

Make It Fall 2018 Agenda

Training Purpose:

Provide participants with the knowledge, resources, & skills to integrate video making into library services

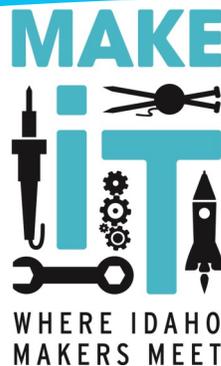
Desired Outcomes:

By the end of the training, participants will be able to:

1. Identify components of a good video
2. Apply techniques presented at the workshop to design a video production plan
3. Use the iPad Pro and suggested apps to shoot and edit a video

Regional Trainings:

- November 2, 2018
- November 9, 2018



ICfL Facilitators:

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Today

8:00-8:30 a.m. Registration

8:30 –9:00 a.m. Overview of day

9:00-10:00
Group A – setup iPads (Dylan/ Tammy)
Group B – debrief with previous attendees (Sue/ Deana)

10:00 –10:30 Snack time & Take one: Go shoot B roll footage

10:30 –10:50 Think, pair, share (Deana)

10:50-11:15 Best practices - Emmy or Razzie? (Tammy)

11:15-12:00 Evergreen or “Trendy” content? (Deana)

12:00-12:30 Creating a Storyboard (Tammy)

12:30-1:30 Lunch, video inspiration, list your ideas

1:30-2:00 Setting the stage (Deana)

2:00-2:45 Quiet on the set! (Dylan)

2:45-3:00 Break

3:00-3:45 Take two: Bring it all together (Dylan)

3:45-4:15 Think, pair, share (Sue/ Deana)

4:15-4:30 Debrief (Sue)



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