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## Welcome

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It seems like we were just publishing "A Snowy Day @ my Library" photos and here it is Memorial Day Weekend already! Have a great three-day weekend and we hope you have some sunshine wherever you may be!

We're encouraging library staff to sign up for the ALSC Institute and the August 1 workshop for those participating in the 2008-2009 First Book or Every Child Ready to Read programs. See below and in "A Closer Look" for more information.

**Register for the upcoming ALSC Institute:** The 2008 ALSC National Institute will be held September 18-20, 2008 in Salt Lake City, Utah. This is a great opportunity for Idaho library staff to attend a national conference without traveling across the country to get there! The Institute is an intensive learning opportunity with a youth services focus. The Commission for Libraries is providing First Time Conference Attendance grants of up to \$900 for anyone employed in a publicly-funded school or public library. [Grant application forms can be found here.](#) Click on "Application for First-Time Attendance at a Library Conference 2007." **They are due by July 15, 2008.** There is no limit on the number of staff per library or school district who can apply. Because this funding comes from LSTA, each library or school district that applies must also submit (only one, even if the library is applying for more than one staff person):

- [LSTA Eligibility Requirements](#)
- [Debarment Certification](#)
- [Civil Rights Certification](#)

School library staff, in particular, should list their home phone and e-mail in case we need to get in touch with you over the summer. **When registering for the conference, please use this form!** Idaho library staff will get a special discount if you do. Unless you are an ALSC or ALA member (or student), register under the "nonmember" category under 25+ for \$405. We're estimating we'll get at least 25 to attend!

See [www.ala.org/ala/alsc/alscevents/institute/index.cfm](http://www.ala.org/ala/alsc/alscevents/institute/index.cfm) for more information about the Institute. A requirement of the grant proposal process is to contact [Peggy](#) or [Stephanie](#) or Shirley Hansen at the Commission (1-800-458-3271). Also, please feel free to contact us if you have any questions related to attending. We hope to see you there!



We're also reminding everyone that the application deadline to participate in the 2008-2009 Read to Me First Book program is Friday, May 30. Applications [and information can be found here.](#)



## Meet Dawn Schatz

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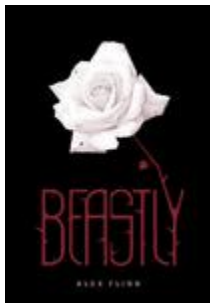
Dawn Schatz works 14 hours as a Tech 3 Librarian at East Bonner County Library-Clark Fork Branch. She's been in that position for eight years and she runs the preschool storytime and youth programs which include Summer Reading, Christmas Crafts, Halloween party, school events, special events, and after school type activities. She also serves as the Gear-Up Coordinator at the Clark Fork Jr/Sr High School, helping students learn about career possibilities. Since the school and the library are across the street from each other, she's been working to strengthen the library's teen programming and beef up the materials available in the young adult section.

Dawn describes the **Clark Fork branch** as a cute little library that's doing a great job of serving the community. Clark Fork has about 500 residents and the library "has a very strong preschool-age base." The library is participating in the Read to Me First Book program and Dawn distributes books once a month to the developmental preschool program and reports that the program is working very well. They also have a nice bank of computers that are always in use, and the open space and atmosphere in the library is very welcoming.



Time was listed as the biggest challenge. "Library programs are always competing with sports and other programs here." She said transportation is also a challenge because so many parents commute to jobs outside of Clark Fork and it's hard to get them to drive to the library too.

To help compete against other popular programs and draw in more teens, Dawn is planning on a media swap and other ideas she picked up as a participant in the "Teens and Technology" course she took this winter. The library will sponsor a "Girl's Night Out" event with free make-up consultations, door prizes, and other fun activities as part of their summer reading program. She's excited about utilizing even more technology in her jobs. "I use a PBwiki for my storytime parents and affiliated preschool, and for a 4-H project, and I hope to create one for Gear-Up. I also teach students to use it in student council and other classroom projects. I love technology and any excuse to use it from wikis to moviemaker to PowerPoint, although I do NOT own a cell phone (no reception). Nor do I have television reception, so I rely on the library providing me with last year's Grey's Anatomy and House DVDs," she said.



Dawn is a big fan of the e-audio program and loves downloading books. One she recently listened to was *Beastly* by Alex Flinn. "It's an excellent YA book and I highly recommend it," she said. She enjoyed all kinds of books as a child, especially fairy tales and *The Poky Little Puppy* was a favorite.

Away from her two jobs, Dawn enjoys spending time with her 12-year-old daughter. She also loves yoga and wishes her daughter liked it as much as she does.

## Library to Library

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Erin Archambeault, Associate Librarian/Assistant Webmaster at the Hidden Springs Branch of the Ada Community Library (ACL) sent this follow-up to the last issue of *The Scoop*:

"Thanks for the word about our teen henna program at Hidden Springs in *The Scoop*! I just wanted to give you some follow-up information about the event! We ended up with almost 20 teens in our little library. They picked their designs from ones we provided or from internet searches (see example on the left), then ACL's teen librarian Anna Warns and I applied the henna while teens waiting their turn chatted, ate pizza, listened to music, or watched a movie. Over the next week, some teens came in to show us how their tattoos turned out and to tell us the positive reactions of friends and classmates. Parents also stopped by to express their appreciation and enthusiasm for the program. We've already had requests to repeat it during summer reading! It was certainly a fun, relaxed program I'd do again in a heartbeat!"



### Coming together to improve services for teens



Library staff from Boise Public, Ada Community and Meridian District got together on May 15th to start making big plans for "The Year of the Teens." Spearheaded by Anna Warns at Ada Community and Linda Brilz at Boise Public, the group is working on a three-pronged approach to providing better services to Treasure Valley teens: great programming, training for all library staff, and improved marketing. The

group hopes to tap into grant funds and get some business sponsors. If you're interested in attending their next planning meeting, contact Anna or Linda at their libraries.

## Young Adult Corner

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### Teens and Magazines: What Are They Reading?

[Note: This column was reprinted from the Montana State Library newsletter. Parts were excerpted from the YALSA Teen Market Profile found at [www.magazine.org/content/files/teenprofile04.pdf](http://www.magazine.org/content/files/teenprofile04.pdf)]



Teens read a wide variety of magazines, especially those or including those that are targeted to their own particular interests, life stage, and gender. When examining the titles that teens read, whether it be by circulation or by percentage of audience, a few distinctive features emerge, such as:

- Teens read a variety of magazine types, ranging from fashion to automotive to electronic games.
- Teens read about their leisure pursuits. Many of the titles that are popular among teens are enthusiast titles.
- Gender is a major driver of magazine title selection.

### Magazines Outperform Top 25 Shows in Reaching Teens

Though the perception may be that teens are geared toward television, the reality is that magazines offer high reach to teens. Initiative recently released a crossmedia comparison (a report that adds up the ratings of each of the top 25 vehicles in both media) and found that the top 25 magazines lead against the top 25 prime-time TV programs in reaching teens 12 to 17.

#### Favorite Magazines for Teen Girls By Percent (%)\*

- YM 46.9
- Seventeen 35.7
- Teen People 35.6
- Allure 16.2
- Vibe 12.2
- In Style 11.2
- Glamour 11.2
- Marie Claire 10.9
- Vogue 10.3
- Source 10.3
- Self 10.0
- Cosmopolitan 9.9

#### Favorite Magazines for Teen Boys By Percent (%)\*

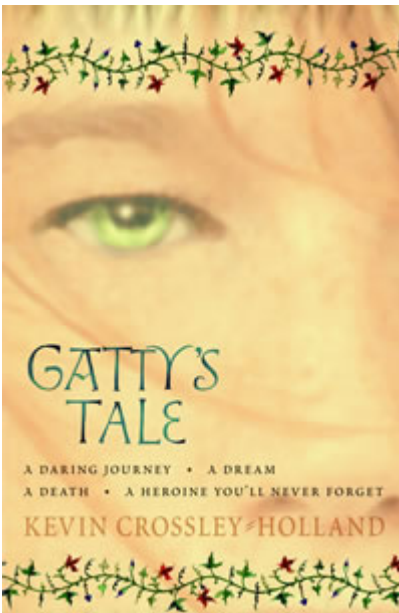
- Dirt Rider 30.4

- Four Wheeler 20.7
- WWE Magazine 19.7
- 4 Wheel & Off Road 19.5
- Motorcyclist 19.4
- Sport Truck 18.8
- Popular Hot Rodding 18.4
- Car Craft 17.9
- Street Rodder 17.1
- Truckin' 17.1
- Cycle World 16.4

\*Base: U.S. Population Age 12+ Source: MRI TwelvePlus 2003

### Did You Know?

Teens who read magazines are engaged in more activities, ranging from sports to music to organized interests, than Teens who do not read magazines.



## Book Look

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### The CILIP Carnegie Medal Shortlist for 2008

*[Editor's Note: Here's some information about this cool UK award. I haven't had a chance to read any of the books on this list yet, but now I want to reserve them all! I didn't even know that Andrew Carnegie provided funding for libraries in Great Britain. - sbw]*

The Carnegie Medal is awarded annually to the writer of an outstanding book for children. It was established by The Library Association in 1936, in memory of the great Scottish-born philanthropist, Andrew Carnegie (1835-1919). Carnegie was a self-made industrialist who made his fortune in steel in the USA. His experience using a

library as a child led him to resolve that "if ever wealth came to me that it should be used to establish free libraries."

Carnegie set up more than 2,800 libraries across the English speaking world and, by the time of his death, over half the library authorities in Great Britain had Carnegie libraries. It was first awarded to Arthur Ransome for *Pigeon Post*. The medal is now awarded by CILIP: the Chartered Institute of Library and Information Professionals, which is a new organisation formed by the Unification of the Institute of Information Scientists and The Library Association on 1 April 2002.

The winner receives a golden medal and £500 worth of books to donate to a library of their choice. The book must have received its first publication in the United Kingdom or

have had co-publication elsewhere within a three month time lapse. All categories of books for children and young people are eligible including e-books and short stories previously published in a magazine or elsewhere. **The Shortlist for 2008** lists seven titles. I'll also be checking out many of the **recent winners** because they look really good too!



## Upcoming Events

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Looking ahead, save these dates:

September 27-October 4: **Banned Book Week.** [www.ala.org/bbooks](http://www.ala.org/bbooks)

October 12-18: **Teen Read Week.** The theme for 2008 is Books with Bite @ your library. More than 4,800 school and public libraries officially participated last year. Register at [www.ala.org/teenread](http://www.ala.org/teenread).

November 7-9: **Young Adult Library Services Association Young Adult Literature Symposium,** [www.ala.org/ala/yalsa](http://www.ala.org/ala/yalsa).

November 16-22: **Idaho Family Reading Week.** This year we're going with a pirate theme: "AAARRRR You Reading?" Watch for packets in early September.

March 8-14, 2009: **Teen Tech Week 2009.** The 2009 theme is Press Play @ your library.



## Summer Reading News

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**Fun display table!** Laura Burnett, Jerome Public Library Director, sent this photo at the left in of one of their summer reading display tables, where they literally turned the table into a bug. "I'm not sure if you can tell but there is a front table which is the body and two back tables which are the wings." Love it!



**Update on Commission summer reading activities**



For libraries who applied for the five summer reading outreach opportunities, here's what has been mailed to far:

- **School Visits** - all participating libraries should have received their plush bugs (or plastic bug bookmarks) and canvas tote bags
- **Read for Your Library** - all participating libraries should have received books sets and flags

In process of being mailed:

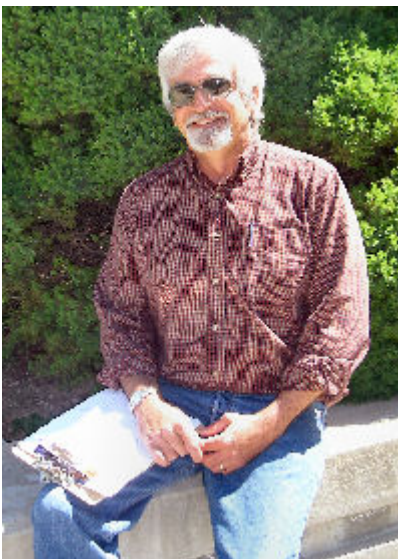
- **Underserved Children** - books, paint sheets and stand up poster have been mailed to most libraries
- **Steering Committee** - book sets have been mailed to those libraries who have sent in their meeting notes
- **Website** - bugs jars and banner (or the substitute magnetic picture frame and flag) have been mailed to those libraries who have sent in their web link

*(Please remember, for those libraries who applied to form a Steering Committee, you need to send Peggy your meeting notes by June 2 in order to receive your set of books. If you applied for the Website, you need to send Peggy the link to your summer reading website by June 2 also. Remember to qualify for the Website materials, you need to have your summer reading page branded with the Read to Me logo. Here is a handout explaining what to do. Get the Read to Me logo.)*

Speaking of websites, look at the [Latah County District Library's](#) website and see all the fun things they have planned at their branches.



We still have not heard from the **Fred Meyer Fund** about our grant for "Books for Summer Readers." Keep your fingers crossed, and we'll let you know if and when you can expect to receive your books.



## School Zone

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### Frank needs your help!

Frank Nelson is the "stat guy" at the Commission for Libraries. In addition to collecting statistics for Idaho public libraries, he recently added gathering public school library statistics to his list of responsibilities. It's a huge undertaking, but the commission staff and an advisory group of teacher-librarians and district coordinators believe the work will pay off in the end. "We don't have good basic data on school libraries in Idaho yet, and we

need more information to show a correlation between school libraries and student achievement," Frank said.

Frank would like to see at least 200 school libraries complete the survey. So far 13 have responded. "The more data we get in the pilot year, the better," he said. "Even if schools don't have all the information, we're encouraging people to plug in the information they do have."

Go to <http://libraries.idaho.gov/school-library-stats> for more information on the online collection tool and how to get your school's username and password. If you have any questions at all, please contact Frank at [frank.nelson@libraries.idaho.gov](mailto:frank.nelson@libraries.idaho.gov) or 1-800-548-6212. Frank would love to talk to you about this project! You can also talk to Debby Wylie, [debby.wylie@libraries.idaho.gov](mailto:debby.wylie@libraries.idaho.gov), and the same number. Debby likes statistics almost as much as Frank does (and that's saying a lot)! Data should be submitted by June 15, although submissions will be accepted over the summer.

## Know the Numbers

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### 2008 State of America's Libraries

Libraries of all kinds continue to be engines of learning, literacy, and economic development in communities nationwide. Americans are acting on their conviction that school library media centers are a key element in delivering the kind of education the next generation needs in order to succeed in a global society, and public libraries are redoubling their efforts to serve linguistically isolated communities. These are among the findings detailed in the 2008 State of America's Libraries report, released each year as part of National Library Week, observed this year from April 13-19.

Americans check out more than 2 billion items each year from their public libraries, according to the report. The average user takes out more than seven books a year, but patrons also go to their libraries to borrow DVDs, learn new computer skills, conduct job searches, and participate in the activities of local community organizations. Average bill to the taxpayer for this remarkable range of public services: \$31 a year, about the cost of one hardcover book.

New studies provide solid evidence that the nation's public libraries are engines of economic growth, contributing to local development through programming in early literacy, employment services, and small-business development. Other studies show that libraries provide an excellent return on investment, have a measurable positive impact on the local economy, and contribute to the stability, safety, and quality of life of their neighborhoods.

School library media centers are increasingly in the public eye, but even as their value is ever more widely acknowledged, funding for them continues to lag. Studies in 19 states have shown that a strong school library media program helps students learn

more and score higher on standardized tests. In Washington state, a year-long grassroots campaign by three determined Spokane mothers culminated in an all-day summit conference and rally in February that helped produce a bill in the legislature to institute state funding for local school libraries.

But teenagers - far from confining themselves to their school library media centers - are also regular users of public library services. Almost all the nation's public libraries now offer programs tailored to the needs and interests of young adults, and more than half employ at least one full-time staff equivalent in this area, a sharp increase in the past decade. Computer and on-line games have also become part of the mix at many public libraries, and some use gaming to attract new patrons. "Libraries' response to gaming is just another indication that the profession is alert to the needs and desires of its patrons and is aware of the ways in which this interest interconnects with more traditional services, now and in the future" said ALA President Loriene Roy.

In an ALA study of U.S. public library programs and services for non-English speakers, 78 percent of the respondents reported Spanish as the top-priority non-English language to which they devote services and programs; Asian languages ranked second (29 percent). The study also showed that most libraries serving non-English speakers are in communities with fewer than 100,000 residents. The ALA is using the study results to help public and other libraries develop new programming for linguistically underserved communities.

Other findings in the 2008 State of America's Libraries report:

- E-books continued to emerge as a regular feature of libraries of all types.
- Library supporters won an important victory in 2007 when the Environmental Protection Agency was ordered to re-open many of the libraries it had closed in the past year.
- College and research libraries continue to find innovative new ways to meet the rapidly evolving needs of the academy.
- Libraries and librarians of all stripes continue to stand up for the First Amendment rights of all Americans, responding in public discourse and in court to unconstitutional snooping and aspiring book-banners. The right to read - freely and in private - remains a core value of the profession.

The full text of the 2008 State of America's Libraries is available at [www.ala.org/2008State](http://www.ala.org/2008State).

[Source: American Library Association news release April 14, 2008]



## A Closer Look at the August 1 Training

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### Registration now open for August 1 Read to Me training

Read to Me, a service of the Idaho Commission for Libraries, is sponsoring a training session August 1, 2008 for library staff who will be participating in the Read to Me First Book program and the new Every Child Ready to Read Project.

If your library is interested in participating in these two Read to Me outreach opportunities, **please register online by July 11 at <http://www.eventbrite.com/event/108719182>**. We do have limited seating. The Read to Me program is able to reimburse you for your travel expenses and we've reserved a block of rooms at the hotel. We can accommodate up to two or three people from your library. Participants are responsible for making their own travel arrangements (see travel handout for details) and will be reimbursed at the state rate.

Saroj Ghoting, a nationally-known presenter and early literacy expert, will be the primary presenter for the Every Child Ready to Read portion of the day. We'll be spending time practicing with the scripts developed for these workshops. Check out the agenda here.

Here are a few more notes about the training:

You are welcome to attend the First Book orientation at 9 a.m. even if you are not participating in that program. If you've already participated in First Books and won't be taking part in the 2008-2009 program, you may plan to arrive at the workshop at 10 a.m.

First Book participants: You are welcome to attend the Every Child Ready to Read portion of workshop even if you are not participating in that program. Just let us know so we can count you in our lunch order.

In order to qualify for the free materials, we're asking participating libraries to host two six week workshops. We'd also like an estimate of how many families you think you'll reach at your first workshop series, along with the approximate date you plan to start. Please e-mail that information to [stephanie.bailey-white@libraries.idaho.gov](mailto:stephanie.bailey-white@libraries.idaho.gov) .

We can't announce recipients of the First Book awards for 2008-2009 or the Read to Me mini-grant recipients until after June 16th. We will hold spots open for all First Book and grant recipients. Libraries are welcome to participate in the Every Child Ready to Read Program even if they aren't doing a grant program.

If you have questions about the training, please contact Stephanie or Peggy (1-800-458-3271 or 334-2150 in the Boise calling area).

## Tips & Tools

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### New "Step Up to the Plate" Season Begins

ALA and the National Baseball Hall of Fame and Museum are teaming up to promote season three of "Step Up to the Plate @ your library," celebrating the 100th anniversary of the song *Take Me Out to the Ball Game*. Librarians are invited to visit [www.ala.org/baseball](http://www.ala.org/baseball) to register for free promotional tools to help promote the program locally. Tools include program logos in both English and Spanish and a toolkit that includes sample press releases and programming ideas.

Librarians who bring in the most entries can win incentives. People of all ages are encouraged to visit their library and answer a series of trivia questions about the song. One grand-prize winner will receive a trip to the Fall of Fame in October.

### New Books!

The Idaho Commission for Libraries Professional Development Service (PDS) provides access to numerous titles in the field of library and information sciences. Free shipping to and from your library is provided! See <http://libraries.idaho.gov/pds> for more information. The following are a few of the recent additions.

***Teens, Technology, and Literacy: Or, Why Bad Grammar Isn't Always Bad***, by Linda W. Braun, Libraries Unlimited, 2007. After examining some of the specific technologies used by teenagers, the author considers how these technologies affect reading, writing, and communication habits and skills; and how they are creating new communities of learning. [ICFL 027.62 BRAUN]

***Signage Design Manual***, by Edo Smitshuijzen, Lars Muller, 2007. This book takes the reader, in a simple and straightforward manner, through the step-by-step phases of a signage project. [ICFL 022.3 SMITSHU]

***The Big Switch: Rewiring the World from Edison to Google***, by Nicholas Carr, W.E. Norton, 2008. This is a sweeping and often disturbing look at how a new computer revolution is reshaping business, society, and culture. [ICFL 025.04 CARR]

***The Ten-Minute Trainer: 150 Ways to Teach It Quick & Make It Stick***, by Sharon L. Bowman, Pfeiffer, 2005. This practical guide is geared for the busy training professional. It's a practical, grab-it-and-go book that will show you how to design and deliver effective training programs in less time and with increased learner retention. [ICFL 658.312 BOWMAN]

***Tantalizing Tidbits for Middle Schoolers: Quick Booktalks for the Busy Middle and Junior High Media Specialist***, by Ruth Cox-Clark, Linworth, 2005. This professional tool for the busy middle and junior high school library media specialist includes booktalks that can be used to support the curriculum, encourage student leisure

reading, and provide ideas for educator-media specialist collaboration. [ICFL 028.5 CLARK]

## News Beyond Idaho

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### Online Storytime

The Gadsden Public Library in Alabama received a \$25,000 LSTA grant to put a storytime online and on local public TV. Project staff will tape library staff and broadcast interns from Gadsden High School reading aloud. One of the groups the library hopes to reach with this new service: children in single-parent households whose parent may not have time to come to the library for a regular storytime.



**Talk Back:** We welcome your feedback on anything in *The Scoop*. Just e-mail [Peggy](#) or [Stephanie](#) and we'll print your comments in *The Scoop*.

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