

Idaho Talking Book Advisory Committee Meeting
Wednesday, September 13, 2017
9:30 am-1:30 pm
Idaho Commission for Libraries
Table Rock Room

Meeting Purpose: To remain current with Talking Book Service items

Desired outcomes: By the end of the meeting, participants will:

- Review FY2018 TBS work Plan
- Review Yes TBS outreach plan and materials
- Discuss outreach to schools
- Receive updates on TBS activities
- Share member updates
- Recommend possible replacements for members whose terms have expired

Meeting leader: Sue Walker

Facilitator: Stephanie Bailey-White

Recorder: Sue Robinson

Agenda

Meeting set-up, introductions, icebreaker	Stephanie	• Share	20 minutes
FY2018 TBS Work Plan	All	• Review • Discuss	30 minutes
Yes to TBS Promotion	All	• Share	30 minutes
School promotion ideas	All	• Brainstorm • Select	30 minutes
TBS Activities update	All	• Share	40 minutes

Break	All	• Networking	30 minutes
Committee member updates	All	• Share • Discuss	15 minutes
New member recruitment	All	• Brainstorm	15 minutes
Next steps	All	• List	5 minutes
Meeting review	All	• List	5 minutes

Next meeting: Wednesday, December 6, 2017
10 a.m.-noon
Conference call

Minutes for the 9/13/2017 Meeting:

Attendees: Stephanie Bailey-White, Sue Walker, Colleen Schowalter, Judy Mooney, Terri King, Sue Robinson, Karen Ortiz, Rachel Welker, Nancy Wise, Dana Ard, Vicki Prin, Jeanne-Marie Kopecky, Susan McCoy, Catherine Stanton.

Introductions: Sue introduced the new members of the committee (Karen Ortiz, Rachel Welker, and Colleen Schowalter). In addition, she bid farewell to two members who will be retiring in the very near future (Sue Robinson and Terri King).

As part of the introductions, Sue asked everyone to make a statement about the TBS service:

- Too much of a mystery
- Well-hidden secret
- I enjoy reading books that my friends are reading.
- We send lots of referrals.
- We are excited about "Say Yes to TBS!"
- TBS increases the quality of life for folks.
- TBS – make it an option (know about it)!

- The value of listening as a literacy tool is undervalued.
- It is amazing how quickly we make current new books available!
- It's a life saver! We are sometimes their main contact with the world.
- They don't have to let go of reading!
- Our patrons love & appreciate the service & personal attention.
- TBS caters to all ages. BARD & BARD Mobile make it easy.
- Quote from a patron letter: "Thank you for making her smile!"

FY2018 TBS Work Plan: The FY2018 Work Plan addresses 4 areas identified as priorities for promoting TBS services: Collections, Use of TBS, Outreach to eligible audiences, and Outreach to libraries. Progress will depend on financial resources. Sue read through the Work Plan handout, addressing each section. Some additional comments were made as reflected below:

Collections – It was asked if there were suggestions to assist the Collection Development Committee is selecting the "best" Idaho books to be recorded in our studio, rather than just the "first" books that were presented to the committee. Stephanie Bailey-White suggested we could enlist help from the libidaho list serve participants to forward information about exceptional Idaho books of which they become aware.

Use of TBS – Sue is planning to develop a new brochure by November of 2017, specifically about BARD – how to access it and register, and listing its advantages.

We hope we have had a breakthrough on PCC! We are sending out more trial cases!

Newsline – (Free!) Serves patrons with over 300 papers and 75 to 80 magazines, sharing TV listings, sports, job lists, weather, etc. with access through the computer, telephone, iPhone or email. This program has been a big secret, but once you learn it, it is easy! The synthesized voice is changeable to voice and speed and is quite good.

Outreach to eligible audiences – The TBS PSA from 2013 and/or 2015 will be run annually. In 2018 it will run from January to March. Sue and Shirley visited the South Idaho Correctional Institution to provide information and develop connections for possible users. Discussion about possible new organizations or agencies yielded these ideas: Senior Bluebook and SILK (State Independent Living Council). The IESDB sponsors a monthly on-line meeting called Zoom (from 4 to 5 p.m. on the 1st Tuesday). Sue could join them to share an informational power point presentation. Susan McCoy could do the follow-up hands-on training!

Outreach to libraries – We are especially focused on assuring that policy-makers know about our services. Sue reminded the group that we can mail the TBS informational displays to interested organizations.

Yes to TBS Promotion: Sue has been working with the Idaho Library Association (ILA) and the NFB of ID to develop this promotional program. It will run from October first to the end of the legislative session. Every library will get a kit (a cloth bag) containing a poster (Is large print too small?), bookmarks, brochures (in English and Spanish), an application packet, Braille bookmarks, and two books (a print book and a print-braille book about young Louis Braille).

The kick-off will be in October. Ann Joslin will write a letter to public library directors. ILA will hold their meeting in Boise this year and will create a link to ICfL on their library web site. In January, several libraries will sponsor a Louis Braille program (using the above two books). Sue is also working with a firm to develop tools to use on social media.

Sinclair, a parent company of Channel 2, will target audiences through the internet between September and December. It is a

pilot program for adults 45+ in age, with disabilities and/or their families.

Ann Joslin will write a Guest Editorial about why TBS is so important, to be published in newspapers throughout the state.

Jeanne-Marie asked for IESDB to get a kit. They have a new full-time librarian who is so excited to promote our program. And it was reminded that any library in the state may have a digital player to display and share information about the Talking Book Service.

School promotion ideas: Susan McCoy will join the Zoom training and will provide information about demonstrations. She is very excited about the forthcoming BARD brochure. She emphasizes the “need” to have a sheet of step-by-step instructions to use BARD. Sue will write that up and add it to the YES kit, as well.

We will also offer each region of the IESDB a TBS Newsletter and information about the available email option.

Two educational organizations that hold meetings &/or conferences to share information and training which Sue could arrange to attend are CEC (Council for Exceptional Children) and AER (The Association for Education and Rehabilitation of the Blind and Visually Impaired).

TBS Activities update:

ICfL folks have been busy writing guidelines, starting PCCs, planning on some Outreach opportunities (Karen O. is going to the Nampa Fair, and Judy will attend the Eye Doctors Conference. Stephanie and Sue have gone to several libraries to increase awareness of TBS!). Colleen is learning studio procedures. She has also been attending several volunteer organizations such as BSU Service Learning, ID Power, Just Serve, etc., to recruit volunteers. Volunteers have read and rated 21 unrated commercial books since July. Stephanie and Sue attended the

Postal Carrier of the Year Awards in Buhl. That activity made front page news in the Buhl Herald!

Committee member updates:

Dana, NFB of Idaho, is working on a big fund-raiser at Mardi Gras on October 15, (which is also White Cane Safety Day!). "Three Bands for Blind Kids" will donate 90 minutes of playing time to help blind kids get an introduction to arts and sports. She reported that 27 Idahoans attended the NFB National Convention in Orlando. The Bell Program (Braille Enrichment through Literacy and Learning) has held several sessions in different sections of Idaho, serving small groups of kids. Dana went to Twin Falls to meet with that NFB chapter. She recently met with a support group at Morningstar Assisted Living in Boise, and served as an advocate on a child's IEP team. She reports the State Convention for 2018 will be held in Twin Falls on April 26-28.

Nancy, ICB, has been working on lots of "funding" reports for the End of Federal Fiscal Year. They recently received a new ORIAN computer system, which they are learning to use. September 26-27, 2017, they will be holding an all-staff training followed from 4:30 to 6:30 p.m. by the 50-Year Agency Celebration in the courtyard. They would like to request more TBS brochures for each of their regional offices.

Vicki Prin, Eagle Public Library, just stays busy and keeps talking to people about TBS.

Jeanne-Marie, IESDB, has been working in conjunction with ICB, on a Summer Camp for Work and Career Readiness. Workshops included a ropes course at CSI, Interview practice and instructions, recreation at Wild Waters, BELL, Para-professional training camps.

Catherine, Rexburg Public Library, has been very busy working on the very successful Eclipse Program and Summer Reading Program at their library. Catherine will present at the

upcoming ILA conference about their adult summer reading program, which served 1039 participants!

New member recruitment: TBS Advisory Board is actively seeking two new Board Members to replace members whose terms have expired. Organizations we might approach to request interested individuals are SILK (State Independent Living Council), LINK (An Independent Living Society), Life Skills for the Blind, and DAC (Disability Advisory Committee). The names of individual TBS users that were suggested as possibilities are Helen Yelton, Gail Winn, and Candy Harris.

Next steps: Sue will add an article to the Fall TBS Newsletter about the White Cane Safety Day (which was established by President Johnson in 1964).