



University of Idaho
Extension



**DIGITAL
ECONOMY
PROGRAM**

**OVERVIEW & UPDATES
IDAHO COMMISSION FOR LIBRARIES
COMMUNITY COALITION CALL
11.09.23**

DIGITAL ECONOMY PROGRAM (DEP)

MISSION



Enhance the capacity of Idahoans to take advantage of the evolving digital economy for more inclusive development.

Anticipated impacts of supporting digital transformation:

- **Empower Families** - Increase median household income & quality of life for citizens of rural Idaho and disadvantaged and minority populations.
- **Provide Education** - Change attitudes, knowledge, and behavior regarding remote work opportunities.
- **Job Creation** - Reduce local unemployment rates without the expense of recruiting new businesses through remote work and digital skills.
- **Retain Local Talent** - Reduce post high school relocation through digital skills and remote work opportunities.
- **Improve Rural Viability** - Fortify rural businesses through online expansion.
- **Strengthen Tax Base** - A bigger population with bigger incomes means more local revenue.



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UNIVERSITY OF IDAHO EXTENSION



Stephanie Guyton,
Hayden,
Northern Regional
Coordinator



Keara Donahue,
St. Maries,
AmeriCorps serving
Benewah County

Kylie Holveck,
Moscow,
AmeriCorps serving
Latah County & the
Coeur d'Alene Tribe



McKenzie Davis,
Salmon, AmeriCorps
serving Lemhi County



Paul Lewin, Boise,
DEP Director; Associate
Professor & Extension
Specialist

Monica Hampton,
Darlington,
Southeast Regional
Coordinator

Sasha Rojas Zaragoza,
Boise, AmeriCorps
serving at International
Rescue Committee



Adam Bennion,
St. Anthony,
AmeriCorps serving
Fremont & Teton
Counties



Amber Smyer,
Declo, Program
Manager



Amber Hastings,
Fort Hall, AmeriCorps
serving Shoshone-
Bannock Tribes

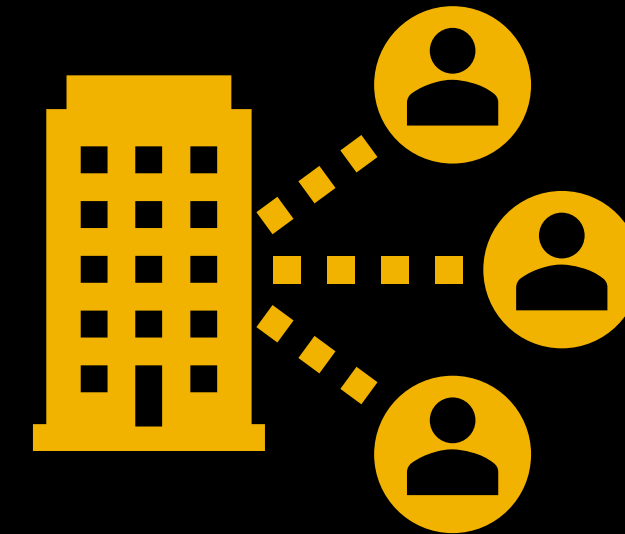


PROGRAM COMPONENTS

Reducing the digital divide, allowing the benefits of digitalization to extend to all Idahoans, so no one is left behind, nor left offline, in the growing digital economy.

Learn more at uidaho.edu/digital-economy.

REMOTE WORK PROFESSIONAL CERTIFICATES



E-COMMERCE TRAINING FOR SMALL BUSINESSES



INTERNET ADOPTION (FCC – ACP)



EMPOWERING COMMUNITIES TO BRIDGE THE DIGITAL DIVIDE

- BROADBAND ACTION TEAMS
- COMPUTER LITERACY





AMERICORPS MEMBER UPDATES



Kylie Holveck
Digital Literacy Coordinator
(208) 301-2247
kholveck@uidaho.edu



LATAH COUNTY & COEUR D'ALENE TRIBE

- Latah County Broadband Coalition
- Highlights of being a participant in Latah County Broadband Coalition
- Meeting community partners and stakeholders in service area.
- Upcoming November 14 meeting to begin Digital Access Plan Workbook
- Digital Access Plan meeting will focus on goals, mission, and vision development in Latah County.

American Connection Corps/AmeriCorps
Member serving Latah County & Coeur d'Alene
Tribe

B.S in Agriculture Science, Communication
University of Idaho '23

Amber Hastings

Digital Literacy Coordinator
Shoshone-Bannock Tribes Fort Hall
ahastings@uidaho.edu



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ACP OUTREACH

- District Meetings
- Pow Wows
- Resource Fairs
- K-12 Programs
- Parent Organizations



AFFORDABLE
CONNECTIVITY
PROGRAM

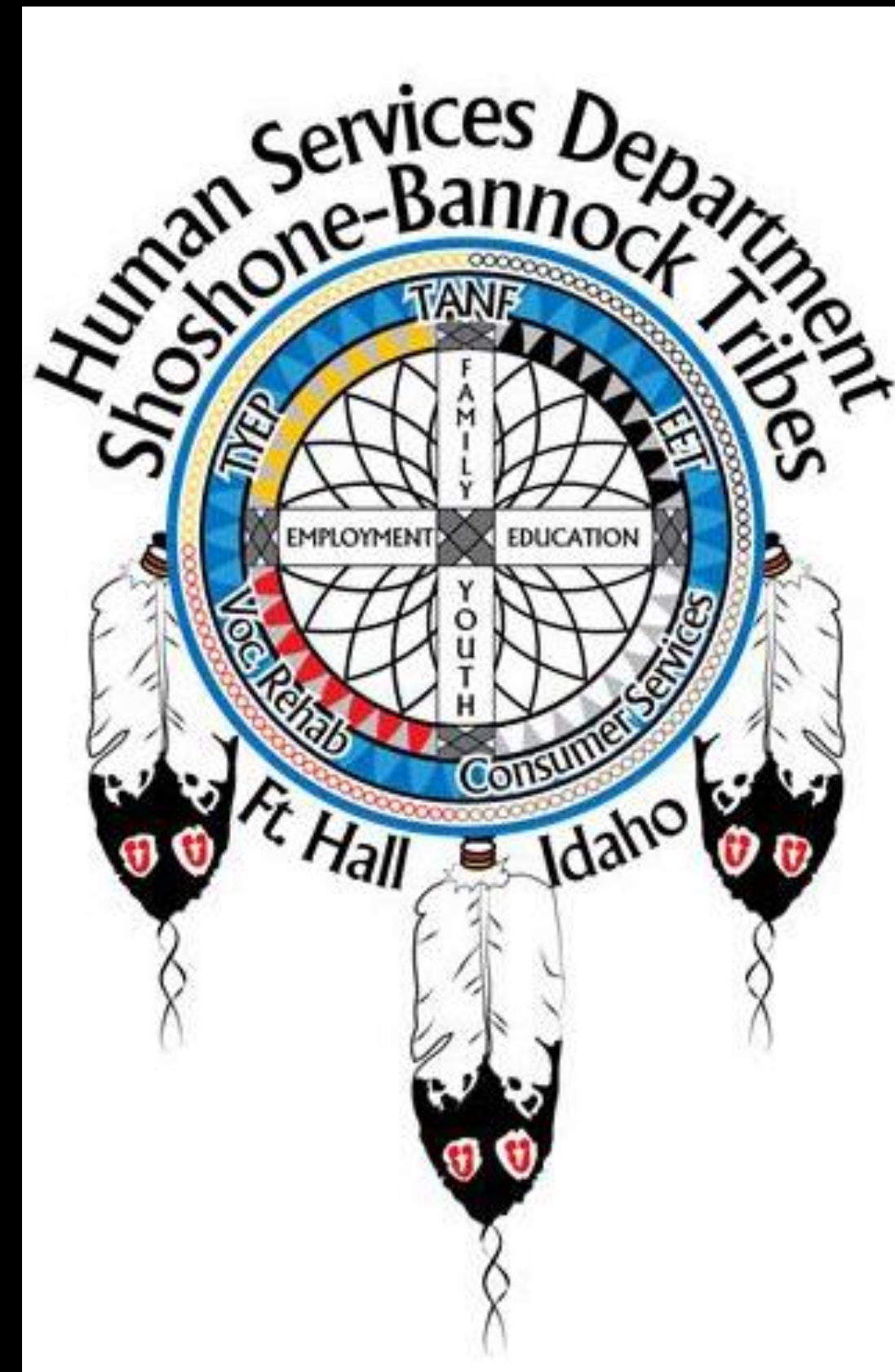
PARTNERSHIPS

Human Services Department:

- Tribal ACP Qualifying Programs
- Education Department
- Consumer Programs

Sho-Ban News

- Visibility & Awareness



CHALLENGES TO ACP ENROLLMENT

IN RURAL INDIAN COUNTRY

- Lack of understanding about Enhanced Tribal Benefit
 - Both ISPs and USAC Reps
- Rural Addresses
- Tribal Specific Programs
- Lack of ISP Choice
- Follow-up and Persistence

INTRODUCTION

- American Connection Corps/
AmeriCorps Member serving Lemhi
County

- Masters in Public Admin-
Emphasis in Policy- Grand Canyon
University '22

COMMUNITY PARTNERSHIP

Tech Tuesdays at the library

-Scams

-Emails

-Office 360



MCKENZIE DAVIS

Contact:

mckenzie@uidaho.edu



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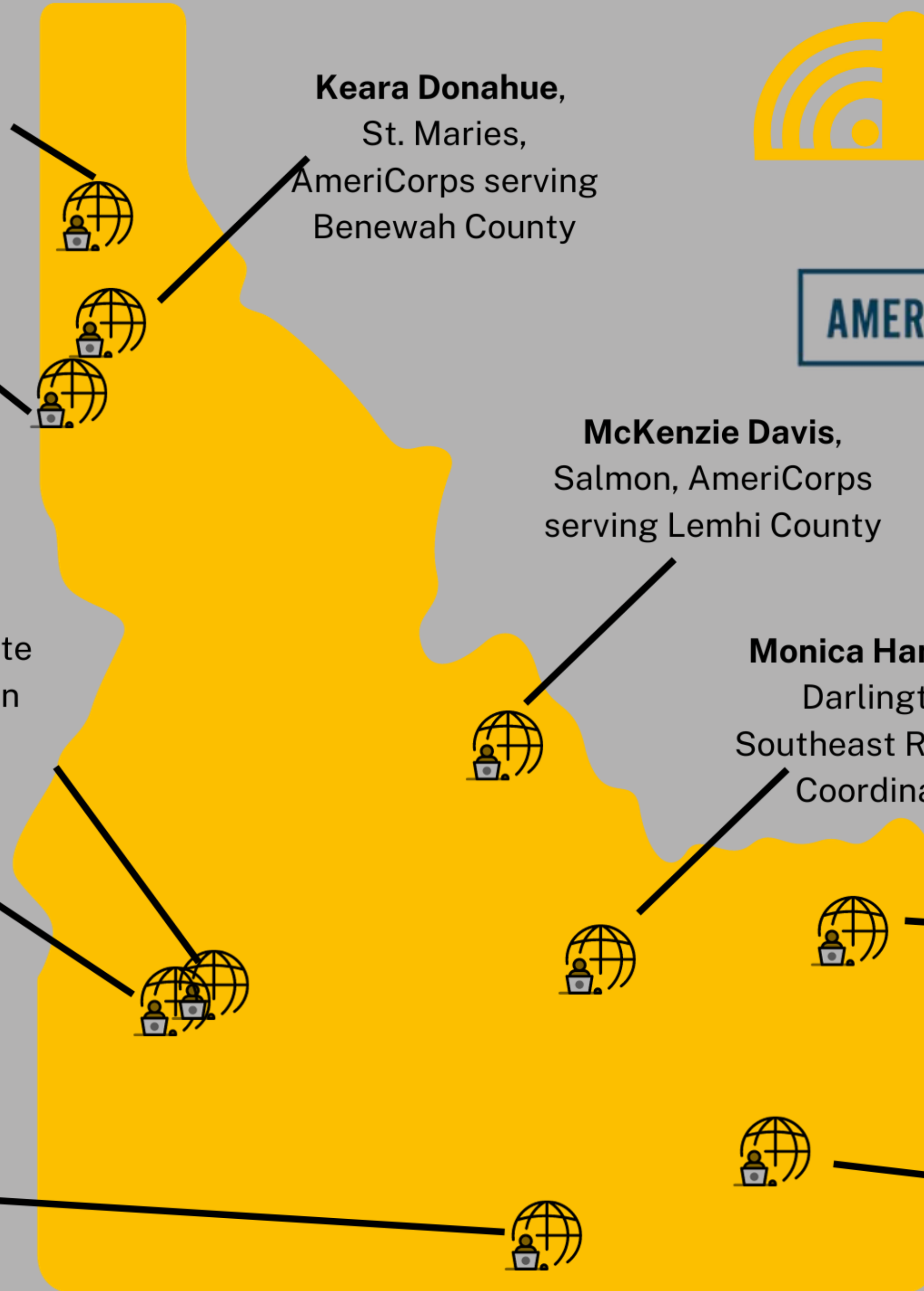
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\$392,666 FCC grant awarded to DEP for activities through August 2024.

- Discount of up to \$30 per month toward internet service and up to \$75 per month for households on qualifying Tribal lands.
- One-time discount of up to \$100 to purchase a laptop, desktop computer, or tablet.

We're hiring!

Program Specialist, Affordable Connectivity Program
<https://uidaho.peopleadmin.com/postings/42645>

Email dep@uidaho.edu to explore partnering.

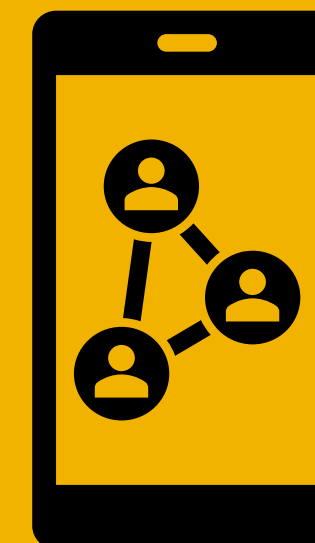
Promotional events



Enrollment events



Marketing campaigns



Partnerships & Collaboration





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