Adult Services Across Idaho

Learning from other libraries and connecting with community partners

Idaho Library Association Annual Conference 2019
Adult Programming and attendance has grown over the past five years

- Adult Programs Held: 6,113 (2014), 7,597 (2018), 24% increase
- Adult Program Attendance: 83,863 (2014), 106,926 (2018), 28% increase
Library Presentations
PAINT & SIP NIGHT
Paint and Sip Night
Goal: Provide a free, fun night away

- Partners
  - stepbysteppainting.net
- Target audience
  - Adults 19+
- Cost
  - Startup $120
  - Each after $30-50
- Staff time
  - About 4 hours
- Marketing
  - Scarcity

**Paint & Sip Night**

www.stepbysteppainting.net

SEPTEMBER 4
6:30-8:00 PM
ALL SUPPLIES PROVIDED

Do you need a girl’s night, date night or night out by yourself? Come and paint with us and enjoy some mocktails.

*Guided painting by stepbysteppainting.net*

30 SPOTS AVAILABLE
REGISTRATION OPENS AUGUST 21 AT 6:30 PM
REGISTER AT NAMPALIBRARY.ORG/PAINT

@NampaLibrary nampalibrary.org
Feedback

“Hi! I had a great time painting at the library during the paint 'n sip evening on May 1st. It was a fun and relaxed evening away from the kids. The ONLY thing I would have wished were different was to have a 1 inch paint brush instead of the square sponge brush. Wasn't a deal breaker in my eyes though! I can't wait for the next paint night! Thank you Nampa Library for a fun activity!”
Parenting the Love & Logic Way

Goal: Provide free access to quality parenting instruction

- Partners
  - Certified Instructor: Michele Garrison

- Target audience
  - Adults 19+

- Cost
  - Facilitator: $400
  - Books: $15 per participant

- Staff time
  - 1 hour each week

- Marketing
  - Social Media
  - Community Calendars
  - Daycare Centers
  - Family Court Website
SUCCESSES

- Working toward our goals

LESSON LEARNED

- People sign up for free events but don't always attend
Patron Driven Programming

Why?
Where did we start?

Kirk
All Gentlemen and Ladies are invited to
attend the 2nd annual
Jane Austen Ball
Dance instruction will be held on
Wednesdays @ 7pm
September 19, September 26, October 3rd
and the Ball will be Friday, October 12th at 7:00 pm.
Participants may attend all events or one event, as
instruction will be given every night.

Attendees must be at
least 13 years of age
to attend. Those
under age 18 must be
accompanied by an adult.

One person's passion...
Then more patrons had ideas.
"Dude, the game shop won't let us play there anymore. Could we use your tables?"
Communication can turn a meeting room request into a program.
Patrons love to help. Too much?
Costs?
Refreshments for the ball,
the wee little chess boards.

Marketing?
All the usual suspects:
Facebook
Flyers
Posters
Word of mouth
Successes?
All of them.

Failures?
The size of our chess boards.
If only they were all like this.
Adult Summer Reading

- Partners: Many and Varied
- Target audience: 18 and Up
- Cost/ funding source: Programming Budget and Donations from Local Businesses
- Staff time: I won't lie, quite a bit
- Marketing (how we got people to attend!) Lots of Mouths
READING
ON THE
WILD SIDE

SUMMER
2010
Mission Log for __________

Valid for Star Date
June 8 - July 27, 2014

Madison Adult Summer Reading

DON’T WANT TO USE THIS LOG?
This year, play online instead!

REMEMBER, YOU CAN ONLY PLAY ONCE, EITHER ONLINE OR USING THIS LOG.
### Exploratory Missions

| 50 | Disinfect your door knobs, light switches, keyboards and other germ magnets.  |
| 100| Watch an hour of “Naked TV.”  |
| 100| Read a book about or set on Mars.  |
| 100| Read a novel by H. G. Wells.  |
| 100| Read a book about or set during a World War.  |
| 100| Read a work of popular science.  |

#### Doctor Who

| 50 | Make a room in your house “bigger on the inside” by spending at least an hour decluttering.  |
| 50 | Find a call box and take your picture in it.  |
| 90 | Spend some quality time with a favorite TV show.  |
| 90 | Watch a series of British TV or a movie set in Britain.  |
| 90 | Spend a day with a favorite companion.  |
| 90 | Fix something with a screwdriver.  |
| 100| Run!  |
| 100| Read a book with an alternate time line.  |
| 100| Read a “Doctor Who” book. |

#### Star Wars

| 50 | Use “The Force” to hit a target using a laser, dart, arrow, rubber band, etc.  |
| 100| Read a book on space or written long ago.  |
| 100| Read a book about a galaxy, solar system, or other astronomical features.  |
| 100| Read a book about or set somewhere far away.  |
| 100| Read a “Star Wars” book.  |
Star Trek

50 Set yourself a five year mission (goal) and make plans to achieve it.

100 Explore strange new worlds by reading a book about or set on another planet.

50 Seek out new life by going on a nature walk.

100 Seek out new civilizations by reading a book about another culture.

50 Boldly go somewhere you have never gone before.

50 Learn ten phrases in Klingon.

100 Read a book about something that will help you “live long and prosper.”

100 Read a “Star Trek” Book.

Star Wars

Hit a target using a bow and arrow, etc.
GALAXIES, SOLAR SYSTEMS,
& OTHER ASTRONOMICAL
FEATURES

523 Rey, H. A. – The Stars: A New Way to See Them

523.1 Davis, Kenneth C. – Don’t Know Much About the
Universe: Everything You Need to Know About the Cosmos but Never Learned

POPULAR SCIENCE

129 Roach, Mary – Spook: Science Tackles
the Afterlife

303 Diamond, Jared – Guns, Germs, and Steel: The
Fates of Human Societies

355.07 Roach, Mary – Grant: the Curious Science of
Humans at War

622.7 Moore, Kate - Radium Girls: The Dark Story of
Shining Women

621.5, 53 U.S. History of Nearly Everything

About or Set in China

951.05 Cheng, Nien - Life and
Death in Shanghai

951.05 Liu, Binyan - Tell the
in China and Why

951.05 Meisner, Maurice -
History of the People's Repub-
lic of China

951.05 Min, Chen -

Dick, Philip

Florde, Juan

Gabaldon

King, Ste-

King, S.

523.1 523.1
Explore a Universe of Stories at the Library this summer by exploring five different classic sci-fi worlds. Each time you complete a “Mission Objective”
<table>
<thead>
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<th>Phone</th>
<th>Ineligible without Individual's Library Card</th>
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### Riders' of the Stars

(Things their contracts require to be provided backstage)

**As a table, match the artist with their demands.**

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**TABLE #3**
? catherine.stanton@madisonlib.org
East Bonner County Library

Mike Bauer, mike@ebonnerlibrary.org
East Bonner County Library – Our Mission

To provide access to opportunities for discovery, connection, and lifelong learning
East Bonner County Library – Adult Programs

• We want to be a community hub
• We want to foster discussion
• Lifelong learning
• Intergenerational interaction
A Few Examples of Our Partners

- 350.org
- Sandpoint
- Sandpoint Community Radio
- KREY
- Sandpoint
- North Idaho College
- NOAA
- The Reader
- Idaho Writers League
Target Audience

• Target audience – adults of all ages

• Target Interest Groups
  • Seniors
  • Writers
  • Parents/students
  • Civic-minded
  • Jousters
  • Anachronisms
  • Science-based
  • Book clubs
  • Voters

Lauren Pelon multi-instrumentalist lobby concert with Friends of the Library - poster
East Bonner County Library Adult Program

• Staff time – 10 hours per week
• Volunteer time – 2 hours per program from Library volunteers
• Marketing - Posters, calendars, local radio, web, circulation monitor, weekly newspaper articles, PSAs, social media

Indie Author Day Writers' Workshop

Jousting – Medieval Day
East Bonner County Library Adult Programs

• Cost/ funding source
  • Source: 2018-19 Library District Adult Programs budget: $1,014
  • Sandpoint branch: 41 programs, Clark Fork branch: 10 programs
  • Attendance: 1,096

• People
• Program materials
• Marketing
• Film rights
• Speaker travel
• Refreshments
• Grant matches
• Personnel

Brother Music lobby musician and poet
Successes!
Media Literacy

• a project of the American Library Association, in collaboration with the Center for News Literacy

• addressed a critical need in the field and the diverse communities libraries serve for adult media literacy training, with a focus on news literacy

• Another grant driven program that stretches Library resources
• A free four-part reading, viewing and discussion series on climate change

• Funded by a PLACE grant is a library hosted reading, viewing and discussion program for adults provided a book club discussion format for climate change discussion
• This was a precursor to our current discussion series
• First of the grant driven programs that stretch Library resources
Science Cafes

- A monthly expert-led science-based casual discussion series
- Scientific not political
- Current topics
- Science for the "common folk"
- Clearing up misinformation
- www.sciencecafes.org
Indie Author Day

• Annual writer/reader gathering
• Author reading and workshops
• Open to all including writers of all abilities and ages
• Partner: Idaho Writers' League
Lesson Learned

YOU THINK THAT LIBRARIES ARE JUST BOOKS?
YOU MUST BE NEW HERE
Berniece Ende, Lady Long Rider
• Promote and network with target audiences
• Find a common program and partner with other organizations
• Discussion programs are popular
• Involve volunteers
• Try new things
• Need for assessing community impact/evaluation
• Grants
Reading:

THE CHEAPEST WAY TO TRAVEL

Mike Bauer Coordinator
Lifelong Learning Center and Adult Programs
East Bonner County Library
1407 Cedar St.
Sandpoint ID 83864
208-265-2665
mike@ebonnerlibrary.org
www.ebonnerlibrary.org
Arm Chair Traveler/Lecture Series

• Partners: People in our community
• Target audience: Adults
• Cost/ funding source: Free! Free! Free!
• Staff time: Marketing, set up, program attendance, clean up. Approximately 3 hours total.
• Marketing (how we got people to attend!): Flyers, email campaign, Facebook, poster at circulation desk, word of mouth
Success

• One of our most popular adult programs.
• Well attended year after year.
• Minimal staff time.

Lesson learned

• Don't be afraid to ask!
• Everyone has a story.
• Sometimes programs "fall from the sky".