



# Canva Training- Personas

## Sample Template



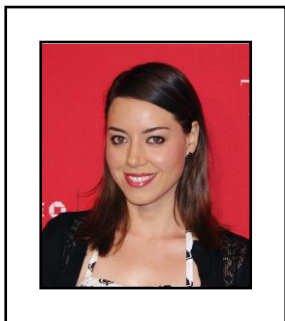
Powers	Motivation	Likes/Dislikes	Interests	Goals
		+ ▲		

## Motivated



Powers	Motivation	Likes/Dislikes	Interests	Goals
Organized Very involved  Thrives under pressure	Lifelong learner  Has young children	+ ▲	Book clubs  Political activism  Sustainability	Have her face on the cover of the volunteer pamphlet

## Unenthused



Powers	Motivation	Likes/Dislikes	Interests	Goals
"If looks could kill"  Sardonicism	Animal lover  Being mysterious	+ People-watching  ▲ Bubbly personalities	Apathy  Art  Sleeping in	Speak to as few people as possible

## Ambitious



Powers	Motivation	Likes/Dislikes	Interests	Goals
Treat Yo Self  "Secretly" an opera singer	Lives off of congenial drama  All the Sass	+ Real Estate Philanthropy  ▲ Loud children	Music  Fashion  Social Media	Cultivate a prominent internet persona  Acting as a fashion icon

Persona Template from: <http://opendesignkit.org/methods/personas>

<https://github.com/open-design-kit/opendesignkit/blob/master/resource-materials/persona-worksheet.png>