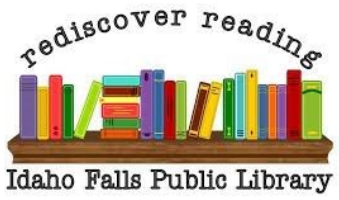
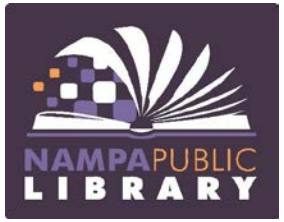


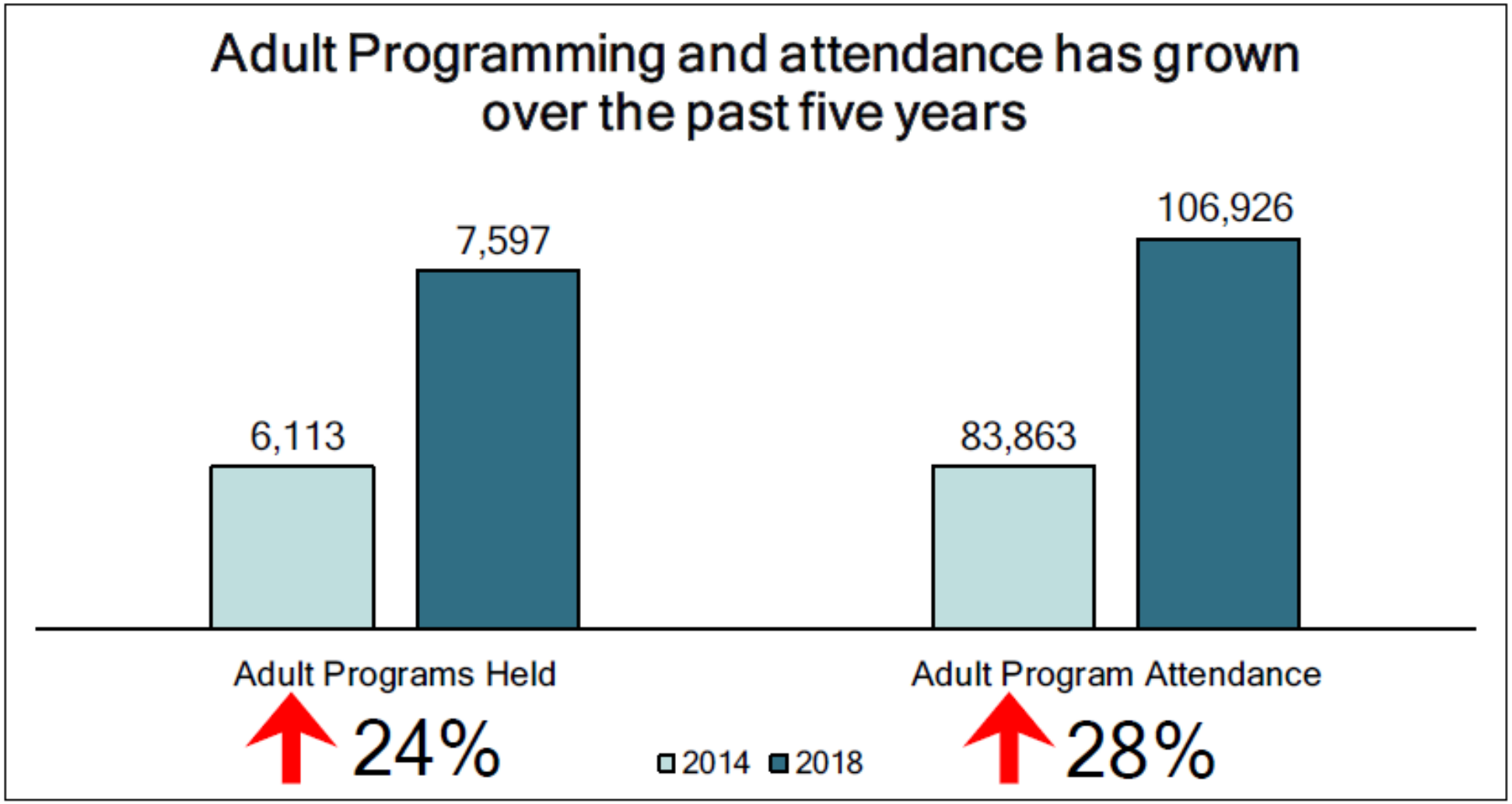


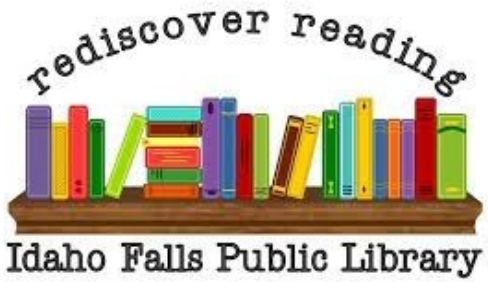
Adult Services Across Idaho

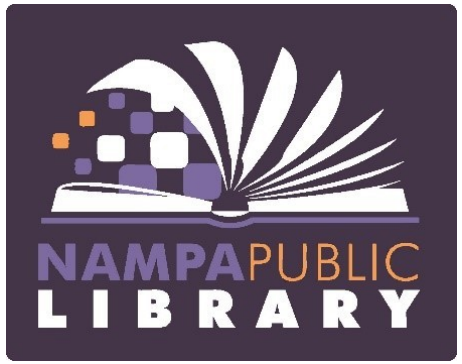
Learning from other libraries and connecting with community partners

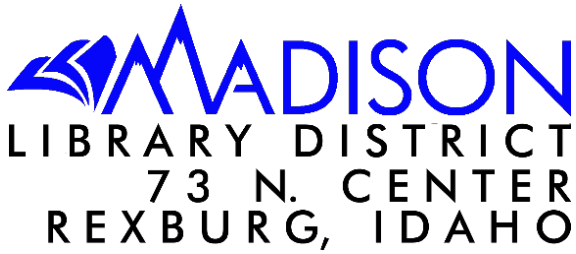
Idaho Library Association Annual Conference 2019

Some context









Library Presentations

Nampa Public Library

Courtney DeAnda, deandac@cityofnampa.us

PAINT & SIP NIGHT

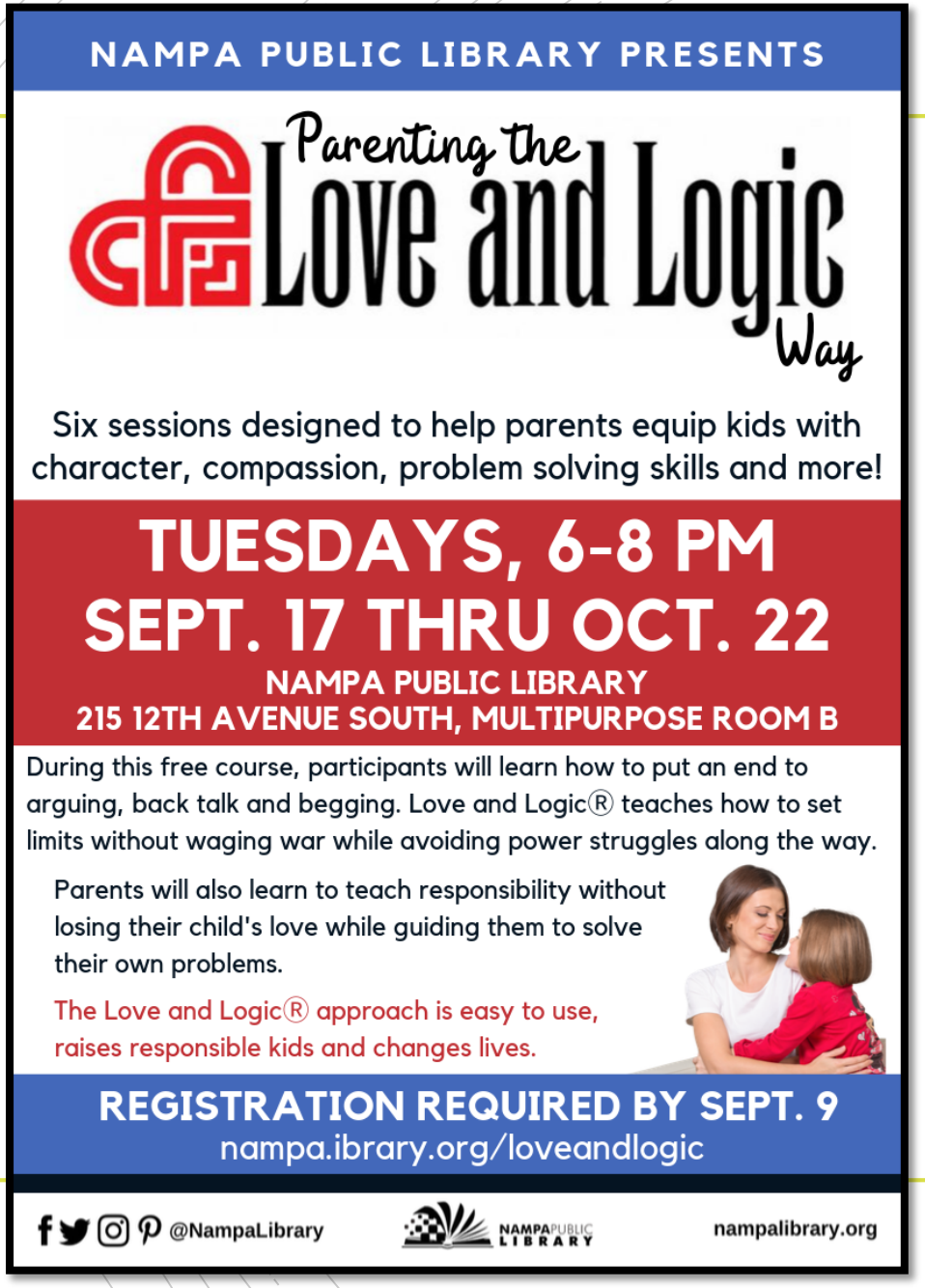
Paint and Sip Night

Goal: Provide a free, fun night away

- Partners
  - Stepbysteppainting.net
- Target audience
  - Adults 19+
- Cost
  - Startup $120
  - Each after $30-50
- Staff time
  - About 4 hours
- Marketing
  - Scarcity

Feedback

"Hi! I had a great time painting at the library during the paint 'n sip evening on May 1st. It was a fun and relaxed evening away from the kids. The ONLY thing I would have wished were different was to have a 1 inch paint brush instead of the square sponge brush. Wasn't a deal breaker in my eyes though! I can't wait for the next paint night! Thank you Nampa Library for a fun activity!"



Parenting the Love & Logic Way

Goal: Provide free access to quality parenting instruction

- Partners
  - Certified Instructor: Michele Garrison
- Target audience
  - Adults 19+
- Cost
  - Facilitator: $400
  - Books: $15 per participant
- Staff time
  - 1 hour each week
- Marketing
  - Social Media
  - Community Calendars
  - Daycare Centers
  - Family Court Website

SUCCESSES

- Working toward our goals

LESSON LEARNED

- People sign up for free events but don't always attend

Idaho Falls Public Library

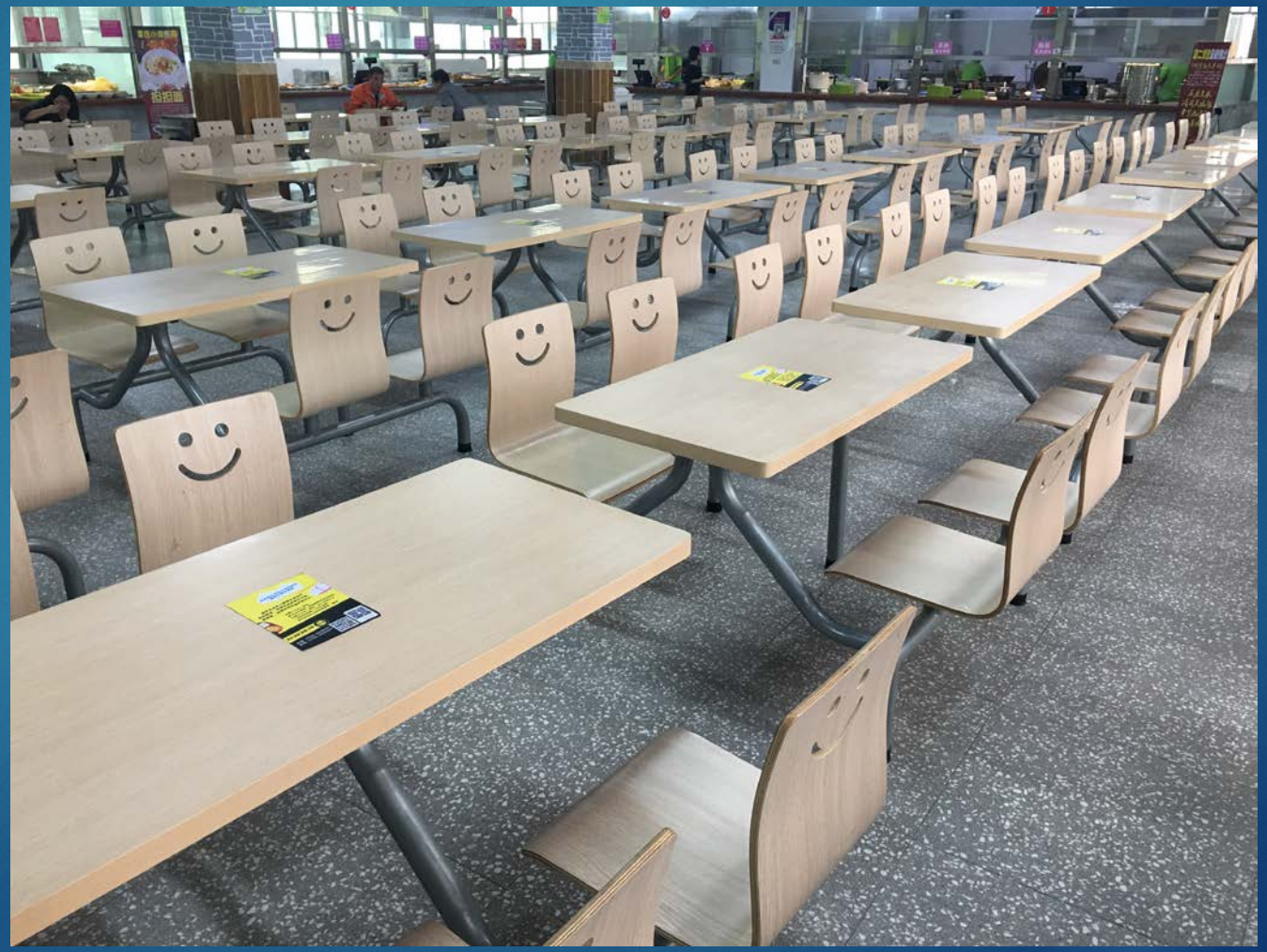
Liza Evans levans@ifpl.org

rediscover reading

Idaho Falls Public Library

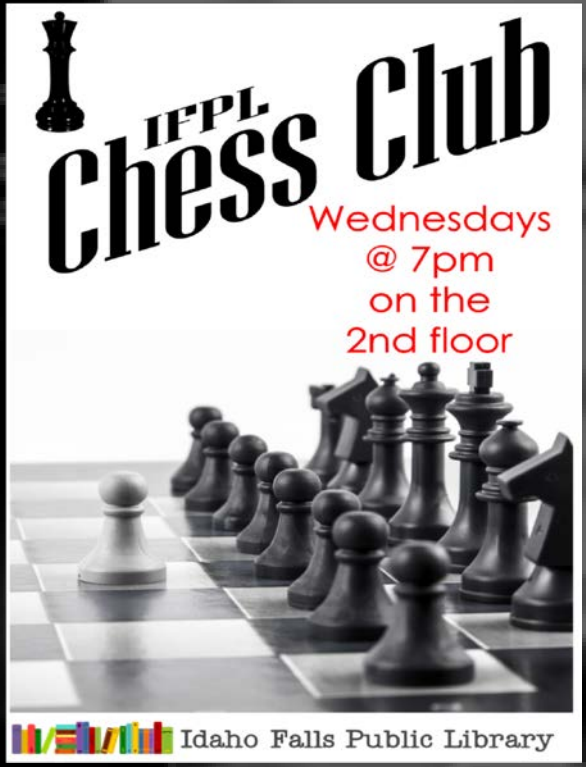
Patron Driven Programming

Why?



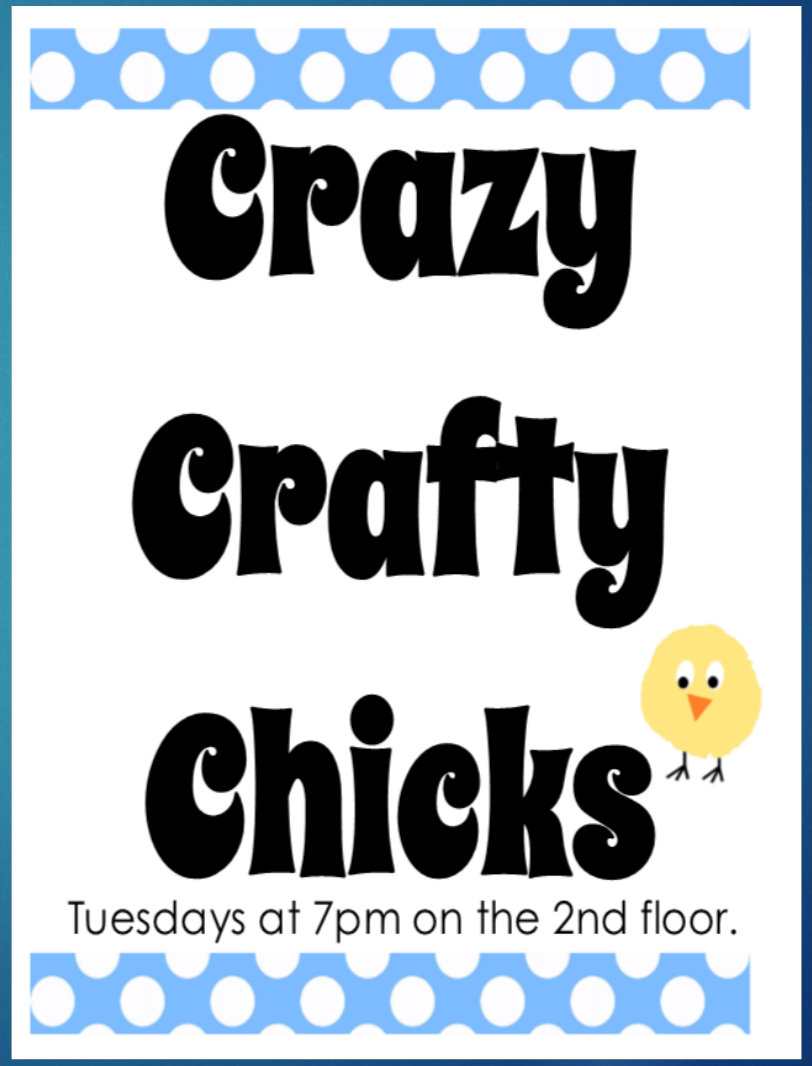
Where did we start?

KIRK



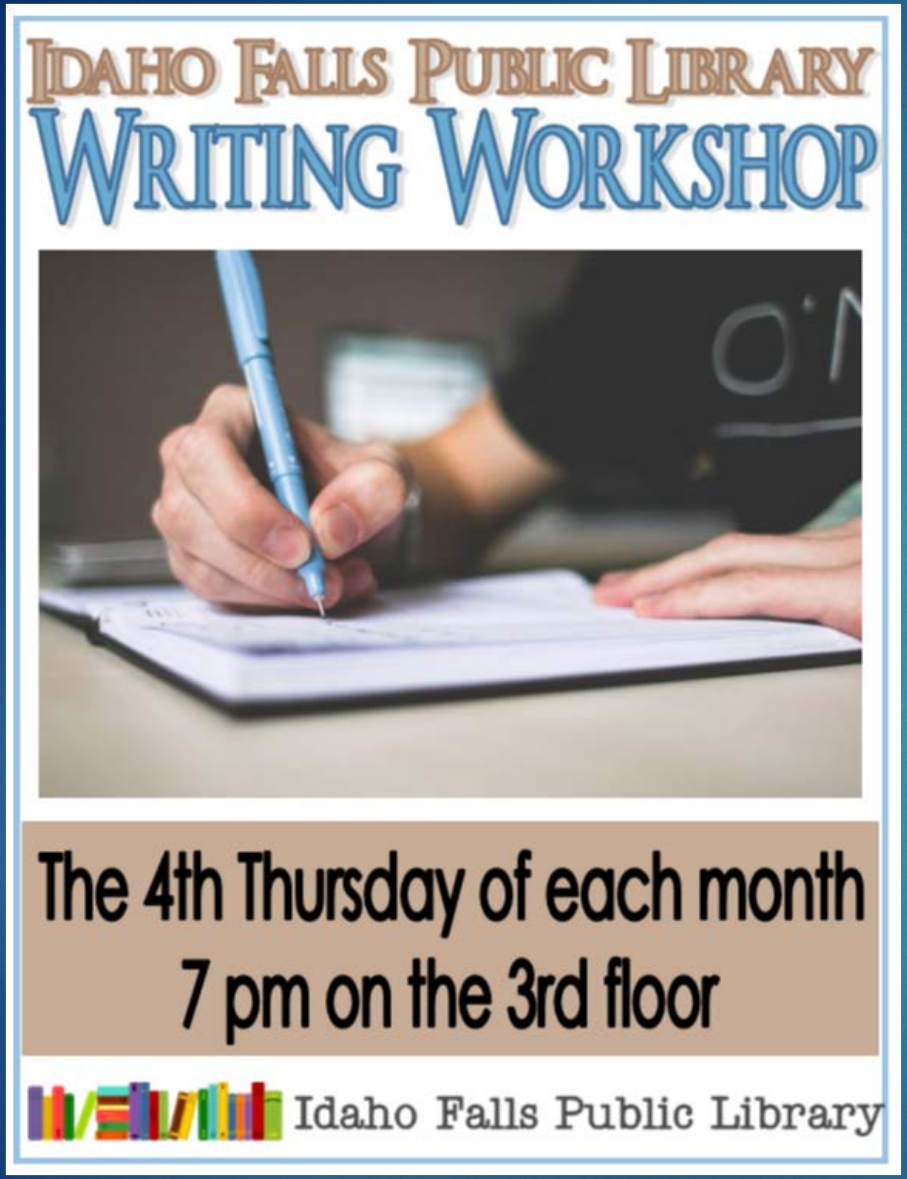
One person's passion...

Then more patrons had ideas.

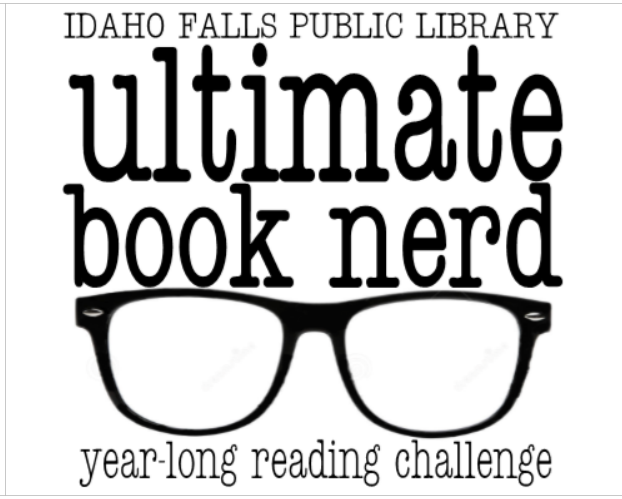


Listening is key.

"Dude, the game shop won't let us play there anymore. Could we use your tables?"



Communication can turn a meeting room request into a program.



Patrons love to help. Too much?

Costs?
Refreshments for the ball, the wee little chess boards.

Marketing?
All the usual suspects:
Facebook
Flyers
Posters
Word of mouth

Failures?
The size of our chess boards.

Successes?
All of them.

If only they were all like this.

Madison Library District

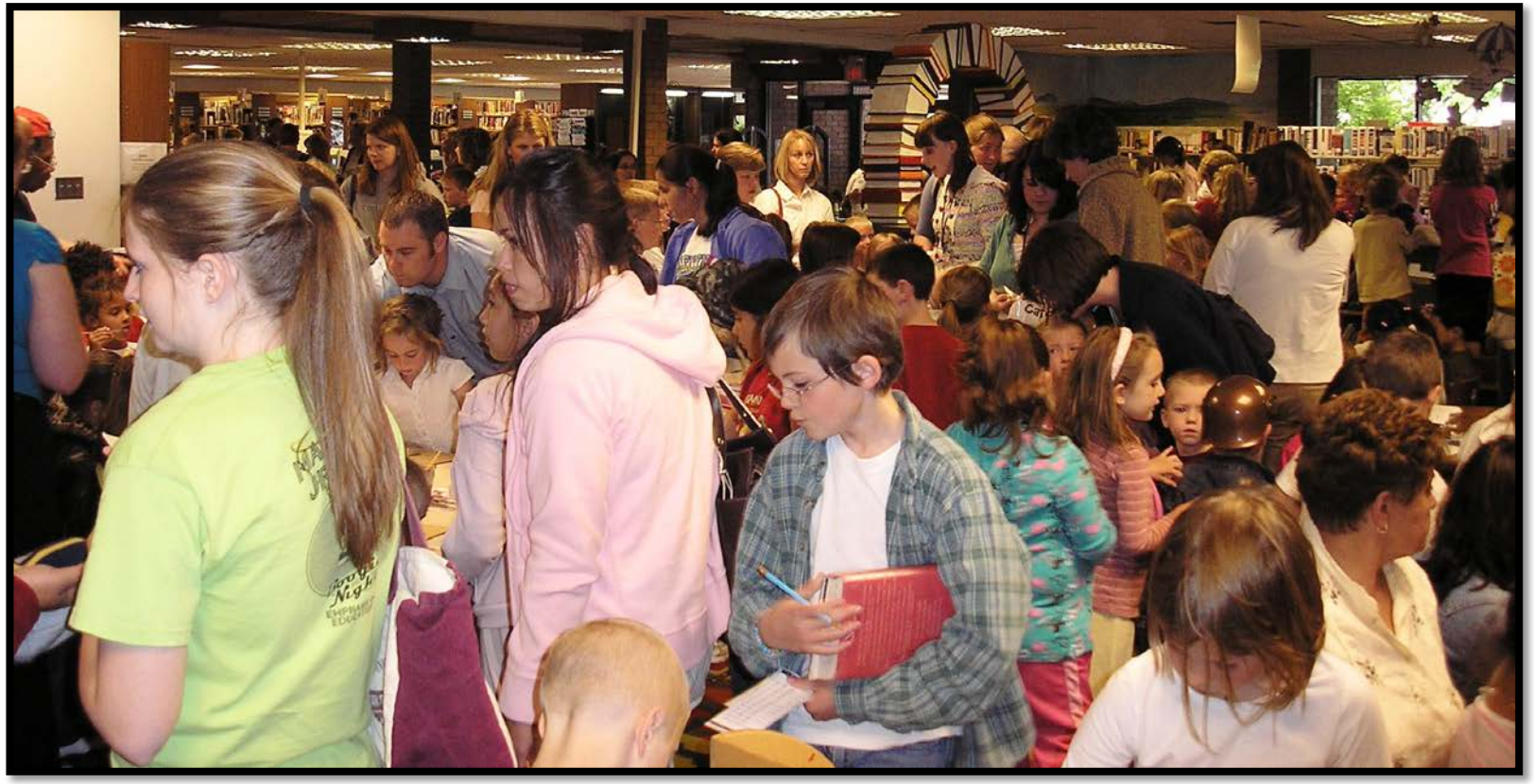
Catherine Stanton

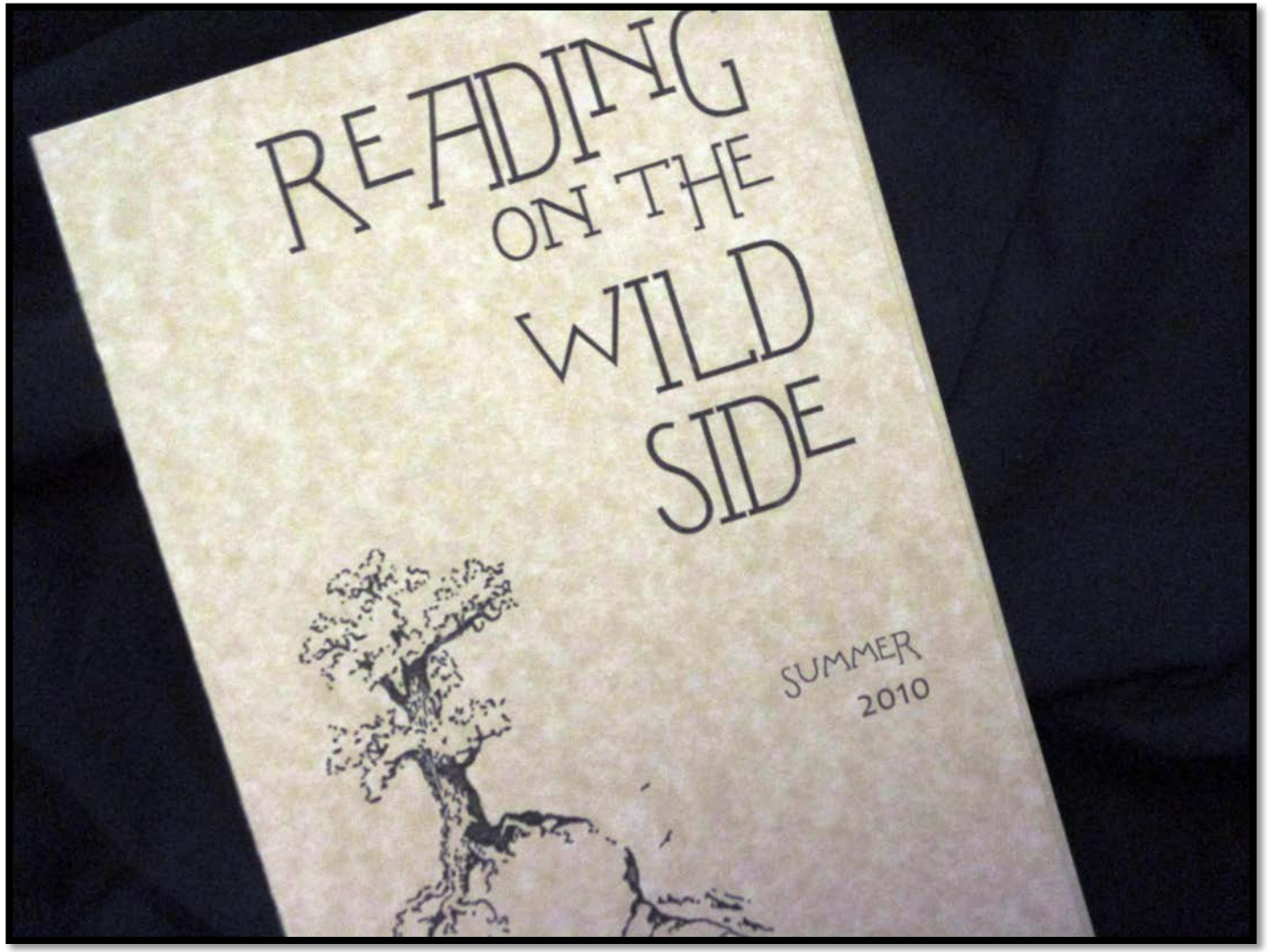
catherine.stanton@madisonlib.org

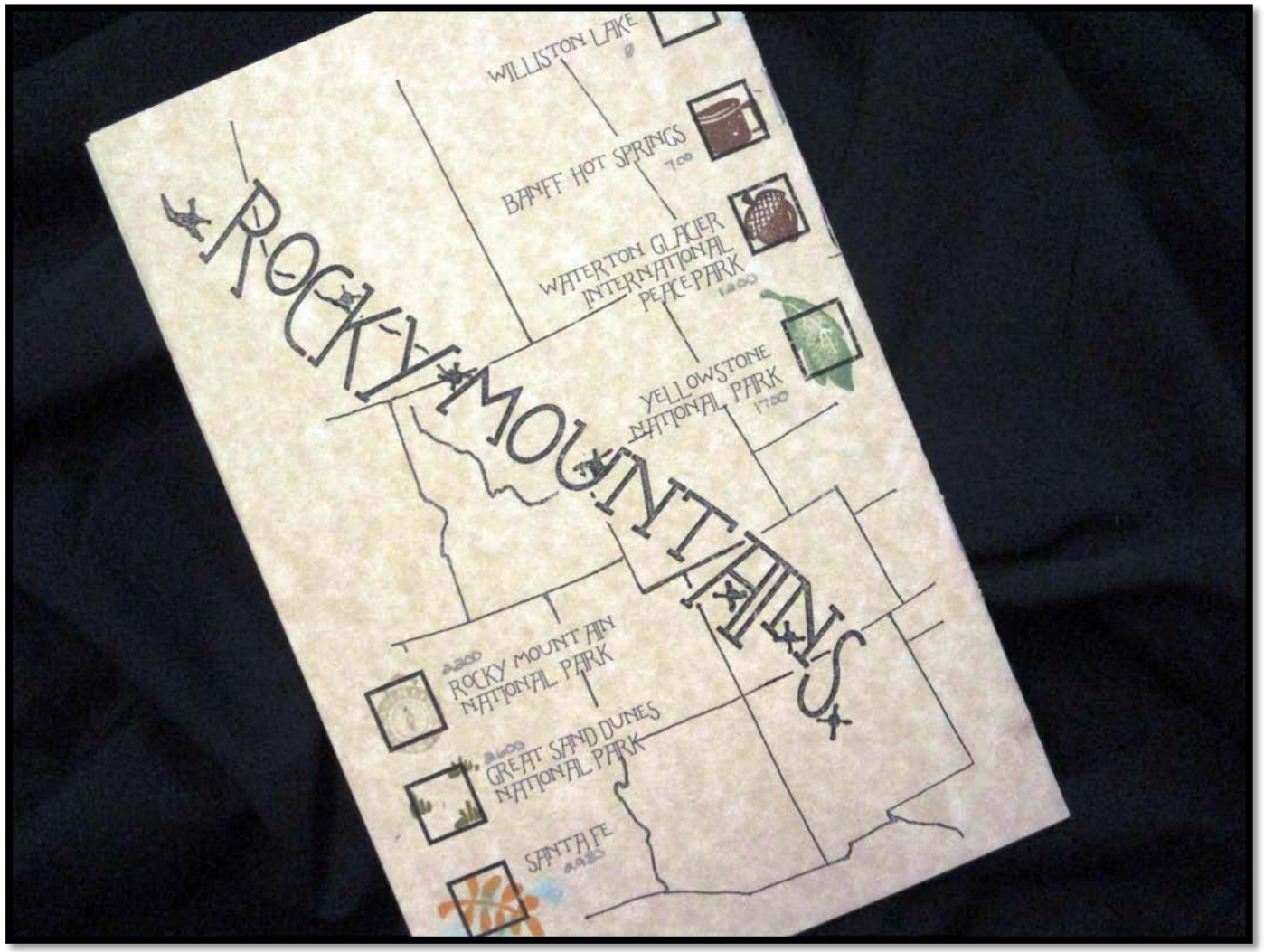
MADISON
LIBRARY DISTRICT
REXBURG, IDAHO

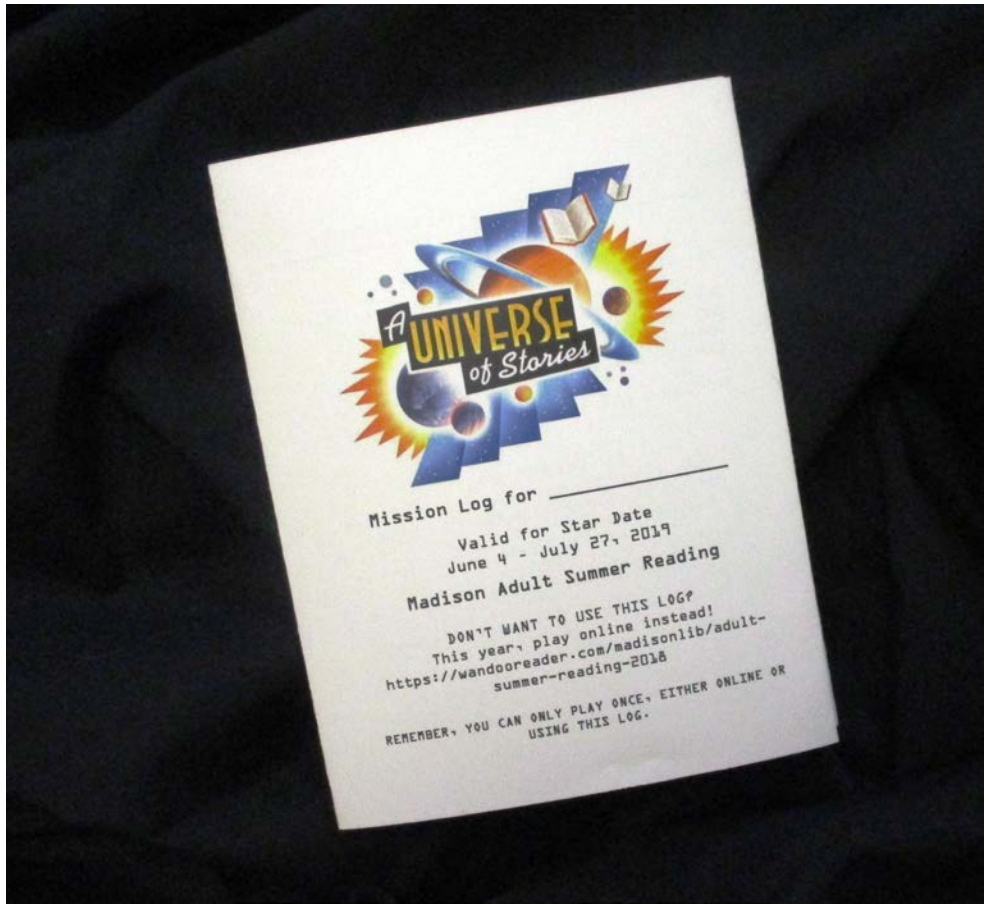
Adult Summer Reading

- Partners: Many and Varied
- Target audience: 18 and Up
- Cost/ funding source: Programming Budget and Donations from Local Businesses
- Staff time: I won't lie, quite a bit
- Marketing (how we got people to attend!) Lots of Mouths



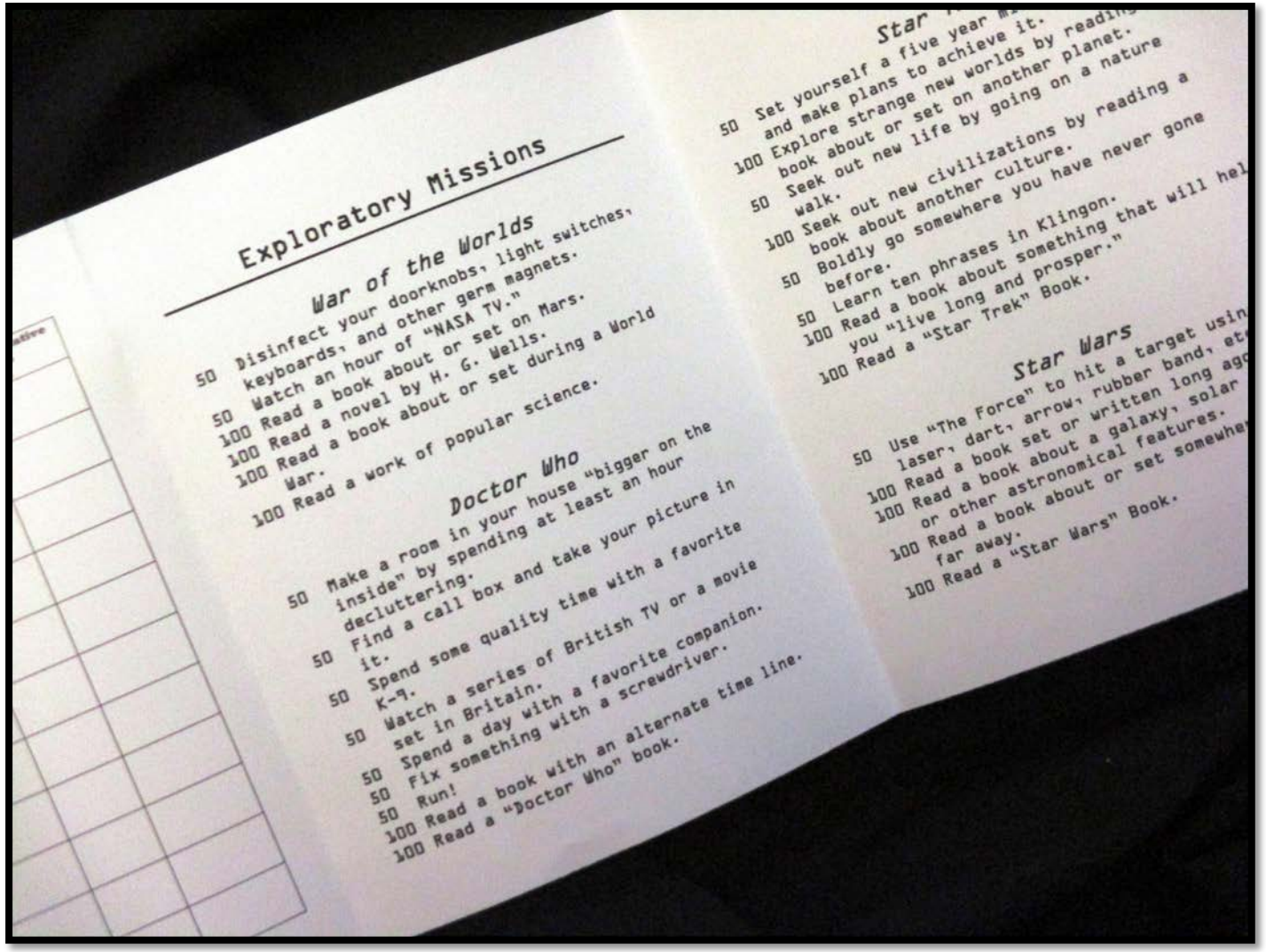

READING
ON THE
WILD
SIDE
SUMMER
2010


ROCKY MOUNTAINS
WILLISTON LAKE
BANFF HOT SPRINGS
700
WATERTON GLACIER INTERNATIONAL PEACE PARK
1200
YELLOWSTONE NATIONAL PARK
1700
ROCKY MOUNTAIN NATIONAL PARK
GREAT SAND DUNES NATIONAL PARK
SANTA FE


A UNIVERSE of Stories
Mission Log for _____
Valid for Star Date
June 4 - July 27, 2019
Madison Adult Summer Reading
DON'T WANT TO USE THIS LOG?
This year, play online instead!
https://wandooreader.com/madisonlib/adult-summer-reading-2018
REMEMBER, YOU CAN ONLY PLAY ONCE, EITHER ONLINE OR USING THIS LOG.

Author	Title	Pages	Cumulative Pages Read

Author	Title	Pages	Cumulative Pages Read



Exploratory Missions

War of the Worlds

50 Disinfect your doorknobs, light switches, keyboards, and other germ magnets.
50 Watch an hour of "NASA TV."
100 Read a book about or set on Mars.
100 Read a novel by H. G. Wells.
100 Read a book about or set during a World War.
100 Read a work of popular science.

Doctor Who

50 Make a room in your house "bigger on the inside" by spending at least an hour decluttering.
50 Find a call box and take your picture in it.
50 Spend some quality time with a favorite K-9.
50 Watch a series of British TV or a movie set in Britain.
50 Spend a day with a favorite companion.
50 Fix something with a screwdriver.
50 Run!
100 Read a book with an alternate time line.
100 Read a "Doctor Who" book.

Star

50 Set yourself a five year m
and make plans to achieve it.
100 Explore strange new worlds by reading
book about or set on another planet.
50 Seek out new life by going on a nature
walk.
100 Seek out new civilizations by reading a
book about another culture.
50 Boldly go somewhere you have never gone
before.
50 Learn ten phrases in Klingon.
100 Read a book about something that will hel
you "live long and prosper."
100 Read a "Star Trek" Book.

Star Wars

50 Use "The Force" to hit a target usin
laser, dart, arrow, rubber band, et
100 Read a book set or written long ago
100 Read a book about a galaxy, solar
or other astronomical features.
100 Read a book about or set somewhe
far away.
100 Read a "Star Wars" Book.

Star Trek

50 Set yourself a five year mission (goal) and make plans to achieve it.

100 Explore strange new worlds by reading a book about or set on another planet.

50 Seek out new life by going on a nature walk.

100 Seek out new civilizations by reading a book about another culture.

50 Boldly go somewhere you have never gone before.

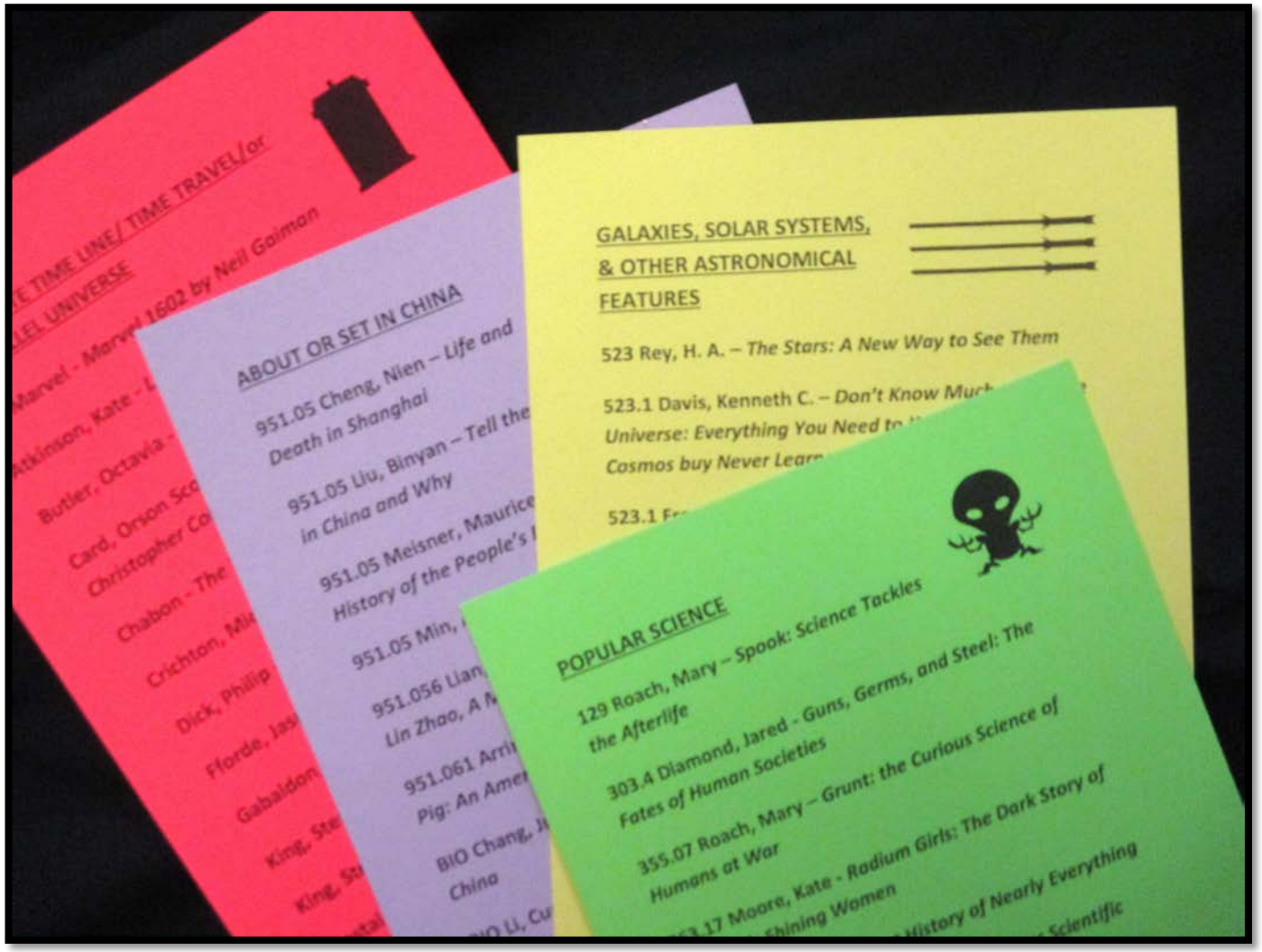
50 Learn ten phrases in Klingon.

100 Read a book about something that will help you "live long and prosper."

100 Read a "Star Trek" Book.

Star Wars

hit a target using a
hand, etc.


TIME LINE/ TIME TRAVEL/or
UNIVERSE
Marvel - Marvel 1602 by Neil Gaiman
Atkinson, Kate -
Butler, Octavia -
Card, Orson Sc
Christopher Co
Chabon - The
Crichton, Mi
Dick, Philip
Fforde, Ja
Gabaldon
King, Ste
King, St
ABOUT OR SET IN CHINA
951.05 Cheng, Nien – Life and Death in Shanghai
951.05 Liu, Binyan – Tell the in China and Why
951.05 Meisner, Maurice History of the People's
951.05 Min,
951.056 Lian Lin Zhao, A
951.061 Arri Pig: An Amer
BIO Chang, J China
GALAXIES, SOLAR SYSTEMS, & OTHER ASTRONOMICAL FEATURES
523 Rey, H. A. – The Stars: A New Way to See Them
523.1 Davis, Kenneth C. – Don't Know Much Universe: Everything You Need to Cosmos buy Never Lear
523.1 Fr
POPULAR SCIENCE
129 Roach, Mary – Spook: Science Tackles the Afterlife
303.4 Diamond, Jared - Guns, Germs, and Steel: The Fates of Human Societies
355.07 Roach, Mary – Grunt: the Curious Science of Humans at War
17 Moore, Kate - Radium Girls: The Dark Story of Shining Women
History of Nearly Everything
Scientific

1200 PAGES
Doctor Who

3000 PAGES
Firefly

1800 PAGES
Star Trek

600 PAGES
War of the Worlds

2400 PAGES
Star Wars

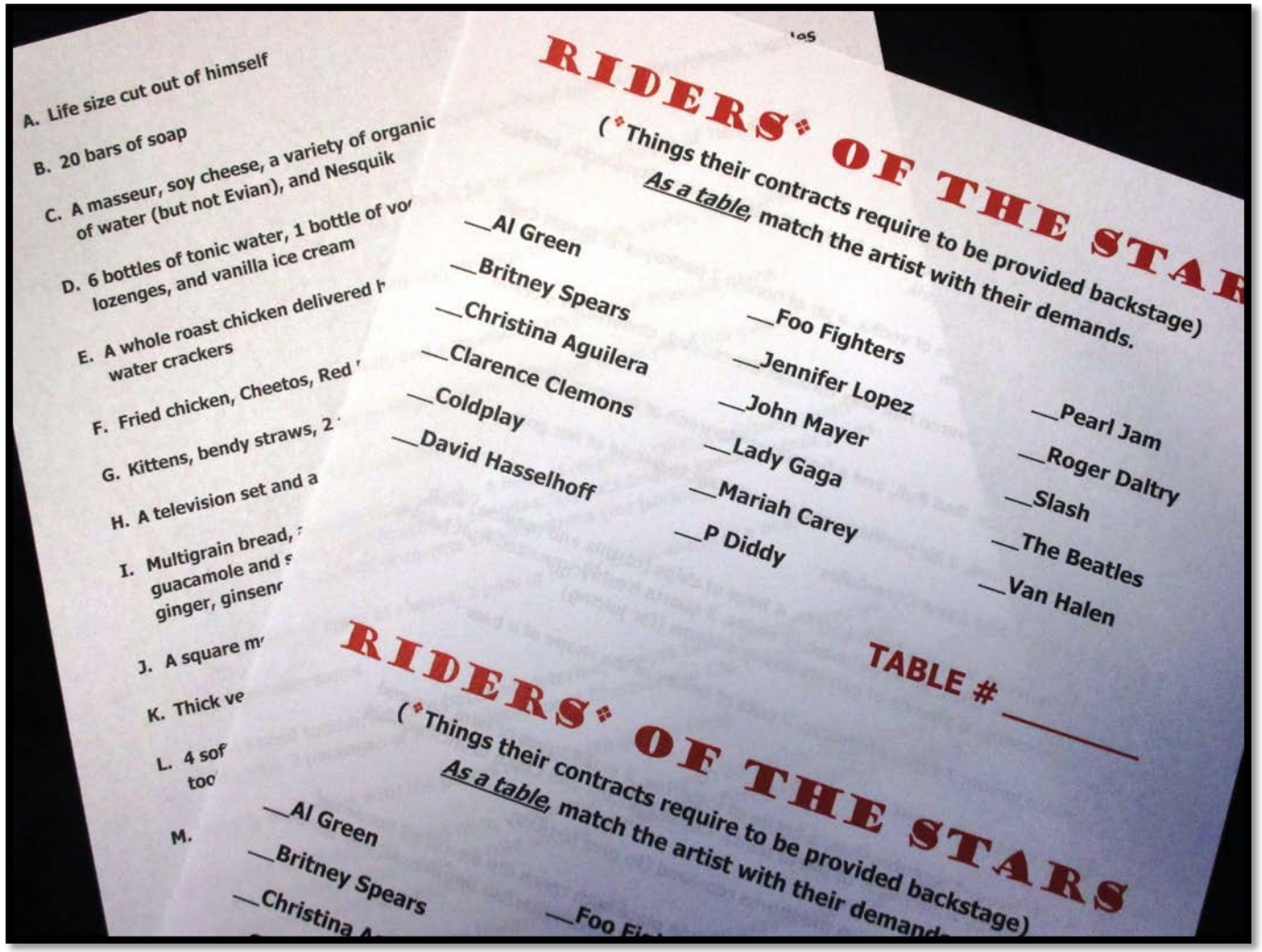
Explore *A Universe of Stories* at the Library this summer by exploring five different classic sci-fi worlds. Each time you complete a "Mission Objective"

Paradise DONUTS

FRESCO
KITCHEN & GRILL

ASTRONAUT
(Adult Summer Reading Completion)
Drawing #
Phone
Ineligible without Individual's Library Card #
361 801-830-8232 23050001375656
362 814-812-6207 23050001071966
363 530-645-8918 23050001401882
364 208-356-6701 23050000965226
365 208-360-4908 23050001069747
366 208-406-4364 23050001318235
367 217-412-6772 23050001090974
368 208-569-3987
369 951-552-0993 23050001041423
370 801-615-1929 23050001374709
371 801-400-9519
372 208 840 090
373
365
360

EXIT



A. Life size cut out of himself

B. 20 bars of soap

C. A masseur, soy cheese, a variety of organic of water (but not Evian), and Nesquik

D. 6 bottles of tonic water, 1 bottle of vo lozenges, and vanilla ice cream

E. A whole roast chicken delivered h water crackers

F. Fried chicken, Cheetos, Red

G. Kittens, bendy straws, 2

H. A television set and a

I. Multigrain bread, guacamole and s ginger, ginsenr

J. A square m

K. Thick ve

L. 4 sof too

M.

RIDERS* OF THE STAR

(*Things their contracts require to be provided backstage)

As a table, match the artist with their demands.

__Al Green
__Britney Spears
__Christina Aguilera
__Clarence Clemons
__Coldplay
__David Hasselhoff

__Foo Fighters
__Jennifer Lopez
__John Mayer
__Lady Gaga
__Mariah Carey
__P Diddy

__Pearl Jam
__Roger Daltry
__Slash
__The Beatles
__Van Halen

TABLE # _____

RIDERS* OF THE STARS

(*Things their contracts require to be provided backstage)

As a table, match the artist with their demand

__Al Green
__Britney Spears
__Christina A

__Foo Fi

cookbook 2012 AN ENTIRE YEAR OF RECIPES
TIPPING THE SCALES IN YOUR FAVOR Dian Thomas
HOW NOT TO LOOK OLD CHARLA KRUPP
Better Homes and Gardens CHRISTMAS FROM THE HEART VOLUME 11 Meredith
Better Homes and Gardens CHRISTMAS FROM THE HEART VOLUME 8 Meredith
Better Homes and Gardens CHRISTMAS FROM THE HEART VOLUME 17
CHRISTMAS with Southern Living 2008
Amanda Carestio
Fa la la la Felt
Tracy Porter's Home Style
christmas crafts
American Girl
COUNTRY LIVING A BIT OF Velvet & A DASH OF Lace ROBIN BROWN
THIMBLEBERRIES CLASSIC COUNTRY LYNETTE JENSEN
THE MOST BEAUTIFUL LIBRARIES IN THE WORLD
Presidents and PROPHETS
Furry Logic
Jane Seabrook
Winder

?

catherine.stanton@madisonlib.org

East Bonner County Library

Mike Bauer, mike@ebonnerlibrary.org

The Library
EAST BONNER COUNTY LIBRARY DISTRICT
www.ebonnerlibrary.org

East Bonner County Library – Our Mission

To provide access to opportunities for discovery, connection, and lifelong learning

The Library
EAST BONNER COUNTY LIBRARY DISTRICT
www.ebonnerlibrary.org

East Bonner County Library – Adult Programs

- We want to be a community hub
- We want to foster discussion
- Lifelong learning
- Intergenerational interaction

Eclipse Workshop 2017

A Few Examples of Our Partners

350.org Sandpoint

SANDPOINT

North Idaho College

Sandpoint Community Radio KREM 88.5 FM

NOAA

Idaho Writers League Founded in 1940

THE READER

Target Audience

- Target audience – adults of all a

- Target Interest Groups
  - Seniors
  - Writers
  - Parents/students
  - Civic-minded
  - Jousters
  - Anachronisms
  - Science-based
  - Book clubs
  - Voters

Lauren Pelon multi-instrumentalist lobby concert with Friends of the Library - poster

East Bonner County Library Adult Program

- Staff time – 10 hours per week
- Volunteer time – 2 hours per program from Library volunteers
- Marketing - Posters, calendars, local radio, web, circulation monitor, weekly newspaper articles, PSAs, social media

Jousting – Medieval Day

Indie Author Day Writers' Workshop

East Bonner County Library Adult Programs

- Cost/ funding source
  - Source: 2018-19 Library District Adult Programs budget: $1,014
  - Sandpoint branch: 41 programs, Clark Fork branch: 10 programs
  - Attendance: 1,096

    - People
    - Program materials
    - Marketing
    - Film rights
    - Speaker travel
    - Refreshments
    - Grant matches
    - Personnel

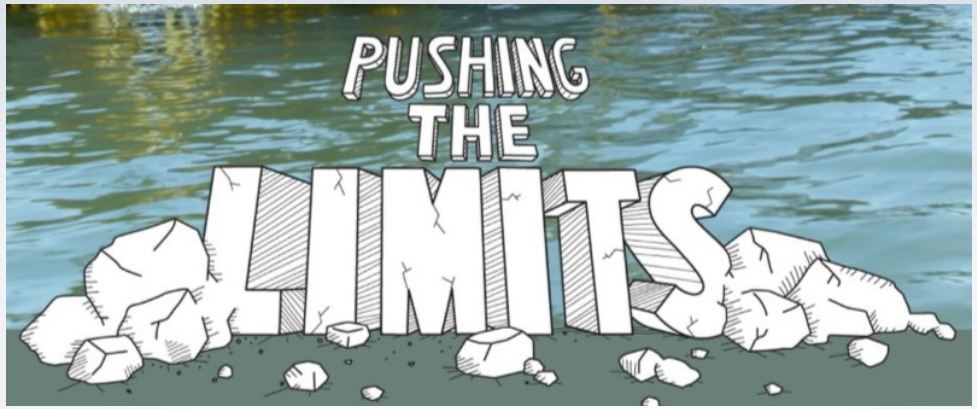
Brother Music lobby musician and poet

Successes!

Media Literacy

- a project of the American Library Association, in collaboration with the Center for News Literacy
- addressed a critical need in the field and the diverse communities libraries serve for adult media literacy training, with a focus on news literacy
- Another grant driven program that stretches Library resources

Media Literacy program poster

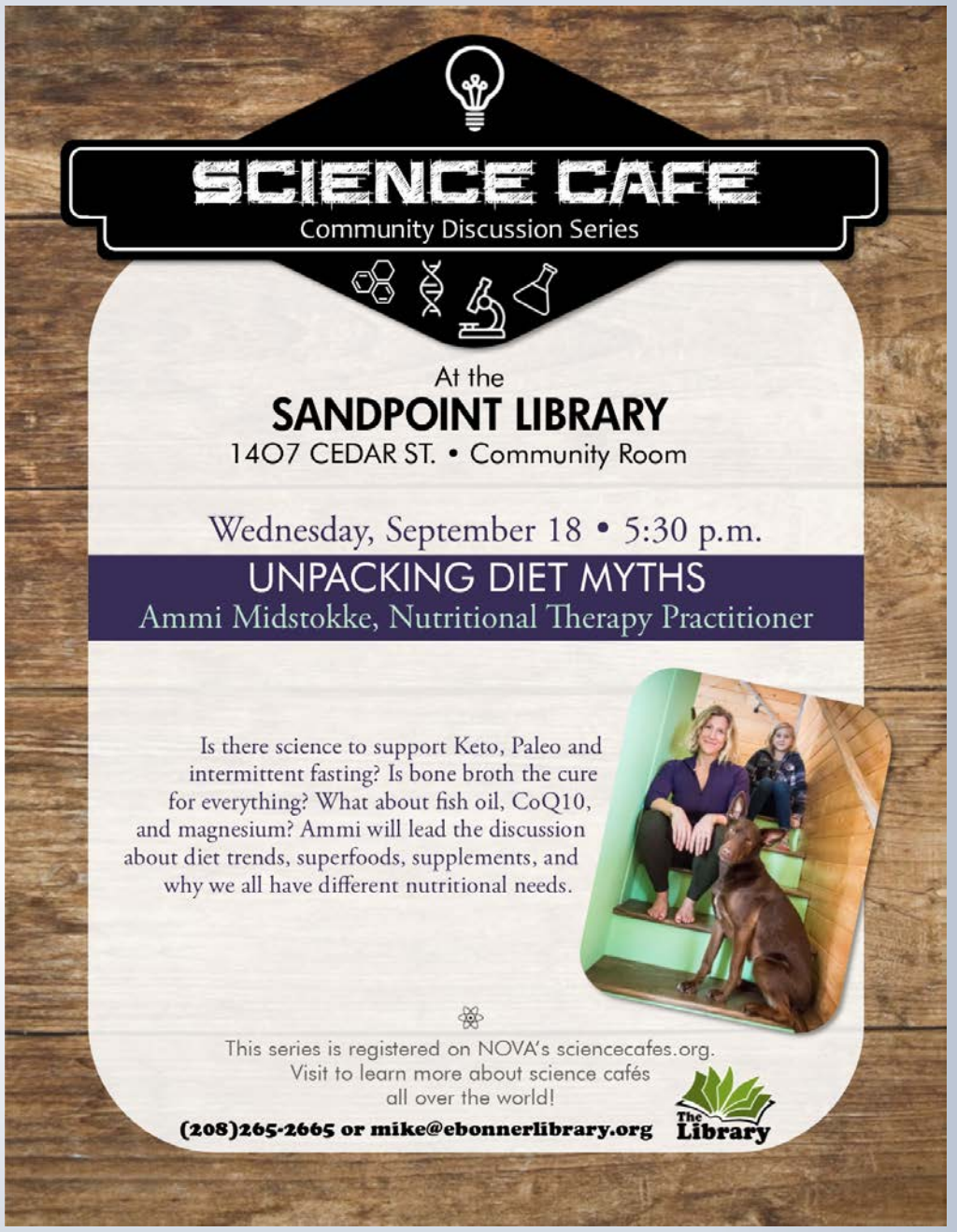


- A free four-part reading, viewing and discussion series on climate change

- *Funded by a PLACE* grant is a library hosted reading,
- viewing and discussion program for adults provided a ook club discussion format for climate change discussion
- This was a precursor to our current discussion series
- First of the grant driven programs that stretch Library resources

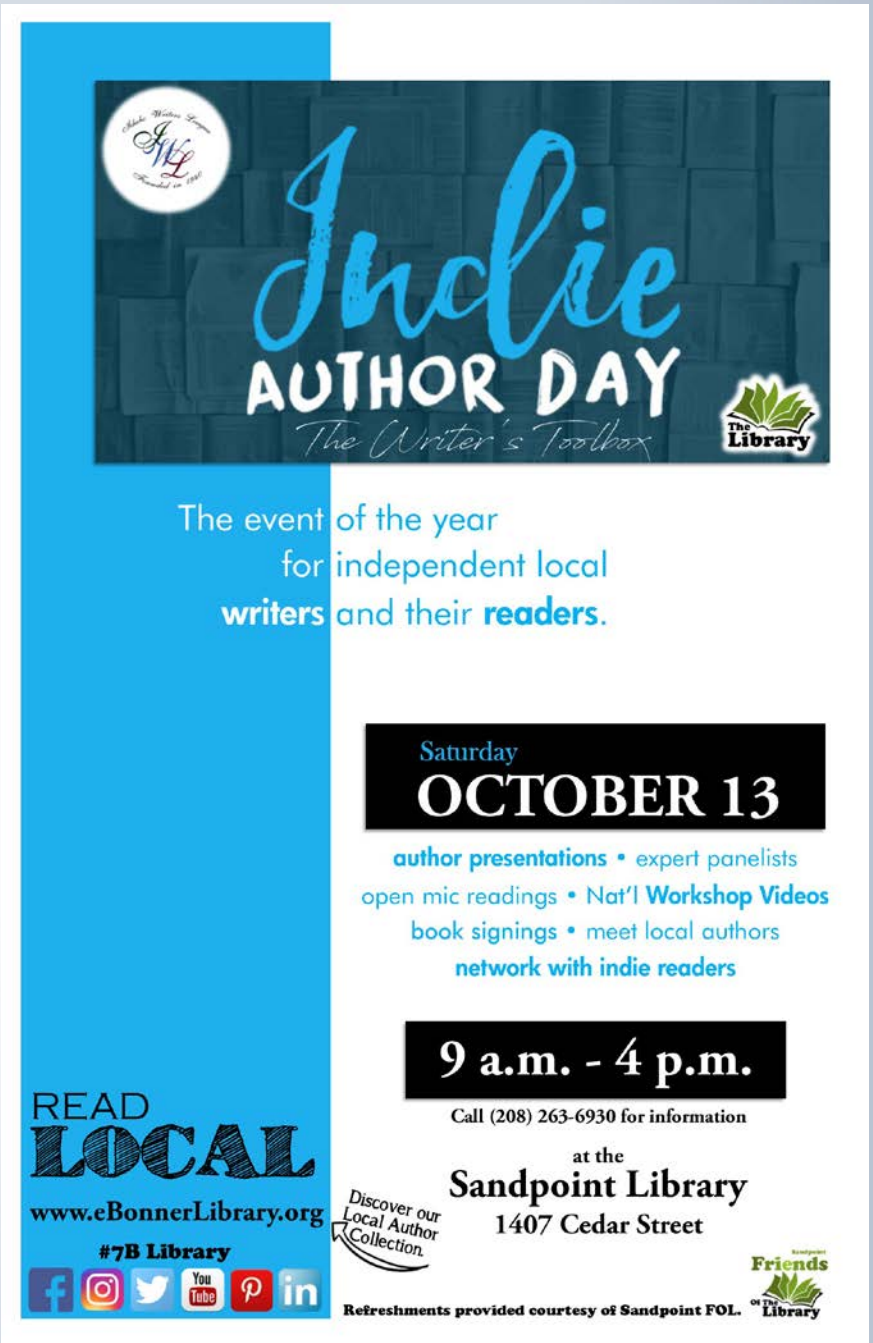
Science Cafes

- A monthly expert-led science-based casual discussion series
- Scientific not political
- Current topics
- Science for the "common folk"
- Clearing up misinformation
- www.sciencecafes.org

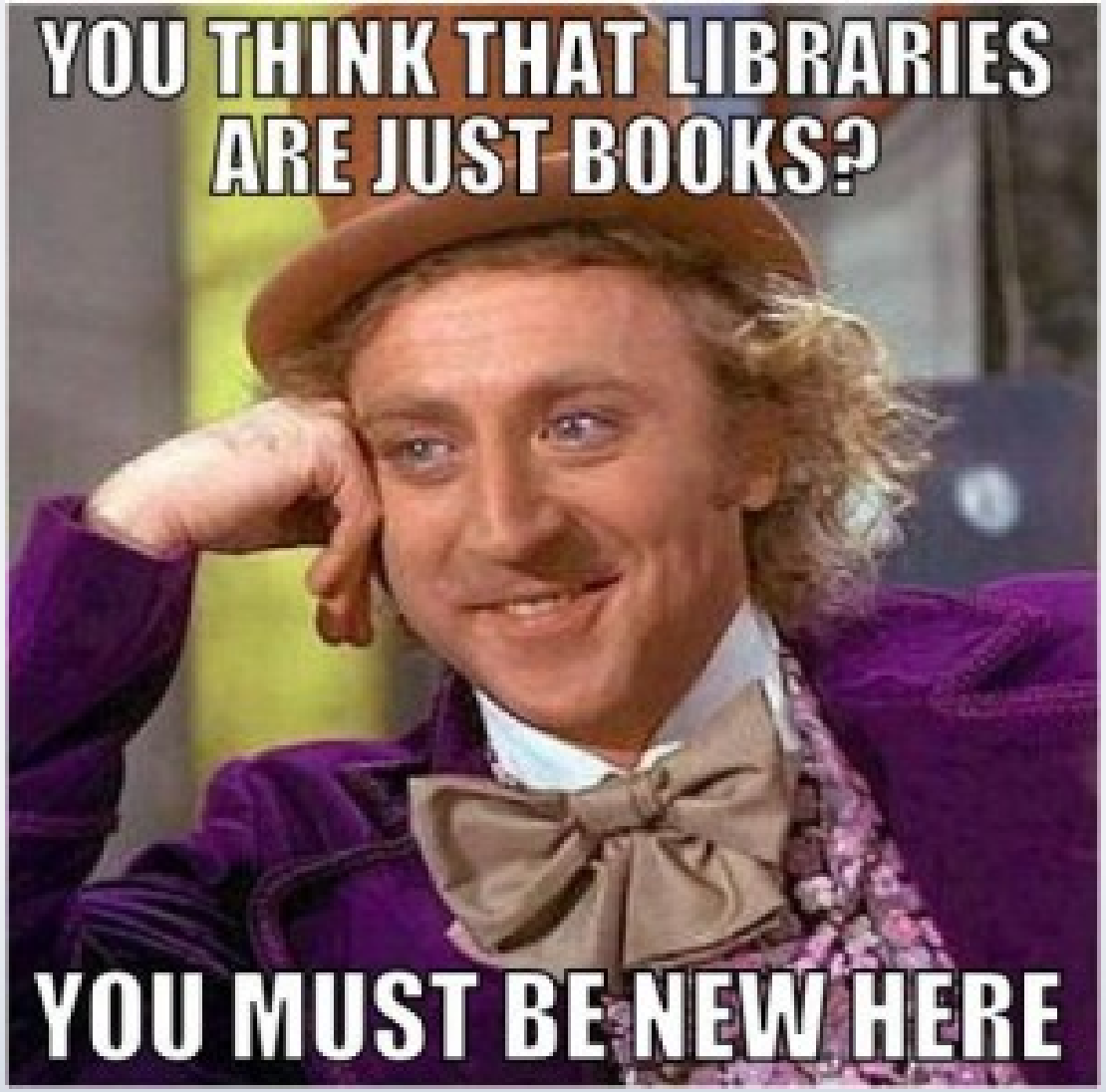


Indie Author Day

- Annual writer/reader gathering
- Author reading and workshops
- Open to all including writers of all abilities and ages
- Partner: Idaho Writers' League



Lesson Learned



Berniece Ende, Lady Long Rider

- Promote and network with target audiences
- Find a common program and partner with other organizations
- Discussion programs are popular
- Involve volunteers
- Try new things
- Need for assessing community impact/evaluation
- Grants

Mike Bauer Coordinator
Lifelong Learning Center and
Adult Programs
East Bonner County Library
1407 Cedar St.
Sandpoint ID 83864
208-265-2665
mike@ebonnerlibrary.org
www.ebonnerlibrary.org

Stanley Community Library

Jane Somerville

stanley.id.library@gmail.com

STANLEY COMMUNITY

LIBRARY

Arm Chair Traveler/Lecture Series

- Partners: People in our community
- Target audience: Adults
- Cost/ funding source: Free! Free! Free!
- Staff time: Marketing, set up, program attendance, clean up. Approximately 3 hours total.
- Marketing (how we got people to attend!): Flyers, email campaign, Facebook, poster at circulation desk, word of mouth

Working in Antarctica

An evening with
Liesl Schernthanner
& Michael Powell

Thursday, Nov. 9
Potluck at 6:00 pm
Presentation at 7:00 pm

STANLEY COMMUNITY
LIBRARY

Success

- One of our most popular adult programs.
- Well attended year after year.
- Minimal staff time.

Lesson learned

- Don't be afraid to ask!
- Everyone has a story.
- Sometimes programs "fall from the sky".