

LIBRARY STRATEGIES

ICfL Capital Improvement Webinar 8

Case Study Spotlight #2
Fundraising In Action



Webinars @ A Glance

1. Remodels, Expansions & Rebuilds 101 (ARCHIVED)
2. Needs Assessment (ARCHIVED)
3. Funding – Public & Private (ARCHIVED)
4. Architects, Contractors & Bidding (ARCHIVED)
5. Construction Administration (ARCHIVED)
6. Moving & (Re)opening (ARCHIVED)
7. Case Study Spotlight #1: Renovations & Redesigns (ARCHIVED)
8. Case Study Spotlight #2: Fundraising in Action (5/2/24)

TOPICS

Capital plan

Finances

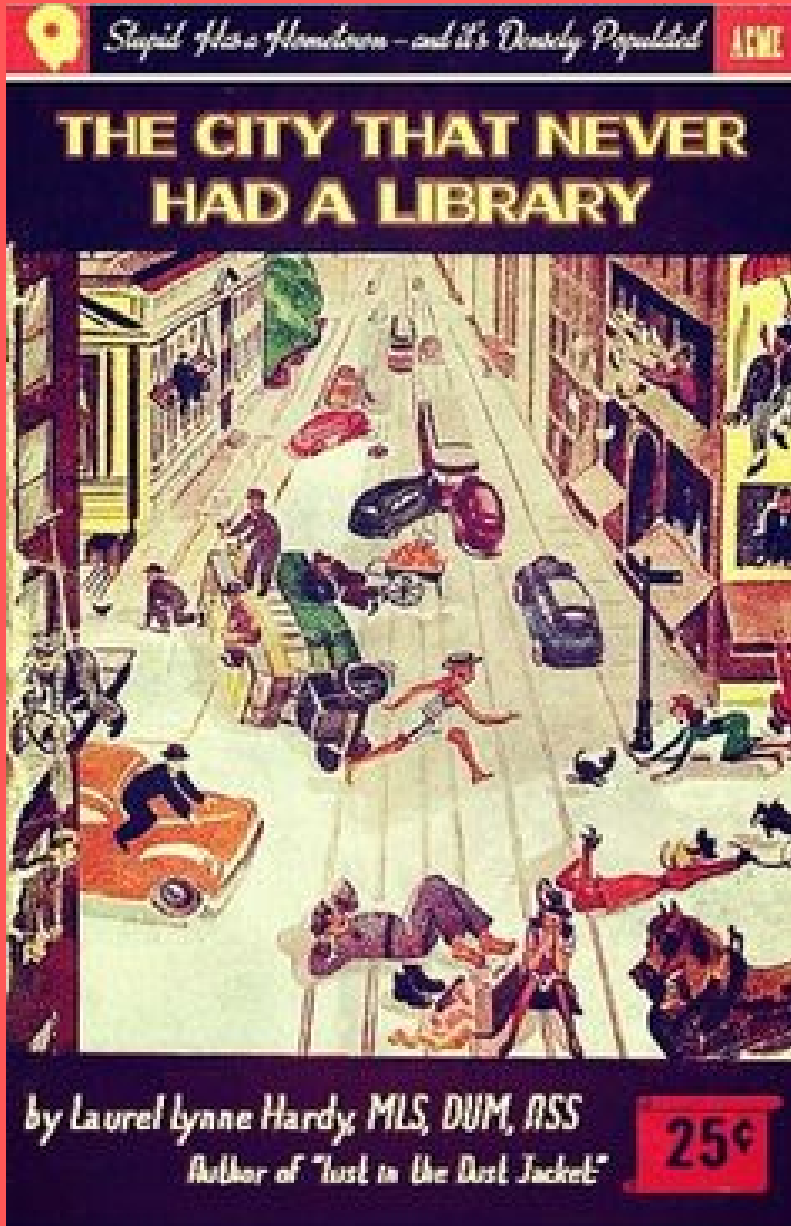
Planning &
feasibility studies

Government funding

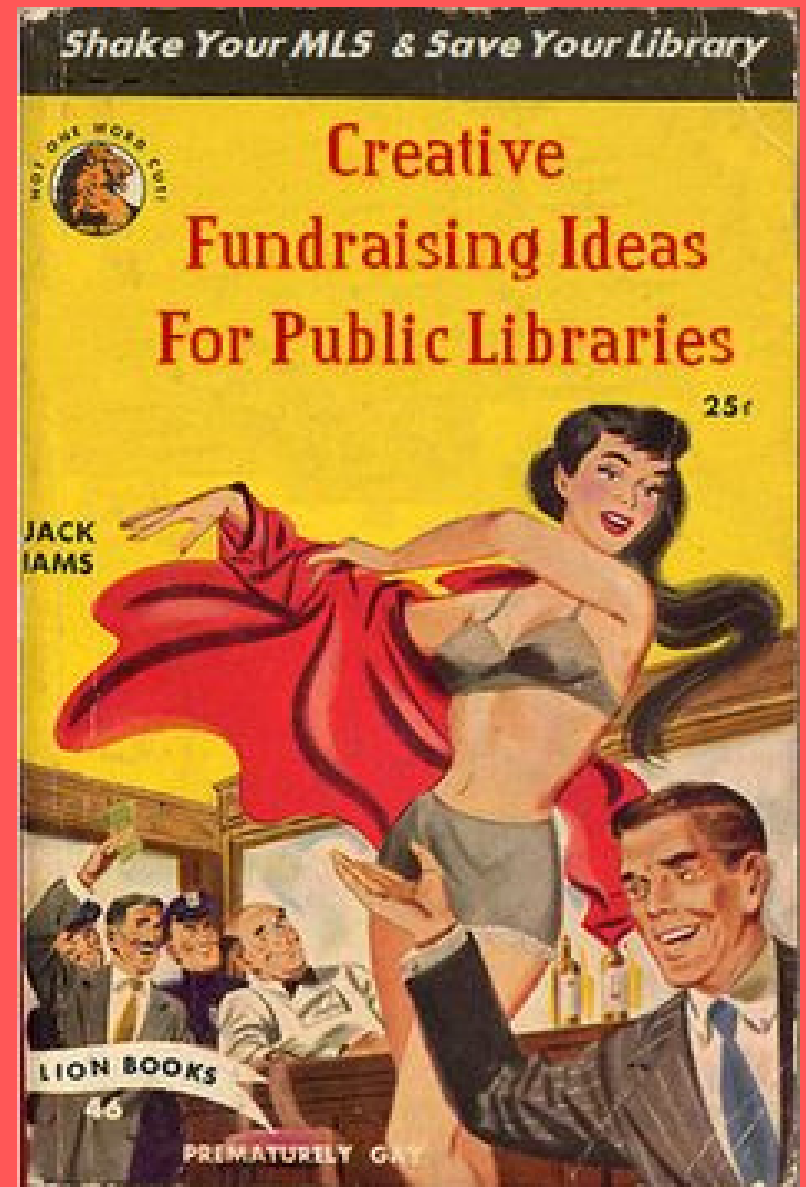
Grants & fundraising

Partnerships

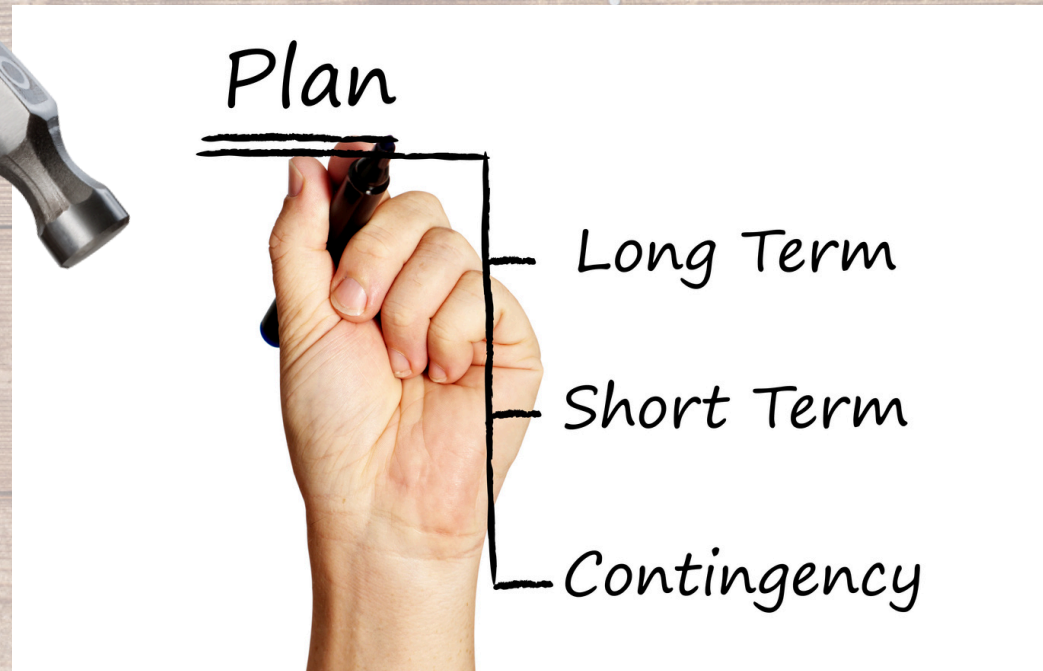




M Andrew
Patterson,
Pinterest



Yes, You Can Raise Money!



- Start a capital plan if you don't have one
- Project future repair & replacement needs
- Get approximate pricing, update for inflation
- Review at annual budget time
- Start a capital fund - Library or Friends

◆ **Build the Foundation** ◆

Planning & Feasibility



- 1980s: Planning for new library begins**
- 1989: Long-range plan for township facilities**
- 1992: Feasibility study and architect plan**
- 1997: Building completed; \$4.5 million in municipal bonds, \$650,000 capital campaign**
- 2020: Renovations**

Before the Ask:

Environmental Scan & Relationships

- Goals of community
- Library in comparison with other government partners
- Reality of local economic environment
- Relationship building
- Strategic Plan



Partnerships

- Who else needs a new facility?
- Whose resources can be showcased at the Library?
- Whose services can be delivered at the Library?



The flyer features a yellow and white color scheme with a photograph of children at a table in the background. It includes a logo for RF4C (Community-Based 4K) and a QR code. The text is arranged in a clear, hierarchical manner, starting with the event title and date, followed by location, and then specific instructions for parents.

RF4C
COMMUNITY-BASED 4K

PRESCHOOL SCREENING

required for ALL incoming 2024-25 RF4C students
(children who will be 4 years old by Sept 1, 2024)

April 5, 2024
River Falls Public Library
140 Union St, River Falls

 sign up for time slot

 complete questionnaires

 bring your child
include birth certificate
or passport & immunization records

 Visit website to access forms and information.

Visit: <https://www.rfsd.k12.wi.us/programs/preschool-screening.htm>

Questions?
Contact Becky McAlevey
becky.mcaleavey@rfsd.k12.wi.us
715-307-2481 (Cell) 715-425-7645 (Office)

This FREE screening provides a simple check of your child's motor skills, speech & language, socialization, self help skills, and vision & hearing

River Falls Public Library, WI

Consultant Services

Feasibility
Study

Capital
Campaign

Community
Readiness
Study

In-House
Studies



Small Library Planning



- Strategic Plan
- How valued is the Library by the community?
- How does it compare to other public services in the community?
- Will partnerships increase its value and success?
- Is there potential public and private funding?
- Who are your Library Champions?
- Go For It!

Copper Queen Library, Bisbee, AZ
LJ 2019 Small Library of the Year

Where's the Money??!!



**Elected
Officials**



Bonds



**Local
Government**





Old



New



**Fundraise now,
for later**



DuBois Public Library, PA: Air-Conditioner replacement

- Project bid = \$98,711
- Got state grant for half of project
- Equal match required
- Match dollars already in a savings account
- Fundraising appeal to replace the funds



A. Insurance



B. Donations



C. Depreciation

EMERGENCIES & REPAIRS

Keep track of every
gain and loss
including staff time

Thank
You &
Good
Luck!

