in Soda Springs weekly and does story times for those children. "I also started a story time bag program this year with these daycares and preschools. I take a bag of books weekly to each and let them keep them for a week. I then exchange them the next time I come. It has been a huge success helping all children in Soda Springs get their hands on a book. The kids love to see me coming with my books and puppets. My name around town to a lot of kids is 'Library.' I love it when they run up to me in the store and say, 'Hi, Library!' and give me a huge hug," she said.

Jennifer is excited to build on the library's successes and has big plans for the upcoming year. "We recently received a large puppet theater in memory of my grandma who passed away a few months ago, who I am named for. I am planning special puppet shows one or two times a month starting next September. We are also going to try a Lapsit program next September," she said.



"We are a small library in a small community. However, our library is truly a city hub. We have a wonderful director, Cindy Erickson, who is always willing to try new ideas and let me as the Children's Librarian do some crazy and fun things. Our staff is the most wonderful staff in the world. All of us working together as a team is what makes the programs that we have so successful." The photo at the right shows the team that makes it all happen. Bottom row from left: Matt Balls and Jennifer Balls. Top from left: Cindy Erickson,

Esther Melander, Diana Mickelson, Christine Gentry. Kimberly Empey and Andrea Olson are missing from the photo.

Tips & Tools

New Books!



The Idaho Commission for Libraries Professional Development Service (PDS) provides access to numerous titles in the field of library and information sciences. Free shipping to and from your library is provided! See http://libraries.idaho.gov/pds for more information. The following are a few of the recent additions.

Preparing to Use Technology: A Practical Guide to Curriculum Integration, by Blanche W. O'Bannon, Pearson, 2007. This text provides a basic understanding of current software, adaptation for special learners, and ideas for curriculum integration without extensive discussion of history and foundations of technology. [ICFL 371.3 OBANNON].

Shaping School Culture: The Heart of Leadership, by Terrence E. Deal, Jossey-Bass, 2003.

Nothing is more important about a school than its culture. No one occupies a more influential position from which to influence a school's culture than its principal. And no guidebook presents a better, more approachable path toward understanding and building a school culture than this one. [ICFL 371.1 DEAL]

Straight from the Stacks: A Firsthand Guide to Careers in Library and Information **Science**, by Laura Townsend Kane, ALA, 2003. This book fills the need of library students. paraprofessionals, and librarians for an up-to-date resource that uncovers the amazing and varied jobs available in the library field. [ICFL 020 KANE]

New on the Job: A School Library Media Specialist's Guide to Success, by Roth Toor and Hilda K. Weisburg, 2007, ALA.

From job search strategies to discovering your work philosophy to the nitty-gritty details of creating acceptable use policies, this book serves as a wise mentor for new library media specialists. The authors share the perils and joys of the profession along with a wealth of practical advice from a combined six decades of experience. [ICFL 027.8 TOOR]

Serving Teens Through Readers' Advisory, by Heather Booth, 2007, ALA. Getting teens to read for fun is the ultimate challenge, yet research shows that recreational reading improves skills in grammar in spelling while expanding vocabulary. Accessible and encouraging for beginners and an informative refresher for those more experienced, this hands-on guide addresses teens' unique needs with practical tools that help readers' advisors. [028.5 BOOTH]



Need Tuition?

The Idaho Commission for Libraries is revising its Library Services and Technology Act (LSTA) project supporting formal library science courses. In addition to support for courses leading to an ALA accredited Masters Degree in Library Science, grants will now be available for those seeking certification as an Education Media Generalist or who want to take courses for professional development.

Libraries and public schools may apply for funding on behalf of the student who must be a library employee. Currently \$500 per semester is available, but that amount was recently increased. Courses beginning fall semester 2007 or after September 1, 2007 will be eligible for up to \$1,000 and will require 25 percent match. Libraries, Friends of Library groups, and individuals can contribute matching funds. A few more details about the grant program are:

- The grants can be used toward tuition/registration costs and materials.
- Application must be made at least 45 days before the beginning of the course.
- Grants of up to \$1,000 per semester are available; up to a maximum of \$6,000 per individual over his or her library career.
- All applicants must complete a brief form describing the course and explaining its benefit to the library.
- To receive funding for ALA accredited courses, student must be admitted to a Masters degree program.
- Student must have a teaching certificate to be eligible for funding of Education Media Generalist courses. Courses must be offered by an American Council of Education approved institution of higher education.
- To be eligible for other support of formal library science courses, students must explain how taking the course will benefit their library.

 Funds are reimbursed to the library. Receipts for tuition and materials are required. The reimbursement form must also be accompanied by a transcript as proof of grade. Students in an ALA accredited masters program must have a B or better. Those seeking the Education Media Generalist must have a C or better.

For an application form or more information about the grant program, contact ICFL Continuing Education Consultant Charles Bolles, charles.bolles@libraries.idaho.gov or 1-800-458-3271 toll-free, 334-2150 in the Boise area.

News Beyond Idaho

May is Get Caught Reading Month

Students at the William J. Johnston Middle School have been taking photographs of themselves, their families, friends and pets caught up in the act of enjoying the written word, according to Virginia Goncalo, reading specialist at the 800-student school. She estimates there will be a "gallery" of about 500 photos hung up by the time of their school's Literacy Luau in May. The luau is a celebration of reading that parents and relatives are invited to attend.

The project has branched out into the community. Student photographers are going to banks, libraries, senior centers, and child care centers to "capture" other people in the act of reading, silently or aloud. Goncalo is excited about the project because it involves the whole community and provides an opportunity to emphasize to parents and other adults the importance of modeling reading and other literacy behaviors.

The Get Caught Reading Campaign is sponsored by the Association of American Publishers. They have some great free (you must pay shipping and handling) posters of celebrities who were "caught" reading available via their website at www.getcaughtreading.org.

(Source: Reading Today, April/May 2007, p. 46)

Talk Back: We welcome your feedback on anything in The Scoop.

Just e-mail Peggy or Stephanie and we'll print your comments in The Scoop.

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