



Resources from Make It! Video 101 Training

Best Practices

- [19 Tips to optimize video for different social media channels](#)
- [Always Up-to-Date Guide to Social Media Image Sizes](#)
- [Video Spec Sheet for Various Social Media](#)
- [Social Media Video Tips & Strategies](#)
- [Really Bad Video](#)
- [Best Practices for Social Media from Industrial Sage](#)

Evergreen or Trendy content

- [New York Times “Booktubers” article](#)
- [SMASH18 “Got platform?” panel discussion](#) (skip to 36:30 for quick responses)

Creating a Storyboard

- [How To Make a Storyboard For Video](#)
- [Storyboard That online tool](#)
- Image search for “storyboard templates” will return many ideas
- [Paper app](#) for drawing storyboards or video content
- [How to Storyboard a Marketing Video](#)
- [How to create a storyboard for your online video](#)

Video inspirations at lunch

Events/Programs

[Scores of Smores](#) (Boise Public Library) (YouTube) 0:48

[Earth Day Challenge](#) (Salmon Public Library) (Facebook) 0:50

[Star Wars Reads Day is Oct. 13 at the Library](#) (Coeur d’Alene Public Library) (YouTube) 3:08

Instructional

[What Are You Reading Wednesday... OverDrive](#) (Marshall Public Library) (Facebook) 2:38

[Select Reads](#) (Meridian District Library) (Facebook) 3:18

Value of Library

[Presenting Whoodini and his Ada Community Library Card: A Short Film](#) (Ada Community Libraries) (Facebook) 1:06

[Maker Space Project Description](#) (Salmon Public Library) (Facebook) 2:43

Setting the Stage

- [Video Production Tutorial from Gelardin New Media Center, Georgetown University](#) (Pre-production, production, post-production, copyright & attribution)
- [Basics of Video tutorial from Arizona State university](#)
- [Audio and Video tutorials from Boise State University, Albertsons Library Makerlab](#)
- [5 common mistakes to avoid](#)
- [6 rules of video composition \(and why not to break them\)](#)

Quiet on the Set!

- [iMovie for iPadPro tutorial](#)
- [Clips app tutorial](#)

General resources

- [Supplement to David Lee King's book, "Video in Libraries"](#)
- [39 Free Tools for Creating Unique Images](#)
- [Video With and Without B-roll Footage](#)
- [ALA copyright resource page](#) with links to tools and ALA Staff contact information
- [Basic photo release form from ALA](#)
- [Emulsio app](#) will stabilize shaky video
- [Image Stabilization Sub Reddit](#) where you can request someone else do stabilization
- [Video in video with iMovie on the iPad](#)

Cases/ accessories

- [Otter box](#) - iPadPro
- [Logitech slim combo](#) - iPadPro
- [Logitech rugged combo](#) - 5th/ 6th Generation iPad
- [Urban Armor Gear](#) – iPadPro, works with tripod
- [KHOMO case w/ pen holder](#) – iPadPro, works with tripod and keyboard compatible
- Check eBay for discounted Apple pens
- Flash/ jump drive for iPad
- Mic on [standard Apple earbuds](#) as lapel mic
- [Joby suction mount w/ arm](#) (can swap phone for iPad mount you got)

General apps

- [Voki for Education](#) - FREE create speaking avatar
- [Selfi Booth](#) – FREE green screen photos
- [Boomerang](#) – FREE create animated GIF like videos that loop
- [Paper](#) – FREE drawing, notetaking, chart/ graph
- [Toontastic 3D](#) – FREE draw, animate, narrate cartoons
- [Green screen by Do Ink](#) - \$2.99 - #1 green screen app
- [ShowMe interactive whiteboard](#) – FREE record voice-over whiteboard tutorials

Free Audio

- [YouTube Audio Library](#)

Free Video

- [Internet Archive](#)
- [Nature themed stock footage](#)
- [Creative Commons videos on Vimeo](#)
- [Flickr videos](#)

Screen recording

- [Screen record by using iOS settings](#)
- [Jing](#) is a free downloadable tool to capture screen shot on a desktop; good for tutorial creations
- [Screencast-o-matic](#) - FREE can do video in video
- [Screencastify](#) – FREE Chrome Extension

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